

StaleyNews

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Expansions for Lafayette, Morrisville have positive impact on HFCS capacity

The company announced this month that it will increase corn processing at its Lafayette, Indiana, plant and will add 400 million pounds of capacity for production of 55 percent high fructose corn syrup at that location.

Scheduled for completion in late 1980, the expansion project will bring the plant's capacity for producing "Isosweet 5500",

Staley's 55 percent HFCS, to 1.2 billion pounds annually. Fifty-five percent high fructose corn syrup is rapidly growing as a nutritive sweetener in soft drinks.

This project is the second phase of a multi-stage expansion program announced last May for Lafayette. The first phase, proceeding on schedule for an early 1980 start-up, will increase the plant's high fructose corn syrup capacity to 800 million pounds.

In addition to the Lafayette expansion, the company also will increase corn grinding capacity at its Morrisville, Pennsylvania, plant. The Morrisville expansion will rebuild that facility's high fructose corn syrup capacity, which would otherwise have been reduced by the addition of a new dextrose production unit early next year. High fructose corn syrup capacity at Morrisville will be 500 million pounds when the grind project is completed in late 1980.

67 enter first poster contest

Judges had a difficult time selecting the winners in Staley's first corporate-wide Fire Prevention Poster Contest sponsored by the Risk Management Department. Of the 67 posters competing for corporate prizes, 13 winners were named for first through third-place honors in each of the age categories.

Linda Calderone, clerk-steno, tax department, Staley/Decatur, was named the top corporate winner with her poster depicting four Staley employees on the job and a theme of "It's your job, don't burn it up." Her poster was reproduced and displayed around the company during Fire Prevention Week, October 7 to 13. For coming up with the overall winner, Linda received a \$100 check which was a combination of prizes with \$75 of it for being a first-place corporate winner and \$25 additionally for having the top poster throughout the company. She previously had won \$25 in the local contest for executing the best poster in her age category at the Decatur location.

Interested in doing things for the company, Linda decided to enter the contest because it offered a new outlet for her creative abilities which normally are along the craft lines. She'd never entered a poster contest. Her poster took a lot of thought, she said, and began with typing out a number of themes and ways to illustrate them. Her husband, Lou, then helped her select the best theme,

which merged two ideas. She took it from there. A pipefitter had to be included because her father, John Anderson, who's worked for Staley 38 years, is a senior mechanic in the pipe shop. Other characters in her cartoon type poster came from broad job categories that would be found anywhere in the company. She also included detailed Staley logos where she could to make it say Staley. With her successful first attempt at this type of art, Linda is already thinking up ideas for another poster contest, should there be one.

Other winners in the corporate contest included, in the 19-and-over category, second place to Joey Gallegos, son of Charles, acting supervisor, Monte Vista; and third, to George Donelan, area manager, sweetener sales, Allston, Massachusetts. In the 15-to-18-year-old category, Laura and Lisa Smith, daughters of Grant, manager, Vico Products, shared first-place honors on their joint effort with Brian Kauffman, son of Albert, preparation operator, Fostoria, second and Laura Rozhon, daughter of Charles, technician, wet milling, Lafayette, third.

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Poster winner Linda Calderon, second from left, is presented her prize money by Steve Lockhart, manager, insurance and loss control, as she is congratulated by Don Nordlund, chairman. Kay Smith, who managed the contest, holds Linda's winner.



When the fire whistle blows, emergency equipment is often piloted and manned by volunteers like Bill Dawkins, at left, and Paul Miller, who are both employed at the Champaign plant. They are volunteer firemen for the Eastern Prairie Fire Department.

Desire to help community motivates many to become volunteer firemen

Working in an environment where billowing clouds of gray smoke boil so thickly that one can hardly see and where stifling hot air and waves of fire are ever present, the fireman is indeed a brave individual.

And many of these unsung heroes are volunteers. . . persons who give up leisure time to operate emergency equipment necessary to the preservation of life and property. Emergencies take up only a part of that donated time though. Countless hours also go into business meetings and training or maintenance sessions necessary to the smooth operation of a volunteer group.

A number of these dedicated, civic-minded individuals across the country are Staley employees, who have taken time to discuss their fire fighting avocations with the "Staley News".

His high interest in fire fighting and emergency service makes being a volunteer fireman a natural pastime for Barry Kaley, maintenance mechanic at Lafayette. Barry has served as a volunteer for Madison Township, Indiana, seven years, putting in at least six to 10 hours a month for training or providing services. "You have a good feeling about being able to help out," he said. "Fighting fires is only part of our duty to the community though. Public relations enters into the work of fire departments and one comprised of volunteers is no different. Fire prevention programs are also an important part of our public service."

Kaley is joined by another Lafayette employee, Dave Beaver, process operator, whose father is fire chief of that volunteer fire department located in Mulberry, Indiana.

Another fellow employee, Bill Jackson, is a fireman first class on the Clark's Hill Volunteer Fire Department, of which he has been a member eight years, the past four serving as secretary/treasurer. Through training as a volunteer, he has become an emergency medical technician. Bill is in process support at the Lafayette plant.

Paul Miller, who's been a volunteer fireman four years, works in the Champaign plant across the street from his fire house—the one that protects the Staley facility. He not only works in the neighborhood but lives nearby and remembers when that area had no immediate fire protection. "Homes burned before help arrived," he said. This

memory prompted him to join the department.

A fellow pumper operator at the fire house, Bill Dawkins, is a car-truck loader in the Champaign warehouse. He's been a volunteer fireman 15 years and gains satisfaction from his work. Currently, their department is undergoing a 200-hour training program to become certified by the State of Illinois.

Necessary job

"Someone has to fight fires," says an extraction operator in 101 building, Decatur. He's Gary Kopp, a Findlay volunteer fireman the past couple of years. "Spectators sometimes hamper our work, getting too close for their own safety," he said.

A relative newcomer to the volunteers at Harristown Fire Station is Frank Davis, shift foreman in 12 building, Decatur, who decided to join that group six months ago to help protect property in his community. These volunteers also are training to become state certified, an effort he hopes will have a positive effect on insurance rates.

A member of Decatur's plant protection staff, Marton Wilson is the training officer for Harristown's certification program and also serves as a field commander. A certified fire fighter by the state, Wilson also is

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"StaPuf" sheets enter Decatur market area

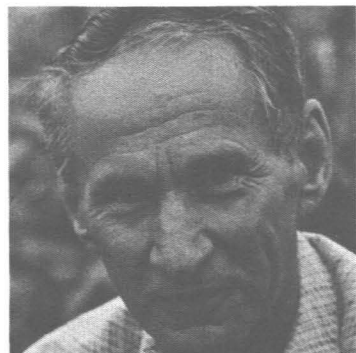
Since their expansions in test markets 14 months ago, "StaPuf" reusable sheets, Staley's fabric softener for the dryer, have been well accepted and running well ahead of original marketing plans. Market expansions have continued with three occurring this calendar year, placing the product in approximately 50 percent of the country by fall.

Reflecting the most recent rollout, StaPuf sheets should be appearing on store shelves in Decatur, Galesburg, Champaign and other downstate Illinois areas sometime this month. Television advertising will begin in these new areas by mid-November, running through 1980. Ninety-four percent of the target homemakers will be reached an average of 17 times through this television campaign.

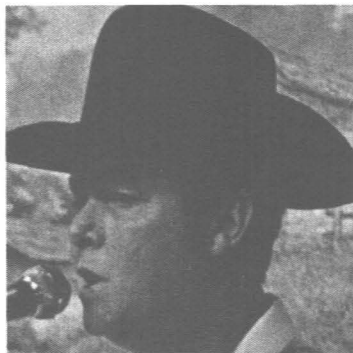
Further product backing will be in the form of money-saving coupons delivered to households in these areas through local newspapers. Sample packets containing four reusable sheets and a store redemption coupon will be distributed with the Carol Wright direct mail program targeted at heavy users and will reach over 5,400,000 households. Besides all of this, there are hard-hitting promotions scheduled for the trade in the upcoming months.

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In the News...



Gardener/P2



Entertainer/P3



Competitor/P4

Backbreaking work becomes social encounter at Staley gardens

Because fresh, home-grown vegetables and home-canned produce have better flavors than store-bought varieties, Lawrence Ooton believes gardening is well worth the effort. And who should know any better than a retiree who has gardened all 47 years of the Staley garden's existence. Besides the exercise, the Ootons enjoy the opportunity to visit with other Staley people.

Ooton, who retired in May of 1966 as fourth floor tower operator in 101 building, Decatur, found gardening more difficult this year since he was on the mend from a broken hip obtained from a winter spill on the ice. His grandson tilled the plot and his wife planted it, while he supervised from his walker. But as the plants popped through the soil, Mr. Ooton was able to work in the garden again using his hoe as a cane.

Ooton has continued to garden a Staley plot because he hasn't enough room at home to grow everything. The Ootons live just a block from the site in which they have grown corn, beans and cucumbers this year, while at home they put in tomatoes, beans, onions, lettuce, cabbage, potatoes and peas—the smaller items, he commented. "And we use all of this produce in one fashion or another." His wife puts up several hundred quarts of vegetables, adequate to easily carry them through the winter.

Thinking back to the original gardens, Ooton recalls nearly 500 plots, 50-by-150 feet each. This year there were 135 25-by-75 foot spots, covering 5.5 acres, gardened by 90 employees and 20 retirees.

For the first ten years of the gardening project, the retiree explained, the company furnished not only the ground and its preparations, but also provided the seeds, plants and implements to work the soil. "That all started in the depression years," Ooton recalled.

Turning back the pages of the "Staley Journal" to April, 1932, the company publication said: "Blessed as the Staley Company is with a location just at the edge of town, and possessing a great deal of unused and fertile ground, the situation is ideal for this gardening project. The company has announced that employees who are interested may take over a garden plot for the season at absolutely no expense to the gardener. All preliminary work is being done by the company and all tools and seeds will be furnished by the company. About all that the gardener needs is the desire to raise vegetables and a willingness to work faithfully and regularly in his garden."

Soil analyzed

"Preparations for this gardening project were started several months ago when samples of soil from the tract were sent to the College of Agriculture at the University of Illinois. There they were analyzed and the Staley Company advised just what treatment was necessary for the best results for vegetable gardening. The ground is being treated according to the University's instructions, and is being ploughed, harrowed and disked. By the first of April, when most Central Illinois gardens are put in, the ground will be in as perfect condition as science and practical experience make possible."

The company's purpose that year in initiating the garden on 44 acres of land was to help employees be more self-sufficient during the severe depression. Some 300 families signed up for plots that first year, and the company provided simple advice on planting (appropriate varieties of seed, when to plant, how to plant, water and other requirements, with emphasis on regular weeding) and gardens boomed. By 1935, employees grew vegetables worth \$12,000. . . that was "depression currency", when the retail price of vegetables was "a nickel a bunch" for just about anything and when a six-room house could be purchased for \$3,000.

Over the years, the company has continued to till and fertilize the soil and to stake out the plots to get Staley gardeners off to the best start possible. A gardening committee comprised of retirees and employees has been responsible for staking out plots and assigning them each spring. The group this year included retirees Emil Schimanski, Roy Hornback, and John Creamer and employees Ken Hagen, mechanic, millwright; Bob Luka, Jr., grain cleaner operator-weighter, 6 building; and Brenda McCoy, public relations.



Ready for winter, Kathleen Poe, chief clerk, industrial relations, displays her larder.

Staley gardening is done for a variety of reasons, the most common being economy, freshness of produce, exercise, observing nature at its best, visiting, or having no space for the activity at home.

Annette Smulik, secretary, 99 building, has fed her family of four from the produce and gardened because she enjoys the activity and likes to provide her family with fresh vegetables. Completing her fourth year of gardening at Staley, Annette again prepared her own taco sauce, tomato juice and pickles, all of which her family prefers to those purchased in a grocery store.

Gardening occupied many hours for Bob Luka, Jr., who had two and one-half plots at the plant this year and also a good-sized garden at home. On the company plot, he raised cucumbers, zucchini, green beans, beets and sweet corn, while at home, he and his wife, Cynthia, raised tomatoes, strawberries, peas, beets, carrots, spinach, broccoli, cauliflower, onions, head lettuce, celery, horseradish, rhubarb and blueberries. "Part of gardening fun is neighboring," Luka believes.

Considering himself a relative newcomer to the Staley gardens, Emil Schimanski, Luka's great uncle, has had a Staley plot only eight years. He retired from the company in October of 1977 as a supervisor of manufacturing training. His wife has helped out on his gardening pursuits, and the two enjoy the exercise and "obtaining the fruit of the harvest—eating them fresh and canning the rest for winter." From their produce, the Schimanskis canned beans, cucumbers, corn, tomatoes, tomato juice, sauce for chili and spaghetti and froze mangoes and potatoes prepared in French fry cuts, cabbage, corn, and a sweet 'n sour slaw.

Tank wagon appreciated

Speaking of the tank wagon used as a source of water for the first time this year, Emil said the wagon drew very good response. "Up through the third week of July, four inches down in the soil, it was still very dry in spite of all the heavy rain Decatur had. The year was an exceptionally dry one."

"This gardening program is not inexpensive to support," Emil noted, "considering the

expense of plowing in the fall, discing in the spring, fertilizing and putting on herbicide and the manpower it takes to keep the mowing done in the summer. We're very grateful to have the land available and have it prepared for us."

Marge Oldham, clerk in 6 building, gardened two plots and feeds a family of three on the produce she harvested and sent some home occasionally with her two married sons. When she began the gardening project, she did it for economic reasons. Then too, her yard was small and provided little room for a garden. Marge observed that the retirees generally have very beautiful well-cared-for-gardens. "They get out there and work the gardens like they should be done."

Next to Marge, Trudie Hebert, retired grocery products sales clerk, gardened this year. Born on a farm, she and her sister, Margaret Mannel, a former Staley employee, enjoy seeing things grow. "It's nice to have fresh vegetables for the table too." Trudie gardened one-half a plot, from which she obtained enough produce to feed her and her sister and give some to a nephew and a friend, not wanting to see any vegetables go to waste. After the garden began producing last year, they never opened a canned vegetable all summer.

A continuous Staley gardener since 1945, Clyde Henley retired 10 years ago as storeroom keeper. Born on a farm in Arkansas, Claude began gardening at Staley shortly after joining the company. He likes to garden, viewing it as recreation and good exercise.

For the first time, Kathleen Poe, chief clerk, industrial relations, joined Staley gardeners. She'd never gardened and undertook the project at her daughter Shelley's urging. Shelley actually planted the half a plot with which the Poes started. Digesting information given by fellow employees, they put in corn, watermelons, carrots, beans, beets, rutabaga, tomatoes, cukes and turnips, which had to be replanted because of marauding rabbits. Mrs. Poe did her second turnip planting "by the sign of the moon."

"The work was hard," Kathleen admitted, displaying blisters on her hands. "But my back is stronger for the work, and the bending helped my exercise program."

Group project

For the last three years, Dave Zollinger, associate research chemist, and a bachelor, has been a regular at the Staley gardens. He and a cohort, Steve Moore, food technologist, gardened six plots, five of which were planted in corn and one in tomatoes and peppers. Actually, they were gardening this large area for several researchers who did not have time to devote to the project themselves, yet liked the fresh produce. So they shared in the crop with those for whom they toiled.

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Staley gardeners worked the soil, coming up with bountiful harvests. During the dry spell, a Staley tank wagon supplied water.

Staley Day tradition keeps growing: draws over 2,000 in 4th year



Staley Day 1979 was crammed with fun for the entire family from early morning until after the U of I's game with Navy.

The fourth production of the "world's largest tailgate party" will be tough to match for public relations personnel, who have planned and executed these pre-game festivities for a University of Illinois football contest the past four years.

A record-breaking crowd of more than 2,000 Staley employees, retirees and their families turned out for the bash that ran full tilt from 9 a.m. until 11:30 a.m., September 29, in the Round Barn restaurant, Champaign.

That was time enough to get the party goers' boilers up to full steam. Heading up the pep rally were the KGB Chicken, fresh out of San Diego, and three voluptuous Honey Bears from the Chicago Bears own cheering squad. Mary Kay Kriese, one of the original members of the squad who entertained at the festivities a year ago, was joined by Patti D'Andrea, a two-year veteran, and Teri Serletic, a rookie. Annually, more than 1,000 hopefuls try out for this prestigious three-year-old squad of 28 beauties.

Cheerleading is an avocation these girls take quite seriously, investing more than six hours a week in practices beginning in May, long before football season. All three were high school cheerleaders and yenned to get back into the pep rally business, not only for the fun and good publicity but also to stay in shape.

Professionally, Mary Kay and Teri are models and Patti works for her father's restaurant. Singing is also a sideline for Patti and Teri, while Mary Kay, who earned a degree in elementary and special education this year from Northern Illinois University, plans to try her wings at teaching next year.

KGB Chicken used to hide behind a microphone at the radio station, spinning platters on both AM and FM. Since taking on the role of Chicken over a year ago, he has become the promotional director for the FM station, dropping all of his air work because of the extensive travels required of the Chicken. He is accompanied on these promotional and special appearance jaunts around the country by his manager and co-worker, Ralph Haberman, who is also promotional director for the AM side of KGB.

Being a chicken is not mentally stimulating, but the man inside that loveable costume enjoys making kids of all ages laugh and have fun. The suit, which is not the least bit threatening, allows Chicken to mingle with any crowd. He improvises his entertainment to fit the group encountered—hugging women, sitting on the sidewalk and jiving with the younger set, hand shaking and back slapping with the "gents" or vigorously running bases at major league baseball games. Wherever he goes, Chicken's the harbinger of good will.

While being royally entertained by the cheerleaders, KGB Chicken and live music, Staley's party goes polished off a tidy 7,380 pieces of fried chicken, 400 pounds of beans, 690 pounds of cole slaw, 720 pounds of potato salad, 72 pounds of chips, 200 pounds of carrots, 120 pounds of celery, 125 pounds of green onions, and 40 gallons of pickles while consuming more than 4,900 glasses of beer, 170 gallons of soda pop, 10 pounds of coffee brewed to perfection and 400 cartons of milk.

From Depression era through 1979, Staley gardens have thrived

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Dave, who had never gardened, offered to help Moore three years ago if Steve would show him "the ropes", learned on a farm as a child. Dave decided it was time to become more independent on raising food, thinking that one day he might have to return to the soil.

Retiree John Creamer, who is on the gardening committee, has raised produce at the Staley gardens for more than 10 years. His family of three at home plus 10 others from his married sons' and daughter's families shared the crop. Even his retired neighbors sampled the surplus.

Gardening is really fun to Creamer. "I like to fool around with gardening." Just like his working years, (a 41-year Staley veteran, 32 of which were in the pipe shop), John arose at 5 a.m., fished, and then gardened, when other retirees would be out.

Before the tank wagon was spotted out there this summer, every night he took out 24 gallons of water for his crop. Thereafter, he used the tank wagon water daily. "It's one of the best things the company has done for the gardeners," John said. At first the wagon had just one valve, but with all the demands on it, a header was added with four valves, three of which were used for hoses and one for the bucket brigade.

Visiting is part of Staley gardening, Creamer advised. "We like to chat about gardening, current events and the company, of course. Among retirees, we talk over old times at the company and then learn about daily occurrences through employees. It's a good way to stay in touch."

Since Creamer was raised on a farm, gardening comes as a natural interest to him. In addition, he has kept up the hobby to help beat the store prices. "However, to make it pay off, you really have to like gardening though because it's work," he added.

Taking on several plots this year, Walter Batson, senior mechanic, electric, enlisted the assistance of his family to handle gardening chores. Batson recalls gardening out there when the gardens were larger and across the street where the ball diamond and extraction plant now stand. He likes fresh vegetables available when he wants them—his main reason for putting in a garden.

Staggered plantings

Walter staggered his plantings, making them about 10 days apart. In this way, he had fresh produce coming in throughout the better part of summer. In fact, his crops will carry the Batsons through the winter.

Batson figured everything was from a week to 10 days late this year attributable to the dry spell. He kept close track of his crops on the calendar, noting when plants should bear.

Deciding to raise produce that required more space because of their spreading nature—like squashes, the Nat Kesslers gardened on Staley soil for the first time this year. Kessler, who's group vice president, technical, contributed muscle to the project, while Sara had the "green thumb".

The Kesslers' garden boasted unusual produce—long asparagus beans, growing up to two feet in length; Chinese cabbage; a large assortment of squashes including summer, 50-pound melon squashes, butternuts, acorn, yellow zucchini and regular zucchini; and banana peppers. Also counted among the unusual were oyster plants, a root harvested in the fall and used in dressings. Additionally, they grew sweet potatoes, cauliflower, broccoli and string beans.

Like a few others, the Kesslers had a garden at home full of tomatoes, egg plants, snow peas, raspberries, zucchini, green beans, green peppers, cucumbers and strawberries, besides a new herb bed, adding its beauty to the yard and a culinary treat to meals.

"All in all, Staley gardening has been a very enjoyable experience," Sara said, and added that they expected to return next year. A highlight of their experience was the opportunity to visit with many retirees and employees they seldom see.

The Kesslers and Warren Trasks shared a plot this year. Trask is vice president, manufacturing, Industrial Products Group. That family worked together laying out and planting the garden and Warren gave Susan, his wife, a hand with early cultivation as well as additional assistance whenever the weeds began to get ahead of her. Mrs. Trask said, "He hoes about nine times faster than I can."

Gardening is a summer hobby for Mrs. Trask, who provided the produce her family enjoys. She also planted zinnia seeds obtained in a package on her "Staley 100% All Natural Syrup", adding a splash of color to her spread of greenery.

A newcomer to the Decatur community in the fall of 1977, Mrs. Trask surveyed the Staley gardens early the next spring and found "gorgeous soil, which allows everything to grow, including weeds with the right conditions."

Gardening in the Staley plot is quite a social experience, Mrs. Trask commented. Besides chatting, gardening neighbors have been known to do anonymous favors like rototilling the remainder of her garden when she and her daughter were too exhausted to finish the task.

Staley gardeners are always ready to lend each other tips, tools, talk and assistance. Whether they garden as a hobby, as a means of socializing, as a form of exercise, or as a way to stretch the food dollar, these people make the most out of the opportunity the Staley gardens have provided them the past 47 years.



Whole lotta winning -- Champions of the Staley Men's Competitive League and tournament, and State Industrial Slow-Pitch Tournament, the Superstars team includes bat boy Tim Hill and in first row, from left, Dave Stuart, Rick Stuart, Al Hill, manager, Lyle Clark, and Dick Benton. Second row, from left, are Inky Incarnato, coach, Mick Stewart, Terry Johnson, Dennis Ritchhart, Bill Barter and Larry Auton. Terry Crowell was absent.

"StaPuf" market expands

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"New product introduction meetings with brokers have gone very well," said Marianne Perkins, associate product manager, who has taken an active role in these presentations along with Bob Pence, sales promotion manager, marketing, consumer products.

"Having been on the market in selected areas since August of 1978, this product is not exactly new, thus, many of the brokers know a good deal about it and are eagerly waiting to sell it in their markets," said Pence.

During such presentations, Pence and Perkins have worked in tandem with Jim Friesner and Joe Kay, respectively western and eastern sales managers for consumer products. Typically they discussed the fabric softener category activity in their areas, popping in the fact that Staley began the whole fabric softener industry that has grown to a half billion dollars a year. The team stressed that Staley is going after the dryer sheet segment with its unique StaPuf dryer sheets, the "first" reusable in-dryer fabric softener, which is also perforated to match load size. Consumers no longer have to avoid using costly in-dryer fabric softeners. StaPuf sheets make convenience economical and the perforations allow the launderer to use the product on every size of dryer load, the brokers learned.

Program explained

Along with pitching the new sheets' attributes, Pence and Perkins threw bouquets to research and development as well as manufacturing for providing Staley with this winning entry. From there they moved into the promotional program, in which brokers are vitally interested to help get the product on the supermarket shelves. During all expansions, StaPuf sheets have been featured in strong advertising programs designed to reach consumers with product sampling, couponing, newspaper advertising and hard-hitting television commercials--the same program downstate Illinois will soon receive.

"Broker introductory meetings are the third leg in getting a product rolling," said Pence. "Actually, when marketing puts together a program, they are not trying to sell just one group. They must sell five in all. First, management must be convinced that a good product is backed by an intelligently developed program. Then, the package must be taken to sales people. It must say to them that we have a good product with excellent materials to sell this new item to brokers, who in turn must be convinced that the product and program are winners. Brokers receive materials to sell the trade, such as the sophisticated presentation kits, containing 12 sample boxes of StaPuf



Activities at Monte Vista's family-style picnic in the mountains included creek wading and fishing, mountain climbing and hotly contested matches at volleyball and horseshoes. More than 100 persons attended the September outing.

sheets and a flip chart explaining the product, the program and promotional tools as well as trade deals for the retailer.

"The broker," Pence explained, "takes this kit with him and leaves it with the buyer so he can take it into his buying committee meeting as presentation support. With key accounts, Staley's regional managers usually accompany the brokers to make presentations. The broker must entuse the buyer so that the excitement will carry over into the buying committee and turn positive results for Staley. But once the trade is sold," Pence cautioned, "you're not home yet. You have to sell the housewife. If you don't sell her, it's all for naught."

No program, regardless of its strategy, will hold up if the product is not every bit as good as its claims, Perkins said. To produce a good entry, research was done to ascertain consumer's likes and dislikes about existing in-dryer products. They indicated their enthusiasm for convenience and static reduction but did not like the high cost per use. Working with these criteria, researchers turned out the unique product.

Sales, marketing are Consumer champs

Traveling trophy for the Consumer Products Group's division champion was undisputedly won by sales and marketing staff members at the annual picnic held in Cantigny Park, Wheaton. Points were awarded for an obstacle course and sack race with the three best scores on each team comprising the team score. Sales and marketing completed the obstacle course in three-minutes, 16 seconds.

Last place, for which a permanent trophy was awarded, was earned by food service and technical employees who totaled up seven minutes, 38 seconds for the obstacle course. Best time was one minute, three seconds clocked by John Reynolds, product manager, who had no penalties. Two-second penalties were awarded if contestants knocked over sticks while going over or under them or fell off planks or missed the broad jump at the end.

Debbie Drew, management trainee, and her fiancée, Roy Giampoli, were the sack race

winner, while Scott Hall, son of Dick, director of manufacturing, and Judy Monaco, personnel representative, took second-place honors in that event. Third place was nailed down by Mark Leoni, assistant regional sales manager, Chicago, and Diane Nowosielski, general accounting clerk.

Other adult entertainment included baseball and volleyball contests and an egg toss, which was won by Mike and Shirley Barnett. Mike's manager of sales administration.

Children's games were abundant during the 9 a.m. to 5 p.m. festivities and every child received a prize--a Barbie Doll, airplane or baseball cap. "Oh No" the Clown was an instant success with the youngsters and young at heart, whose Sunday exertions warranted sore muscles on Monday.

Jackson places eighth in world competition

Jack Jackson, lead loader, 34 building, Decatur, finished eighth in a field of 124 vying for the middleweight division title in the World Professional Armwrestling Championships. He lost to the eventual runnerup during the September 29 tournament held in Kansas City, Mo.

Jackson qualified for the championships twice this year, placing third in his class in Illinois competition and later taking first place in Iowa.

Armwrestling captured his interest in 1978 when, out of curiosity, he entered a light heavyweight contest and placed third. Since then, he has taken off 30 pounds, improved his strength, and increased his experience.

Attention retirees

From time to time, people outside the company have inquired about employing Staley retirees, on a part-time basis for janitorial work, light assembly work, etc. The Staley Retirees Association would like to compile a list of Staley retirees who might be interested in part-time employment.

Any Staley retirees in Decatur who would like to work in a part-time capacity should give his or her name, telephone number and list of skills to Skeeter Moore, 877-6253; Claude Cox, 877-6465; or Norm Lents, 877-5836. Only those persons interested will be referred to people seeking Staley retirees' assistance in the future.



Consumer Products Group's annual outing included an obstacle course, sack race and melon eating contest for the adults.

Volunteer firemen motivated to help community

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certified as a fire service instructor No. 1 and holds a tankerman license for handling hazardous materials. "First aid training has been utilized often on accident calls," he said, citing this expertise as one reason for the successful grafting of a person's feet severed in a truck compactor earlier this year.

Named "Fireman of the Year" in 1976, Dave Lute has been with the Washington Township Fire Department 10 years, none of which he regrets because "this job is necessary. Just because we're a small, volunteer outfit doesn't mean we aren't well trained," the preparation room operator at Fostoria, Ohio, said. Annually, Lute attends arson school at Bowling Green, Kentucky, as part of his training.

"We take care of nearly any emergency that comes up," says Glenn Mahaffey, foreman at Ging elevator, who has served on the Snowden Fire Protection District 12 years. "I am a volunteer because it's one way to assist neighbors. 'You never know when you might need help yourself.'"

A year after rescuing two people from a burning building, Sam Foreman, maintenance mechanic, Morrisville, was voted "Fireman of the Year" in 1977. He has been fire chief of the East Windsor Volunteer Fire Company No. 1, New Jersey, the past two of the nine years he has been a member of the department.

Childhood dream

A co-worker at Morrisville, Richard Breech, reactor operator, has been a volunteer fireman with the Levittown No. 1 Fire Station 23 years, serving nine as a trustee, one each as a lieutenant and captain and now is a lifetime member. His enthusiasm for fire fighting goes back to his youth when Breech lived across the street from a fire station he frequently visited and even rode the truck once.

Another Morrisville volunteer, Michael Judge, feed house operator, has found his role this last year as a fire policeman with the Levittown No. 2 Fire House satisfying. To hasten the fire truck's arrival at an emergency, Mike helps clear intersections through which the truck will roll, directs traffic, assists with crowd control and keeps spectators from the emergency area.

A six-year veteran and trustee of the Point Pleasant Fire Department, Stan Campbell has found that besides fire fighting, he has had a rewarding experience teaching residents the many precautions they can take against fires. Stan, who's a maintenance electrician at Morrisville, has been well prepared for his volunteer activities, having attended numerous emergency training seminars and a 10-week Buck's County Fire School.

On the administrative side of the Upper Makefield Fire Company in Washington Crossing, Pennsylvania, Wendell Ray, eastern regional manager, sweeteners, industrial, is treasurer of the company and a member of the executive committee. Wendell holds a tough position—that of raising money for the fire company, a job he took six years ago and is still performing.

After 17 years on the Forrest, Indiana, Volunteer Fire Department, Wallace Webster, shift foreman at Frankfort, retired last year, but encourages anyone living in a volunteer district to pitch in. "It's fun helping others."

Working third shift on plant protection at Staley/Decatur, Skip Proctor makes fire fighting a 24-hour a day occupation. When at home, he volunteers for the Latham Fire Department, of which he is president. His motivation to be a volunteer these past 15 years is helping others in emergencies—whether its fire, ice storm, tornado or wreck.

Other members of Staley's plant protection department in Decatur who are volunteer fire fighters in their communities include Terry Kidwell at Latham; Dave Glover and Larry Boss at Harristown; Dave Vording, who is fire chief at South Wheatland; Harley Funk, assistant chief at South Wheatland and Ed Hale, trustee of the Cerro Gordo fire department.

Every kid wants to be a fireman, and in his youth, Don Wright was no different. Wright, who is an operator at 99 building, Decatur, is fire chief of the Mt. Zion volunteer department where he's put in 16 years. Don is also a fire brigade member at Staley.

One of Wright's volunteers, Lee Wendel, an I & C mechanic at Staley, says the knowledge gained about fires and extinguishing them is invaluable. A cleaner in 99 building, Tim Gosnell, also has served on that department over four years and is also a Staley fire brigade member. Gosnell takes pride in both groups' accomplishments.

Being a volunteer fireman the past 10 years is one of the most enjoyable ways for Bob England, P. S. dryer operator in 20 building, to serve his community of Sullivan. "Time is the biggest problem in a rural area whether the emergency is fire or an accident. Five minutes can make a great difference in either case," England stated. His extensive training has included a 26-week course at Lakeland College to obtain his Emergency Medical Technician and Ambulance certification.

Other Sullivan volunteers include Jerry Isaacs, mechanic, electric shop, at Staley/Decatur, who's been with the district five years; and Jesse Barker, senior mechanic in the tin shop, Decatur, who has served the Sullivan fire department six years. Barker completed EMT and CPR training since joining those volunteers and says of his experience, "It's nice to know you did your best to help someone who needed your assistance."

Larry Kaufman, mechanic, Satellite I, has been a volunteer fireman for Argenta/Oreana 15 years, and Bill Oldweiler, motor coordinator, east gate, joined that department this year. They both like serving their community, knowing that their volunteer service is an important contribution.

More than fires

Double volunteers serving on the company's fire brigade and the Cerro Gordo fire protection unit include Cliff Martin, mechanic, I & C; Terry Marvin, mechanic, millwright; and Eugene Timmerman, pipefitter at Staley/Decatur. Timmerman, who's been on the company's brigade 20 years and his community department for 15 years, says his efforts have been rewarded by that good feeling derived from helping someone injured or ill.

"Our job is more than putting out fires," says William Bell, process operator and assistant supervisor in 118 building. He is another Cerro Gordo fire fighter with 12 years of service. During severe weather last winter, those volunteers took supplies to stranded families and transported others to town on snowmobiles. Running the fire department is a community project, he said, with homemakers often answering phones and blowing the fire whistle to summon volunteers. Others on that department include Dale Born, assistant foreman at Satellite III, Decatur, who's been at the fire unit 15 years and Richard Lauber, clerk, yards, grounds and tracks, who is a two-year veteran. They have found that their volunteer training would be useful to everyone. "This experience opens your eyes to many potential hazards."

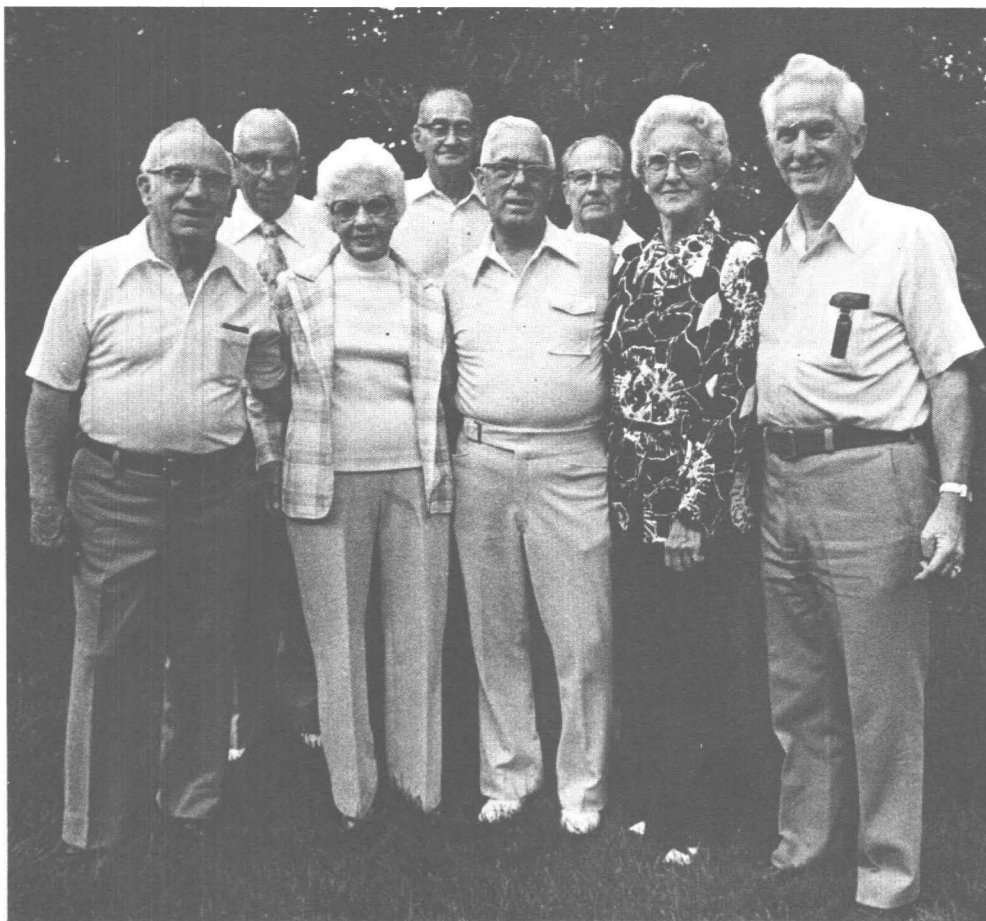
Retired fire chief at Long Creek, Pete Mitchell, pack-load leadman, 20 building, serves on the company's fire brigade.

Warrensburg's department was looking for new members a year and a half ago when Larry Carder, lead operator, 111 building, decided to join. Prior to this, even though he lived nearby, it never occurred to him that his help would be welcome.

A rigger at Staley/Decatur, Kenneth Gilmore has served on the Dor Township volunteer department at Lake City four years. Because most of those in his department are farmers, they run shorthanded during harvest time and rely on mutual aid from outlying districts to fill the manpower and equipment needs when necessary.

Being a volunteer fireman is hard work, notes Jim Jackson, certified waste water treatment operator, 2 building, Decatur, a Long Creek volunteer five years. He enjoys the work, devoting all of his spare time to the department and has served as its president. Training received during the course of duty has come in handy not only in the line of duty but enabling him to administer life-giving CPR to a family member.

Trying to become more involved in his community, Stephen Brown, building



Retirees plan meeting — Members of the executive and advisory committees of the Staley Retirees Association met recently to complete plans for their fourth annual dinner, which will be held on October 26 at the Decatur Masonic Temple. Attending, from the left, were Russ Trowbridge, Skeeter Moore, Pauline Cable, Earl Beals, Norm Lents, Ira Cox, Gertrude Hebert and Claude Cox, president of the association.

67 enter first company-wide poster contest

(Continued from Page 1)

Younger corporate winners included in the 10-to-14-year-old category were Laura Droll, daughter of John, general maintenance helper, Fostoria, first; Bret Saathoff, son of Garry, supervisor, maintenance, Satellite IV, Decatur, second; and Debbie Davis, daughter of Darrell "Red", technician, utility, Lafayette, third. Randy Reynolds, son of William "R. J.", production helper, 44 building, Decatur, took first prize in the five-to-nine-year-old corporate age category, which included Jonathan Meyer, grandson of Betty Phillips, secretary, plant manager, Lafayette, in second place and Daniel Tyler, son of Steve, assistant manager, Monte Vista, and Tonia Mae Williams, daughter of Larry, oxygen dry leadman, Houlton, tied for third.

Family affair

Ken Moser, group leader, industrial products and process, R&D, and his family, made the contest a family affair by entering a total of seven posters, one each from his five girls and entries from him and his wife. In all 32 posters were entered at Decatur.

Employees and their families at Houlton turned out 15 posters and had monetary prizes for winners in first through third place in each age category and runner-ups as well. Top prize was \$25 for first-place winners.

cleaner, 28 building, joined the Bethany Fire Department this year. To date, he has been called out to a couple of accidents.

A captain and trustee on the Mt. Auburn fire department, Ed Williams, shift foreman in 99 building, Decatur, has been a volunteer fire fighter 11 years. He was motivated to join that department by a desire to help his community and to learn more about first aid to assist his child who occasionally required emergency treatment. "That training has been invaluable at accidents and with heart attack victims," he said.

James Ivan Franklin, shift foreman, 108-108A, has served with the Lovington fire fighters 15 years, joining because his community was recruiting.

Willard Duncan, turbine operator, 2 building, Decatur, has been fire chief of Hickory Point Fire Protection District since 1955. Having served on the Staley fire department in 1940, he joined his community's unit when it was organized. Also serving at Hickory Point are Bill Hardy, shift foreman, 34 building, who joined in 1955; Leroy Blazer, rigger leadman, and Maurice Kapper, backhoe operator, 31 building.

"We know what we're getting into when we take the job as a volunteer fireman," says Bob Dorsey, who has volunteered 20 years with the Moweaqua Fire Department. He's 19 building operator, Decatur. "Most people appreciate the jobs we do for them, but then, we don't dwell much on whether they do or don't. It's all in the job—saving life or property."

Fostoria had six entries of which the first-place winners there each received \$25.

Monte Vista also had six entries with a monetary prize to the first-place poster artists presented at the annual company picnic on September 8.

Lafayette had seven entries and Arlington, one, which rounded out the posters competing for the corporate prizes.

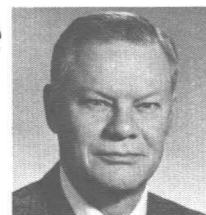
First, each plant or office had to select the best poster out of each age category and forward only those first-place winners to headquarters. From that group of finalists, the panel of judges selected first, second and third-place winners for each age group. Judging was based on the entry's overall message, originality and neatness. First-place winners at the corporate level each received \$75; second-place winners, \$50 and third-place winners, \$25.

Judges included Lee Miller, treasurer, financial; Lee Jeske, manager, visual communications, public relations; Pat Higgins, associate food technologist, food products, R&D; Judy Smith, loss control engineer, loss engineering, financial; Bob Mayberry, supervisor of printing, print shop; John Rasche, group leader, process, R&D, and Decatur Area Arts Council president; Thenophia "Nopie" McEvoy, benefits specialist, Employee Benefits Association; J. B. Webb, supervisor, safety; Larry Jones, safety engineer; Fred McKinney, senior draftsman, corporate engineering; and Sue Muckensturm, manager, employee communications, public relations.

"We were very pleased with the entries in this first company-wide contest," said Kay Smith, clerk, Risk Management Department, who ran the contest. "We've already had inquiries about another contest, and we'll just have to see how plans materialize. If we do, in fact, have another contest, we'll likely let people know even earlier. A contest of this nature could be run at different times in the year, focusing on vacations, Christmas and holiday safety or maintenance. Possibilities are almost limitless."

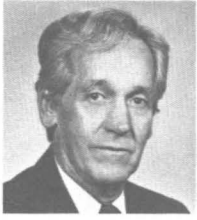
Joining the leisure life

Paul Breyfogle



PAUL L. BREYFOGLE, manager, industrial production
WILLIAM J. GORMLEY, waste centrifuge operator, Houlton
ROY M. LOGAN, development engineer helper, 59 building

81 anniversaries total 1,425 years of service with the company



William Miller



Roosevelt Cheatham



Donovan Brewner



Roger Sommer



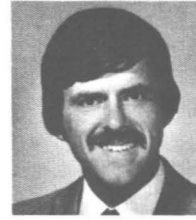
Marvin McLean



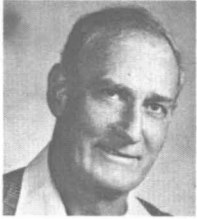
Clifford Blankenship



Carl Giesecking



Edwin Tilley



Alvin Fennig



Dwight Butterfield



Helen Schwartz



Jack England



Billie Fetrow



Lyle Smith



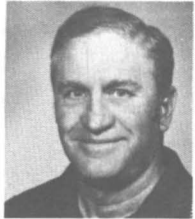
Robert Miller



James Martin



Paul Gollan



Maurice Kapper



Carl Gaitros



Dwight Stockdale

45 Years

WILLIAM MILLER, maintenance shop superintendent, industrial manufacturing

40 Years

LLOYD BLANKENSHIP, construction supervisor, maintenance, industrial manufacturing
JACE DAVIDSON, repairman, 1 building

35 Years

ROOSEVELT CHEATHAM, bleach and oil recovery operator, 29 building

30 Years

LAURENCE HAVER, maintenance supervisor, Fostoria
ALVIN FENNIG, maintenance superintendent, Galesburg
DWIGHT BUTTERFIELD, flash dryer and grind operator, 12 building
ROBERT CRAIG, rigger leadman, riggers
PAUL GOLLAN, PS dryer operator, 20 building
KENNETH ALEXANDER, centrifuge operator, 44 building
MAURICE KAPPER, backhoe operator, 31 building
DONOVAN BREWNER, water treatment operator, 2 building
ROGER SOMMER, maintenance, Champaign

25 Years

HELEN SCHWARTZ, chief steno, administration, industrial products
JACK ENGLAND, shift foreman, syrup refinery and dextrose, industrial manufacturing
JAMES PARNELL, pumping station operator, 2 building
FRED BINKLEY, pack-load operator, 17 building

MAURICE RAUCH, lower steep tender, 6 building
CARL GAITROS, senior mechanic, millwright
SAMUEL MCCLURE, senior mechanic, millwright
DWIGHT STOCKDALE, senior mechanic, pipe
MARVIN MCLEAN, pumping station operator, 2 building
CLIFFORD BLANKENSHIP, development engineer helper, 59 building
GLEN HUTTON, evaporator operator, 5 & 10 building
DONALD ALLISON, analyst, 60 building
HERBERT FEEZEL, lower steep tender, 6 building
BILLIE FETROW, lead operator, 101 building
ORVAL CLAYTON, extraction operator, 101 building
LYLE SMITH, 75 building operator, 75 building
CARL GIESECKING, stores coordinator, 80 building
EDWIN TILLEY, senior mechanic, millwright
ALBERT BLAZER, rigger leadman, riggers
ROBERT MILLER, filter operator, 2 building
JAMES MARTIN, merco operator, 6 building
ROLLAND LITTLE, JR., maintenance-electrician, Champaign
JOHN YOUNGER, painter-roofer

20 Years

JAMES HICKMAN, operating supervisor, Frankfort
JOHN KREAS, operating supervisor, Fostoria

15 Years

ROGER WAGGONER, mechanic, electric

ROBERT AUTEN, block and packaging operator, 48 building
ROBERT COX, senior mechanic, elevators C & D, extraction plant
RUSSELL FINLEY, chemical operator, 16 building
THOMAS HOLLINGSWORTH, mechanic, garage
HENRY SCOBELL, senior research chemist, R & D
JUNE FRYMIRE, division secretary, purchasing
ALFORD ZICK, JR., employee benefits manager, industrial relations
LEO JOHNSON, shift foreman, speciality feeds, agriproducts
LOUIS NEITLING, operating supervisor, Champaign

10 Years

KENNETH BLAIR, dryer building cleaner, 28 building
JACK BECK, JR., dryer operator, 9 building
CECIL BARKER, extraction operator, 101 building
SAMUEL ZETTLER, lead operator, 111 building
GREGORY HILL, junior mechanic, pipe
GENE RAY, western region credit manager, corporate financial
ELLEN DUGGAN, compensation analyst, corporate industrial relations
PATRICIA COLEMAN, quality assurance dry starch technician, industrial manufacturing
BETTY MARCH, freight claims clerk, administration, industrial products
ROBERT RICHARDS, maintenance supervisor, food protein extraction, agriproducts
CHARLES OWNBY, tractor trailer driver, Chattanooga
CHARLES MCNUTT, maintenance, Champaign
WILLIAM DAWKINS, bagger, vegetable protein plant, Champaign
ODIS WRIGHT, laborer, Champaign

5 Years

LARRY LEONARD, senior business systems designer, corporate information systems
JON BROWN, rail coordinator, plant services, industrial manufacturing
JAY SEABERG, technician, industrial products, R&D
LINDA MCCOY, senior corporate records clerk, corporate information systems
WILLIAM HOBBS, maintenance foreman, industrial manufacturing, Morrisville
MACK ELLIS, draftsman, corporate project engineering, corporate engineering
JAMES BLAIR, JR., instrument technician, Morrisville
PETER EMERY, syrup & dextrose refinery superintendent, industrial manufacturing
MARK DAUGHERTY, process support, 11 building
JAMES ADAMS, process support, 5 & 10 building
DONNIE TATUM, merco operator, 6 building

JACK KERCHEVAL, helper, 29 building
CURTIS POPMA, office janitor, 62 building
KENNETH RAUCH, general utility, 17 building
CHARLES WHITE, lead loader, 34 building
GARY HETTINGER, office janitor, 62 building
WILLIAM YOKLEY, process support, 5 & 10 building
CRAIG EVERMAN, vegetable protein plant bagger, Champaign

On the move



Jean Blair



Jack Dillman



Mike Noland



Dewey French, Jr.



Lynn Hodgen

CORPORATE

JEAN BLAIR, from chief clerk, auditing, to auditor, corporate financial

AGRIPRODUCTS

JACK DILLMAN, from staff accountant, control, to group commodity accountant, control, agriproducts
MIKE NOLAND, from management accountant, control, industrial products, to controller, protein/specialty feeds, agriproducts
DEWEY FRENCH, JR., from hourly roll to production supervisor, oil refinery, agriproducts

INDUSTRIAL

J. LYNN HODGEN, from hourly roll, to shift operations, resource, Lafayette



Double winners - The Isosweets, only original team (by name) remaining in the Staley Women's Slow-Pitch League, won both league play and the tournament this year, compiling a record of 11 and 2. Players in the first row, from left, are Joni Lester, wife of Roger, Chris Wells, Sue Phegley, Nopie McEvoy, and Sue Thompson. In the second row, from left, are Mac Ellis, assistant coach, Barb Sheay, Mary Jones, Kaye Jones, Debbie Ellegood, wife of Dave, Jodi Doyle, Terry Towne, wife of Gary, and Paul Troxell, head coach.



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