# **StaleyNews**

Volume XXI/No. 5

Decatur, Illinois/May, 1979

# Second quarter sales, earnings up; corn refining seen as the principal profit contributor for second half

The company reported net earnings of \$5,059,000 or 40 cents per share on sales of \$349,840,000 for the second quarter ended March 31, 1979. These totals compared with net earnings of \$2,485,000 or 22 cents a share on sales of \$294,252,000 for the same period last year.

For the six months, net earnings amounted to \$10,878,000 or 86 cents a share compared to \$7,497,000 or 66 cents a share for the first half of the prior year. Sales for the six months were \$674,491,000 compared to \$562,906,000 a year ago.

Soybean processing operations were a significant factor in the first half results. according to Chairman Don Nordlund. He

## "Procon" to be used in some military dishes

Seizing the bull by the horns, the Defense Department is moving to offset spiraling beef prices by incorporating soy protein extenders in ground beef on the military

But the military is not using just any soy extender. The product selected for this cost reduction program is none other than Staley's "Procon 2060" soy protein concentrate.

By mid-June, military dining rooms will be using a ground beef extended 20 percent both in bulk ground beef dishes such as spaghetti sauce and in hamburger patties.

Officials estimate the switch in this blend will chop the Defense Department's food bill \$6.2 million a year.

indicated that crushing margins, while favorable in the second quarter, were somewhat lower than earlier in the fiscal year.

The Staley chief executive said that sales of corn sweeteners and starches were ahead of a year ago, but prices remained depressed.

Performances of the Consumer Products Group and international operations were stronger for the six months than a year ago, said Nordlund.

Looking ahead, Nordlund reiterated that Staley expects fiscal 1979 to be considerably better than last year. He added that earnings in the second half should be generally comparable to the first six months.

Nordlund said corn refining would be the principal profit contributor for the remainder of the year. He projected sales volumes for corn sweeteners and starches but noted that the positive outlook is tempered by the likelihood of higher corn

News of the decision comes just 10 months after the U. S. Army Natick Development Center at Natick, Massachusetts, began tastetesting 40,000 pounds of the blended product with service personnel in mess halls at several installations last summer and fall. A portion of the patties was extended at a 10 percent level of hydrated Procon, while the remaining portion had a 20 percent level incorporated. This 20% blend received favorable acceptance in the military dining facilities that tried it during the test.

After eating the product, samplers were asked to fill out a questionnaire soliciting their likes and dislikes for the meat (Continued on Page 2)



Stumping for soybeans--Art Sechrest, farm director of WJBC radio in Bloomington, Illinois, holds the microphone for Phil St. Clair, vice president, commodity operations, agriproducts, during the taping of a segment for a new program called the Soybean Special, which will be syndicated and aired by 35 Illinois stations. Preparing for his part in one of the five-minute programs, which will be aired daily, Ike Idleman, director, commodities, agriproducts, looks over notes. Joining them for the taping session is Bill Tiberend, executive secretary of the Land of Lincoln Soybean Association, a sponsor of the program to keep farmers abreast of the soybean business and market trends, while encouraging them to expand bean production.





Champ/P4



Ben Bartolini, marketing manager, food products, right, and Greg Huebner, assistant product manager, look over introductory materials for "Wagner Thirst Quencher".

# New isotonic beverage is designed to satisfy thirst, help replenish depleted minerals and then some

"It's better than water, soft drinks or any thirst quenching product on the market today," said Greg Huebner of the newest addition to the Wagner line of products. Huebner is an assistant product manager for the Consumer Products Group, working with food products.

"Named 'Wagner Thirst Quencher', the beverage contains more of what the body needs when it's been under active stress, Huebner explained. He continued by saying that vigorous exercise depletes body minerals--sodium, potassium, phosphorus-and blood sugar levels, which can result in a general state of malaise or a feeling of weakness, muscle cramping, slower reflexes or just plain fatigue.

Offering more than other isotonics (thirst quenchers) currently on the market, Wagner's entry is billed as "the secondgeneration isotonic" because it improves upon deficiencies in similar products. In formulating the product, Staley researchers set out to equal the leading brand (Gatorade) in terms of taste and consumer perception and to give it superiority in terms of more minerals and vitamins.

Spelled out, this means that Wagner Thirst Quencher has more than twice the body minerals in total than Gatorade--more potassium (the full amount one can lose in a liter of sweat), more phosphorus and even one-third more sodium. It's fortified with vitamins as well. Wagner Thirst Quencher contains 45 percent of the recommended daily allowance (RDA) of Vitamin C and 20 percent of the RDA for Vitamin A, both found in only trace amounts in the leading isotonic. Besides this, Wagner's brand contains glucose and fructose, both natural sugars, in the actual form the body uses for fast energy.

Scheduled for shipping this month, the new Wagner product should begin appearing early in June on supermarket shelves. It likely will be positioned in the single-strength drink category, side-by-side with Gatorade.

### Going national

To be introduced nationally, Wagner Thirst Quencher is a pleasing, artificially-flavored lemon-lime drink, according to Huebner. He explained that artificial flavoring was used since a lot of flavoring cannot be put in an isotonic beverage because of added calories,

which are much more abundant in natural flavors.

The product will be bottled in a 32-ounce container because this is a good portable, take-along companion for activities like jogging or playing tennis. Since more people do these activities in pairs or multiples, this seems to be the optimum size to quench dual thirsts. A larger container would be too heavy and cumbersome and any size smaller would not be enough for two, sharing the thirst quencher.

There is a definite correlation between the popularity of this type of beverage and the physical fitness trend. Last year, 47 percent of all Americans participated in physical exercise versus only 24 percent in 1961.



New "Wagner Thirst Quencher" contains more of what the body needs when it's been inder active stress. Scheduled for shipping this month, the product should be appearing on supermarket shelves in June.

Among the 25 to 35-year-old age group, sports have taken on social significance and have become coeducational endeavors. With the advent of health spas, jogging organizations, tennis and racquetball clubs and cycling associations across the nation, there are many more thirsty people. Put another way, from 1977 to 1978, there were 75 million bicyclists, 29 million tennis players and 15 million joggers. These active, hot, fatigued people are all prime targets for a good thirst quencher.

With soft drinks a person is buying flavor. With an isotonic he or she is purchasing a thirst quencher. Quite often to satisfy a burning thirst, one literally drains the water jug, Huebner pointed out. "Not so with a good thirst quencher like Wagner. You don't have to overindulge to an uncomfortable full state to get rid of the aching thirst associated with vigorous activity," he maintained.

Isotonic drinks are one of the fastest growing beverage categories. From 1975 to

(Continued on Page 2)



Awardee/P2

# Awards dinner honors 117

"When celebrating 25, 30, 35, 40, 45 or more years with a company, it's time for looking back, but it's also time to look ahead to see how one fits into the whole scheme," said the guest speaker for the 32nd Annual Service Awards program at Staley/Decatur. Ty Boyd, celebrated salesman, broadcaster, television and radio personality, community leader and international speaker, addressed the 117 employees and their spouses April 5 in the Masonic Temple.

Boyd mentioned that he lives very near Julian, North Carolina, where A. E. Staley, Sr., was born. "It's a special joy to be part of this occasion tonight," he said, "because I have seen what one of the North Carolina boys has done for this world. It's not just the product, but the people involved," Boyd pointed out. "No growth takes place very long without the people who devote themselves to it."

Sharing the secret of success told him in an interview by the wealthiest man in America, the speaker said his formula was very simple. This billionaire told Boyd, "First of all you have to decide what you want. You have to know where you are going. Second, plot a course for the rest of your productive years. Third, decide what you will give up to get there or attain it. Fourth, set priorities and pursue them. Have a work plan...a formula. Work is the key ingredient."

Put yet another way, Boyd said that Gregory Peck told one opposite him, "'Jones, commit. Commit. Until you commit, you are only taking up space.'"

Bringing this message down to the awardees, Boyd mentioned that each of them committed to the company years ago. "We are here to celebrate that fact. But none of us can live long on past experiences. We must continue to recommit. It's time for rededication. Make tomorrow just as important as the day you joined the company," he told them.

Chairman Don Nordlund took the opportunity to express his appreciation for the dedication the awardees have given to Staley. He said, "The occasion reminds us that perserverance and loyalty are more than words; they are rare commodities of great value, especially in this day and age. I'm proud to say Staley people have these qualities.

"Our service awards dinners always create warm feelings and stir pleasant memories, and I'm sure this year is no exception. Genuine friendship, mutual respect and justifiable pride are certainly in evidence here this evening.

"Much of the pride rightfully comes from the spouses of our award recipients. . . . Your support is of great importance to the Staley Company," the chief executive told them.

Nordlund mentioned a family dimension to this awards dinner, pointing out two brothers--Gene and Melvin Chapple. "Gene retired last December after 30 years with the company, while Melvin, who is shift foreman in 16 building, also is observing 30 years of service. The Chapple tradition at Staley doesn't stop there. Melvin's son, Keith, works in the plant, but he has 28 years to go before matching his dad's record."

On a humorous note, Nordlund said, "I'm somewhat concerned about making this next recognition. We have three night superintendents with us this evening: Leonard Hoadley, 30 years; Art Peterson, 30 years; and Stu Wolken, 25 years. Congratulations, gentlemen. But with the three of you here, perhaps I should call the plant to see if the grind is still on!

# **Running smoothly**

A new flash dryer, installed at Monte Vista in April, is now in full production. Several design innovations are incorporated, including the energy-conscious use of waste boiler heat for pre-heating the dryer. The new flash dryer enables the Monte Vista plant to continue to meet the increased demands for Staley's line of modified and food grade potato starches.



Pictured are highlights of the 32nd Annual Service Awards dinner in Decatur honoring 117 employees.

"Finally, we are paying tribute to the 'Class of '53'. To each member of this 25-year group, a sincere 'thank you' for your many contributions to Staley. You have each played an important role in building our company, and we are counting on your continued good efforts in the future," Nordlund concluded.

Master of ceremonies Robert L. Schuerman, vice president, government relations, pointed out that more than 33 centuries of service were represented by the awardees with Harry Gabriel, Joe Grossman and Raymond Grunert, each being honored for 45 years. Also honored was Robert Hedden, who retired this year with 40 years of service.

"These gentlemen have every reason to be proud of their records with the Staley Company, as do all of our awardees here tonight," Schuerman said.

## "Procon" joins military

(Continued from Page 1)

entree. Their positive response figured into the recent decision to use ground beef blended with Procon in the future.

Earlier testing by the Army in 1976, using patties extended at 20 percent hydrated levels with a variety of textured proteins as well as concentrates, produced only "iffy" results, according to Bill Robinson, director of product management for the protein division.

Robinson is responsible for Staley's product being the only one tested in this recent program, going back over a year ago when he attended a meeting of the Research and Development Association for Military Food and Package Systems with several soy competitors. This committee, composed of industry people, meets annually to assist the military in keeping current with new technology. Dr. Richard Hahn, divisional vice president of research and development, was chairman of the session on present and future ingredients.

Committee members were asked by Dr. John L. Secrist for suggestions which might allow the Army to gain a positive response on future tests. Secrist heads the Mammalian and Marine Product Group, Animal Products Branch, Food Engineering Laboratory of the U. S. Army Natick Development Center.

During a discussion thereafter, Robinson's enthusiasm for Procon spilled over. Knowing the capability of this product, he convinced the development center's lab head that the Staley soy concentrate was undoubtedly the best product to elicit a favorable response to a blended ground meat product....

And obviously, the troops agreed.

## New isotonic drink helps replenish minerals

(Continued from Page 1)

1978, the market grew 47.1 percent, going from 5.1 million 12/32-ounce equivalent cases to 7.5 million 12/32-ounce equivalent cases last year with growth between 1977 and 1978 a whopping 23 percent. Last year's business alone amounted to \$50,000,000, dominated by a single entry, Gatorade.

Although Gatorade is the oldest and leading brand nationally, regional isotonic products have been making headway. For instance, "Super Socko" has good distribution in the Los Angeles market, indicating that there is room for a second brand.

Facing the leader, which has been well entrenched in the market for more than 10 years, Wagner Thirst Quencher will receive the most aggressive introduction for a single-flavor Wagner product to date. In fact, advertisements and commericals will promote only this Wagner product.

To catch the eye of sports participants, the prime consumers of this drink rather than the spectators, advertisements for Wagner

## Worth noting . . .

Rufino Garcia, lead warehouseman, Tim Gutierrez, lead operator and Joe Martinez, operator, all of Monte Vista, have quite a bit to brag about after the recent regional junior wrestling tournament. Dino Garcia, 13, Jim Gutierrez, 12, and Joe Martinez, 8, brought home first place medals, while Brian Gutierrez, 8, placed second and Robert Garcia, 11, placed third.

Thomas Stropoli, son of Thomas, manager, contract operations/technical engineering services, Oak Brook, has received Illinois State Scholarship recognition. Chosen on the basis of his ACT assessment subscores and his high school class rank, Tom has received a merit certificate for his scholastic ability. He's a senior at Carl Sandburg High School in Orland Park.

Heading up the Decatur REACT team is Dave Brandyberry, senior industrial engineer, Staley headquarters. This volunteer organization maintains a monitoring program on the official Citizens Band Emergency Channel "9" 24 hours a day and provides the community with an organized communications team, capable of responding to every type of emergency or providing assistance in regularly scheduled community events. Ed Howe, pump station operator, 2 building, and his wife, Doris, are directors.

Thirst Quencher will be placed in participant publications during the prime season. These will include "Tennis", during July and September; "Tennis World", June and August; "Runners World", July and October; "Racquetball Illustrated", December and February; "Bicycling", June and August; "Runner", November and January.

Besides magazine inserts, the product also will be advertised on network television game shows during prime season, June through August, delivering over 50 million gross impressions. These programs will include "Price Is Right", "All Star Secrets", "Newlywed Game", "Gong", "Dating Game", "\$1.98 Beauty Contest", "Joker's Wild", "Match Game" and "Family Feud".

Among the early promotional programs will be a 33 percent refund on Wagner Thirst Quencher to college and high school athletic teams to promote the product with them and get it into the hands of very active young people. In addition, a sampling program is being formulated for professional athletes as well.

And offered to individuals who try the new product, consumer products will send a matching head and wrist sweatband set for a minimal charge. Point-of-purchase materials in the supermarket will have the details.

With the popularity of isotonic beverages reflecting the interest held by Americans in physical activities, Wagner Thirst Quencher is indeed a "today" product.

## New sales idea for "Wagner" is tested

A take-off on appliance manufacturers' rebate programs is being tried out with "Wagner Breakfast Drinks" this spring.

Case-lot sales of Wagner with a dollar rebate will be tested for consumer appeal in several market areas--two in the south, one in the midwest and two in the west--to obtain a geographic feel for the acceptance of case quantity sales.

The program will work in this manner: Retailers will advertise a case sale price of \$5.95 for 12 bottles of 32-ounce breakfast drink less the manufacturer's rebate of one dollar, giving the net cost to the consumer of \$4.95

Consumer products' marketing staff expects the test to be most successful in the west, where large-purchase quantities are common.

## Staley launderers test, like "Stapuf" sheets

It's unanimous. One hundred percent of the Decatur headquarters volunteers trying the new "StaPuf" in-dryer sheets would purchase them if the sheets were available in their market area.

Involved in this laundry use test were 10 employees or their spouses who offered to try a box of 20 sheets and then report on the results. They completed questionnaires concerning their fabric softener experiences, including the newest one, making comparisons where they were able.

In seven of the 10 families, laundry was produced by just two adults. Another had three adults contributing to the dirty clothes basket, while two families had two children 12 or under stacking up "the dirties".

All of them had used fabric softeners in the past. Of the liquids mentioned, five had softened laundry with-only "Sta-Puf", while four others used several liquids including Sta-Puf. All of them also had tried in-dryer sheets, "Bounce" being used by eight. Experience ranged in length and scope from only one box and for just a month to three launderers who used sheets for two or more years.

Of the ten, three of them were no longer softening their laundry with sheets at the time they volunteered to test StaPuf. One of those is Diana Nichols, central supplies clerk, corporate information systems, who tried two brands of sheets for a year but returned to liquid fabric softeners as her choice for the job. She found that the new StaPuf sheets compared very favorably with her liquid softeners and gave Staley's sheets a "superior" rating. Diana liked the aroma and the fresh-smelling laundry Staley's product produced.

Another launderer who volunteered to try out the new product, Evelyn Tueth, tax assistant, financial, rated StaPuf sheets "excellent". The sheets simplified her softening job, she said. Evelyn found that the perforated sections, allowing sheets sizing to each load, and the reusable feature were certainly attractive pluses. Her earlier trial of a popular brand of sheets lasted through only one box before she returned to Sta-Puf liquid. In judging the results she received from the new Staley sheet, Evelyn said she liked the softness produced by the StaPuf sheet better than that gained from her regular softener, but prefers the aroma and static control produced by the concentrate.

Another employee who tried two other in-dryer products for three months and then returned to Sta-Puf liquid before receiving her sample of StaPuf sheets is Dawn Mowen, visual information clerk, industrial. She also liked the aroma and fresh-smelling laundry produced by StaPuf.

### Assigns tasks

Pat Williams, wife of Norville, supervisor/ transportation rates, industrial, uses two different types of fabric softeners to do her laundry--a liquid and a sheet. She said that StaPuf's performance compared well with the job she assigned to sheets--that of softening towels, underwear, tube socks and blue jeans. But, she prefers to use Sta-Puf blue concentrate on her husband's shirts and her polyester slacks because the liquid penetrates the fabric. She remarked that the sheets would be easier to locate in an all-white laundry if they were colored.

Another volunteer said, "The StaPuf sheets are very good. They make my clothes softer, and they smell better too." She is Isabelle McNamara, clerk, grain accounting, who added that she wouldn't use sheets all of the time, though, because she doesn't put her polyester clothes in the dryer. Mrs. McNamara still depends on Sta-Puf pink for that portion of her laundry.

The testers all reused StaPuf to obtain the extra value. Four of seven who had tried reusing other in-dryer sheets said the competitive products didn't work as well as StaPuf.

Pat Williams doesn't hold StaPuf's reuse to just two rounds. She sometimes gets five uses out of them but doubles up on the used sheets as they begin to lose their potency. When they cease removing static, she discards them.

(The softening power is limited after the first two uses. Only static control is gained through continued reuse, Jim Rogula, vice president, general manager, consumer products, pointed out.)

Seventy percent of the launderers used the various portions of the sheet, divided into three equal parts, to fit the size of their loads-small, medium, or large. They agreed that it was a handy feature. StaPuf is the only in-dryer sheet with perforations ready for the launderer. Because the other three launderers only had large loads, they did not try the portions of the sheet on smaller loads.

Aroma of the sheets was liked by all of the samplers. Ninety percent also liked the way the sheets left their laundry with a fresh fragrance. Ten percent (one launderer) believed the bouquet was not quite as robust as that produced by her concentrate.

Linda Calderone, clerk-steno, tax department, says "When I'm finished with the sheets, I stuff them in the grill of my floor register. It makes the whole room smell fresh."

"The spring-like aroma and laundry softness" were the things Joyce Bradshaw, wife of Martin, gateman, 40 building, noted about the new softener. "I would not hesitate to use this product on our two little grandsons' clothing when they visit." Joyce rated StaPuf "superior".

The launderer with the widest experience with in-dryer sheets and other in-dryer softeners had used three brands of sheets before trying StaPuf and says Staley's new sheet compares well with her regular softener. She's Kathleen Barnett, wife of Jack, senior patent attorney.

Another Staley employee who used liquid



Hoping to get her son, Bob, off to a good start on his laundry chores at college next fall, Pat Williams, wife of Norville, supervisor, transportation rates, industrial, explains to him the advantages of using the new "StaPuf" in-dryer sheets, which can be sized to each load and reused for economy.

## Decatur plant hosts Bloodmobile 26th year

The Red Cross Bloodmobile unit paid its 26th annual visit to the Staley/Decatur plant on April 19 and 20, collecting 427 pints of blood. Of the total, 332 pints were given by Staley employees.

Co-chairmen of this year's visit were Clifford Creekmur, plant cleaner, leadman, and Brenda McCoy, public relations. Assisting with recruiting activities were members of the Health and Safety

fabric softener before trying a popular sheet on her mother's recommendation is also favorably impressed with StaPuf. Linda McCoy, senior corporate records clerk, quite often forgot to add her liquid softener to a load of clothes even though she had a softener dispenser in the washing machine. She points out that the in-dryer sheet is the answer to her forgetfulness. Linda likes StaPuf's aroma and comments on the great odor it lends to her laundry room. "Just leaving the box open makes the whole utility room smell nice." Linda also has tried reusing the sheet in another manner. After the initial use in the dryer, she tosses StaPuf into the final rinse of the next washer load. Works just fine that way too, she says.

Enthused about Staley's new laundry aid, Pam Roan, records/forms control clerk, corporate information systems, said, "This (StaPuf) seems to be far superior to any product on the market. It doesn't get sticky after use like some sheets nor does it leave clothes feeling gummy."

If Decatur's samplers are typical of those now trying the product in selected markets, then StaPuf dryer sheets are a winner....

Committee, including Bob Hull, rigger leadman; Raymond Blaase, senior mechanic, pipe shop; and Bob Luka, Jr., pump operator, 6 building. Norman Kocher, supervisor, budget/operations control, research and development, was in charge of donor recruitment in 63 building.

Staley holds a rather special place in this program. Besides being the first company in Macon County to allow an in-plant visit of the volunteer unit, Staley has had one of the most productive visits in the midwestern region. The company also claims the top donor in the city, Hubert Crum, development engineer helper, 59 building, who has given 136 pints.

Since October of 1953, when the Bloodmobile made its first visit to Staley, 12,741 pints of blood have been collected. From February of 1948 through this visit, 16,428 pints have been given by Staley employees.

Those who hold the distinction of having given at least 10 gallons include: Clyde Hobbs, senior mechanic, machine shop, 77 building, 10 gallons; William Reimer, painter-roofer, 10 gallons; Wayne Stanley, senior mechanic, machine, 10 gallons; Floyd Adcock, who retired in 1972, 11 gallons; Don Adock, senior mechanic, millwright, 13 gallons; Bob Cline, who retired in November, 1977, 16 gallons; and Hubert Crum, 17 gallons.

Decatur is not the only site where Bloodmobile activities are carried out. Morrisville sponsors an in-plant drive. At Oak Brook, the blood drive is held annually and is scheduled for July 6 this year. Top donors from that location include Mike Barnett, associate product manager, food specialties, with 20 pints; Bob Musil, quality assurance technician, 13 pints; and Ron Kurzawski, supervisor, rates and billing, 11 pints to date. Two years ago, the Cicero plant held its own drive but has since sent donors to participate in the Oak Brook drive. Broadview employees as well give blood at the Oak Brook event. Employees at Lincoln-Staley Commodities, Inc., participate in the Board of Trade's blood program.

No matter where these blood drives are conducted or where the collected blood is used, donors and the patients who receive their blood are linked by a special bond of concern and need. For the donor, giving blood is a unique way of caring about another human being. For the patient who needs blood to recover, this donation can be a gift of life.

## Dividend declared

Directors of the company declared a regular quarterly dividend of 25 cents per common share, payable June 11 to shareholders of record May 21. The regular dividend of 94 cents per share was declared on the company's \$3.75 preference stock. It is payable June 20 to shareholders of record June 6.



The Bloodmobile collected 427 pints of blood at its 26th visit to Staley/Decatur, making 12,741 pints since 1953.

# 31 mark anniversaries



William Turner

30 Years

WOODIE DUMAS, SR., shift foreman, Vico

#### 25 Years

C. WILLIAM TURNER, sectional manager, technical services, industrial products, R&D

#### 20 Years

ROSEMARY NOEL, department secretary, technical services, industrial

#### 15 Years

GENE GRIFFITH, production manager, starch, industrial manufacturing JUDITH CREEK, order editing clerk, agriproducts control

# Lot of hoopla at Lafayette

Playing their first season of ball, members of Lafayette's basketball team compiled quite a record. . .and one that cannot be attributed to beginner's luck.

Getting off to a slow, painful start, the team wound up in fourth place at the end of the first part of the season but came back as number one in the spring session.

Part of the Shadeland Recreation Center's League, comprising a hospital, telephone company and other industrial teams, Staley was 0 and 5 after the first five games last fall. What looked like a bleak season turned out far better though. The team was able to pull out of the slump, compiling a 6 and 6 record at the completion of the first half of the season (5 and 5 in league action; then winning a game and dropping one in tournament play).

Proving that their comeback was no holiday fluke, Staley came through with a sterling 10 and 0 record in the second half, which concluded April 16. In tournament play the second part of the year, they won two games and lost one.

Winning yet another honor, team member Harlan Richards, technical superintendent, was awarded the sportsmanship trophy during the first half of the season.

Other players on the Staley team included: Steven Tessendorf, chemical engineering trainee; Dick Keys, fractionation operator, 5500 unit; Mark Bennett, ion exchange operator; Dave Sturgeon, evaporator operator; Bill Hill, refinery load out; George Youchunas, lab technician; Tom Lemming, feed house technician; Gary Reed, mechanical maintenance; Dick Budreau, steep house technician; Rick Oakley, carbon filter technician; and Rollie Norton, isomerization operator. The team was coached by Al Oakley, refinery technician, brother of Rick.

JOHN GORHAM, foreman, Galesburg DOREN BALDWIN, operator, Galesburg VICTOR CARDENAS, case packer operator, Cicero

#### 10 Years

JON LOVELACE, western sales manager, specialty feeds, agriproducts LINDA TROGOLO, senior purchasing clerk, purchasing JERRY COLLINS, reactor operator, 118 building ROBERT HACKERT, JR., drier operator, 118 building DONALD HOBBS, production helper, 44 building RUDY SCOTT, ion exchange operator, 5 & 10 building KENNETH PETIAUX, drier operator, 9 building RALPH HECKWINE, third-year apprentice, ANDY MARTINEZ, lubrication mechanic trainee, Cicero LESTER WILLIAMS, maintenance, Champaign

#### 5 Years

AUSTIN "IKE" IDLEMAN, director, commodities, agriproducts CHRISTIAN FRANK, purchasing manager, manufacturing, Oak Brook CHERYL WOLSFELD, general accounting clerk, control, consumer products, Oak Brook ROGER LAYETTE, senior draftsman, maintenance, industrial ROGER LESTER, project engineer,

ROGER LESTER, project engineer, engineering LEONARD JERSEY, credit/accounts receivable manager, control, consumer

products, Oak Brook ALICE FAYE VALENTINE, assistant bacteriologist, quality assurance, corporate

engineering
JOHN ELLISON, cleaner, 16 building
MICHAEL OLDHAM, operator, 99 building
ROBERT CLOUD, tank car cleaner,
17 building

JAMES COLLINS, reel finder, 20 building RICHARD HALL, process support, 48 building

DENNIS STORM, loader, 17 building



Lafayette's Harlan Richards was awarded the basketball league's sportsmanship trophy for the first half of the season.



Top team -- Displaying their trophy as league champions of the spring session are members of Staley/Lafayette's basketball team. Pictured, from left to right, are Steve Tessendorf, Gary Reed, George Youchunas, Dick Keys, Dave Sturgeon, Tom Lemming and Mark Bennett. Not pictured are Rick Oakley, Bill Hill, Rollie Norton, Dick Budreau, Harlan Richards and Al Oakley, coach.



Officers named -- To head the newly formed Lafayette Employees' Activity Association are pictured, left to right, Don Klinker, wet mill team B, vice president; Judi Eikenberry, accounting assistant, treasurer; Candy Charles, storeroom technician, secretary; and Stan Vanderkleed, refinery maintenance, president. This organization has sponsored two Christmas skating parties for Staley youngsters, a Valentines dance and an Easter egg hunt since December.

# On the move





Lynn Grider

Orville Owens

#### **INDUSTRIAL**

LILA SANCHEZ, from office manager, Puerto Rico, to office manager, Puerto Rico, industrial sales

JACKIE BARTEL, from secretary, labor relations, to secretary, plant services D. LYNN GRIDER, from purchasing agent/manufacturing supplies, to area manager, specialties, industrial sales

ORVILLE OWENS, from production department relief foreman, 118 building, to shift foreman, 118 building

JOHN SCHERER, from shift foreman, quality assurance, to shift foreman, 12-26, dry starch

LINDA JESS, from satellite shop clerk, maintenance, to maintenance utility clerk, maintenance, industrial manufacturing

### CONSUMER

RICHARD BEHENNA, from supervisor, rail/motor services, to manager, ware-housing/order processing, distribution, Oak Brook

MARLENE GREENE, from file clerk, to control clerk, control, Oak Brook

### AGRIPRODUCTS

LOUISE SMITH, from secretary to technical director, agriproducts, to secretary, controller, agriproducts

### CORPORATE

GARY SHEUMAKER, from senior draftsman, engineering, to designer, engineering

# Joining the leisure life

EFFECTIVE MARCH 31, 1979

JOHN STRAUSS, decaser operator, Cicero LAWRENCE PAUL, construction operator, Des Moines CHESTER MCGLADE, shift foreman, wet

**Staley** 

A. E. Staley Mfg. Co.

2200 E. Eldorado St.
Decatur, III. 62521
Address Correction Requested

# 200 turn out for children's party

Good weather and the intrigue of "the hunt" drew 200 Staley youngsters to the first annual Lafayette Employees' Activity Association's egg hunt.

Divided into three groups -- older boys, older girls and the young set, they sought colorful treasures well hidden around the lawn of the Recreation Center. One in each group was exceptionally lucky, discovering an over-sized egg. These grand winners were Tomasina Spikes, daughter of Tom, refinery maintenance, and Chris Harner, son of Rob, mechanical maintenance, who each received 20-inch bicycles, and Steve Griffin, son of Steve, refinery team B, who took home a new red "Flyer wagon.

Tony Gascho played the Easter bunny and distributed candy to the youngsters. He's part of wet mill team D.

To date, the association is batting 1,000 on its parties, a fact underscored by the great attendance.

# First recipient

Milton Dobbins, son of Al, cooler oper-17 building, ator, Staley/Decatur, was named "Youth of Month" for the March by the Breakfast Decatur Optimist Club. He was the first recipient of this award



Milton Dobbins

given in recognition of persons 19 years old or younger, who demonstrate such attributes as good citizenship, courage, student leadership, community service, character, achievement, heroism, excellence in athletics and academics.

The youth has been an active member of Antioch Missionary Baptist Church, where he is associate director of the training union, president of the youth usher board and a member of the church choir and transportation committee. He has been a Boy Scout leader, amateur softball league umpire and volunteer in a program for the mentally handicapped.

Before graduating from MacArthur High School in January, Dobbins was a member of the wrestling, basketball and football teams. He is employed at Decatur Electronics and Stiles Ace Hardware.

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