

# StaleyNews

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## Future of sunflower very promising in U.S., but not without difficulties; some created by political and social pressures

Sunoil competes in the "rough-and-tumble" world of fats-and-oils with numerous competitors from tallow and lard to oils from palm tree, rapeseed, peanut, cotton seed, soybean and corn, to name a few. The Staley Company has been involved in processing and marketing corn and soy oil for a number of years, only recently has its interest also taken hold in sunoil. . .having one-third ownership in a new processing plant being built at Velsa, North Dakota.

As Bob Powers, Staley president, told shareholders at the annual meeting of Verendrye Electric Cooperative, Inc., which will supply electricity to the plant, "We are optimistic about the future of sunflower seed processing as evidenced by our willingness to commit capital. It is not, however, a future free of difficulties."

Besides the numerous competing products, "the world in which sunflower oil competes is not a 'free market' where supply and demand are the sole dictating factors," Powers told the gathering. He continued by saying, "Complex political situations and subtle social pressures also exert considerable influence. Despite this scenario, sunflower oil has more than held its own, and on balance, it is doing well this year."

Processors in the U. S. crushed a record 547,000 tons of sunflower seed in 1979-80, an increase of 87 percent over the year for 1978-79, according to statistics provided by the United States Department of Agriculture (USDA). For the current crop year of 1980-81, a new record 675,000 tons likely will be processed, or about 37 percent of the nation's 1980 sunflower seed production. This is 23 percent more than the amount of sunflower seed crushed in this country just one year earlier—a good indication of the continued development of domestic sunflower seed processing.

Powers told the Verendrye Electric group that a record 270,000 tons of sunoil will be produced this year. Coupled with the

carryover from 1979-80, this means that total U. S. sunoil supply this year will be 320,000 tons. Best estimates, he said, indicate that domestic sunoil consumption will be 75,000 tons versus 96,000 tons a year ago, but exports this year will amount to 195,000 tons, more than double the 86,000 tons in 1980.

Addressing the dramatic drop in domestic consumption, Staley's president first considered the U. S. market saying, "In prior years, the domestic market for sunoil has shown good development with the product trading at a premium of one to four cents over other oils on the Chicago Board of Trade. Carrying this premium, sunoil sales in the U. S. nearly doubled in 1979-80, and the product gained considerable domestic market share at the expense of soy and corn oils."

This year, the premium for sunoil has widened. . .to the seven-cent range, according to Powers, and as a result, sunoil likely will lose domestic market share in 1981. The premium has widened in part because corn oil and soybean oil prices have been depressed by a temporary excess supply of world edible oils.

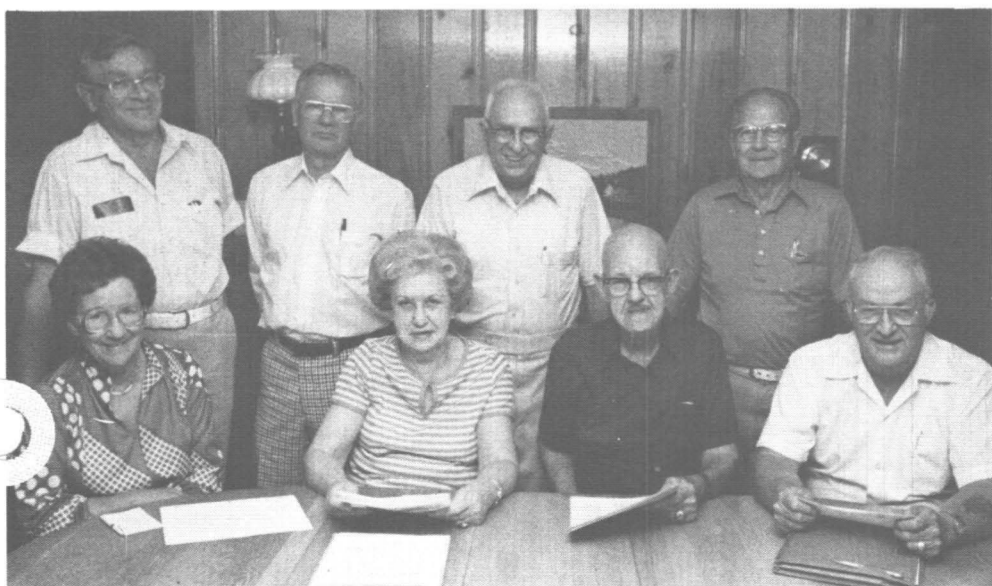
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## Retirees meet Oct. 30

Gilbert Bieger, executive vice president, finance, is the featured speaker at the sixth annual meeting of the Staley Retirees Association to be held on October 30 in the Masonic Temple, Decatur. Dining room doors will open at 5:15 p.m. with serving to begin at 6 p.m.

To allow more time for visiting prior to dinner, retirees are invited to meet in the large lounge off of the main lobby any time after 4 p.m. Guests may reach this room by coming up the front stairway into the building's lobby, or if approaching the building from the back parking area, they may enter through the rear door and go up the stairs to the main lobby lounge.

(Continued on Page 2)



Planning the October 30 annual meeting of the Staley Retirees Association in the front row, left to right, are Hylia Hoyt, Dorothy Tefft, Guy Thompson and Sam Jones. Standing, from the left, are Don Carroll, Paul Breyfogle, Skeeter Moore and Ira Cox.



With one of the home entertainment prizes as a focal point, members of the plant's Health and Safety Committee and management representatives meet with the two winners of the first quarterly drawing in the Decatur plant's safety contest. From the left are pictured Richard Day and Denver Wayne Carter, the winners; Tom Gillum, Gene Sharp and Bob Craig, of the committee; Dean Burdick, manager of agriproducts manufacturing operations, Decatur; J. B. Webb, committee member; and Art Schoepfer, industrial plant manager, Decatur.

## First quarter winners announced in Decatur plant's safety promotion

Working safely, one is always a winner but sometimes there's even a reward for the effort, which is what two Decatur plant employees found out recently. Their names were drawn as the first quarter winners of home entertainment equipment in the Decatur plant's year-long safety contest.

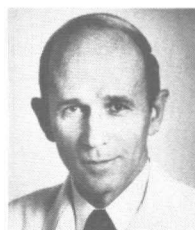
Denver Wayne "Gabby" Carter, third shift mechanic, pipe shop, and Richard B. Day, third shift pump and tank operator, 5 & 10 building, had their names drawn by the plant's Health and Safety Committee from those eligible after the first three months of the contest. Carter won the drawing from among the eligible plant employees who worked at least 66 percent of their scheduled time during the quarter and had no recordable injury. Day had his name drawn from qualifying employees in contest groups that worked the entire period without a recordable.

Both winners had their choice of a 19-inch color portable television with controller, a 20-inch color console, or stereo equipment. These same prizes will be offered each

## Health enhancement "superstar" visits Staley November 12

By popular demand, the man who started America running and exercising makes a return visit to Staley/Decatur on November 12. Dr. Kenneth Cooper, physician, author, entertaining lecturer, and guest of the company in 1979, will give his presentation on health, wellness, and preventive medicine to Staley employees and their spouses at 7:30 p.m. in the Research Center's auditorium.

Because an over-capacity crowd is expected, please reserve seats by sending a reservation form appearing in the "Staley Now" to Steve Casper, physical fitness director, Staley headquarters.



Dr. Ken Cooper

quarter of the contest to winners of the two drawings.

According to the contest's rules, Day and Carter cannot participate in the quarterly drawings during the second period, even with perfect records or their department's perfect records. But they qualify again for the drawing the third quarter. In addition, they will be eligible for the trip drawings at the end of the contest, providing they continue to have untarnished safety records.

### Contest sparks interest

"This contest has had a positive influence on raising the degree of interest in and awareness about safety. Employees are more aware of the plant's overall safety record, who has had an accident and the manner in which it occurred," J. B. Webb, the safety supervisor said.

"In designing this contest, we wanted to encourage team effort and esprit de corps among working groups and departments. At the same time, we were looking for a program that would provide fun for a normally serious subject.

"This is the largest safety promotional campaign the Decatur plant has ever undertaken," said Webb. In the past, contests have been held for summer months during which employees have been asked to pledge themselves to working without a lost-time injury. Living up to that pledge, they were rewarded with a mug, belt buckle, or similar item.

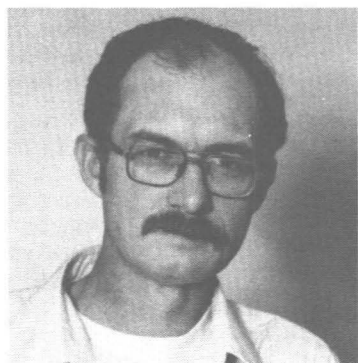
This contest is being held one full year, ending April 30, 1982. Quarterly eligibility must be certified for not only individuals but also for departments to participate in the home entertainment equipment drawings and also for the year-end grand prizes—trips.

"More money has been invested in this program and the criteria for winning has been stiffened," the safety supervisor pointed out. "So far it's showing great potential as a means of getting employees to work more closely toward keeping the plant accident free.

"Safety describes the overall condition of a plant: it's either a safe or an unsafe facility. Safety cannot be separated from the management package and treated independently," said Webb. "A safety promotion is not the safety program but only a portion of a far reaching one made up of engineering, working conditions on the job, safety committees, safety policies and procedures as well as promotions. The bottom line, though, is always to get intervention as early as possible.

From the worst possible accident involving a fatality descending in order of severity  
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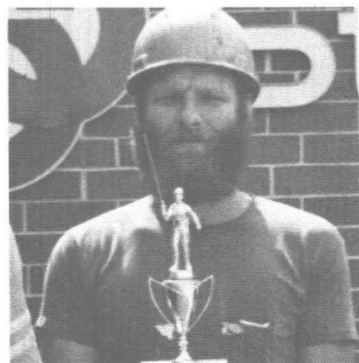
## In the News...



Awardee/P3



Reveler/P4



Winner/P5



## Trend in edible oils consumption should continue upward

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Powers reassured the electric cooperative's shareholders that "the situation will correct itself," but said, "hopefully, the lesson of recent months will not be lost. The consumer is willing to pay a premium for sunoil but only to a point; sunoil's superior qualities do not insulate it from the struggles of the marketplace. If sunoil marketers keep this lesson in mind, there is no reason why the product cannot resume its growth in the consumer marketplace. . . . Growth in the industrial market should also continue because of the product's superior functional properties as a frying oil."

### Exports brighter

"Fortunately for 1981, the export situation is a much brighter one," Powers said. In the past couple of years, the majority of U. S. sunoil exports was shipped from Gulf ports to three outstanding importers of the product—the United Arab Republic, Mexico and Venezuela. This year, the U. S. also has been shipping large quantities into the Rotterdam market for ultimate distribution throughout the Common Market and Eastern Europe.

A world sunflower crop shortfall is the reason for this new-found market. Bad weather in Eastern Europe wiped out nearly 10 percent of the sunflower crop. Flooding in Argentina reduced a crop of one and one-half million tons by an estimated 200,000 tons. Continued disease problems in the USSR have kept their production well below that of the mid-1970s.

While Powers pointed out that next year's export market may not be as strong, he said one thing certainly has been proven in 1981: "Sunoil already is preferred in many corners of the world. An effective, ongoing market development program should be able to take full advantage of this demand and build upon it in the years ahead."

### Other hurdles

Often playing a more critical role in influencing the value of sunflower products than supply and demand are international politics and social pressures.

"We face two serious situations today that could set a serious precedent for U. S. sunflower seed growers and processors," the company's president said. He told them that a move is afoot in the Common Market to make U. S. agribusiness pay the price for the EEC's policy of extreme subsidization of agriculture.

"The first precedent-setting case centers on the Spanish government's encouragement of olive oil use, while limiting consumption of sun and soy oils through a combination of quotas and subsidies.

"Under the provisions of the general agreement on tariffs and trade (GATT), the U. S. government filed a complaint against Spain in 1977 regarding these limits," Powers pointed out. He continued saying,

## Retirees plan meeting

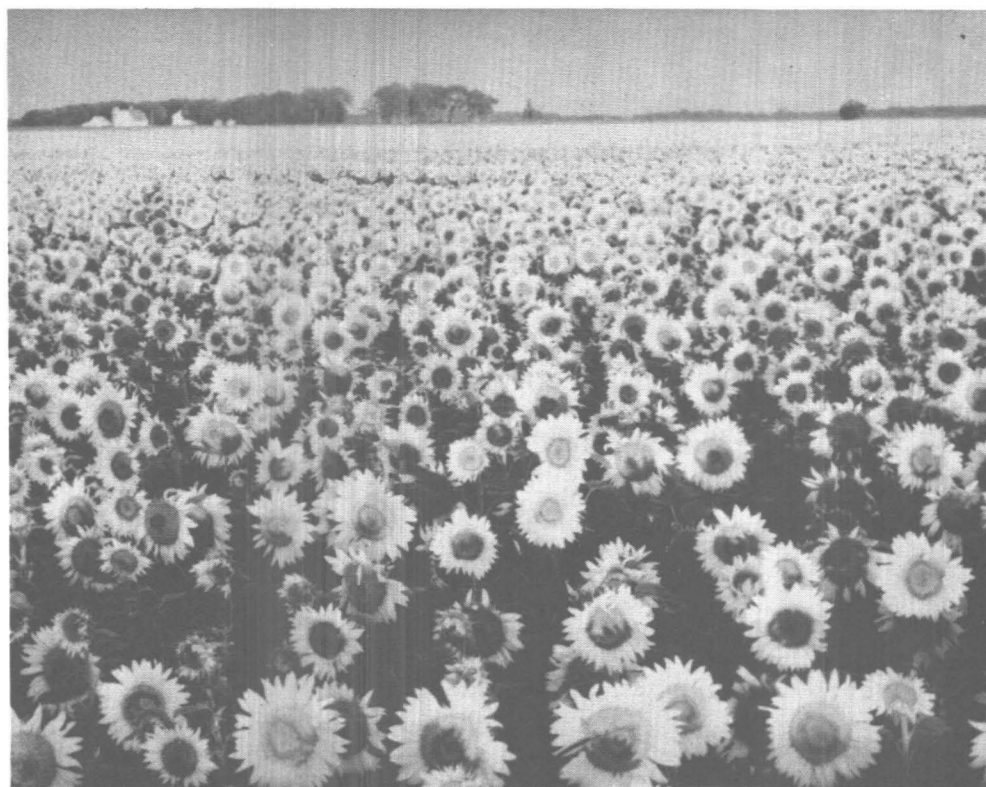
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Becoming a larger gathering each year, "This occasion is one which retirees look forward to from one year to the next," according to Guy Thompson, president of the organization. "They enjoy not only a reunion to catch up on their friends' activities during the year, but the Staley retirees also like to hear about the company."

The in-coming president, Sam Jones, will be the master of ceremonies. Dinner arrangements are being handled by Ira Cox, foreman of the dinner. Dorothy Tefft, secretary/treasurer of the association, and Hylia Hoyt, executive committee member, are in charge of the invitations.

Also assisting with plans are Paul Breyfogle and Don Carroll, members of the executive committee, Skeeter Moore of the advisory committee, Thompson, and Jones.

Some 1,140 invitations were mailed on September 25 to retirees and surviving spouses. Those planning to attend should have made reservations by October 16 with Dorothy Tefft.



Sunflower farming in this country has shown remarkable growth and will continue to do so. In fact, the U. S. is now the leading exporter of sunflower products, and every sign indicates it will retain this number one position in years ahead.

"A panel hearing the matter unfortunately recommended in favor of Spain, but the GATT Council, the final ruling body, has not yet taken formal action. And, in fact, has delayed such action indefinitely. However, in the meantime, Spain continues to limit the consumption of sun and soy oils.

"If the Spanish edible oil case goes against the U. S., it likely will mean every country in the Common Market would begin setting quotas and restrictions on U. S. protein and oil including those from sunflower.

In a second move, Powers said the Common Market is attempting to close the door to corn gluten feed and other cereal by-products from the U. S.

"At present, the gluten feed enters the EEC without fees or duties. As a result, it is an attractive protein source in poultry and livestock rations in Europe, even favored over European-grown feed grains such as barley and wheat, whose prices are higher because of heavy subsidization. To encourage greater use of its own feed grains, the Common Market is trying to force the U. S. to accept restrictions on corn gluten feed.

"If successful," Powers continued, "the result would be the removal of an important segment of the world protein market. It naturally would impact all proteins, including sunflower meal, thereby undermining the basic economics of sunflower seed growing and processing."

All is not bleak though. Powers told the electric cooperative's shareholders that the "administration realizes the seriousness of this situation, and Secretary of Agriculture John Block has indicated that the U. S. would be prepared to take strong counter-

measures such as placing import restrictions on French wine. The outcome, however, remains to be seen."

As Staley's president sees it, sunflower seed farmers and processors should have no difficulty in opposing any trade barriers.

"World demand for edible oil has never been greater. Over the past decade, edible oil consumption around the world has increased by nearly four percent annually, the equivalent of two million tons of oil per year.

"This means that if next year's world increase were to come from sunoil, the U. S. crop would need to triple in size. While this isn't going to happen overnight, certainly U. S. sunflower farming has shown remarkable growth and will continue to do so. We are now the leading exporter of sunflower products, and every sign indicates that the U. S. will retain this 'number one' position in the years ahead."

Focusing on the future, Powers said the trend in edible oils consumption should continue upward. In addition, "demand for sunflower oil may be further enhanced by its potential as a renewable resource in non-food applications, such as replacements for petroleum-based products." He mentioned sunoil as a diesel fuel replacement and its possible potential in the manufacture of building materials, detergents and many other products as well.

As Powers sees it, the future for the sunflower has never been more promising. "With unencumbered access to world markets, demand for sunoil and meal will become stronger, and new technology may well add to the value of these products. The Staley Company is pleased to be active in this dynamic agribusiness. . . ."

## Elevator to be acquired

Staley has agreed to acquire the assets of Homann Grain and Supply Co., a country elevator located in Altamont, Illinois, for an undisclosed amount of Staley common stock.

The elevator is operated by Herman and Warren Homann, who also maintain a feed and fertilizer business there. The brothers began operating the elevator in 1946. Today, the firm is licensed at a storage capacity of 1.9 million bushels of grain and has rail loading capabilities on both the B & O and MoPac railroads.

Homann Grain and Supply brings to eight the number of country elevators operated throughout Central Illinois by Staley subsidiaries.

This acquisition will become part of Ging, Inc., a Staley subsidiary, which operates country elevators at Cowden, Edgewood, and Farina, Illinois. Livergood Grain Co. of Sullivan, another subsidiary of the company, operates elevators at Findlay, Chippis, Coles, and Sharpsburg, Illinois.

## Teamwork is essential

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are lost-time injuries, recordables, first aid minimum treatments, and near misses. The difference between the worst and least severe injury is many times only a stroke of luck," said Webb. "If a dropped tool falls and lands two feet from a person, we're lucky. It could just as easily have hit an employee. Safety is part of good management which tries to manage the unplanned events (such as a falling tool) and in turn avoid the near misses or accidents.

"This concept carries over to production and quality control and even into employee relations," Webb said. "Unplanned events cause quality control problems, production losses, and situations in which employee problems arise. (And unplanned events occur at home, disrupting families as well. The car accident, the lawn tool accident, and chain saw mishap are all unplanned events.) Safety is part of the overall management program. We must boost awareness to the point at which errors in judgment do not occur and mistakes aren't made. And that's a big undertaking for humans!"

### Awareness important

"Working without accidents," Day said, "requires awareness of one's immediate environment and all of the activities taking place in it. Team work is also essential. If everyone isn't doing his or her job keeping equipment maintained or the floors clean in the syrup refinery where I work, it won't take much effort to have an accident. This would be true, though, anywhere in a large manufacturing complex."

Rich tries to work safely all the time. "It's no fun to be injured." He speaks from experience having been burned several years ago when he misjudged a distance and bumped his hard-hat-covered head on a heat coil. "This accident taught me the value of a hard hat, without which my head would have been injured."

During his 35-year career with Staley, Gabby has caught a finger in a fan and had a foreign body in his eye. "A person can't get careless," he said. "Each must watch out for himself."

Gabby and Rich wear whatever safety equipment is dictated by the job, cumbersome or not. Besides hard hat and steel-toed shoes, this might include gloves, goggles, face shield when grinding, and rubber suits when working around acids.

Both men agree that the turning point in the safety program at Staley/Decatur occurred with the formation of the departmental safety committees. Trouble areas are checked during plant tours by the committees and appropriate action taken thereafter.

### Does safety pay off?

"You bet," says Gabby. "Who likes being hurt?"



Fond farewell—A new backpack and gag gifts were sprung on Steve Tyler by his fellow workers and their spouses at a recent party for him as he prepared to leave Monte Vista. Tyler moved from western area production manager for industrial products to wet milling supervisor at Morrisville. Dinner guests also included Elsie Haskell, retired secretary at Monte Vista, Gene Griffith of Decatur, John and Wilma Thompson of the Murtaugh plant and Paul and Marie Neumann, retired western area production manager and his wife.





Stars of the 1981 slide presentation for the United Way campaign in Decatur and Macon County are Staley employees Marty and Les Havener, left to right, who are discussing the campaign while keeping an eye on their lines.

## Gone fishin' for United Way

It's early morning on Lake Decatur: Summer is drawing to a close with the promise of fall in the air.

A twosome casts lines into the quiet water. Slowly a conversation evolves between Les and Marty Havener, father and son respectively, who work for Staley/Decatur. Les and Marty are cleaners in 28 building.

From football their attention is drawn to another fall activity--the United Way campaign, tagged a good investment for the future of their community.

One points out, "We don't recognize the dividends or even the return on investments in the same light as a savings account, but they're there just the same. We all receive them. That's because we all benefit from a strong, concerned community...."

Marty acknowledges that "most of us give whatever our conscience dictates in order to help the other guy."

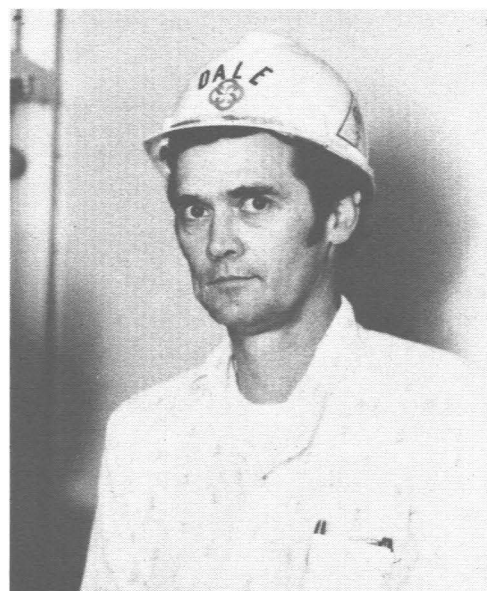
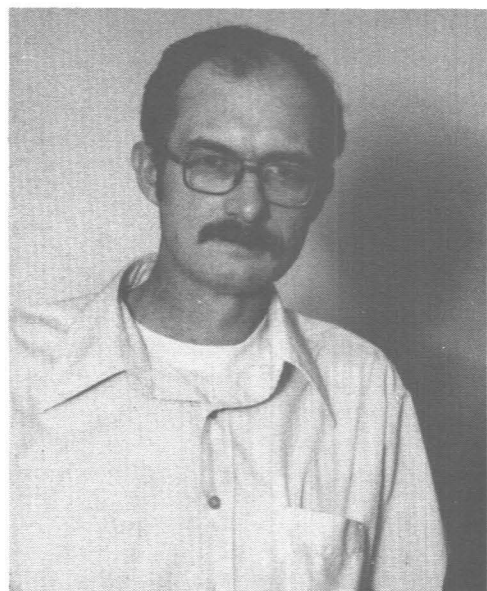
But Les takes issue with the "other guy" idea saying, "I'm as much the 'other guy' as anyone else. In fact, everyone...is affected in one way or another by the work of the

United Way. If not by health or welfare services, counseling or special programs, then by the scouts, Boys Club, the YMCA, and YWCA...all United Way agencies.

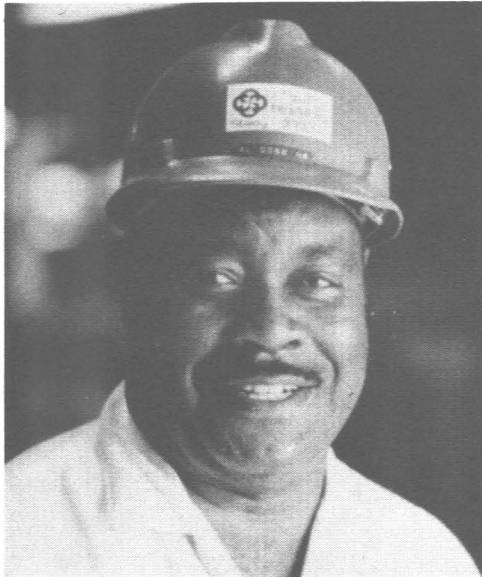
Making this campaign informational film has been a Staley project with John Clifford, public relations manager, writing the script, Dave Mjolsness, staff photographer, providing the visuals, and Tim Gillespie, sewing room operator, assisting with the sound equipment. It is being shown to campaign solicitors and organizations throughout the Decatur and Macon County area.

The film's message, however, is appropriate anywhere: United Way is people working to help their neighbors and their community.

Switching the focus of the film from fishermen to spokesmen for the campaign, one sees Staley's Al Dobbins, cooler operator in 17 building, Decatur. Al's been assisting with United Way campaigns in Decatur for more than three decades--the length of time he's been a motor pool driver for the Red Cross in that community. He has helped deliver campaign materials the Red Cross annually packages for the drive. Dobbins



First technicians recognized--The first three technicians at Staley/Lafayette to earn five-year service pins are pictured. At the top, left to right, are Ralph Wringer, instrument technician, and Dale McPhearson, instrument technician team coordinator. In the bottom photograph, Walter Nease, instrument technician, at right, receives his recognition pin from John Homan, plant manager.



Al Dobbins tells about his more than 30 years of working with the United Way campaign effort.

believes in United Way and is a year-round volunteer for the Red Cross, assisting with Bloodmobiles, heading up Operation Green Thumb gardening, and the Good Grooming program for youngsters among many tasks.

Other volunteers as well as those who have benefited from the agencies' many services depict that lasting change is the ultimate goal of all United Way projects.

In the closing moments of the film, the fishermen are still discussing the need to get the story of the United Way out to fellow employees "because this is our community. Together we can invest in its future. Together we can help those less fortunate than ourselves and at the same time help ourselves

## Tournament entries due November 6

Participants in the 21st Annual Russ Dash Sanctioned Singles Bowling Tournament on November 8 must have entry forms returned to Dorothy Collins, Staley headquarters, by 3 p.m., November 6.

For the second consecutive year, employees and retirees covered by Staley benefits who are within driving distance of Decatur are invited to take part in the tournament, which will be held at the Pershing Bowl, 655 East Pershing Road, Decatur.

Entry forms are available at Galesburg, Lafayette, Frankfort, Champaign, and Decatur as well as the country elevators in Illinois. Complete the entire entry form and return it along with a check or money order for \$8 (not cash) to help defray tournament expenses.

Top prizes include \$150 for first-place handicap; \$50 for men's first-place scratch; and \$40 for the women's top scratch prize.

If you have any questions, call Dorothy Collins at Decatur on extension 2312.

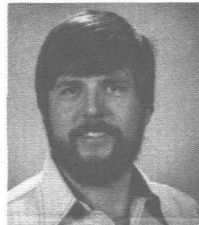
by improving our community--the united way."

"So if you haven't turned in your card yet, consider the fact that each person's gift, no matter the size, helps the overall program. As the campaign's message says, 'Thanks to you it works for all of us...the United Way,'" says Larry Cunningham, marketing director of sweeteners, who is the company's fund-raising chairman in Decatur.

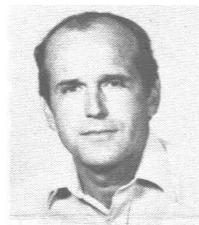
## On the move around the company



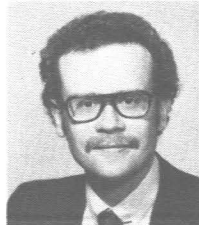
Dean Cox



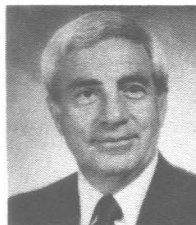
Barry Kaley



Don Klinker



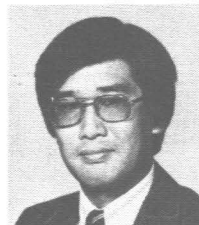
Bob Staley



Ellis Lehman



Bill White



Ho Yang



Tom Swift

### INDUSTRIAL

DEAN COX, from maintenance equipment specialist, industrial manufacturing, industrial products, to stores coordinator, industrial manufacturing, industrial products, Loudon

BARRY KALEY, from maintenance technician, industrial manufacturing, industrial products, Lafayette, to area plant engineer, industrial manufacturing, industrial products, Loudon

BILL WHITE, from national accounts executive, industrial sales and marketing, industrial products, to sales account executive-starches, industrial sales and marketing, industrial products

ELLIS LEHMAN, from eastern regional manager, industrial sales and marketing, industrial products, to eastern regional manager-starches, industrial sales and marketing, industrial products

TOM GATHRIGHT, JR., from quality assurance manager, industrial manufacturing, industrial products, Lafayette, to quality control manager, industrial manufacturing, industrial products, Loudon

DON KLINKER, from buyer, equipment/maintenance, industrial manufacturing, industrial products, Lafayette, to superintendent/feed drying, industrial manufacturing, corn milling, industrial products

LLOYD LICHTI, from laboratory specialist, industrial manufacturing, industrial products, Lafayette, to quality assurance manager, industrial manufacturing, industrial products, Lafayette

FRANK SMITH, from product manager, starches, industrial sales and marketing, industrial products, to manager, ethanol sales, general, industrial products

TOM SWIFT, from marketing manager, starches, industrial sales and marketing, industrial products, to director of chemicals/carbohydrates, general, industrial products



Tom Gathright



Frank Smith

### AGRIPRODUCTS

DAN CAMERER, from district manager, protein division, food and specialty products, to national sales manager, protein division, food and specialty products

### CORPORATE

BOB STALEY, from government relations representative, government relations, corporate administration and development, to manager, legislative affairs, government relations, corporate administration and development

JUDY CREAMER, from feed order/price clerk, administration, industrial products, to senior records management clerk, corporate office services, corporate technical

DIANA HERRIOTT, from associate chemist, food and agriproducts, research, corporate technical, to food technologist, food and agriproducts, research, corporate technical

RICHARD NYBOER, from instrument technician, plant services, industrial manufacturing, industrial products, to associate chemist, advanced research and development, corporate technical

HO YANG, from research chemist, food and agriproducts, research, corporate technical, to senior research chemist, food and agriproducts, research, corporate technical



# Perfection sums up Staley Day '81: good entertainment, food, game!



Each Staley Day celebration has succeeded in out doing all others and the 1981 version was no exception. With perfect weather, the crowd dropped into the Round Barn for the warm-up, pre-game festivities including music by three groups, pep routines by the Honey Bears, dancing with Daffy Duck, Sylvester and Bugs Bunny and pictures with the gals and cartoon characters. But the focal point of the tailgate affair was the food devoured by a hungry crowd. And the game was no disappointment as the Fighting Illini topped their opponents in one of the best games seen by the Staley Day crowd.



# Honey Bears, cartoon characters set the pace for Staley Day 1981

Capping off the day, the Fighting Illini won their football game against Syracuse, making Staley Day '81 a happy occasion for all. . . . But the game was only the finale to an annual tailgate party attended by 2,300 Staley employees, retirees and family members.

A hungry crowd is an appropriate description of the Round Barn gathering that September 19th morning. For starters they chomped through 1,850 pounds of chicken or more than 9,000 pieces. They also consumed 600 pounds of potato salad, 360 pounds of cole slaw, 150 pounds of carrots, 100 pounds of celery, 180 pounds of pickles, 72 pounds of peppers, and 100 pounds of potato chips amounting to 243 double bags. All of this was washed down with 55 gallons of coffee, 18 gallons of fruit juice, 29 gallons of milk, 175 gallons of pop, and 448 gallons of beer!

Putting the buffet fare another way for diet-conscious folks, a total of 2,087,300 calories were consumed. That's an average of 940 calories per person if everyone had eaten!

Likely all of the activities made the partygoers hungry, particularly watching the Honey Bears gyrating to their own "sister's" latest recording. In the line-up this year were Mary Kay Kreese, the only five-year veteran on the squad, who made her third appearance at Staley Day; Rose Kelly, a rookie on the squad, and Joey Sheehan, who's been a Honey Bear four years and was attending her second Staley Day celebration.

Mary Kay Kreese's face should be familiar to Staley people not only because of her



**Lunkers all**—Winners in the Second Annual Fishing Contest at Des Moines included, from left to right, Walter Mure, laborer, who caught a 24-ounce bullhead; Harvey Forkner, switch engineer, who brought in a 13-ounce crappie; and Andy Williams, elevator operator, whose prize catch was a 12-pound-four-ounce channel cat. The contest, held over the summer, concluded September 1.



**Pain, a common complaint**—Who ever heard of aches from a picnic? Well most employees attending Decatur oil refinery's outing had a good case following their 13-inning baseball game. After several hours of slipping around on the wet grass, the hourly employees finally trimmed the salaried players, 19 to 17. But good times were had by all.

several appearances at Staley Days but because she's a regular model in several large catalogues and has made commercials for United Airlines and another recently for Sears pajamas, which have "aired" in the Midwest. Besides all of this, Mary Kay's a housewife and model although she earned a degree in special and elementary education from Northern Illinois University.

Working with children is fun for Honey Bear Joey, who's a dental hygienist by profession. She's a graduate of Northwestern Dental School and spends much of her time making children's first dental visits pleasant experiences. She's also a part-time model and works on charity projects with some of the Bears. Her favorite promotion to date was a trip to Hawaii with the NFL quarterback golf tourney.

Joey was 24 when she tried out for the Honey Bears, having heard about the squad while listening to the Wally Phillips Show. She decided to secretly audition, vowing never to tell anyone unless she made the squad!

And so did Rose, who found persistence paid off. After two unsuccessful attempts, she was selected to join the Honey Bears this year. During working hours, Rose is an internal auditor for the Jewel Company and, in her spare time, is working on a degree in business at Triton College.

Many hours of work go into being a Honey Bear. The girls practice two days a week from 6:30 to 10 p.m. and can miss only two practices between April and December to stay on the squad.

Supplying the background music for the tailgaters were the Medicare 7, 8 or 9 from the University of Illinois who kept the tent crowd happy with Dixieland sounds; C.B. and Teri Kelton, entertaining in the loft and Hubert Davis and the Seasoned Travelers, playing bluegrass for the banquet room mob. There was something for everyone and the youngsters were not forgotten.

Sylvester the spastic cat, Bugs the "cool" Bunny and Daffy "the attention-starved" Duck entertained youngsters of all ages. From Marriott's great America Amusement Park in Gurney, Illinois, the cartoon characters brought smiles to all faces as they made their way through the crowd, often stopping to dance with adults and children.

In case anyone wonders, children could not get a sound out of the characters because they "don't know how to talk in public—only on film, and they haven't been taught to write their names so autographs were impossible," explained their chaperone.



Lined up with their props are the award winning Jesters from Trenton.

## Parodies of commercials were a "hit"

It's not just for trophies but for the joy of pleasing the crowd. . . encouraging smiles, giggles, guffaws. . . that keeps the Court Jesters on their toes.

Headed up by Bill Hobbs, this Masonic group just added another "first" to their accomplishments, topping 20 comic units in the Tall Cedars of Lebanon national competition at Virginia Beach. They were among some 400 plus units from the East Coast and South who paraded their wit and talent along a three-mile route to the judges.

Dressed in their basic black leotards over which they donned costumes, this group of Jesters from Trenton Forest No. 4 in Trenton, New Jersey, charmed the judges and the on-lookers out of the trophy in their division with spoofs of three popular commercials -- "Charming," a take off on "Don't Squeeze the Charmin;" "Fruit of the Loom" and "Raid."

The group of 19, who worked toward the competition this year, was reduced to only 14 for the performance. One of the regulars, Glenn Johnson, maintenance mechanic A, Morrisville, was among those absent, sent to the sidelines by injuries received in an accident. He's back on his feet again though, thinking about next year, Hobbs reports.

Old red grapes himself in the underwear message, Bill played a much larger role in the overall production and in every other national competition since joining the organization 11 years ago. He's their project manager, pulling their skit together. Hobbs, who's a millwright machinist foreman at Staley's Morrisville plant, lays out the routines, directs the making of props and costumes, putting in a good eight-hour week on the program between November and May. Wife Rose even becomes involved because weekly work sessions during those six months are held at the Hobbs' home, where each Jester creates his portion where Bill can lend a hand if necessary.

Every fall the Jesters scratch up some comical ideas as possibilities for their annual undertaking. A committee chaired by Hobbs culls the ideas for one they think will be a "hit" with their audiences. "This year's T.V. commercials were selected because most people are familiar with them," Hobbs said, "and the themes allowed latitude for creating laughs and surprises!

"We judge the ideas primarily upon how easily they can be adapted to our performing ability and our capability to create knock-down, light-weight, easy-to-assemble props. Props must be transported by bus to the competition several hundred miles away and need to be light enough to carry more than an hour along a parade route during a continuous walking performance," according to Bill.

Part of the competition's scoring is based on how well a group relates to the audience -- being required to give a continuous performance along the parade route as they work from side to side of the thoroughfare. Monitors are spotted throughout the crowd to be sure that all rules of competition are observed.

### "Commerhalls" rerun 81

In the "T.P." saga, Mr. Whipple is chased by a ballbat brandishing shopper who takes offense to his squeezing and abusing the soft bathroom tissue. Towering above those two came a double roll of the paper, which Bill and son-in-law Dave McDonald created from

two donut-shaped styrofoam insulation structures separated by dowels around which they wrapped decorated white plastic. Within this cylinder, another Jester toured the parade route.

Then red and green "grapes" and an "apple" escorted an eight-foot long pair of pink boxer shorts down the street—a real attention getter. The shorts were equipped with a velcro-closed fly, which, when ripped open, exposed two more jesters in "fancy pants."

The crowd also loved the pest control message because the "bugs" turned pursuers, attacking the "can" with their own "war against pest sprays."

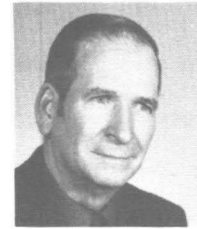
"This work is all for fun," said Hobbs, who points out that during the year, the group earns funds for Muscular Dystrophy (the national fund-raising activity) as well as for this competitive event. While each member pays his own way to competition, they raise money to furnish props and costumes, generally running about \$600.

Even though in national competition they aren't clowns, but a comic unit, seven of the 19 Jesters are performing clowns. . . for children's benefits. Hobbs and Johnson are among them. Bill has three or four clown outfits—a hobo, two white-faced or "happy" clowns, and sometimes an "August clown," which is one with a pinkish face, difficult for him to do now with his full beard.

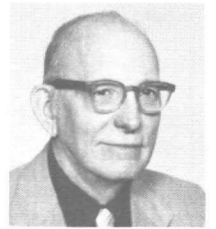
Entertaining for Hobbs began more than a decade ago when Bill was encouraged into a friend's clown outfit at a family campout. The children loved him. . . and from then on, Bill was hooked.

And his competitive productions have met with successes in years gone by, bringing home three other firsts and a couple of seconds. He admits a couple of total failures as well! But it's all done in fun.

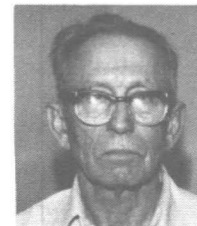
## Joining the leisure life . . .



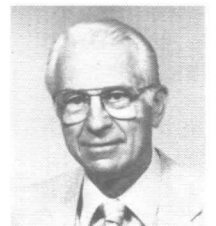
George Newberry



Ralph Bates



Wallace Houtz



Kelley Taylor

Effective August 1, 1981

KELLEY TAYLOR, senior research chemist, research, corporate technical WALLACE HOUTZ, Fostoria hourly

Effective September 1, 1981

GEORGE NEWBERRY, senior mechanic, tin shop RALPH BATES, power systems operator, 2 building



# 59 celebrate anniversaries



Ray Best, Jr.



Robert Kretzer



Herbert Hurley, Jr.



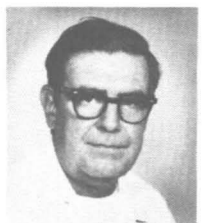
Donald Miller



Everett Austin



William York



James Rethinger



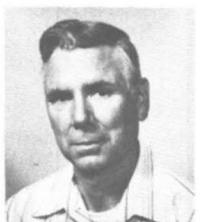
Paul Durchholz



Forrest Bailey, Jr.



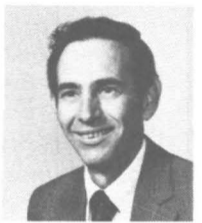
Charles Cook



William Traughber



Eddie Smith



Graydon Capps



Powell Clary

## 40 Years

CHARLES SILKWOOD, senior mechanic, millwrights

## 35 Years

RAY BEST, JR., shift foreman, pilot plant, starch processing, research and development, corporate technical

VERNE PARKS, supervisor, refining, industrial manufacturing, syrup refinery and dextrose, industrial products

ROBERT KRETZER, shift foreman, pilot plant, starch processing, research and development, corporate technical

BILL SUTHERLAND, JR., preparation operator, Frankfort

HORACE KEPLER, senior mechanic, pipe shop

FRANK WHITESIDE, lubricating serviceman, 42 building

EVERETT AUSTIN, weighmaster, building 28

WILLIAM DOYLE, senior mechanic, electric shop

ROLLAND WHITE, senior painter-roofer, painters and roofers

THEODORE WISELEY, development engineering helper, building 59

WILLIAM YORK, senior mechanic, C-D extraction plant, building 101

FORREST BAILEY, JR., trucker, 20 building

THURMAN LAMBIRTH, analyst, 99 building

RICHARD HECTOR, evaporator operator, 10 building

CHARLES COOK, senior painter-roofer, painters and roofers

DALE HARLESS, fireman, west end, boiler room

HERBERT HURLEY, JR., assistant hydrogenation operator, 29 building

## 30 Years

DONALD MILLER, senior mechanic, pipe shop

JAMES RETHINGER, converter A operator, building 16

RAYMOND ROZANSKI, drier operator, building 12

CHARLES YARBOROUGH, senior mechanic, pipe shop

PAUL DURCHHOLZ, senior mechanic, millwrights

## 25 Years

WILLIAM TRAUGHBER, fireman, east end, boiler room

EDDIE SMITH, senior analyst, 60 building

EITHER WALTERS, developmental engineering helper, 59 building

GRAYDON CAPPS, manager, rail and motor service, transportation, agriproducts

POWELL CLARY, house account manager, refined oil sales, commodity operations, agriproducts

## Worth noting . . .

Dick Gorham, production supervisor at Gunther Products in Galesburg, has been re-elected to a four-year term as village board president of Yates City, population 800. This is his third term in that position.

JOHN KUIZINAS, equipment fabricating supervisor, industrial manufacturing, maintenance, industrial products

LEM WILSON, prep operator, Champaign

## 20 Years

DANIEL MIDDLETON, power systems operator, engine room

CHARLIE TYUS, pump-tank operator, building 10

WALTER LIPKA, specialty control analyst, building 60

LAWRENCE McNAMARA, manager, refined oil, commodity operations, agriproducts

C. DEANE ROTH, senior research chemist, starch processing, research and development, corporate technical

15 Years

CHARLES YORK, supervisor, syrup refinery and dextrose, industrial manufacturing, industrial products

JAMES ESTES, project supervisor, maintenance, industrial manufacturing, industrial products

JERRY FARGUSSON, conversion operator, 5 & 10 building

DONALD LANDGREBE, senior mechanic, pipe shop

ROBERT LUKA, conversion unit operator, building 20

PHILL WICKER, rigger leadman, riggers

ROBERT JELKS, shift repairman, boiler room

JAMES CORLEY, senior mechanic, pipe shop

ROBERT DOAK, ion exchange operator, building 10

PAUL KARR, cleaner, building 77

RICHARD SCHABLE, senior mechanic, tin shop

MICHAEL GRIFFIN, mechanic, millwrights

DAVID SMITH, conversion A operator, building 16

ROBERT GILBERT, JR., service driver, building 77

DAVID BUCHANAN, 116 building operator

## 10 Years

RICHARD TOTH, shipping/receiving foreman, Morrisville

FREDDIE PINDER, operator A, Vico

MAURICE COMBS, meal loader, Champaign

ROY GLOVER, laborer, Frankfort

## 5 Years

DENNIS TUCKER, quality control supervisor, oil refinery, Des Moines

JANET BENSON, direct order price clerk, administration, industrial products

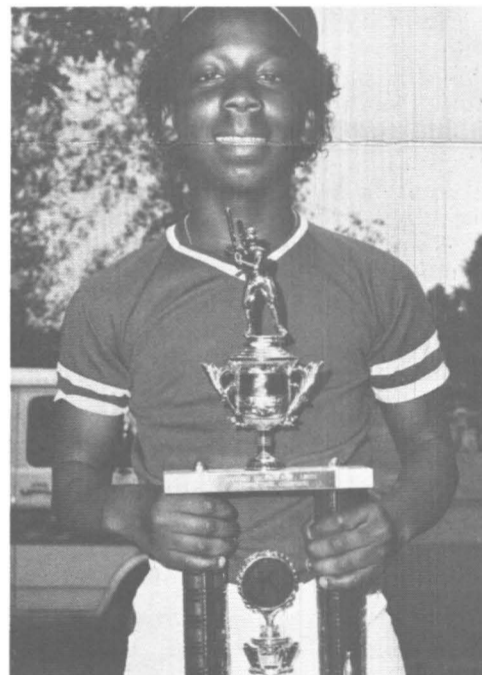
ROBERT DEMENT, lead loader, 34 building

CARMEN BUCKLEY, gateman, 40 building

BOBBY ROBERTS, mixer, Gregg Foods, Portland



National champs--The Tool Shop claimed the Class B Midget national championship in Khoury League action recently. Members of the team included, from left to right, front row, John Larrison and Elliott Kennedy. In the second row, from left, are Sean Cook, Bobby Jelks, Kevin Roberson and Phil Nichols. Brian Orr was absent from picture.



Brian Orr displays his trophy as a member of the Tool Shop, which claimed the Class B Midget national championship in Khoury League action.

## Lafayette damsels create distress

When the Anheuser-Busch women's team challenged the Staley/Lafayette gals to a softball game on August 28, they picked on a shorthanded, unorganized, and inexperienced team. Despite the fact that they had never played together, Lafayette fielded a team. Obviously, the will to win prevailed: Staley walloped Anheuser-Busch 18 to 10!

Teammates who pulled off the feat included Janet Summers, mechanical maintenance team; Geneva Gallien, refinery team A; Nellie Neal, wet mill team A; Candy Craig, stores; Deb Fording, mechanical maintenance team; Kathy Sparks, refinery team A; Judy White, wife of Frank, mechanical maintenance team; Barb Nevitt, summer help; and Dianne Branstetter, traffic clerk.

With girls like this and Rob Harner of the pipe and fabrication maintenance team as their coach, how could they lose!



A. E. Staley Mfg. Co.  
2200 E. Eldorado St.  
Decatur, IL. 62521

Address Correction Requested

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