

FIRST SOUTH AMERICAN VENTURE FOR STALEY-Construction of a corn-refining plant in Argentina provides Staley with another strategic location for serving Latin American markets, along with Company corn-refining interests in Mexico and Honduras.

## Rapidly-Emerging Industrial Center

## Argentina Offers Growth Potential

will soon begin construction of a specialized processors. corn refining plant, offers strong potential for Staley growth in fierce, industrial users of starches South American markets on the and sweeteners are enthusiastic at basis of its agricultural, industrial the prospect of having us in Argenand economic progress in recent tina as another major supplier. In years

Shroyer, who was recently named paper, textile, food, corrugating, sing supply. general manager of the Company's Argentine venture.

'Argentina is one of the most progressive and rapidly-emerging comparable to those of the U.S., thus offering a market for our specialty products similar to those we have in this country," Shroyer noted.

"Because of the advanced state of their technology and desire for further improvement in raw materials and ingredients, we feel Argentina offers the Company an

"While competition will be short, we expect to gain a fair share That's the assessment of John R. of the market in supplying the utilized by the plant for its proces-

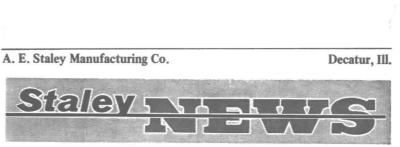
paper, pharmaceutical and adhesive industries.' Located In Pampa Region

industrial centers in South America. plant, is located in the midst of the the Staley Company in that The industries we will serve are very fertile Pampa region of Argentina. country, and I'm enthused about Once the exclusive domain of cattle being a part of the new venture."

Argentina, where the Company country, along with several smaller | ranchers and gauchos, the Pampa region is one of the richest agricultural sectors in the world.

> Fanning out in a 350-mile arc from Buenos Aires, the Pampa region is now largely devoted to commercial corn and wheat farming. This locally-grown corn will be

Shroyer concluded, "I am looking forward to moving to Argen-



Published semi-monthly by the Public Relations Division, exclusively for employees of A.E. Staley Manufacturing Company.

Volume XI, No. 5

Decatur, Ill. May 9, 1969

**Bulk Rate U. S. Postage** PAID Permit No. 49 Decatur, Ill.

# Staley Argentine Plant **Groundbreaking Slated** For May or Early June

pany April 24, will be in May or related story on this page.) early June on a 38-acre site recently acquired by Staley.

Along with the Company's and Honduras, the Argentine vencapability to serve markets throughout Latin America.

### Locally-Grown Supply

John R. Shroyer, who has held managerial positions in the Intermanager of Staley Argentina.

He plans to relocate in Buenos Staley Argentina will be established marketing of its products.

Shroyer had been assistant to in the Fall of 1970. International Vice President C. C. three years.

## Groundbreaking for construc- the University of Illinois, joined tion of a new corn-refining plant in Staley in 1957 as a management Chacubuco, Argentina, plans for trainee and moved to the Inter-which were announced by the Com- national Division in 1958. (See

### Variety of Products

The Chacabuco plant will procorn-refining interests in Mexico duce a variety of starches for paper, corrugating, textiles, foods and ture will enhance the Company's other applications; corn sweeteners for foods, baked goods and bever-ages; and gluten and nutrients for use in animal feeds.

Chacabuco is situated some 120 miles west of Buenos Aires in the national Division for the past 10 center of the main corn-growing years, has been named general region of Argentina. Locally-grown corn will be utilized for processing.

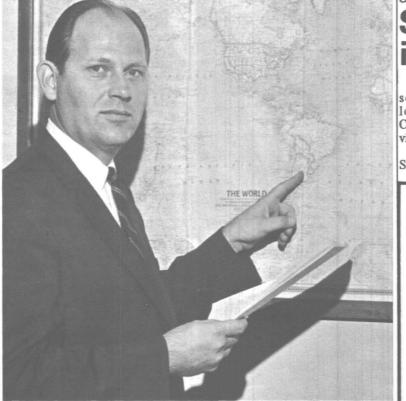
Construction of the Argentina Aires, where general offices for plant will be under the direction of Facilities Planning. Cliff Reynolds, early this summer. In his new post, project engineer, and Frank Shaw, Shroyer will have complete respon-field engineer, will take up resisibility for production and admin-dence in Chacabuco sometime in istration of the plant, along with May for the 18-month construction sequence. Completion is scheduled

The Chacabuco plant marks the Jensch since November, 1968, Company's first production venture during which time he concentrated in South America, further expandon preparations for the Argentine ing Staley's worldwide network of venture. Prior to that, he had been processing operations. Company international sales manager for a interests abroad include facilities year, and export sales manager for and offices in several Eureopean countries and Great Britain in

Shroyer, who holds a B. S. addition to Honduras, Mexico and degree in commerce and law from Argentina.

## Customizing Work Begins **Staley Acquires Site** in East Pennsylvania

Customizing work on a 205,000 | packaging and distribution facility, square-foot industrial building, as well as for blending sweeteners, warehousing industrial starches cated on a 57-acre site the Company has acquired in Morrisprocessing specialty starch products ville, Pa., was launched recently. and possible future expansion. The building and 57-acre site, The building will be utilized by situated on the Delaware River Staley as a consumer product north of Philadelphia, offers a strategic location for serving the Wagner, H. M. Staley Company's important eastern **Elected Directors** customers. The location also adds Frank H. Wagner, president water as a potential means of transportation.





excellent opportunity of further expanding its growth in international markets," he added. Shroyer said the Staley Argen-

tina administrative and marketing offices will be located in Buenos Aires, a city of some 7 million people, "since industry in Argentina is concentrated in that metropolitan area.

### **Expedite Grain Buying**

"Additionally, the Argentine Board of Trade, which is similar to our Chicago Board of Trade is located in Buenos Aires. This will expedite our grain-buying activity.

"It is also the most strategic location for our exporting activity to neighboring countries and Europe, Buenos Aires being one of the major grain and beef export capitals of the world," Shroyer said.

other major competitor in the be constructed.

STALEY ARGENTINA MANAGER-John Shrover, recently named He noted that there is only one general manager of Staley Argentina, points to area where corn plant will

of Wagner Industries, acquired by Staley a year ago, and Henry M. Staley, Company treasurer, were elected to the Staley Board of Directors by Company stockholders at the Annual Meeting May 12.

Wagner was recently named head of the new Staley-Wagner Consumer Products Group, which was discussed by Chair-man A. E. Staley, Jr. in a report to the stockholders. Further details of the meeting will be in the next Staley News.

The Company announced May 2 that it had entered into an agreement to purchase the land and building. Projected completion of work on the building and Staley occupancy is for the fall of 1970.

### Mr. Nordlund Picked

President Donald E. Nordlund was recently appointed by Gov. Richard J. Ogilvie to a state business advisory council, composed of 40 top executives from throughout Illinois to serve in studying state business problems.

## **Durchholz's 45 Years Heads List** Of 26 Employees Marking Service

The Staley News congratulates the 26 employees who observed service anniversaries in March, ranging from five to 45 years. They account for 650 years at Staley.



Page 2

Heading the list is John M. Durchholz switchboard operator in the Power House, who completed 45 years service on March 13. He

has held his pres-Durchholz ent post in the Power House for the past seven years. During his 37 years of employment in the Power House, he also held posts of turbine operator and air compressor operator. He started his career in the Feed House, where he worked for eight years.

Other employees marking service anniversaries in March were: 35 Years

Clyde Billings, Power House, March 27

William E. Dunham, 101 Building-Satellite Shop, March 14

Albert P. Edwards, 17 Building, March 2

Neva C. Long, 17 Building, March 6 Ivan W. Mulvey, 111 Build-

ing-Inositol, March 15 **30 Years** 

John T. Creamer, Pipe Shop, March 13

Robert I. Fain, Civil Engineering, March 13

Chase A. Fitch, Control Lab, March 21

Lawrence E. Hebenstreit, Elevators C & D, March 23

Kenneth M. Johnson, Sheetmetal Shop, March 31 D. Euell Perkins, Lubrication &

Oil Supply, March 16

Harold E. Schable, Sheetmetal Shop, March 23 25 Years

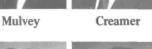
Donald L. Falk, Control Division, March 1

Marian A. Maurer, Industrial Sales - New York, March 1

O. Ben Shaw, 17 Building, March 3









Perkins Schable

Vernon F. Steele, Plant Cleanup, March 20 20 Years

William R. Eichenberger, Market Development, March 1 Ralph E. Orr, Staley Chemical

March 1 Warren L. Wollrab, Engineering

Research, March 1 15 Years Herbert A. Barrows, Houlton

Plant, March 15 Robert E. Hahn, Applications Research, March 1

10 Years D. Shirley Patton, Control Lab,

March 16 Kenneth H. Swanson, Industrial

Sales - Chicago, March 1





Fain



Falk

Shaw Steele

**5** Years Judy I. Barner, Materials Control, March 11

Charles S. Locke, Control Division, March 1.

# Staley JA Firm Completes Banner Year and had worked in the distribution With Employees' Sales Effort Support

The Staley-sponsored Junior Achievement group, "STA-NO. 1," completed a successful year of operations by surpassing its sales goal by the end of April when all JA firms liquidated their student businesses.

According to employee advisers, the JA firm was able to show a small profit largely on the strength of sales orders from Staley em-



## 28 Promoted to Plant, Office, Research Posts

Twenty-eight employees have been promoted to new office, re search and plant positions in recent weeks.

Robert A. Bischoff has been promoted from management trainee to systems analyst in the Administrative Systems Department. He had been in the Management Training Program since joining the Company in July, 1967. A native of Chicago, he holds a B.S. degree from Olivet College, Kankakee, Ill., and a M.S. degree from Oklahoma City University.

Thomas W. Branson has moved up to rate analyst in the Transportation Division. He had been a rate quotation specialist in Transportation for the past two years. He joined Staley in 1967.

Robert R. Clark, Sr., has been promoted to assistant foreman, assigned to Dry Starch area shop 5. He had been a senior mechanic in the Millwright Shop for more than 12 years and had held posts in the shop for 23 years. He joined the Company in 1939.

Ralph E. Crotinger has moved up to systems analyst-programmer in the Administrative Systems Department. He had been a senior programmer in the department for nearly two years, and was a programmer before that. He joined Staley in 1966.

George A. Finch, Jr., has been promoted to assistant foreman in the Commodity Maintenance Department. He had held various posts in the Electric Shop for the past six years, including senior mechanic. Prior to that, he held posts in the Pipe Shop and dry starch production area. He joined the Company in 1949.

Walter B. Fisher has moved up from technical sales representative, Paper Sales, to senior technical paper sales representative. He has held posts in the Paper Sales organization for the past five years. Prior to that, he worked in Applications Research and the Control Laboratory. He joined Staley in 1950.

Norman A. Kocher has been promoted to supervisor of operations, Research Staff and Services. He had been grocery products section supervisor in the Materials Control Department for more than a year, area since 1963. he is a 20-year Staley veteran.

William J. McFadden has been promoted to chemical engineer in the Process Engineering and Technical Services Department. He had been in the Chemical Engineering Group since joining the Company in 1967. A native of Decatur, he holds a B.S. degree in chemical engineering from the University of Missouri at Rolla.

Chester B. McGlade has been promoted to a Production Departrelief foreman













Kocher



McFadden

McGlade Myers













Hebenstreit

ployees.

The JA group, composed of high school students, started selling pecan brittle candy and auto trunk attachments after organizing last fall. After a good start in sales, the student group received a setback in January when a fire in the JA Center caused more than \$100 loss in its inventory and finished products.

The Staley group rebounded by introducing a new product, "Chef's Delight" salad dressing.

Staley supports the JA program by providing interested employees to act as advisers to the students, who handle their own production, sales and bookkeeping functions. This year's group of advisers included Harry Duncan, Industrial Relations; Bill McFadden, Chemical Engineering; Tom Fox, Grocery Products; and Ray Harper and Bill Owens, both of Accounting.

JA TRADE FAIR-Sharon Oxendale, student member of the Staley JA group, and employee adviser Ray Harper chat about the group's product in front of Staley booth at JA Trade Fair.

Staley veteran, he had held posts in the Mill House throughout his career, including mill operator, merco operator, steep tender and shaker tender.

James C. Myers has moved up from industrial sales trainee to industrial sales representative, working out of the Cleveland District Office. He had been an industrial sales trainee since joining the Company in 1966.

Charles A. O'Dell has been promoted to night maintenance supervisor in the Maintenance Section. He had been assistant foreman in Wet Milling area shop 4 for the past two years. Prior to that, he was a senior mechanic in the Pipe Shop for two years and held various posts in the shop for nearly 10 years. He joined Staley in 1948.

Ralph T. Sherden has been promoted from chemical engineer to senior chemical engineer in the Pro-

### O'Dell Sherden

cess Engineering and Technical Services Department. He had been a chemical engineer for the past five years, and was building foreman of 11-18-75 Buildings for two years before that. He joined Staley in 1947.

### Other promotions:

Carolyn S. Blaker, from messenger, Office Services, to file clerk, Sales Order Service

Gloria J. Floyd, from file clerk to brokerage clerk, Control Division

Randy E. Harlin, from shop clerk, Maintenance, to records coordinator, Transportation

William D. Hays, from messenger, Office Services, to shop clerk, Maintenance Section

William L. Harminson, from utility technician alternate to utility technician, Research Staff and Services

(Continued on Page 3.)

# Important New Use Discovered For Inositol; Increased Earnings, Has Application In Commercial Poultry Field Record Sales Mark

"Fatty Liver Syndrome" is a mysterious disease of the liver that could end your career and, very possibly, send you to a premature death.

That is, if you're a laying hen.

However, if your owner has heard of Staley inositol and what it can do to alleviate this perplexing disease that drastically curtails the egg production of laying hens, then you may be saved from the fate of winding up in a frozen chicken pie.

Research studies, finalized and publicized earlier this year, confirmed the effectiveness of inositol in combatting the syndrome, which heretofore had been practically impossible to cope with effectively.

Since then, our people have taken a leadership role in the drive to minimize the costly effects of "Fatty Liver Syndrome" to the large poultry owner, whose major source of income is from the egg production of laying hens.

According to technical articles on the subject, the addition of one to two pounds of inositol per ton of chicken feed will bring stricken laying hens back to normal egg production within a few days.

This assumes that egg production has been lowered by the condition known as "Fatty Liver Syndrome."

The determination of "Fatty Liver Syndrome" requires professional diagnosis, because afflicted laying hens are generally very healthy in appearance. The condition is suspected when the normal-appearing birds suddenly show a sharp decline in egg proson.

The research studies, involving the ddition of inositol to feed mixes o combat the symptoms of "Fatty

Liver Syndrome," were conducted at Texas A & M University and other colleges after Kenneth N. Wright, Staley director of feed nutrition, developed the idea and performed initial research.

Staley is the only domestic producer of inositol, which has been marketed almost exclusively to pharmaceutical houses for use in vitamin and geriatric preparations.

Inositol is a white, crystalline compound which plays an important role in metabolism. Although its nutritional function has not been completely determined, inositol has been classified clerk, Materials Control, to teleas a recognized member of the B-Complex group of vitamins.

A corn derivative, inositol is processed and packed by Foreman Research Staff and Services Flovd Lenover's 111 Building crew.



duction for no other apparent rea- PRODUCTION CHECKED-Dick Lockmiller, left, and Ken Wright, check egg production of laying hens in commercial poultry house, where inositol has been added to the chicken feed.

> Inositol and its application in feed of the Special Products Department, mixes is being promoted through Industrial Sales; Frank Janes, prodtrade advertisements and technical uct manager, Special Products Deservice and marketing work by partment; and Bill Schermerhorn, Wright and Sam Shanklin, nutri- management trainee, who is curtionists of the Feed Marketing Di- rently assigned to the Special Prodvision; Dick Lockmiller, manager ucts Department.

## 28 Employees Promoted

### (Continued from Page 2.)

clerk, Maintenance

Stephen R. Kopetz, from records coordinator to freight claims clerk, Transportation Patty A. Lovekamp, from file

phone operator, Financial

David R. Lyons, from utility lab man to utility technician alternate,

Tommy S. Page, from mes-

Jerry D. Perkins, from utility William D. Hays, from mes- technician, Research Staff and Sersenger, Office Services, to shop vices, to technician, Applications Research

L. Terrence Peter, from general office clerk, Canada, to sales 41-Year Career trainee, International

Paul G. Troxell, Jr., from data processing trainee to computer con-

clerk, Maintenance

It is produced through an exclusive senger, Office Services, to grocery staley process. Staley process. Staley process. Staley products salesman – St. Louis Specialist, Transportation. Of 41 years service. His wife, Lillian, telephone

2nd Quarter Report

A substantial increase in earnings, record sales and a forecast of good results during the remainder of the fiscal year highlighted the Company's second quarter financial report issued April 14.

Net earnings for the second quarter – the three months ended March 31 – were \$1,854,000 or 71 cents a share compared with \$384,000 or 14 cents a share for the second quarter a year ago.

Sales for the period totaled a record \$73,857,000, an increase of nearly \$5 million over sales of \$68,908,000 in the second quarter last year.

For the first six months, earnings reached \$3,804,000, an advance of more than \$2 million over the previous year's first half earnings of \$1,618,000. Per share earnings for the first half were \$1.46 compared to 61 cents in the same period a year ago.

Sales for the first six months climbed to \$145,309,000, an increase of slightly more than \$14.5 million when compared to sales of \$130,761,000 for the same period of fiscal 1968.

Chairman A. E. Staley, Jr., said the sales and earnings increases were primarily the result of record volume and relative price stability in industrial starches and sweeteners, and on the consumer level, continued growth in the "Wagner' line of fruit drinks.

Page 3

He noted that price erosion in major starch and syrup lines had severely hampered earnings in the prior year.

### Strong Demand Expected

Mr. Staley said demand was expected to remain strong in the Company's major product lines for foods, papers and textiles during the next six months.

This, coupled with the expectation of further strengthening on the consumer level, should yield good results for the remainder of the fiscal year ending Sept. 30, 1969, he said.

Prior-year figures were restated to reflect poolings of interest with Wagner Industries, Inc. and Newark Leather Finish Co., along with the consolidation of certain international subsidiaries.



PLAQUE PRESENTATION-John Anderson, center, and his wife, Lillian, pose with John K. Wells, long-time representative of Equitable Life Assurance Society, carrier for Staley employees life insurance, after Wells had presented plaque to Anderson, recognizing his service at Staley in the employee benefits field.

## ohn Anderson Retires

sole operator, Data Processing Patricia A. Wampler, from work Sole operator, Data Processing Patricia A. Wampler, from work John F. Anderson, one of the order computation clerk to shop Staley through his long association with employee benefits programs, James D. Webb, from freight retired April 30 upon completion

supervisor and Administration Building receptionist, completed a 21-year career at Staley the same day. The Andersons plan to retire to Florida, where they have acquired a home in Pompano Beach.

In announcing Anderson's retire

In May, 1968, Anderson was honored by the Decatur Chapter of the American Business Womens' Association by being selected to receive the association's "Boss of the Year" award for 1968-69.

Zick Named To Employee **Benefits Post** 



FOUR-TIME TROPHY WINNER-Manufacturing Vice President Nat Kessler presents cleanup traveling April, 1934, became business mantrophy to Oil Storage Department Foreman Ornan Williams. The trophy was awarded to the department for posting top cleanup results in March. It was the fourth time the department has claimed the trophy since last was given treasurer responsibilities July. Department employees, Paul Kalem, left, and Euell Perkins were on hand for the presentation. as well.

ment, George M. Prust, Industrial Relations director, said, "John has ably managed the former Staley Fellowship Club and the present Employees Benefit Association since 1937. I am certain his contributions in the area of employee insurance and benefits will continue to be appreciated for years to come both by the Company and its employees.'

Anderson had been treasurer and business manager of the Staley Employees Benefit Association since it was renamed and became wholly financed by the Company in 1964.

Prior to that, he was associated with the Staley Fellowship Club, an employee insurance and social organization, for 30 years. He was named secretary of the club in

ager in October, 1937, and in 1960

Alford E. Zick has been named employee benefits manager, succeeding John F. Anderson, who retired April 30.



Zick had been compensation supervisor in the Company's Employment and Compensation Department for the past year.

Prior to being named to that

Zick post, he was a compensation analyst for more than two years. He joined Staley in 1964 as a junior compensation analyst.

In his new duties, Zick will be responsible for managing the Employees Benefit Association, along with additional employee benefits and personnel services functions.

A native of Springfield, Zick holds a B.S. degree in accounting from the University of Illinois.

## Wagner Well on Way To Making **50th Year Best in Colorful History**

Wagner Industries, part of the new Staley-Wagner Consumer Products Group, is celebrating its 50th year of business during 1969 and it seems determined to make this year the best in its remarkable success story.

Skyrocketing sales marks Wagner today, but it hasn't always been that way.

As Frank Wagner, head of the new Staley-Wagner Consumer Products Group, tells it, "I have often noted that many large and successful concerns take considerable pride in discussing their humble beginnings. If it is true that a primitive start is a necessary ingredient for success, then Wagner Industries was predestined to reach its present leadership in the fruit drink field."

It was in 1919 that his father and mother started Wagner Industries near Charlavoux, Michigan.

This is Frank Wagner's description of his parent's initial production facility: "I doubt if one could say their first factory was just a very large tent, and its equipment was anything but magniwine press, old-fashioned large double boilers for steaming fruit, cheese cloths for filtering juice, funnels for filling bottles and a hand-operated capping machine.'

### **Product Line Expanded**

From early summer to late fall, the Wagners processed large quantities of wild cherries, wild blackberries, blueberries, raspberries and wild grapes into juice and pasteurized the bottled products in water baths over wood fires.

For the sale of these fruit drinks, the Wagners realized enough capital to open a small plant in Petosky, Mich., in 1922. With the addition of some relatively efficient equipment, production and sales its line of products by introducing ducts and wouldn't compromise increased during the next few years, true fruit flavors for the ice cream and new customers were added in and liquor industries, along with the jelly and extract field, along pure fruit syrups for pancakes and with those previously served in the toppings. drug and health food stores.

the depression years of the early 1930's and Wagner Industries experienced some trying times until it sult of an interest derived by Frank started anew in the cement base- Wagner during his service five years ment of a frame house on the near earlier in Europe with the Armed north side of Chicago.

The advent of commercial frozen fruits in the early 30's provided made contact with an allied Russian



modern or efficient. In fact, it was PRODUCTS DISCUSSED-Shortly after stockholders of both companies approved the merger of Wagner Industries into the Staley Company a year ago, President Nordlund visited the Cicero Plant. Here, he discusses of anything, no matter what you ficient, since it consisted of a hand the firm's growing line of breakfast fruit drinks with Frank Wagner.

> duced to the debatable joys of propressing, bottling, washing bottles" their "iron ration," Wagner said. and a myriad of other duties associ-

ated with fruit juice production. This business evolved into the

building which had been a dairy. But again, events produced a set- its line of products. back. The outbreak of World War II, shortages of domestic fruits and another setback with the death of

Armed Forces, resulted in a curtailment of the Wagner operations.

Upon Frank Wagner's return from the service, the firm expanded

### Sunflower Kernels Introduced

Depression Hits Sales gradually declined during duced hulled sunflower kernels to the health food and fancy food trade. This development was the re-Forces.

When his infantry company a constant supply of raw materials cavalry outfit in Austria, he ob-from a wide source. In the Chicago served that the Russians carried as

residence, Frank Wagner says he part of their rations, sunflower was "at the tender age of 10 intro- seeds, which he found flavorful and apparently nutritious. The Russians ducing fruit juices - steaming fruit, referred to the sunflower seeds as

Wagner Industries became a corporation in 1954, and moved to a larger plant in 1955. The larger opening of a small factory in a plant enabled the firm to improve during 16 annual visits to the its production facilities and expand Decatur plant.

The firm's progress received supplies and Frank Wagner's ab- the elder Mr. Wagner. "He was a sence, because of service in the most dedicated and sincere man lection for the Bloodmobile in the who despite innumerable heartbreaking hardships, always looked with optimism towards the future. He always took pride in his prowith quality. These were two important standards I learned from him that I have followed," Frank Wagner says.

When in 1962, long-range working capital became available, Wagner Industries was able to move Pugsley, 44 Building; and Paul V. respectively. into still larger, more efficient quarters where operations were improved with the addition of high-speed equipment.

### **Catalyst for Growth**

This move to their present plant and the long-range working capital, which made it possible, proved to be the necessary catalyst for sustained and successful growth, Wagner said in retrospect.

'While limited sales were realized with the products we had at that time, they generally did not lend themselves to the general grocery trade," Wagner notes. "We therefore decided to concentrate in the area that we knew the most about, namely fruit flavors.

## U.S. Savings Bond Drive Begins Here, Nationwide

money aside for your daughter's or son's college education, building up a reserve nest egg for retirement?

There is nothing unusual about these plans. Countless other Staley employees share the same or similar ones. And a great many of them are doing something about it by buying U. S. Savings Bonds through the Payroll Savings Plan.

The Company is again this year cooperating in a U.S. Treasury Department program encouraging industrial employees across the nation to invest in U. S. Savings Bonds through payroll deductions - an easy, systematic way to help make future plans a reality.

A letter from President Donald E. Nordlund and literature describing the advantages of buying program.

Thinking about buying a boat, bonds through the savings plan are adding on a family room, putting included with employees' paychecks being issued April 30 and May 1.

> Series E Savings Bonds are the standard" bonds available through the Payroll Savings Plan, as they have been since 1941. The plan also offers the opportunity of buying the bonus "savings" notes, called Freedom Shares, in combination with Series E Bonds.

### **Five Percent Earnings**

Freedom Shares earn a full 5 percent interest when held to maturity of four and a half years. It's only necessary to fill in the handy application card accompanying your paycheck, sign and return the card to Ernie Williams, 62 Building, to begin your savings

## Staley Bloodmobile Drive Results in 515 Donations

attach to it. But when that figure is translated into pints of blood, the value takes on added meaning in terms of the number of people that blood has helped, even to the extent of saving human lives.

And in this case, the number happens to be the total pints of blood collected at Macon County Red Cross Bloodmobile sessions

In the latest Bloodmobile visit, a total of 515 pints of blood was collected from employees and community walk-in donors, the top colpast several months.

A highlight of this year's session - as it has been for the past four years - was the drawing for three shares of Staley Common Stock. The stock was offered by the Company as an incentive to register donors.

The bare figure of 8,343 is a lot | Karr, Extra Board. In the four years stock has been offered in conjunction with Bloodmobile visits here, Staley blood donations total 2,230 pints, the highest number of any single organization in Decatur and Macon County during that period, according to Red Cross officials

Added features were the drawings for two sets of four tickets to a St. Louis Cardinals - Chicago Cubs baseball game, and 10 sets of four tickets to the Decatur Commodores opening day baseball game.

Staley blood drive co-chairmen Emil Schimanski, Manufacturing Training, and Don Adcock, Millwrights Shop, saluted all employees making blood donations for their support in making this year's drive a successful one.

They also commended foremen and stewards for their efforts in registering plant employee donors, along with Norman Kocher and This year's winners of the one Richard Fisher, who were in charge share of Staley stock were Gerald of donor recruitment in the Re-Snoke, 12-26 Buildings; Herbert search Center and Office Building,



Page 4



NEW ADDITION TO WAGNER LINE-Ginnie Moody, Personnel Records, poses prettily with the latest addition to the popular "Wagner" line of fruit drinks-new, distinctively-flavored cherry drink-for break- introduced in this country, and fast or as a snack-time refresher. Photo accompanied news release announcing introduction of the product.

The many years of blending, extracting and processing many different fruits enabled the firm to obtain a keen insight into the characteristics of flavor. This experience proved invaluable in developing the wide range of flavored breakfast fruit-flavored drinks that continue to increase in popularity across the nation.

What does the future hold for this rapidly-growing part of the Staley business?

Frank Wagner says that prosspects for greater growth in the years ahead appear highly favorable on the basis of unique, new product applications now in the works and projected plans for expanding its line of products into certain major markets where they have yet to be possible expansion to markets

abroad.

HAPPY WINNERS-Winners of one share of Staley Common Stock at the recent Bloodmobile session here were Gerald Snoke, seated; Paul Karr, right, and Herbert Pugsley, inset.