Employees Agree on 'Turkey Day':

Thanksgiving Still A Family Holiday For Most

THE QUESTION: What do you | Elza Henderson, Extra Board plan for Thanksgiving Day?

Bill Sprague, Personnel

We don't have any definite plans made yet, but I can tell you what we will probably do, and this is to have my wife's folks and mine over for a big tur-



key dinner. After dinner, we'll probably just sit and visit and watch a football game on television. Thanksgiving has always

been a day for our families to get together.

John Tokarz, Feed House

Well, we have no special plans other than those for a big turkey dinner with our immediate family. We have six children, but one won't be here as he is in to get together for a big day of Melvin Johnson, Jr., end; Dave



Thanksgiving day is one day when we all relax, enjoy being together as a family. It's an extra special day to

say thanks to God for all of our

John Anderson, Pipe Shop

This is one day when the wife and I and our four children will be together to enjoy our family, have a special dinner, and give extra thanks to God. This is a band may have to work, I am



try to get together, I think, including mothers and fath-You know, ers. when you stop to

think about it, we have many things to be thankful for in this country.

'How You Rank As

American' Quiz

Congratulations-if you chose

the answers that identify capi-

talism in each of the nine ques-

tions on page 2. Anything less

than a perfect score suggests

that you should be more familiar with the business prin-

Here are the economic philos-

Question #1: a—socialism;

Question #2: a-capitalism;

Question #3: a—socialism;

Question #4: a-communism;

Question #7: a-socialism;

Question #9: a-socialism;

ophies reflected in each answer:

b—capitalism; c—communism.

b-socialism; c-communism.

b—capitalism; c—communism.

b-socialism; c-capitalism.

b-socialism; c-communism. Question #6: a-communism;

b—capitalism; c—socialism.

b—communism; c—capitalism. Question #8: a-capitalism;

b—socialism; c—communism.

b-communism; c-capitalism.

Question #5:

ciples of democracy.

We haven't made any definite plans because I may be scheduled to work that day. Even so, my wife and I and our five boys will have Thanksgiving dinner at



either my mother's or my wife's mother's. This is a jampacked get together with other sisters and brothers and their fam-

ilies. As Ed Sullivan would say, "It's a really big day."

Robert Shirley, 17 Bldg.

have for as long as I can remember. This is for the family



brothers, sisters press. and in-laws. I al-

ways look forward to Thanksgiving day.

Mary Younker, Purchasing

it's indefinite right now. My hus-



he's not working, Thanksgiving day losses. is a big day for us. We usually have a big get together with either my

husband's folks or with mine.

Staley's Welcomes

The following new employees: Helen Barr, Jr. Clk. Typist, Grain Nita Blessman, Clk., Mkt. Dev. Donald Brown, Messenger,

Jane Darling, Jr. Invoice Clk. Machine Acctg.

Ruth Fifer, Receptionist, Credit Union

Richard Goldman, Tech. Sales Trainee, Ind. Sales Mary Hullinger, Messenger, Ofc.

Richard Kragler, Technician, Aplications Research

Elston Mitchell, Mach. Opr., Mach. Acctg.

Ernest McLane, Employment Supervisor, Personnel John Schmid, Mgr., Systems &

Procedures Lois Stevens, Clk-Steno., Indus.

Sales, Cleveland Dennis Stewart, Messenger, Ofc.

Myrna Jean Taylor, Duplicator Opr., Maint. Linda Weakly, Wrk. Ord. Chkr.,

Maint. Mary White, Jr. Clk., Gen. Ldgr. Acctg. vnn Winn, Clk-Typist, Groc.

Prod., San Francisco etty Wolverton, Clerk-Typist, Betty Standards.

turning from military service:

George Virgil, Technical Salesman

Good Luck

entering military service: Alan Anderson, 17 Bldg.

To the following employee on

Track

Staley Staley's Welcomes

Published bi-monthly, exclusively for employees of the A. E. Staley Manufacturing Co., Decatur, Illi-

Volume IV Nov., 1960

> Lance A. Wise, Editor Leck Ruthrauff, Activities Jack Allsup, Photographer

10

Right—Directing the MacArthur "Generals" is Coach Bob Matheson. He is pictured with The following employees re-Staley boys (left to right) Jesse Angel, Jr., guard; Ed Hawthorne, center; Larry Angel, Vincent Eugene Albert, Yard & tackle; and Bob Gresham, end-all members of MacArthur's fine forward wall. The "Gen-Powell W. Clary, Financial Div. Charles A. Hall, 34 Bldg., Loader

erals" have 1 victory and 2 ties in 7 starts.

Coaches Agree 'Staley Boys Are Doing Fine' On Varsity Elevens



By Leck Ruthrauff

The Staley New's annual visit to the football practice fields of the five local high schools in late October produced 20 "Staley boys" on the varsity squads.

The coaches at each of the schools told me that our "boys" are doing a fine job, working hard, and are very important to the success of their teams. According to the coaches, special mention should be made of Mike Higdon of St. Teresa; Gary Deardorff, Lakeview; Bob Gre am, MacArthur; Tom Sid Stephen Decatur; and J Scherer, Eisenhower, for the

Above—Sons of Staley I am sure we will do as we ployees playing for Stephen Decatur are (1-r) Edgar Reed, halfback; Jack Russell, quarterback; the U.S. Air Force feasting, visiting and thanksgiv- Hayes, quarterback; Horace ing. I am married Robbins, guard; Jim Risby, halfso when I say back; and Tom Sidney, halfback. "family," I mean Coach of the "Red" squad is Jim my folks and my Tate. Team had won 3, lost 4 at wife's and all the the time Staley News went to

Right-Helping Lakeview's "Spartans" slug it out with other central Illinois elevens this year are (l-r) Frank Wakefield, Jr., I am not sure what we will do; tackle; Gary Deardorff, halfback; Bill Moore, fullback; and (right) Ken Eschbaugh, halfday in America afraid. If it works out that way, back. Coach Frank Chizevsky when most families we probably won't do anything leads the "Spartans," is new in special. But, when local coaching circles. The "Spartans" have 3 wins against 4

> Right—Coach John Alexander of Eisenhower High School is pictured with Staley sons (l-r) John Scherer, end; Mark Bomball, tackle; and Harold Waller, halfback. Coach Alexander agrees with other local coaches that all Staley boys are "doing a fine job, working hard, and important to their teams." Eisenhower's record is 4 wins, 2 losses. and 1 tie.







Left-Only two Staley boys represent St. Teresa's scrappy "Bulldog" gridders this year. Pictured with their coach, Bob Ernst, are (left to right) Mike Higdon, quarterback, and Joe Perret III. fullback. This season is Coach Ernst's first year at St. Teresa. He is the brother of Staley's Jack and Jane Ernst. Jack is chief analyst in the Cost & Analysis department; Jane is a secretary in Process Engineering department. St. Teresa has won 2, lost 4, and tied 1 in the 1960 season.





Retiree Insurance **Benefits Increased** By Fellowship Club

A new surgical and medical benefit for retired members has been added to the Staley Fellowship Club's insurance program.

The mid-October announcement by the Club's Board of Governors said that the new benefit is in addition to the hospital benefit already in force for retired members.

The new surgical and medical coverage applies only to retired members of the Club, and not to their dependents.

The increased benefits became effective October 1 for retired first three days to be eligible hospital benefit, and to those benefits. Otherwise, the first day members who retired after Oc- under a doctor's care becomes tober 1. The same benefits will apply to Club members who have bers must also furnish a properly been granted permanent and completed "Claim for Benefit" total disability.

Maximum surgical benefit during any one calendar year has been established at \$300: the maximum medical benefit for any one calendar year is \$150. a retired Club member is in the hospital, but does not require Urges Check surgery.

For the present, the additional monthly premium cost of 86 cents for the new benefit will be shared equally by Staley's and by the Fellowship Club's active membership. However, the membership's share of supporting and administering the program will be paid out of the Club's excess earnings, and monthly premium costs of active members will not be increased.

Retired members will continue to pay \$2.90 as their regular monthly premium until it becomes less than one-half the total monthly cost of their insurance. Then, they must pay one-half of the additional cost.

In announcing the new benefit, the Board of Governors reserved the right to re-evaluate the Club's program for retired members should retired benefits become available through any State or Federal agency.

Two changes in weekly health and accident benefits for active members were also announced.

Effective November 1, a doctor's care is required within the office.

members who were carrying the for weekly health and accident the first date of disability. Memform furnished by the Club. Affidavits are no longer accept-

A Second Look:

any one calendar year is \$150. FellowshipClub On Insurance

Periodically, members of the Staley Fellowship Club are urged to review their insurance plans, considering them with regard to beneficiaries and method of settlement.

"Our primary concern," says John Anderson, Fellowship Club manager, "is that each member's insurance be administered according to his wishes in the event of death.

"We especially urge each Club member to be sure about beneficiaries. There may have been births or deaths in the family that would change the beneficiaries."

The most generally accepted method of settlement is the lump sum payment. However, there are several optional settlements which members may choose.

Any members who wish to make changes in their policies, or want additional information about their insurance, are asked to call at the Fellowship Club



Explaining new surgical, medical benefit to retiree Cliff Caroll (seated, right) are Staley Fellowship Club officers (standing) Bob Buckles, president; Lee Lyons, Board of Governors and

co-chairman of Insurance-Benefit committee; and (seated) John Anderson, manager. New benefit liberalizes surgical, medical insurance for retired Club members, but not for dependents.

Staley

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Decatur, Illinois

November, 1960

'Funniest Farmer' Is **Award Dinner Speaker**

Dave Livingston, "America's Funniest Farmer," will be the main speaker when some 700 Staley employees meet in Decatur's Masonic Temple for the 14th Annual Service Awards Dinner next January 19.

Livingston, from Washington, Iowa, recently returned from a world-wide tour. The title of his talk will be "Pot Shots Around the World."

The Award Dinner's planning committee has named Ken Maltas, Grain Division manager, as master of ceremonies for the Redesigned service pins use diaveteran of Staley's.

The committee has also announced that Rev. K. W. Erickson of the Foursquare Church will pronounce the invocation, and Gene Bell will provide music for the dinner.

Two hundred and twenty-two

e list with 45-year careers. aring the evening, ten 40-year ins will be awarded; 19 pins for 35 years; 34 30-year pins;

Duty-Free Starch Imports Continue On Increase

An increasing volume of dutyfree, foreign-made starch is being unloaded in American ports and sold in American markets.

The latest available figures show that over 177 million pounds of it had been unloaded at the end of the first eight months of 1960, up 16% over period of 1958.



evening. Maltas is a 29-year monds to denote years of service.

26 engraved gold watches for 25 years service; and 131 pins to ten-year employees.

will be discontinued this year.

Toastmasters Install Officers

A new slate of Staley Toastmaster Club officers, headed by president G. W. Cogswell, was recently installed at a special banquet meeting.

Also elected to hold office during 1960-1961 was G. C. Pinney, educational vice president; R. T. Gaudlitz, administrative vice president; R. R. Baujan, treasurer; R. E. Sanner, secretary; and K. L. Varley, sergeant-at-

The Club meets once a week in the administration building. Any one interested in attending a meeting is asked to contact one of the officers. The Club has about 30 members.

employees completing 10, 25, 26, 28, 30, 32, 34, 35-and-more years The awarding of merchandise of service this year. All retired employees with 35 or more years Individual invitations will be will be invited, and half of those Staley employees will receive mailed early in January. Eligi- with 25-35 years. This year reservice awards in January. Syl- bility for attending the Dinner tired employees with evenvester Ivens and W. Harry will be on the same basis as in numbered years of service in Walmsley, retired, top the awar- past years. Included are active the 25-35 bracket can attend.

AJAF Elects Officers, Begins Sale of Butter-Flavored Syrup

AJAF, the Junior Achievement company sponsored by Henry Massey, Richard Schenk, Staley's is off to a brisk, busi- and Bill Robertson. ness-like start.

With officers already elected and the sale of stock in the company moving ahead. AJAF members have turned their attention to the production of butter-flavored waffle and pancake syrup.

In a late October election, AJAF elected Eisenhower High School student Mark Ragel as Martin, treasurer.

Counseling AJAF are Staley's

AJAF butter-flavored syrup will be sold on a house-to-house basis, through local groceries, and, possibly, from a display booth at Staley's later in the school year.

AJAF syrup is made by JA'ers who begin with bulk syrup, add the butter flavoring, stir it, bottle the syrup, label it and package it.

its president. Other officers are Staley advisors Bill Robertson the first eight months of last Bill Blank, vice president; Ber- and Dick Schenk will counsel year, and 48% over the same nice Bond, secretary; and Carol JA youngsters like Mike Bowen, holding AJAF syrup bottle.



What Is It?

No. 4

'Inner Tube' Helps Air Clean Product Bottles

Buyers of Staley grocery products expect the finest in foods packaged in the cleanest of bottles . . and the company goes to great lengths to see that they get both.

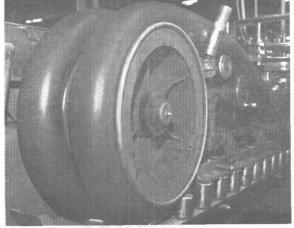
The Pneumacleaner is the latest innovation installed to assure the cleanliness of our bottled products.

Resembling an extended automobile tire inner tube, the Pneumacleaner is used on the No. 1 Syrup Packing Line of 17 Building.

fastest, most efficient way found to do this.

It handles five different size bottles at speeds up to 120 containers per minute, gently inverting 1959, to air clean food product bottles. them to be cleaned by air before they are filled. It is Staley's practice to air clean each glass container before it is filled with food product, and the Pnuemacleaner is the

The Pneumacleaner has been in operation since September of last year. Occasionally, it suffers the same fate as most air-



Resembling giant inner tube, Pneumacleaner is about 18 feet long. It was installed September

filled vehicles of its type, and has a "blowout." When that happens, the tube is removed from the line and repaired, much as an inner tube is patched after a

The tube only holds an average of 20 ounces of air, and has only been patched about a dozen times in its 14 months of oper-

The tube of the Pneumacleaner is about 18 feet long, and about nine inches in diameter. It is being used to air clean 12 and 24 ounce round bottles, pint and quart decanters, and the 11/2 pound economy bottle. The larger round glass bottle lines move too slowly to warrant a Pneumacleaner, and the tube does not work efficiently on square glass containers.

Twenty-Nine Earn Recent Promotions

Promotions for 29 Staley employees have been announced in recent weeks, headed by those of the 16 men pictured below.

C. M. Blair's career began 20 years ago as a laborer on the Extra Board. He became a member of Plant Protection in 1946, then a chemical engineer's helper in 1949. His recent promotion makes him a shift foreman in 118 Building.

Robert Buckles has been named relief assistant foreman in the Maintenance Section. His first job at Staley's was on the Extra Board in 1932. He has been a senior mechanic since 1950.

H. J. Burgener, promoted to project engineer, Civil Engineering, has been with Staley's since 1929 when he joined the Manu-

facturing department as a civil engineer.

Koren Capshaw, foreman, 118 Building, began his Staley career on the Extra Board in 1942. He was technical supervisor-processing, 20 Building, before his recent promotion.

Dean Christman, technical service administrator, Applications Research, was hired as a research chemist in 1944. He is a University of Illinois graduate with a BS degree in chemistry.

Carl Dongowski, promoted to shift foreman, Engine Room, is a 26-year veteran at Staley's. He has worked in the Engine Room since 1946, the last five years as a turbine operator.

Robert Etherton began on the Extra Board in 1950, became a development engineer helper in 1954, a shift foreman early in 1960. He is promoted to technical supervisor-processing, Building.

John Homan, promoted to foreman, Extraction & Elevator Sub-Shop, joined Staley's last January. A native of Bath, Me., he graduated from Rutgers University with a BA degree in

Dean Keithley, named soybean accountant, Cost & Analysis, has been with Staley's since 1947 when he was a messenger. Before his recent promotion, he was permanent assets accountant.

Clark Kikolla also began as a messenger, transferred to the manufacturing department in 1942, and to the accounting department in 1950. His promotion makes him grain buyer and statistical supervisor in the Grain Division.

Richard Lockmiller, promoted to director, chemical market development, has been with Staley's since 1947 when he was hired as Extra Board labor. After graduating from Millikin University in 1951 he returned to Staley's, joined market development in 1955.

William Miller, new assistant foreman, Tin Shop, is a 26-year Staley man, He started on the Feeds, before his most recent Nita Blessman, temporary















MROTZEK

CHRISTMAN





WILLIAMS

Extra Board, transferred to the promotion. tin shop in 1936.

SCHABERG

Paul Mrotzek's promotion to the most recent in his career which began in 1945 as an Extra Board laborer.

James Schaberg, promoted to manager, office service and warehousing, was hired in 1955 as a assistant three supervisory jobs, two in to foreman, Lubrication. Personnel and one in Formula

W. F. Schwesig was hired as Extra Board labor in 1947, joinshift foreman, 118 Building, is ed the Engineering Department in 1955 as a draftsman. He was recently promoted to area maintenance engineer.

Ornan Williams also began as an Extra Board laborer, became foreman, Machine management trainee. He held Shop, in 1956. He is promoted

Other promotions include:

How Do You Rate

Like to test yourself to find how you rank as an American? It seems an appropriate thing to do in a presidential election year, so the Staley News prepared this short quiz from a chart published in an editors' magazine.

The three answers to each question reflect the philosophies of communism, socialism, and American capitalism. You choose the answer that best fits your beliefs.

The answers are on page 4 of the News.

1. Who should own a nation's "tools of production"? These include everything from an entire industry to the tools in a workman's pocket.

a. Basic industries, such as steel, power, coal, etc., should be owned by the government.

b. All such tools should be owned by individuals.

c. All such tools should be owned by the government.

2. Which of these incentives would most inspire you to do a good job, put forth your best effort each day?

a. Wages, according to your ability to compete for them. b. Wages, on the principle: "From each according to his

ability, to each according to his needs"? c. Public acclaim, patriotism, power, joy of public service.

3. How does competition work . . . or does it work? Do you think it should be:

a. Prohibited and replaced with a national plan?

Upheld as an inherent right?

c. Prohibited by law and cooperation forced by government police action?

4. When a man seeks employment, should he:

a. Have the government tell him where and what type of

Be appealed to by the government to do a certain job; if this fails, be instructed by the government to do the job?

Have the right to apply for the kind of work he prefers in a place of his own choosing?

5. What should determine the success of a company's management in operating a business?

a. How well they gain the acceptance of customers, employees, and owners?

Performance for non-monetary incentives, such as patriotism, power, joy of public service?

c. How well they conform to Party standards?

6. "Capital" generally refers to a nation's plants, large equipment, etc., and is indicative of its growth and strength. What is the best way for a nation to increase its capital?

a. By the government's assigning part of the nation's work

force to produce it.

b. By using the voluntary savings of its citizens as invest-

By including the production of capital in a national plan and giving the government control over the plan.

7. What relationship should government have to business?

a. Using constitutional measures, government should develop a master economic plan and gradually assume ownership and operation of basic industries.

Government should own and operate all businesses. If necessary, government can achieve this ownership by revolution and maintain it by a "dictatorship of the prole-

Government's broad function is to foster individual freedom for initiative and productivity.

8. There are financial risks involved in any business. If these risks turn into losses, who should pay for them?

a. Stockholders as the people who own the company.

b. To ease the burden, they should be assumed by all the people and paid for by taxes.

All the people should be forced to pay; such losses can then be made up by adjusting the nation's standard of living.

9. What should govern business ethics?

Voluntary codes of good business practice, backed up by government control and legal compulsion as part of a national plan.

b. No moral standards, but administrative regulations, government laws, and Party edicts.

Religious concepts and moral principles.

secretary to assistant treasurer, Financial.

Martha Burge, file & utility clerk, Export, to chief file clerk, Research Staff & Services.

Richard Day, messenger to paper cutter and machine operator, Office Service & Warehousing.

Robert Dean, junior duplicating machine operator, Office Service, to inbound grain and statistical clerk, Grain.

Nancy Lou Girard, junior typist to purchase order typist, Purchasing.

Geraldine Lancaster, junior invoice clerk to senior invoice clerk. Machine Accounting.

Marjorie Miller, purchase or- Engineering Research.

clerk, Market Development, to der typist, Purchasing, to senior clerk typist, Export. Warren Moore, senior invoice

clerk to machine operator, Machine Accounting. Vernon Morgan, messenger to

duplicating machine operator. Office Service. Roberta Riedel, duplicator op-

erator to junior typist, Maintenance. Charlotte Stringer, utility

clerk, Office Service to clerk typist, Standards.

Orvetta Taylor, messenger, Office Service, to junior invoice clerk, Machine Accounting.

Evelyn Williamson, junior transcribing machine operator, Office Service, to clerk-steno,

'Buck' Scherer Is Senior Employee:







FERRAIUOLA







GRINESTAFF



Nine Staley veterans retired in October, their

senior employee in the group was Secretary R. C.

first corn in Decatur.

comptroller, and finally secre-

timer whose career dates from tenance when he retired. the early 1920's when he signed he retired with 38 years service. traction & process shift foreman.

Joseph Ferraiuola's career began as a laborer on the Extra is W. Harry Walmsley who be-Board in 1944. From there, he transferred to the Feed House retary. In 1934 he became superwhere he has worked as overflow intendent, then plant superintenconveyor tender, line press operator, and feed press puller. He and retired as assistant general was roof equipment operator superintendent. when he retired.

veteran, first worked in the plant transferred to the engine room cafeteria. In 1946 she transferred as a switchboard operator, and as a sewing room operator. She is a native of Glasgow, Ky.

Homer Henderson's first job was on the Extra Board in 1944. retired.

HENDERSON

WOOD

SCHERER

Nine Retirements Represent 304 Years

combined service records representing 304 years of association with the Company. On the basis of his 48 years of service, the

"Buck" Scherer, who joined Staley's in 1912, the year the Company ground its Two years later he transferred

to 48-49 Building as a meal pack-From his first \$20 a month er, later worked as a pellet job as a messenger, he became packer and a loader. He retired auditor, assistant comptroller, as a cleaner. Clarence Martin, holder of a tary. His 48-year service record 37-year service record, was hired

is the longest compiled by any in 1922 as a switchman. Later Staley employee, past or present. he became a night scale foreman, Leown Beel is a Staley old- and was supervisor of car main-

Also hired in 1922 was Jesse on as a yard laborer. Later he Robinson. He signed on as Packbecame a starch drying shift ing House laborer, transferred to foreman, the job he held when the Table House in 1945 as a flusher and also worked there as His son, Cecil, carries on the a pump room operator. He refamily name at Staley's as ex- tired last month as an operator in 8 Building.

Another early Staley employee gan 44 years ago as a male secdent, production superintendent,

S. S. Wood's first job in 1923 Betty Grinestaff, a 31-year was as a carpenter. Later he two years later, in 1947, he was promoted to engine room shift foreman, the job he held when he

> Water Supply, 5-10 Building, 12-16 Building, 3 Elevator, "A" 8 Merco, and 17 Syrup House. Based on participation and per capita giving, the following de-

partments won awards: Gold Ribbon Award-Financial, Soybean, Legal, Traffic, Grocery Products, Personnel,

Blue Ribbon Award-Garage, surpassed all previous giving by Machine Shop, Market Developa single organization to the De- ment, Corn, Public Relations, catur and Macon County United Purchasing, Control, Research, and Export.

Red Ribbon Award-Secretaries, 101 Building and Tin Shop.

Employee pledges this year were almost \$500 over last year's, a goal established by Staley co-chairmen George Prust and Joe Walsh before the campaign began.

Deaths Cleve Flesher, retired conveyor

tender, died Sept. 18.

Daniel Francisco, retired laborer, died Sept. 6. William Gillispie, retired mechanic Departments with 70 per cent died August 30.

William Piper, transfer driver,

Cent Dividend

A two per cent semi-annual dividend was declared by the Board of Directors of the Staley Credit Union at their meeting October 19.

Last month's dividend of \$77,859.73 plus the two per cent semi-annual dividend declared by the Directors last April, makes a total dividend for the year ended October 31, 1960, of \$153,434.88 payable to members.

A detailed, written report will be mailed to members about November 20, describing the dividend and the financial stability of the Credit Union. Members are asked to check their statements carefully and report any error to the Credit Union office at that time.

shares owned by members stood went to press.

Credit Union | Staley's Ranks High | Customer Says Declares 2 Per As Radio Advertiser 'Hip-O-Lite'

A recent issue of Advertising Age magazine shows Staley's as one of the top advertisers on network radio time in the nation.

Staley's is ranked 15th in home broadcasts, 18th in total commercial minutes delivered.

Competitive pressure spurs advertising. "Sta-Puf" laundry rinse's new competitor is "Downey," a Proctor & Gamble product being test marketed; competitors for new "Sta-Flo" spray starch which we are test marketing, are products from Lestoil, Aerosol Corp., Dill Mfg., and Crisp Products.

at \$4,109,530.95. Loans to members totaled \$4,318,902.52. Endof-October figures were not At the end of September, available as the Staley News

Tastes Best

Continuing efforts to make a better "Hip-O-Lite" marshmallow creme are paying off in sales.

A report from Territory Manager Ray Longo (Atlanta office) describes efforts of two competitors to stock their marshmallow cremes in the stores of a southern Florida food chain by making extremely attractive introductory offers.

Although they were satisfied with "Hip-O-Lite" and reluctant to stock more marshmallow cremes, the store officials decided to test-taste samples of the three products.

The results, with reference to taste, ranked "Hip-O-Lite" over its two competitors, and helped Longo toward planning special Thanksgiving and Christmas displays in 85 stores.

Ivens' 45 Years Heads Service Anniversaries

One hundred and thirty-five Staley men and women celebrate service anniversaries during November and December. Of the ten who have 25 or more years of service, two have reached the 40year level and one observes his 45th year of employment.

Billing Coordinator Sylvester Ivens is the senior employee in

the November-December group by right of his 45 consecutive years of work at Staley's.

Ivens' career began December 6, 1915, when he came to work as an assistant shipping clerk He became a Foreman in the Syrup House in 1936, and a billing coordinator in 1949. He is a native of Decatur.

Other anniversaries are: 40 Years 7. R. March, Traffic, Nov. 23 Eugene Roberts, I. & C., Nov. 6 35 Years

Walter Carr, 17 Bldg., Nov. 4 Neta Kilburn, Ofc. Serv., Dec. 14 30 Years Ned Bowers, Millwrt., Dec. 12

Meredith Luster, 20 Bldg., Nov. 4 25 Years O. Broadnax, 48-49 Bldg., Nov.

S. Garrison, Mill House, Nov. 3 S. J. Nugent, Elev. C&D, Nov. 6 20 Years H. T. Craig, San Fran. Ofc., Dec.

W. N. Dulaney, Ind. Sales, Dec. 1 Paul Fawcett, Garage, Nov. 28 Edward Grolla, Elev. C, Nov. 27

Leo Kelly, Eng., Nov. 28 Marie Lyons, 20 Bldg., Dec. 14 Dorothy Ray, 17 Bldg., Dec. 14 C. Stoutenborough, Gro. Prod.

Nov. 9 W. R. Wilson, Purchas., Dec. 27 15 Years

Chas. Adams, Elev. C&D, Nov. 6 Chas. Adams, Elev. C&D, Nov. 6
O. R. Allen, Pipe Shop, Dec. 12
Chas. Baker, Round House, Dec. 28
Harvey Baker, Pipe Shop, Dec. 28
W. J. Ball, Jr., Res., Nov. 29
R. L. Barfield, 20 Bldg., Nov. 27
Clyde Beck, Pipe Shop, Nov. 29
Harry Becker, 29 Bldg., Nov. 23
Llovd Beckmeier, 29 Bldg., Nov. 8
Wallace Binkley, Garage, Nov. 7
M. J. Birkheyd, Fing. Dec. 1 M. L. Birkhead, Eng., Dec. 1 Mark Bone, 5-10 Bldg., Dec. 7 A. E. Bramhall, Jr., 1 Bldg., Nov.

T. E. Bryant, 111 Bldg., Nov. 27 Robt. Bryum, Pipe Shop, Dec. 10 C. H. Cass, Ex. Bd., Nov. 6 Harry Chambers, Tin Shop, Nov. 5 Vern Coffman, 75 Bldg., Nov. 14 E. P. Collins, 101 Bldg., Dec. 4
A. H. Copass, 20 Bldg., Nov. 20
Robt. Cooley, Round House, Dec.

Gene Cottle, Grain, Dec. 10
Earl S. Cox, 111 Bldg., Nov. 16
Ralph Crose. 60 Bldg., Nov. 2
E. L. Crutcher, Pipe Shop, Nov. 13
A. L. Dively, 22-47 Bldg., Nov. 5
Robt. Ethridge, I.&C., Nov. 2
Marion Foley, Term. Elev., Dec. 1 Bennett Foster, Yards, Dec. 3 Lewis Fuqua, 9 Bldg., Dec. 4 G. W. Gersmehl, 60 Bldg., Nov. 5 Vern Giles, Eng. Room, Nov. 14 Nat Hammer, Ind. Sales, Nov. 26 L. P. Hayes, Research, Nov. 27 Dewey Henderson, Tin Shop, Dec.

H. L. Henson, 29 Bldg., Nov. 27





ROBERTS





LUSTER **Picture** Not Available

John Hirsch, 5-10 Bldg., Nov. 26 A. S. James, 1 Bldg., Dec. 18 Carl Jones, Plt. Prot., Nov. 26 Chester P. Jones, 20 Bldg., Dec. 12 Alva Jordan, 5-10 Bldg., Dec. 3 Robt. Kampf, Paint & Roof, Nov.

30 Fred Karasch, 13-21 Bldg., Dec. 3 Paul Kelley, Mill House, Dec. 7 Paul Kinney, 75 Bldg., Nov. 26 S. F. Langsfeld, Ex. Bd., Nov. 27 Chas. Lawrence, Jr., 1 Bldg., Nov.

James Long, 111 Bldg., Dec. 4 Frank Madell, Eng., Nov. 7 John Mauzey, Sanitation, Nov. John Mauzey, Sanitation, Nov. 8
E. S. McKey, 101 Bldg., Dec. 10
G. C. Nickell, 11 Bldg., Dec. 21
Glenn Niles, 5-10 Bldg., Nov. 13
Myrl Norcutt, 1 Bldg., Dec. 10
Vern Ooten, 20 Bldg., Nov. 6
Chas. Paine, Mach. Shop, Nov. 14
C. D. Parks, Paint & Roof, Nov. 27
H. E. Parrish, 34 Bldg., Dec. 31
H. L. Pieper, 12 Bldg., Dec. 17
G. C. Pinney, Research, Dec. 1
W. E. Piper, Garage, Dec. 3
Gerald Reece, Purchas., Dec. 7 Gerald Reece, Purchas., Dec. 7 Myrle Riley, Plt. Prot., Dec. 18 Pleasant Ross, 5-10 Bldg., Nov. 5 R. W. Rozanski, Prod. & Maint., G. R. Scharein, Pipe Shop, Nov. 30 Ralph Schuman, 60 Bldg., Nov. 28 W. R. Schwandt, Methods Supt.,

Chas. Seitz, 111 Bldg., Dec. 26 Ralph Shinneman, Paint & Roof,

Lloyd Sinnard, Control Lab, Nov. J. S. Slonaker, 29 Bldg., Nov. 5 M. E. Smith, Control Lab., Dec. 12 Marion Sommer, 29 Bldg., Nov. 14 Marvin Sorrell, I.&C., Nov. 5

Samuel Stout, Millwrt., Nov. 27 C. G. Hobbs, Mach. Shop, Nov. 16 H. D. Hutson, 101 Bldg., Nov. 12 B. J. Incarnato, Millwrt., Nov. 5 John Talley, Jr., 12-16 Bldg., Nov. F. C. Thompson, 5-10 Bldg., Nov.

W. G. Van Fossan, 13-21 Bldg.,

W. G. Van Fossan, 13-21 Bidg., Dec. 31
V. V. Voyles, Elec., Nov. 12
John Waller, 101 Bldg.. Dec. 11
J. D. Washington, Millwrt., Dec. 10
W. L. White, Brickmasons, Nov. 28
W. F. Wilson, 13-21 Bldg., Nov. 27
V. R. Workman, Pipe Shop, Nov.

27 K. F. Wright, 17 Bldg., Dec. 5 10 Years Chas. A. Austin, Garage, Nov. 8 Robt. Bilyeu, Plt. Prot., Nov. 27 Robt. Brinkley, 12 Bldg., Nov. 13 Lewis Carr, 19 Bldg., Dec. 4 John Carter, Ex. Bd., Nov. 30 M. Chapman, 22-47 Bldg., Nov. 6 R. D. Clow, Round House, Nov. 15 Jess Cohea, Garage, Nov. 13 Robt. Davis, 60 Bldg., Nov. 27 Walter Funk, 17 Bldg., Nov. 8 H. E. Gawthorp, 17 Bldg., Nov. 13 H. E. Law, 12 Bldg., Nov. 15 Wilber Maus, 16 Bldg., Nov. 20 Nyle Puckett, 9 Bldg., Nov. 13 Mary Riedel, Personnel, Dec. 18 Chas. Thompson, Painesville, Nov. Troy Williams, Jr., 101 Bldg., Nov.

5 Years

W. O. Bates, Painesville, Nov. 7 M. L. Cushing, Research, Dec. 1 S. Cutrara, Jr., Chicago Whse., Nov. 18 Julia Masse, Cont., Nov. 18

L. J. McCullar, Jr., Gro. Prod., Nov. 1

Ken Varley, Mark. Dev., Nov. 28 Gerald Ward, Cont., Dec. 30 Robt. West, Eng., Nov. 28

United Fund Pledges Top \$76 Thousand

Nineteen departments earned participation awards this year and Grain. as Staley's and Staley employees Fund.

Employee pledges of \$39,019.94 and the company's gift of \$37,500 brought the all-Staley total to \$76,519.94.

Plant participation showed the greatest increase, up ten per cent from last year. Employee participation this year totaled 68.2 per cent.

Employees of the Sewing Room, Soybean Division, 13-21 Building and Financial Division earned the distinction of 100 per cent participation.

or more participation were: 1321 Building, Chemical Engineers,
64 Sewing Room, 29 Oil Refinover 2 Building Engine Room, 25
Earl Sigmon, Syrup Packing, died ery, 2 Building Engine Room & October 1.