



Brewmaster Ted Eisch examines a glass of freshly brewed bock beer. Huber uses Staley liquid adjuncts exclusively in its brewing operations.

### Bucks trend against small breweries

## Huber quality boosts beer sales

Americans love their beer. And the people in Monroe, Wisc., love their beer company. Huber is continuing a brewing operation that started in 1845. Although its letterhead proclaims 1848 as the founding date, recent research has turned up the earlier year.

And in recent years, more and more people outside Monroe have discovered why the local citizenry likes Huber so much, as the growing barrel volume of the brewery bucks a trend which has seen many regional beers wither against the onslaught of larger, nationally known brands.

Staley is playing a prominent role in the Huber success story as the sole supplier of its liquid corn adjuncts, which according to Ted Eisch, Huber brewmaster, make possible the light-colored beer so popular today.

Liquid adjuncts aid in the fermentation process and have replaced two standbys of old-time brewing—corn grits and rice. When a company buys grits or rice, it must process them for use anyway. So by purchasing already prepared adjuncts from Staley, Huber saves a production step. Staley products used as liquid adjuncts include corn syrup, dex-



Huber bottles roll off the line at the company's Monroe Wisc., facility.

trose 130 and Staleydex 195.

To understand the paradox Huber represents, consider these figures.

Per capita beer consumption in the U.S. is now 19 gallons. This is up from 15 gallons 10 years ago.

However, regional breweries have dropped by the wayside as national brands gear up with sophisticated production and mass marketing techniques. For example, there were once 70 regional

breweries in Wisconsin—today there are only four. Five went out of business last year.

Huber, on the other hand, brewed 242,000 barrels of beer (a barrel is 32 gallons) and this year

(Continued on page 4)

## Nordlund sees strong demand continuing

Continued strong demand overall for Staley products, particularly in principal corn- and soybean-based product lines, is continuing into the current quarter, President Donald E. Nordlund told shareholders in the First Quarter Report issued March 7.

Mr. Nordlund noted that the company enjoyed a profit improve-

ment in basic products derived from corn refining, and the growing acceptance of IsoSweet high fructose syrup further assisted the profit turnaround.

This was coupled with continued strong demand for protein and oils, Mr. Nordlund said, which brought favorable results in the agriproducts and international operations.

He also dealt with the energy crisis, explaining that shortages of fuel and energy present uncertainties on future operations as does the shortage of petrochemicals and specialty chemicals.

However, he continued, progress has been made in day-to-day energy conservation measures as a result of a companywide effort. He noted that the corporate-wide goal is a 10 percent reduction in energy consumption.

Summarizing, Mr. Nordlund said "overall demand will remain strong and capacity operations and continued earnings strength are expected in the months ahead."

## Personal injury accidents can be avoided

More than a year's time was lost at Staley in 1973 as a result of personal injury accidents that might have been avoided if proper safety equipment had been used.

There were 394 days lost as a result of 165 unnecessary reportable injuries. "The moral is that proper use of personal protection safety equipment can prevent injuries," comments Steve Lockhart, loss prevention supervisor. "That is why the proper use of the equipment is stressed," Steve continues. He notes that many injuries occur because items are misused. Goggles may hang from an employee's neck instead of being worn. Earplugs may be left in a locker, or safety shoes at home.

"For the equipment to be effective, it must be used—and used correctly," explains Lockhart. "There are plenty of excuses for not using protective equipment. But I don't think any of them justify the loss of an eye, hand or life."

Although none of the accidents were fatal, many did result in serious injuries.

## Consumer offers value

Inexpensive but . . . yummy—Staley consumer products is offering a double value on food products. Simply remove the label from any Wagner drink, Staley syrup, Hip-O-Lite, Staley popcorn oil or box of Cream corn starch and mail it to the designated address. In return you'll receive 10 recipes featuring low cost preparation but high nutrition. The offer is now being made wherever Staley products are sold. Look for details on your grocery shelves. Offer expires in July.

## Al in third decade of 'people work'

Webster's defines an institution as a significant, continuing relationship in a society.

Using that description, one could liken Al Dobbins' tenure of community service to an institution.

It is a relationship to people in the central Illinois area that has benefitted hundreds of lives, often of people who never know of the contribution made by Al and his fellow volunteers in community service.

Al, a cooler operator in 17 building, is now starting his third decade of volunteer work with the Red Cross Bloodmobile.

Manned entirely by volunteers such as Al, the Bloodmobile has enabled Macon County residents to have blood replaced at no cost.

During a typical Bloodmobile session, Al is a whirling dervish, doing any job that needs to be done.

"I'll drive a truck, help set up tables, work with the nurses—you name it. The important thing is that any job is worthwhile that can help the Bloodmobile meet its needs," Al says.

Al isn't content to let his community efforts end at the Bloodmobile, however.

He is chairman of Green Thumb Operation, a Red Cross-conducted program that sets up gardening plots for low-income families who need to stretch their food dollars.

"This is an example of how people can help themselves," Al reflects. "We have more than 50 families participating in the program."

(Continued on page 4)



Al Dobbins, standing, is active in many community affairs, including starting his third decade of work with the Bloodmobile.

## Bloodmobile visits Decatur April 18-19

The Red Cross Bloodmobile will make its 21st annual visit to the Decatur plant April 18-19.

More than 400 pints of blood were collected during the last year's session.

Because of the support for the

Bloodmobile during that time, any Decatur-based Staley employee or member of his family may have blood replaced at no cost at any hospital in the country.

Full details on the visit will appear in the April News.

## In the News...



A fraction of an inch makes big difference! . . . P. 2



Mary sets out on new career . . . P. 3



The modern foreman, learning new skills . . . P. 4



# Safety glasses provide protection

Safety is measured in small ways—a split second, a fraction of an inch.

Witness Ed Michener, repairman in 1 building, Decatur. A 28-year veteran of Staley, he had never had an accident. Still he avoided the temptation to become complacent and continued to wear

safety equipment such as shoes and glasses.

Then in February, the split second occurred for Ed. Had he not been wearing safety glasses, it might have stretched into a lifetime of darkness.

Ed and another employee were using a crowbar to take links

out of a chain on a stoker. Suddenly—so quickly that Ed doesn't recall what happened—the crowbar flipped loose and smashed into his face, including the safety glasses he was wearing.

The frame of the glasses broke as did the lens. But Ed's eyes were unharmed, since the lens of the safety glasses are designed to pop outward upon impact away from the wearer.

As a result, while Ed sported a bruise under his left eye for a while, his sight was not harmed. With regular glasses, the result would have been tragic.

"I'm thankful for the glasses," Ed reflects. "Accidents can happen too quickly. Just think, even my 28 years without a mishap would have been wiped out by this one incident."

"And the safety glasses were the only thing that stood between me and the crowbar. The lens can't be more than a quarter of an inch from your eye, but those glasses did the job against a crowbar that was more than an inch in diameter and five feet long."

Ed urges Staley employees to take advantage of special offers on safety glasses and other personal protection items.

"The protection they provided is unbelievable. I've been thankful many times that I had safety shoes. Now, the faith I had in safety glasses has paid off by probably saving my sight."



A hunk of glass is all that remains of the lens in Michener's safety glasses after being struck by a five-foot crowbar. But the lens did the job as it protected Ed's eyes from injury.



Dorothy Collins and Don Kush admire the trophies they won during the Staley News bowling tourney. Don took double honors, winning both the men's scratch and handicap, while Dorothy led the women's handicap.

## Kush, Collins pin winners

Don Kush took double honors in the Staley News bowling tourney held in February at The Bowl in Decatur.

Kush, methods analyst in 35 building at Decatur, rolled a 639 actual to take the scratch title and a 706 handicap to win that competition. A total of 132 employees participated in this year's meet.

Dorothy Collins, supervisor, customer services, led the women's scratch competition with 513.

Dorothy and Don win the trophies donated by News.

Prize money will be paid to the top 27 handicap scores with a cutoff of 604. The top five in men's scratch and women's scratch will receive prize money.

High individual game for the men was Jim Ooton's 235. Jim is senior analyst, control lab. Mary Blacet, product coordinator, statistical records, led the women with a 189 game.

# People make a company

*Sno-Bol employees produce, package popular consumer product*



Marvel Parden, inspector, upper left, checks Sno-Bol bottles on line.



Upper right, Cliff Levier, left, and Craig Olson, dump bottles onto assembly line.



Ken Jahnke, right, checks a bottle ready for shipment. Ken is case packer operator and inspector.

Name	Department	Scratch Score	Handicap	Total Score
Donald Kush	#35 Bldg.	639	67	706
Lynn Grider	#62 Bldg.	562	101	663
Carl Bagley	Yard Dept.	607	54	661
Ron. Nusbaum	#62 Bldg.	577	83	660
Dave Koch	#63 Bldg.	570	78	648
Charles Streaty	#63 Bldg.	587	56	643
Wayne Rodgers	#62 Bldg.	533	108	641
Norman Kocher	#63 Bldg.	591	49	640
Ken Caranahan	#58 Bldg.	562	81	633
R. Hutchings	#62 Bldg.	541	92	633
Jim Degand	#20 Bldg.	576	56	632
Robert Hawthorne	Paint Shop	566	65	631
Wm. Strohl	#77 Bldg.	532	99	631
James Walker	Rigger	553	69	622
James Ooton	#60 Bldg.	572	49	621
Ivan Franklin	#101 Bldg.	528	92	620
Mike Powell	#77 Bldg.	586	33	619
Bill Buckley	Rigger	534	85	619
Joan Blaylock	#62 Bldg.	509	110	619
Wade Pacuch	#77 Bldg.	559	58	617
Dorothy Collins	#62 Bldg.	513	103	616
Cliff Martin	I & C	528	85	613
Ron McCoy	#62 Bldg.	531	81	612
Roger Clark	#17 Bldg.	548	63	611
Ted Taylor	#77 Bldg.	495	110	605
Edward Helm	Rigger	486	119	605
Pete Cozad	Retired	433	171	604

## Sno-Bol, Sta-Puf blue success spark growth

Increased consumer demand for popular Sno-Bol toilet bowl cleaner, plus a gearing up for production, bottling and shipping of new Sta-Puf concentrated fabric softener is prompting the Pontiac, Mich., facility to expand to two shifts for the first time in its history.

Lowell Miles, plant manager

### Doubling Demand

The soybean industry should anticipate a world market for two billion bushels of beans by 1985, nearly double the present demand, says the USDA. Close to home at the University of Illinois, a project to step up yields of the versatile bean is underway. It was only 50 years ago that A. E. Staley, Sr., had to take a train through central Illinois to convince farmers that the soybean had value as a cash crop. The soybean is part of an agricultural revolution made possible by Staley with nearly 50 million acres of beans planted today in this country.

at Pontiac, says the first shift currently has 17 employees, including five drivers. The second shift will have 12 plant employees.

Sno-Bol has enjoyed increasing popularity with consumers, and its strong package design has earned it recognition in the industry.

This has been coupled with the introduction of Sta-Puf concentrated fabric softener. The blue softener has proven a success in initial test market areas and is now being "rolled out" into other parts of the country. Sta-Puf blue is expected to go national later this year, sparking the expanded Pontiac work force.

### Soy Saga Continues

Who can tell where the story of the versatile bean is going to end? Now snacks are the latest food category penetrated by the all-purpose bean as Colgate-Palmolive and Standard Brands introduce a soy nut.





Mary Dalluge is Staley's first legal assistant. Her job includes many para-legal duties, including research.

### Mary Dalluge fills new role

## Legal assistant's efforts increase lawyer efficiency

A surge of local, state and federal regulatory legislation has increased the complexity of Staley operations, and in particular, the demands placed upon the company's legal staff.

To help cope with this unprecedented legislative (regulation) onslaught, Staley has undertaken an innovative administrative management technique—use of the para-professional. She's Mary Dalluge, former secretary, now the company's first legal assistant.

Although not a lawyer, Mary performs many of the duties once undertaken by lawyers in the field of legislative analysis and evaluation.

She does no secretarial jobs, and instead acts as an extension of Staley lawyers, providing them with information on a wide range of legal material pertinent to the business.

"The concept is not unlike that of the nurse in a doctor's office," observes Jay T. Holmes, director, law division.

"Whereas the nurse will perform duties requiring medical training and make limited independent actions," says Holmes, "she does so for the benefit of the doctor by increasing his effi-

ciency.

"This is what Mary does for our lawyers, both within and outside of the company," he concludes.

The concept of a legal assistant arose only in the latter part of the past decade. Although the practice is becoming more frequent today, it still represents a bold step for the legal profession—one which many law firms and industries have yet to take.

Mary has been performing the duties of legal assistant since August 1973. But she has been associated with legal affairs even as a secretary at Staley. Today her responsibilities have evolved to include a wide range of activities.

Now, she might be doing legal research, assisting a lawyer in finding specific items, or she might study labels of new products to make sure they meet government guidelines. Whatever, she will evaluate the facts and submit them to a lawyer for review and approval.

Mary might also contact Staley customers regarding routine legal matters which do not require an attorney. And regularly she scans the Federal Register and other legal publications for news of

litigation or articles applicable to various Staley operations.

Mary has been with Staley for eleven years. She is a native of the central Illinois region. She has three children, a daughter, Susie, 15, a son Mike, 7, and a daughter Kate, 2.

Mary, a mother and career woman, says she finds her new job "exhilarating."

"This is the sort of thing I've always wanted to do," she reflects. "But I never envisioned that such an opportunity might occur. I think Staley's willingness to take such an innovative step and increase the efficiency of its legal staff is noteworthy."

## Introduce two new Nu-Col starches

The acceptance of Staley "Nu-Col" starch by food processors requiring a starch which provides a smooth texture without cooking has led to the introduction of two more Nu-Col starches.

Nu-Col 231 and Nu-Col 326 join the original Nu-Col and Nu-Col 4227. The original Nu-Col, a tapioca starch, was introduced two years ago.

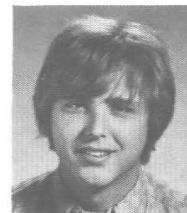
## On the move



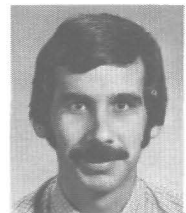
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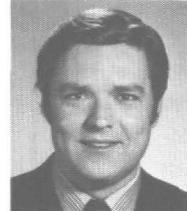
Deon Bush



Ralph Clark



John Hicks



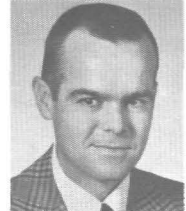
Dennis Honnold



Dave Webb



Eugene Woodby



Russell York

### CONSUMER

PEGGY DIESING from casual roll to deduction clerk

ROBERT BARNETT from manager, customer services, to assistant product manager

MARGARET BEDNARZ from purchasing secretary to inventory planner

ROBERTA BULMANN from price clerk to advertising clerk

DENISE MICHAELS from order services clerk to price clerk

ROBERT NELSON from technical to associate food technologist

### CORPORATE

JUDY TISH from casual roll to accounts receivable clerk - financial

JOHN HICKS from assistant chemist to quality assurance chemist, corporate engineering, control lab

JAMES DAVID WEBB from senior rate analyst to transportation operations analyst

EUGENE WOODBY from area control chemist, starch resins, to senior chemist, corporate engineering, control lab

SUE THOMPSON from keyed equipment operator trainee to keyed equipment operator

CARLA OHLHAUSEN keyed equipment operator to data processing trainee

### INDUSTRIAL PRODUCTS

FRANK BEEBE from maintenance records clerk to employee relations specialists, Morrisville

E. DEON BUSH from shift foreman, dextrose, to shift foreman, 5 & 10 building

RALPH CLARK, Jr. from production department relief foreman to shift foreman, dextrose

WILLIAM HALL, senior technical salesman, paper, to assistant central regional manager

BILLY HARDY from shift foreman, packing, and loading to assistant foreman, satellite V

DENNIS HONNOLD from food technologist to product manager, specialty products

BARBARA SHEAY from employment secretary, industrial relations, to administration secretary, industrial

ADELLE ST. PIERRE from casual roll to maintenance order clerk

RUSSEL YORK from hourly roll to production department relief foreman, 44 bldg.

LAWRENCE WALKER from foreman, feed house, to foreman, wet process, 6 building

### AGRIPRODUCTS

JACKIE DILLMAN from grain accountant to staff accountant

DIXIE HEDDEN from administrative secretary to secretary, director of operations

MAX MILVIN FULTZ from hourly roll to assistant foreman, agriproducts maintenance

WILMA SIDWELL from secretary, manager specialty products to secretary, general manager protein

## 32 Employees observe service anniversaries



Robert Fain



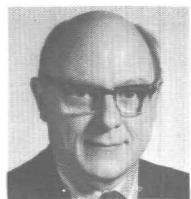
Euell Perkins



Opla Ben Shaw



Donald Falk



Warren Wollrab

### 40 YEARS

ALBERT EDWARDS, leadman loader, 17 building

### 35 YEARS

JOHN CREAMER, senior mechanic, pipe shop

ROBERT FAIN, rod & chain gang, 62 building

EUELL PERKINS, lubrication serviceman, I & O, 77 building

CHASE FITCH, senior analyst, control lab, 60 building

HAROLD SCHABLE, senior mechanic, sheet-metal shop

KENNETH JOHNSON, senior mechanic, sheetmetal shop

### 30 YEARS

OPLA BEN SHAW, syrup solids operator, 17 building

DONALD FALK, accounts payable clerk, industrial products

### 25 YEARS

RALPH ORR, senior technical representative, Staley Chemical

WARREN WOLLRAB, senior chemical engineer, industrial products, 17 building

LAWYER LITTLE, purify department operator, Keever

### 15 YEARS

KENNETH SWANSON, senior industrial sales representative, sales, industrial products

GUENTER SCHNEIDER, process supervisor, second shift, consumer

### 10 YEARS

JUDITH BARNER, employment specialist, industrial relations

BEVERLY MONTEZINOS, technologist, charlab

WILLIE JOHNSON, fork lift operator, consumer

ROBERT CARPENTER, drum dryers, Houlton

### 5 YEARS

LESTER TARLTON, supervisor eastern routes, agriproducts

JOHN MCLAUGHLIN, technical, Staley Chemical

SANDRA WOJDYLA, junior accounts payable clerk, consumer

SHIRLEY FISCHER, flexowriter operator, agriproducts

HELEN BREGOVY, secretary, food services, consumer

VIRGINIA DAILY, industrial sales clerk sten, Cleveland

DAVID KOCH, technician, research & development

SANDRA STEWART, grain accounting clerk, agriproducts

RICHARD CRUM, packer, soy flour & specialty feeds, 48 building

MICHAEL HALE, shift repairman, boiler room, 1 building

WILLIAM WINTER, JR., helper, oil refinery, 29 building

DELORES MARTINEZ, line inspector, consumer

FRANK ERVEN, group leader, Chicago warehouse

DONALD JAY, warehouse leadman, Houlton

### Retirements

AL FOLEY, maintenance manager, industrial

MAURICE WORKMAN, grain mixer, 28 building

DAVID W. WHITE, senior mechanic, pipe shop

HERMAN COOK, milling operator, 48 building



# Foreman's training provides modern supervisory tools

One of the popular and enduring cartoon figures of many years is "The Bull of the Woods."

"The Bull" is a down-to-earth foreman of an unidentified industry who combines common sense, inherent savvy, a rough exterior and a gentle heart to keep production moving.

Alas! The Bull has been displaced by events over which he had no control. New, complex technology. New demands for efficiency. Better educated employees who want to know why instead of what. And the creation of a new set of desires and needs of a changing population.

This, then, is the challenge which faces today's foreman at Staley. He must assemble knowledge and skills that his predecessor never even had to think about.

To assist foreman in acquiring these skills, the company conducts a SUPPORT program—supervisor's program for orientation and training.

Currently, 21 recently appointed supervisors are participating in the 13 two-hour sessions, says Ron Johnson, training assistant, industrial relations.

"We're trying to make the new supervisor aware of many things—supervisory skills, company history, decision making, styles of management, motivation and training of subordinates," Ron explains.

"This is an exposure to the role of a supervisor. That means working with the employees under his supervision to set realistic goals and see that they are attained."

Ron notes that goal setting is a motivational factor. "The attainment of goals is the best measurement of performance, for production employees as well as supervisors. The best goals are those which motivate employees. The supervisor must create the climate which makes this possible."

Also, employees are probably more independent than in the early history of the company, Ron observes. As their basic needs of job security, personal comfort and higher wages have been satisfied, new needs have arisen in the areas of recognition and a sense of accomplishment.

However, one point remains the same.

"It is the people of Staley who make things happen," Ron concludes. "That is the real secret of effective supervision—the recognition of the importance of people's skills to get a task done and the contribution they make."

"We've known that a long time at Staley. And while The Bull may have faded into history, the importance of people is an old-time management concept that's hard to beat."



## THE GOLDEN YEARS

Who is the oldest Staley retiree? According to "Skeeter" Moore, it's William "Jinks" Swindle who is now 92. Jinks is residing at Lincoln Manor nursing home in Decatur.

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A reminder: As a Staley retiree, you're still eligible for some of the money-saving benefits on special purchases offered to Staley employees. Example: you may purchase safety shoes at wholesale cost. That's about a 33 percent savings over retail costs. And if you wear glasses (even bifocals) you may purchase your glasses from safety at an estimated cost of \$14 to \$18 a pair. That's a tremendous savings over buying from local optometrists. Contact safety, ext. 311 for details.

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C.W. "Tex" Taylor writes that Don Rogers, administration building superintendent, and his wife, Eileen recently drove to Wisconsin to help Tex and his wife celebrate Tex's 64th birthday. The birthday menu was venison prepared by one of Tex's friendly neighbors. Tex spent 43 years with Staley, including a stint as treasurer and manager of the credit union.

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A memory of the value of safety shoes was sparked for Herb Harless by a recent story in the Staley News. Herb recalls that while walking on the north platform of 16 building, a jagged piece of metal struck the toe of his right shoe, tearing the leather—the only damage. Herb continues that he always considered that tear "beautiful." Herb says he is enjoying his retirement, with good hours, a fine "foreman" in Mrs. Harless and the fringe benefits he earned as a Staley employee.

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Congratulations to John and Hazel Durchholz who will celebrate their 50th wedding anniversary with an open house at the Decatur Central Christian Church, May 2. Long-time associations are nothing new for John who retired after 45 years with Staley in 1969. He and Hazel have two sons, including Paul, who works as a millwright at Staley. All of their friends are invited to attend the May 2 festivities.

## Al's 'people work'

(Continued from page 1)

Al is probably best known, for his work with Frontiers International, of which he is a charter member.

This unique community organization is structured entirely to serve others.

Currently, it administers a center where needy persons may acquire clothes. And it works with young people to provide the counseling and assistance that can mean the difference between a productive life or the beginning of a pattern of conflicts with the law and society.

A familiar sight every Christmas is Al with his arms loaded with delicious fruitcakes, sold by Frontiers International for fund raising.

Al speaks with pride of two programs which Frontiers established that were copied across the

country.

"We set up one of the first head start programs in the nation in Decatur," he explains. "This was before the government became involved, and our efforts were a pace-setting example of the benefits of such a program."

Frontiers was also one of the first groups in the country to establish neighborhood self-help programs, Al continues.

"There are rewards in helping people," Al concludes. "The biggest over the years is when people walk up to you and say, 'When I needed help, you and your organization were there,' or when a young man now with his own family recalls a time you worked with him in a scouting or counseling program years ago. Helping and knowing the people over the years—that's a great feeling."



Ron Johnson, back to camera, discusses supervisory techniques with members of the SUPPORT program. Left to right are Ken Toca, Henry Hack and Dan Rutherford. Ken is production department relief foreman, 2 building; Henry is production department relief foreman, 12 building; and Dan is shift foreman, 60 building.

## Show your colors by wearing new Staley caps

It's a tip of the cap that the Staley Women's Club is offering Staley employees.

Club members will be selling caps that match the Staley jackets which were sold last year. The caps—in either blue or green—will sport the Staley logo. Cost is \$1.75 each.

The caps, which are adjustable, will be on hand and sold directly to employees, eliminating the need for a waiting period as orders are filled.

If the initial shipment of caps is sold out, the sale will resume when additional shipments are available.

The caps should prove a hit with sportsmen or spectators. Fully washable, they sport a thermo-cool foam-lined visor, crown and sweatband. The visor top is padded.

So make your plans now to purchase this quality merchandise and "show your Staley colors."

## Huber sells quality

(Continued from page 1)

is expected to top 250,000 barrels. It markets 17 different labels, many of which are aimed at specific regional markets. But it also covers a 13-state area of the upper midwest, southwest and Colorado and California in the far west.

What has enabled Huber to buck the trend which has seen the demise of the smaller brewery?

"First, we make a good product," Eisch says. "Beer drinking habits have changed greatly in the last 10 years, thanks largely to the influx of women beer drinkers who want a clear-colored, light-tasting product that isn't filling. They've influenced the entire industry. And we've kept pace at Huber."

"Also, our proximity to the Chicago, Milwaukee and St. Louis areas offers a large population base easily reached by regular transportation facilities. We are not isolated."

"But the important thing is quality—from our ingredients to the finished product."

The relationship between Staley and Huber is a good one. It is reflected in several ways—the hospitality shown Staley visitors,

the respect shown for the efforts of such Staley people as Otto Lucht, Manager, fermentation industry sales, and Ralph Dombroski, national sales manager, sweeteners, and even a portrait that graces the walls of the Tap Room, where Huber receives visitors.

The portrait is of Joe Huber and his son, Fred. Although it was taken several years ago by Staley photographer, Lee Jeske, 80-year-old Joe Huber was on hand to greet Lee when Staley News visited Monroe for this story.

The German-born Mr. Huber, who started in the pumping area of the brewery and rose to manage and eventually own it, reflects a dedication to his craft.

Although temporarily sidelined by recent surgery, he today is on hand at the brewery six and sometimes seven days a week. His alertness and long hours of work belie his 80 years.

His attitude is shared by many of the other employees at Huber—the results are impressive.



STALEY NEWS

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