

VACATION TIME  
IS TIME FOR  
SAFETY TOO

# STALEY NEWS

DRIVE CAREFULLY  
AND LIVE TO  
DRIVE AGAIN

Vol. 3—Page 1

BY AND FOR STALEY PEOPLE

September 1, 1939

## MR. A. E. STALEY, SR. HONORED AT TESTIMONIAL MEETING OF FOREMEN

### THE POCKETBOOK of KNOWLEDGE By TOPPS

**PROGRESS IN THE FACE OF DEPRESSION**

1930  
7,000,000 MACHINES

1939  
13,481,180 MACHINES

IN 1930, THERE WERE 7,000,000 WASHING MACHINES IN THIS COUNTRY. TODAY, THERE ARE 13,481,180!

THE FIRST MOTORCYCLE INVENTED BY W.W. AUSTIN OF WINTHROP, MASS., IN 1868 WAS DRIVEN BY STEAM! THE BOILER WAS SUSPENDED AMIDSHIPS

MORE THAN 1500 PATENTED INVENTIONS ARE INCORPORATED IN THE MODERN AUTOMOBILE—AN EVIDENCE OF INDUSTRY'S EFFORTS TO BUILD A CONSTANTLY BETTER PRODUCT

IN GERMANY, COFFEE IS RATIONED OUT TO THE PUBLIC... MANY STORES WILL SELL ONLY 1/8 POUND TO EACH CUSTOMER!

1926 EARNINGS TAXES

1939 TAXES EXCEED EARNINGS

IN 1926, GOVERNMENT IN THE U.S. COLLECTED 46 CENTS FOR EACH DOLLAR EARNED BY CORPORATE ENTERPRISES—LATEST FIGURES SHOWED THE BURDEN HAD RISEN TO \$1.11!

### Gold Membership Card Expressing The Esteem of the Group Tendered

A testimonial meeting for A. E. Staley, Sr., was held at the Staley Club House August 21, when foremen and representative department heads came together to honor the industry, foresight and perseverance that has made the growth of the Staley Company possible.

#### Tom Gogerty, Toastmaster

Tom Gogerty, Shipping Inspector, acted as toastmaster for the occasion in true form, much to the chagrin of the speakers as he introduced Burwell as a man who could show "boomer" switchmen how to ask for a pass but couldn't get them to do it, Wamlsley as a super Staley stock salesman, Pollock as an interpreter of the tongues of many languages until his originality in translations was discovered one day by Galloway, Cobb as "The Man in the Moon" who is still willing to admit it to save Galloway, the phantom penman, from the true course of justice, Sherman as the man who had been in starch so long it got in his hair, Casley as the boy who got a job with Staley's because he could play in a band and kept it because he could do something else, and Scheiter as a man with a purpose who denied the ability to speak and always gave the best talk on any program.

#### All Remember The Good Old Days

The speakers which followed recalled the "good old days" which were not so good and spoke of the many trials through which the Company passed before the growth which Mr. Staley visioned in his early days came to pass.

Jim Galloway, who was called upon to extend the Gold Membership Card to Mr. Staley as a representative of the Club, recounted the visions and determination of Mr. Staley to build a building here and another there, and an elevator to the east and the finest office building in America on Eldorado Street, and how many of his friends who knew him best believed that these notions would never come to pass. "There was still considerable doubt", Mr. Galloway said, "When Mr. Staley returned to North Carolina and reported that he was grinding 10,000 bushels of corn a day."

Mr. Galloway expressed the hope of the Foremen's Club that Mr. Staley's health would permit him to continue to guide the growth and prosperity of the Staley Company for many years as he called upon A. R. Staley to accept the Gold Membership Card tendered his father.

In a brief speech of acceptance "Rol" expressed his Father's regret that he was not permitted to be with the group that evening, and thanked the men for their loyalty and industry which had made his father's success possible.

### COLD SHOTS

In the near future our First Aid department will begin giving the cold shot series to all individuals subject to colds, who wish them. Arrangements for receiving the shots should be made with Mrs. May at once, either by telephone or personal appointment. There is no expense involved as far as the Fellowship Club member is concerned.

The only requirement exacted is that individuals wishing the treatments must rigidly follow the schedule prescribed for them. This is made necessary so that all equipment can be sterilized before use and so that regular appearances will be made by the individuals.

**FELLOWSHIP CLUB MINUTES**

*By DAN DAYTON, Secretary*

At a regular meeting of the Board of Governors of the Staley Fellowship Club held August 17, 1939, the following business was transacted:

The sick benefit claim of a Fellowship Club member was placed before the Governors by the individual and after considerable discussion, the following motion was made:

*Resolved:* That the case of the member be referred back to the Sick Benefits committee for investigation and that Dr. Fitzpatrick be contacted as soon as possible.

Charles Fitch was called before the Board in regard to the request for a loan to the Athletic Committee for the Labor Day baseball game at St. Louis, when the St. Louis Cardinals and the Cincinnati Reds play. He explained that arrangements had been made whereby tickets to the game, transportation to the ball park and the round trip fare to St. Louis could be obtained for \$4.50 if there was sufficient demand for transportation to warrant the Wabash sending a special train. The following action was taken regarding Mr. Fitch's report:

*Resolved:* That the Fellow-

ship Club loan the Athletic Committee \$284 payable to the Chairman of the Athletic Committee.

Mr. Dayton reported that payment of a sick benefit claim which had become before the Board previously had been authorized.

Mr. Dayton reported that the actuarial study for the Equitable Insurance Society was proceeding according to the action of the Board at its last meeting and would be continued until the work was completed.

Mr. Dayton further reported that some work had been done on the revision of the by-laws of the Fellowship Club and that the revision would be finished as soon as one of the members of the revision committee returned from his vacation.

The monthly financial statement of the Fellowship Club was discussed and approved.

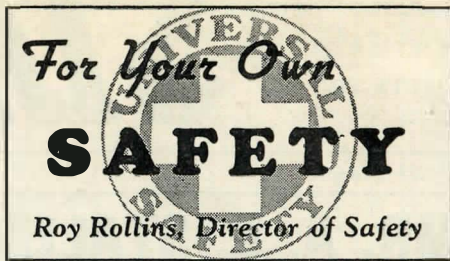
The matter of purchasing flowers for funerals of members was discussed with the following action:

*Resolved:* That the business manager of the Club be instructed to try to reach some sort of a decision with the florists of the city of Decatur pertaining to a favorable quotation to the Staley Fellowship Club.

The following action was taken with respect to the new applications for membership in the Fellowship Club.

*Resolved:* That all new applications for membership in the Fellowship Club be submitted to the Board of Governors at their regular monthly meeting, such applications to be accepted or rejected by the Board of Governors.

The meeting adjourned.



**DADDY'S LITTLE THREE YEAR OLD**

Today my boy is three years old. He is just a little chap who doesn't understand a whole lot about our great big world.

At night we tell him stories about a "Gingerbread" man who gets hurt because he crosses the street when cars are coming. We hope this will teach him to keep out of the way of big people who don't remember that little tots forget to look both ways.

But a three year old is still too young to understand. He doesn't know the meaning of having the life squeezed out of him so that he can't run or play—any more.

He is back in his room now. Safe and sound, chattering to himself with his sleepy talk. It won't be long before he goes to sleep. Tomorrow, I will go to work before he awakens. At night he will come running to meet me when I get off the bus.

And then he will help me fix his toys. If I keep my eye on him, he will be there with the hammer when I need it. Most of the time, he just slips his chin over the edge of the work bench so his big eyes won't miss a thing.

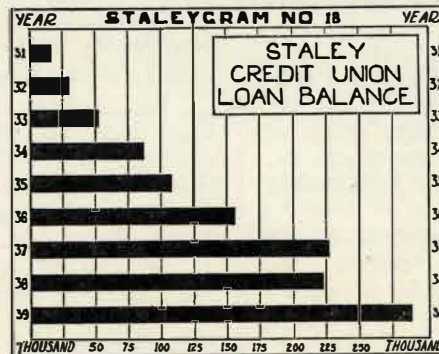
You folks who drive cars wouldn't hurt him, would you? When I am around, I can patch his toys, or fix his finger if it gets hurt. But when I am away, he is in your hands.

I have to work and pay for his clothes and food and lay away a bit for his education, so that he can be provided for, if I go away some day and don't come back.

So please help me look out for him. Drive slowly down the street and past intersections where he might be. And please remember, kids aren't like you and I. They run out from behind parked cars, or skate down driveways.

Please,—won't you look out for my boy?

—Contributed.



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 For The Employees Of  
**THE A. E. STALEY  
 MANUFACTURING COMPANY**  
 DECATUR, ILLINOIS  
 W. G. Reynolds, Manager of Personnel  
 J. M. Richey, Editor

All news and suggestions should be given the editor by the 10th and 25th of each month.

**JUST HABIT**

We have been used to it so long here at Staley's that it has come to be a tradition. Companies elsewhere are finding it fundamental to good business and are trying to cultivate it. IT is one of the biggest little things in business, appreciating the importance of others, employee, customer or neighbor to business. Some call it the "Open Door."

Back in the days when Mr. Staley established our business there was no name for it. It was just a sincere friendliness on his part that amounted to a whole-hearted interest in his fellowmen whom-so-ever he might be. Often what started out as a casual chat ended up in an all morning session about things in common.

With a start like that, it isn't strange that the same feeling has extended all the way through the organization and broken out at a hundred points in the little things we enjoy, our cafeterias, soda fountains, club house, social affairs, vacations, or working relationships.

It has never been necessary, here, to say, "Let's open the door." Sometimes it has been to say, "Where have you been?"

It has been said that the greatest compliment possible is to have others follow suit. None who come to our office or plant are more interested in what we are doing than those who come to see HOW it is possible to do it the friendly way.

**"COUNT TEN"**

George Moriarity, the famous American League umpire recently told a luncheon group that he could never understand how crowds hundreds of feet away

from the plate could see better and judge more accurately than he from his station seven feet away. Yet, they booed and jeered decisions and often threw anything they could lay their hands on.

How often in life, too, we call strikes on a chap when we are too far away to understand. Perhaps if we had a close-up view of the man and his problems, we would reverse our decisions.

**E. P. ECKLUND  
 NAMES HANDICRAFT  
 CLUB INSTRUCTORS**

**Meet Monday, Wednesday and  
 Thursday Nights of Each Week**

E. P. Ecklund, President of The Staley Handicraft Club has named Paul and Karl Simroth, instructors for the Monday night meetings of the handicraft club. Wednesday night is to be handled by Roy Hefington and Ed. Stratton while Thursday night members will be helped over the hurdles by Ecklund and Jess Ellis.

Staley Fellowship Club members who wish to join the Handicraft club now consisting of 127 members may apply to the membership committee consisting of Frank Fisher, Morris Fisher and Glenn Clark.

**DO YOU WANT A STALEY  
 NEWS INDEX?**

An index for Volume 2 of the Staley News covering all the issues published between September 1, 1938 and August 15, 1939, inclusive, has been prepared. All who have kept a complete file during the past year may have a copy of the index for the asking. Just call Exchange 255 or drop by the Staley News desk and this convenient form for locating events in the past year of Staley history will be given you.

Those who do not have a complete file of the News may obtain missing copies from the same source.

This issue of the News begins Volume three and if you would like to keep a record of Staley people, Staley history, products, athletics, business, and sundry other items, just get a standard 8½ by 11 notebook from the dime store and begin saving them. Another index will be published for Volume 3 when it is completed.

*The Trading Post*

FOR RENT:  
 5 room modern house and garage at 238 N. 21st St. Call 2-1950.  
 FOR SALE:  
 Fine Cocker Spaniel, purebred. Or will trade for good shotgun 16 or 20 gauge. Call Mark Ackerman, Staley exchange 259.



Among some of the lesser known products from corn we find axle grease, cylinder oil, appetizers, cement, dolls, embalming fluid, incense, rugs, shoe horns and perfume.

\* \* \*

In 1904 there were 140 establishments engaged in corn refining. By 1937, this number had dwindled to 26, only 12 of which made all their own starch.

\* \* \*

*We may pass the buck on the cause of accidents but the injured man must do his own suffering.*

\* \* \*

Although the number of establishments in our industry has fallen off abruptly since 1904, the number of persons employed in wet milling has increased.

\* \* \*

The sago and tapioca imported last year equalled 14 million bushels of corn, in terms of starch. It would take 460 thousand acres of farm land to produce this amount of corn and American working men would have earned about 1 million 6 hundred thousand dollars converting this corn into starch.



The Office softball team galloped through the second half championship of the Staley Fellowship Club Softball league with a prayer and a stop watch in their hand to net 8 straight wins against one loss. Their single defeat came after the championship was assured and was at the hands of the Laboratory, "14 to 5 or 17 to five, or something like that", according to Hugo Brix who predicted the championship along with Jimmy Carter after the boys took their first game via the short time route.

★ ★ ★

The Engine Room won the first half championship and a play-off is necessary to decide the 1939 league title.

★ ★ ★

Roscoe Long captured his second Staley golf championship this year when he carded the low score in the championship match of the singles finals. Maurice Brumaster, Big Bill's little brother, defeated Wayne Stewart for second in the same tourney and Wayne beat Ross Alverson to take third.

★ ★ ★

In the doubles tourney now underway, Napierski and Bowman are on the top rung waiting the outcome of the Dash-Hines, Ethridge-DuPille match. Either of the latter two teams named will play in the championship match depending on the outcome of their game August 26.

★ ★ ★

Napierski and Bowman, however, who defeated the Owens brothers, are certain to come in for a share of the final awards.

★ ★ ★

The Industrial softball league play came to a close with the Staley team well down the list. Vacation schedules and tough luck bunched up on them and caused the boys to lose several close contests. The Staley club's performance against outside competition, however, erased any doubt about their ability to play ball when they were at full strength. Their most recent victory against the

Lincoln Zephyrs netted them 18 runs to their opponents' 8.

★ ★ ★

The Staley hardball team, composed of many of the softball players, has enjoyed more triumphs during the last several weeks. St. Elmo was defeated 15-4 and Charleston Merchants 6-5 according to advice from the Garage.

★ ★ ★

The Staley Softball team lost to the Big Ben's of Peru in their return game at the latter's field. The final score 3-0, enabled the clock-makers to break even in the 1939 series. The first game was played in Decatur and resulted in a Staley win. The three runs tallied by the Peru boys were unearned according to reports brought back.

★ ★ ★

The team returned from its road trip to meet Sidney on the Staley field Sunday, August 27, and collected a victory, 7-0.

## STALEY "SWEDE" THOMPSON DELEGATION LEAVES 8:30 A. M. LABOR DAY

Decatur baseball fans are backing "Swede" Thompson at St. Louis this Labor Day as they rally behind Staley leadership to take advantage of reduced rates to St. Louis via the Wabash.

The complete trip expense of \$4.50 which provides a grandstand seat, round trip fare to St. Louis and bus service to and from the park looked good to Staley fans and they obtained first refusal on 200 tickets.

Chas. Fitch, who heads up the ticket sales campaign, has announced that the sale of tickets to Staley people will remain open until noon Saturday, September 2, after which time the remaining tickets will be offered to the public. John Anderson, Ed. Smith and Chas. Fitch are prepared to handle the sale of tickets to Staley fans.

## NATURE SEEDS LAWNS IN THE FALL

For over one hundred years, grass experts have advised that fall is the best time to sow grass seed. Karl Simroth's experience with the Staley lawns is ample proof of the soundness of this advice.

From now until the middle of September is the best time to do this, but planting as long as the ground can be worked yields better results than spring planting.

### Fertilize

"Three careful steps are essential to the healthy stand of grass but they must be followed every year," says Karl. "The first is the fertilizing of the soil, using Staley's soybean oil meal and supplemented with bone meal in the proportion of three parts of meal to one of bone meal. Where the soil is extremely acid, add one pound of slacked lime for every 5 pounds of the above mix. Spread the mixture on the soil using about 4 pounds for every 100 square feet. The addition of the fertilizer to the soil, should be done by careful spreading so that small piles of the fertilizer do not land in one spot. If this mistake is made, protein decomposition is likely to take place and a noticeable odor is given out. After the ground has been carefully fertilized, it should be thoroughly sprinkled to wash the fertilizer off of the grass and into the soil.

### Cut And Rake

The second step in fall lawn care consists of cutting the grass short about one week later and scratching the dirt to prepare a place for the seed to lodge.

### "As Ye Sow"

The final step in obtaining a good lawn is the seeding itself. A good grade of red top and blue grass mixed half and half is the most satisfactory. Sow this using about five pounds of seed to the 1,000 square feet. The sowing should take place while the grass is still short as this enables the seed to reach the soil.

### Under Trees

Last year a great many people followed Simroth's directions for lawn care and have beautiful lawns. A few of them have watched the grass fade out under trees after having seen it there in abundance, for the first time in years. Karl explains this is due to the presence of the tree roots rather than shade as most people think.

To overcome this, Karl directs that areas under trees, particularly elms, be treated with soybean oil meal twice, or three times annually, so that the soil will be able to support your tree and your grass.