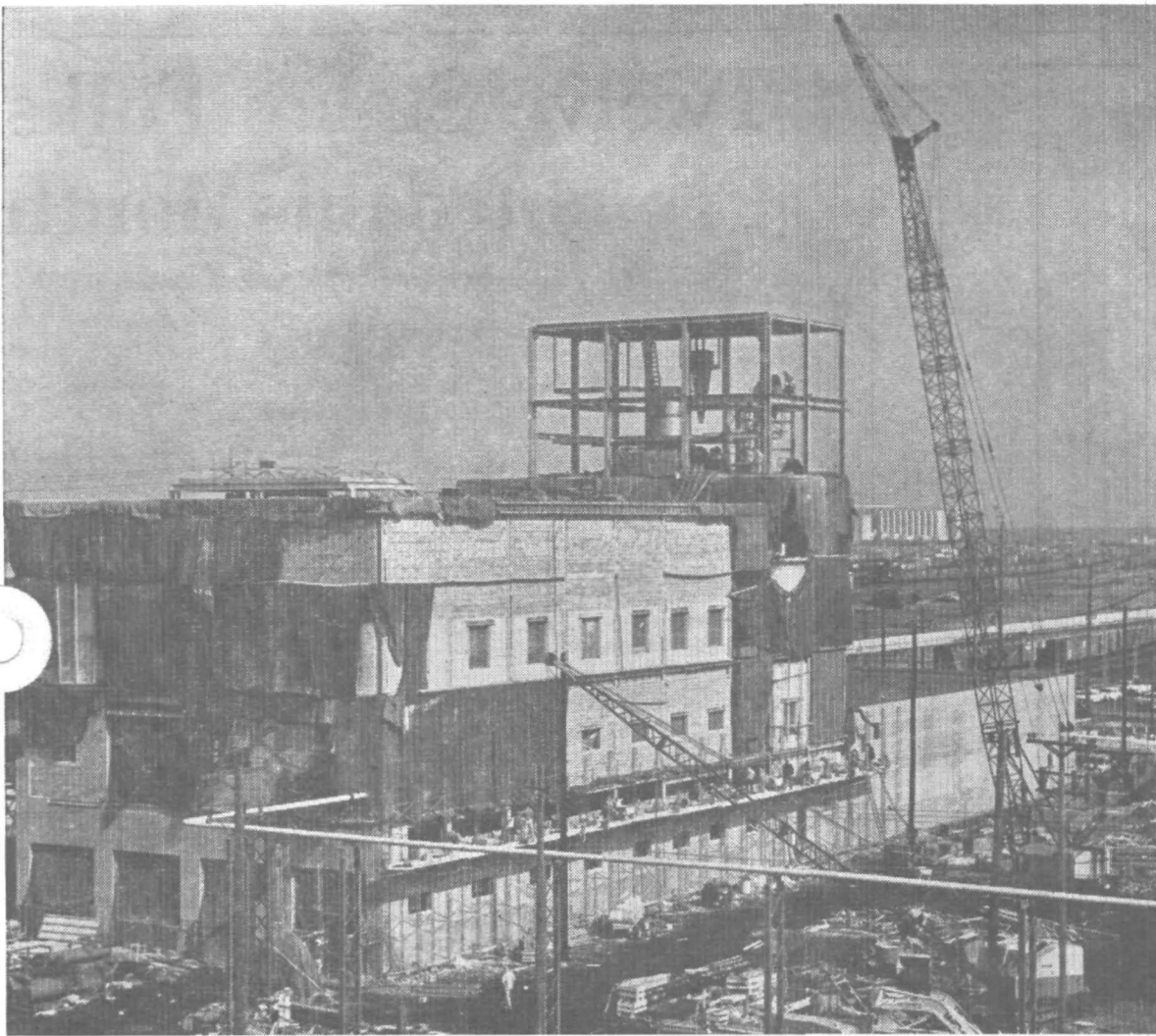


Bulk Rate
U. S. Postage
PAID
Permit No. 49
Decatur, Ill.

A. E. Staley Manufacturing Co., Decatur, Ill.—Return Requested



DEXTROSE AHEAD—Crane swings heavy equipment into place, workers take advantage of snow-free days to move ahead on exterior work at new Staley Dextrose plant. Despite weather setbacks, large-scale project remains on schedule enroute to spring completion and production startup targets that will mark Company's entry as major dextrose producer.

Major Realignment In Transportation

A major realignment of our Transportation Dept. has been announced by Director of Transportation **Harold Ellsworth**.

Ellsworth said the move is designed to provide the functional organization necessary to effectively carry out the Company's increasingly diversified transportation program and to fully integrate it within the Distribution Division framework.

The new Transportation Dept. will be made up of two sections: **Rates & Research** and **Operations**.

Heading Rates & Research will be **Dwight Ball**, who has worked his entire 29-year career with the Company in traffic.

Directing Operations will be **Bob Lighthall**, a 25-year man with Staley and a veteran of 18 years in traffic posts.

The Rates & Research section will handle all rate work, including analyses, studies, quotations and presentations of rate proposals to carrier groups and participation in hearings in the transportation industry and with governmental agencies.

The Operations section will direct the Company's 1,300-car rail fleet and the Company-owned truck fleet in addition to common-carrier truck movement across the nation. Booking, movement and handling of all export and domestic water shipments, carrier performance and claims will also be under Operations.

Also directed by Operations will be the procurement and utilization of specialized rail equipment designed to meet customer needs.

Serving in the three top-level staff positions in Rates & Research will be **Jed Ellis** and



Ball Lighthall

Reeder Miller, senior analysts; and **Bob Dickson**, supervisor of the transit and billing group.

Ellis has worked 28 of his 29 years with Staley in traffic. Miller, a 15-year man here, has worked in traffic since 1963; Dickson has been in traffic posts for 10 of his 18 years with the Company.

On the Operations section staff will be **Larry Trepel**, supervisor of rail services; **Charles Wilhelm**, supervisor of export services; and **Joe Willard**, freight claims analyst. Rounding out the Operations staff will be a supervisor of motor services, to be named later this month.

Trepel has been in traffic 14 of his 17 years with the Company; Wilhelm has held traffic posts 9 of his 10 years; and Willard moved up to the traffic staff in 1963 after starting a year earlier as a messenger.

Staley NEWS

Published monthly, exclusively for employees of the A. E. Staley Manufacturing Co.

7, No. 3

Decatur, Illinois

March, 1965

Jensch to Coordinate Int. Operations

Charles C. Jensch has been named assistant to Group Vice President **D. E. Nordlund** in international operations.



Jensch

Jensch had been assistant legal counsel since joining the Company in 1960.

In his new post he will be responsible for coordination of various special projects in further

development of the Company's international operations.

In announcing the appointment, Nordlund said Jensch's role will be coordinating current activities to lengthen the Company's list of overseas ventures. He will be working closely with the Company's Overseas, Financial, Law, Facilities Planning and other divisions involved in international development projects, Nordlund said.

A native of St. Paul, Minn., Jensch attended St. Paul Academy, received his degree in political economy from Williams Col-

lege and his LLB from the University of Michigan Law School.

Prior to joining the Company in 1960 he was in general practice and corporate legal administrative posts in Chicago.

President Scheiter Salutes Students

A salute to Decatur's outstanding high school students from **President E. K. Scheiter** was part of the printed program for a banquet paying tribute to the city's National Honor Society scholars Feb. 16.

More than 100 outstanding high school students were honored at the gathering, first of its kind ever held here. It was sponsored by the city's Masonic groups.

President Scheiter called edu-

cation as the key to progress "one great over-riding truth on which rests the solution of old problems and the attainment of new goals."

"More than anything else," he said, "learning is the basis for the ever-approaching vision of a world of abundance for all, free of hate, hunger and fear, moving steadily toward the achievement of age-old economic, scientific and human goals."

The Staley president looked to recent technological advancements as having taken us simultaneously far ahead and afield.

He said that although it is believed that we have only scratched the surface in harnessing science to better our lives, already we are confronted with the gigantic problem of re-educating a rapidly expanding work force to thrive in a technically-oriented society.

President Scheiter looked to a demand for knowledge to meet the problems of continuing growth and prosperity in a swiftly changing world as our legacy to today's students, tomorrow's leaders.

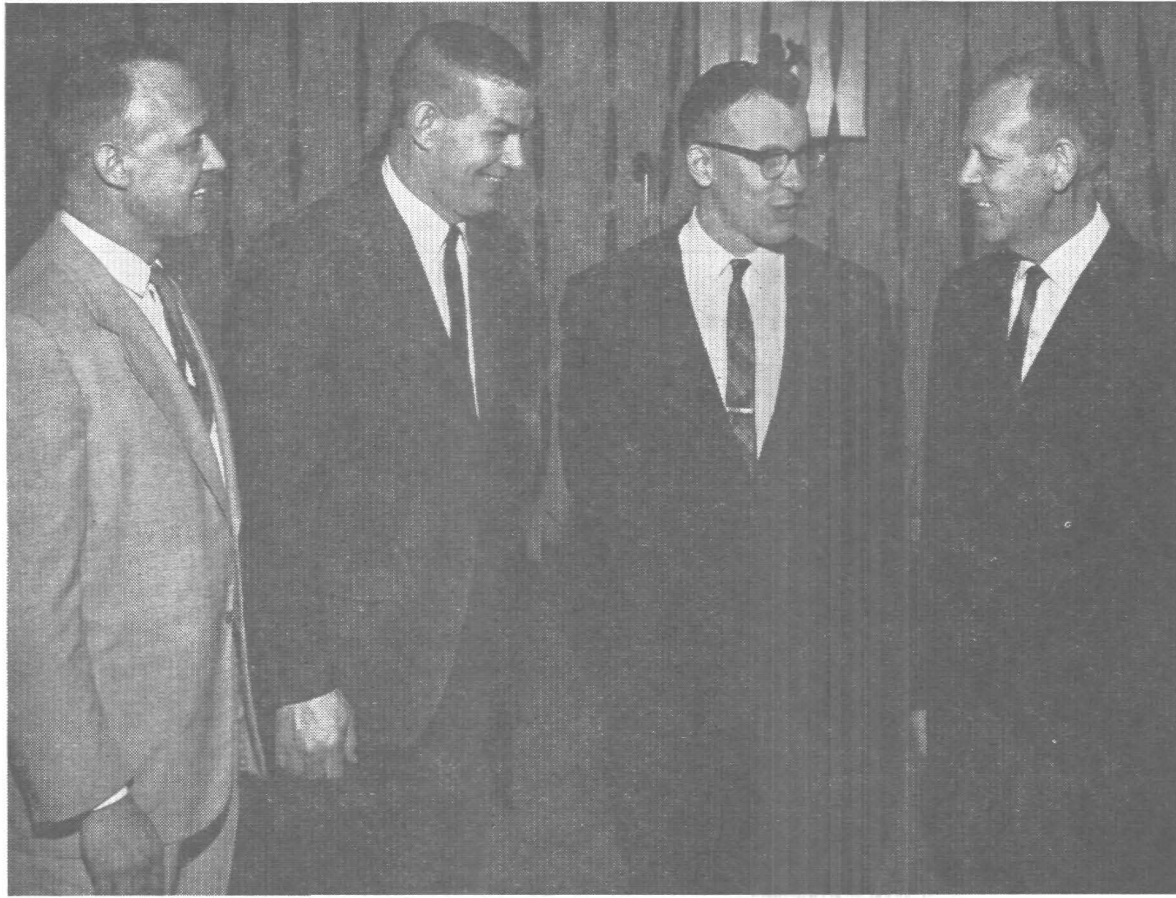
He urged the honor students to continue on to higher education in the specialized fields of their choice.

"On your shoulders will fall some of the weightiest problems ever. In education lies your strength—and the world's hope." "Be ready," he concluded.



UNITED WE STAND—Employees who steered the Company's 1964 United Fund Campaign view citation for "outstanding support", with a silver seal for 82.7 percent employee participation and the highest-honor gold seal for an average contribution of

more than \$15 per employee. Looking General chairman **Wendell Ray**, left, points out high-participation seal; looking on are **Otto S. McKee**, **Kathleen Poe**, **Mary Lain** and **C. C. Jensch**.



ELECTED—New officers of the Staley Foremen's Club chat after election at February membership meeting. They are, from left, Arnold Metzger, re-elected secretary; Bill VanFossan, vice president; Koran Capshaw, president; and Paul Strong, re-elected treasurer.

Twelve Staley Folks Promoted this Month

Twelve Staley folks moved up in promotions this month.

Charley Bell has been promoted from retail salesman to territory manager for Grocery Products in Kansas City. He had been in retail sales in the St. Joseph, Mo., area since joining the Company in 1953.

Calvin Gillespey has been promoted from shift foreman at the Mill House to assistant labor relations supervisor. He joined the Company in 1947, starting on the Extra Board then working his way up in a number of posts at the Mill House. He had been shift foreman there since 1963.

Roman Martin has been promoted from associate applications chemist in the Paper Lab to programmer in Corporate Information Systems. He had been in Applications Research since joining the Company in 1960. He received his BA in chemistry from St. Ambrose College, Davenport, Iowa.

Randall Whicker has been promoted from relief foreman in Production to shift foreman in Wet Starch. He started work here in 1950 on the Extra Board, then moved up in jobs in the Yards and 20S Bldg. before moving up to relief foreman in 1963.

Other promotions:
Stephen Andrews, from assistant biologist to assistant analytical chemist, Chemical Research.

Anna Beals, from coupon clerk, Administrative Services, to secretary, Patent Dept.

James Ferrill, from utility lab man, Research Staff & Services, to junior technician, Chemical Research.

James Keyes, from junior technician to assistant biologist, Chemical Research.

Betty Knepper, from messeng-



Gillespey



Whicker



Martin

er, Administrative Services, to junior technician, Chemical Research.

Rose Lacy, from temporary to permanent senior bookkeeper, Credit.

Nancy Richardson, from temporary to permanent chief bookkeeper, Credit.

David Rosenthal, from junior ledger accountant to general accountant, Corporate Accounting.

Staley Welcomes . . .

William Anderson, management trainee.

M. David Avolt, technician, Chemical Research.

Thomas Bissey, utility lab man, Research Staff & Services.

Kenneth Brown, junior technician, Chemical Research.

Dennis Dineen, patent attorney, Research.

Luke Grace, senior technical sales representative, Paper Industry Sales.

Allen Kryger, senior applications chemist, Applications Research.

David Oertel, sales representative, Industrial Sales.

Wayne Pruiett, junior analyst, Market Research.

Roy Stamey, sales trainee, Industrial Sales—St. Louis.

Emil Winkler, settlement clerk, Chicago Clearing House.

'Staley Dozen' Mark Anniversaries

A dozen Staley employees mark anniversaries of a total of 180 years with the Company during the month of March.

Leading the list is **Harold Hoyt**, Operator at the Oil Refinery, where he has spent nearly all of his 35 years with the Company.

Others with March anniversaries:

30 Years

Clarence Lyons, Jr., Electricians, March 13
Horrance Mitchell, Industrial Sales, Atlanta, March 25

20 Years

Paul Watters, Syrup Refinery, March 15

15 Years

James B. May, Chemical Engineers, March 6
Reeder Miller, Traffic, March 6

10 Years

James Hennelly, Grocery Products, Kansas City, March 7

The U. S. Department of Labor predicts that clerical employment will jump from its current level of 10 million people to 14 million by 1975.

They call it the first significant change in this field since invention of the first office machine.

Smith to Food Starches Post

Promotion of **Bob Smith** to the new position of product manager for food starches in the special products dept. has been announced by Corn Division Vice President L. E. Dossie.

Smith, a member of the Staley industrial sales organization since 1957, had been assistant manager of the Philadelphia Branch Office for the past two years.

He started as a trainee, then advanced in sales posts in Boston and Chicago before moving

5 Years

D. Dean Burke, Grain Div., March 16

Norman Dart, Control Lab, March 14

Louis Kovach, Philadelphia Whse., March 2

Mrs. Charlotte Stringer, Salary Adm., March 21

Miss Rose Willenborg, Rsch. Staff & Services, March 22

Schroeder Named to Head Distribution Facilities Dept.

Appointment of **Ken Schroeder** as distribution facilities manager has been announced in Distribution by R. E. Schuerman.

Schroeder had been manager of the planning dept. in Distribution since the division was formed in 1962.

He succeeds J. E. Schaberg, who resigned March 1 to accept a position with Economics Laboratories.

A Millikin University graduate, **Schroeder** joined Staley in 1950, starting in Personnel then going on to complete the Company's management training

program after a two-year service leave.

He is a business administration graduate of the College of the Holy Cross, Worcester, Mass.

In his new position **Smith** will coordinate sales and service for the Staley line of food starches long with new products currently under development for use in canned, frozen and prepared foods and baked goods.



Lyons

Mitchell



Schroeder



PRINT DISPLAY—Multi-color offset printing done in the Staley Print Shop was part of a graphic arts exhibit put on by area printers to commemorate International Printing Week recently. Posing by the Staley display is Print Shop Supervisor Bob Guynn.

Staley NEWS

Vol. VII, March, 1965 No. 3

Bruce Shaeffer, Editor
Lee Jeske, Photographer

Staley JA Group Company-of-Month

Increased sales and healthy profit levels led the Staley Junior Achievers to "Company-of-the-Month" honors for the month of February.

Sales of 1,200 boxes of peanut brittle were some 200 ahead of year-ago levels.

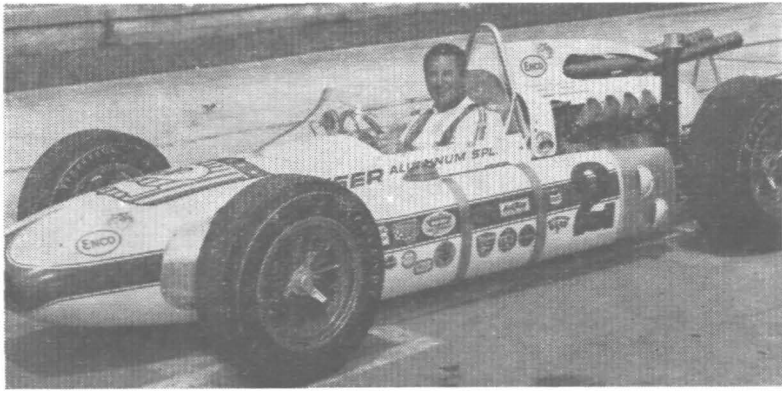
Officials of the miniature business organization for teenagers said current profit levels indicated that stockholders would receive the maximum 6 percent return on their investments this year.

Among new officers elected last month is **Patty Merrill**, daughter of **Mary Merrill**, Distribution. She is personnel and safety director.

Re-elected treasurer was **Darlene Henson**, daughter of **Clyde Doran**, -6 Bldg.

Twenty Staley Bowlers Off to Tourney

Twenty Staley employees participated in the National Industrial Team Bowling Tournament March 6 in Dayton, Ohio.



Rodger Ward

Famed Race Driver to Speak At Foremen's Club Meeting

Rodger Ward, twice winner of the Indianapolis 500 auto race, will be the guest speaker at the March 15 Staley Foremen's Club meeting.

The renowned driver will discuss his racing experiences and answer questions.

Ward won the coveted Indianapolis 500 crown in 1959 and 1962. He finished second in 1960, third in 1961 and fourth in 1963 and 1964.

The meeting begins at 6 p. m. at the Elks Club.

Safety, Manufacturing Launch 'War' Against Accident Causes in Plant

If the top of the closed conveyor had given way, it would have meant the loss of one or perhaps both legs for the employee walking across it.

Fortunately, it didn't.

Even more fortunately, however, someone suggested a steel bridge over the conveyor, it was installed, and a potential disaster was permanently averted.

This happy-ending incident is but one of about 100 potential accident causes that are discovered, reported and corrected around the plant every month.

They are an example of the preventive approach to plant safety, the big battle plan in a continuing war against accidents.

Uncorrected hazards are the targets in a joint effort by Safety and Manufacturing people to stop accidents before they happen by snuffing out the causes.

The 121 Staley employees doctored last year as a result of accidents on the job should understand the importance of this approach only too well.

They discovered hazards the hard way.

It cost the 37 "lost-timers" 1,500 days off the job in addition to the physical pain involved.

Safety officials feel that all accidents can be prevented if the employees had the attitude needed to carry out a successful preventive safety program.

That is, always be on the lookout for potential accident causes.

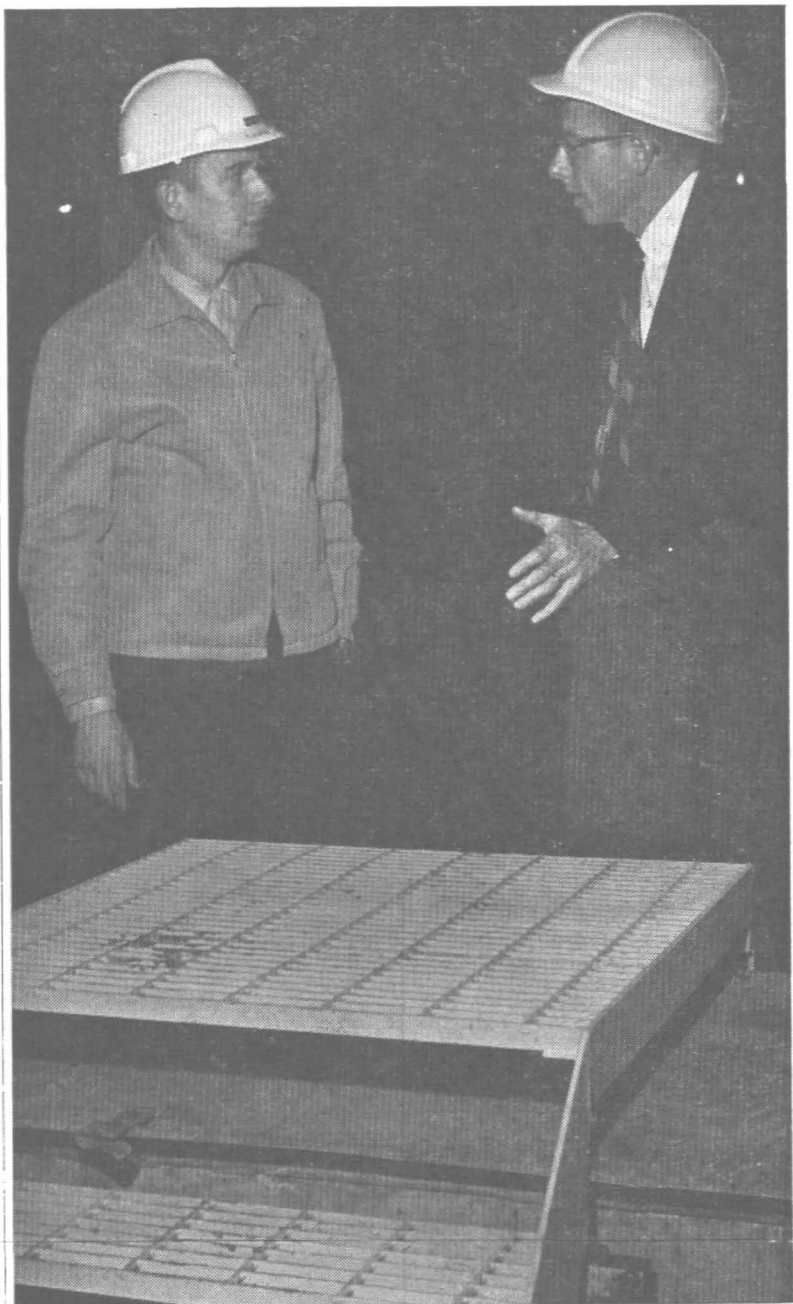
Although at first glance correcting an unsafe condition reported by an employee who just got injured because of it would seem like locking the barn door after the horse has run away, Safety Director Bill Sprague notes, we've got a lot more "horses" to be concerned with!

Sprague sees himself as kind of "military adviser" in the war against accidents.

Like any war, he says, this one will be won by the troops on the firing line, not by recording grim statistics but by reaching people before they become statistics.

He spends most of his time in the plant enlisting employee assistance in the preventive safety battle.

Plant Superintendent W. R.



PREVENTIVE APPROACH—Plant Superintendent W. R. Schwandt, right, and Safety Director Bill Sprague look over new steel bridge installed to correct safety hazard of walking over conveyor in the Feed House.

Schwandt, long an advocate of preventive safety measures, supports the stand by attaching top priority to correcting hazards reported by employees.

The cost of correcting 100 or more hazards every month?

High, in terms of dollars, says Schwandt, but not in terms of preventing even higher accident costs—beyond dollar values—to employees and the Company.

"Take the \$200 it cost to put the steel bridges over a conveyor and a pipe in the Feed House.

It's a sizeable chunk, especially when we have to keep costs to minimums to stay in business. But it's small fare when you think about the suffering it will prevent."

Schwandt and Sprague agree, safety is everybody's business, and we won't be safe until it is accepted as just that.

And surely everybody would rather see more safety work orders and fewer workmen's compensation and hospitalization claims.

'Wifesaver' to Plug New 'Rain Drops'



Allen Prescott

Radio star Allen Prescott, known as the "Wifesaver" by millions of housewives for his helpful household hints, is the spokesman for New Blue "Rain Drops" in a new spot radio campaign beginning this month.

Twelve commercials for Rain Drops will be aired in and around daytime radio programs known to be favorites of housewives across the nation.

A feature performer on such radio shows as ABC's "The Prescott Show", NBC's "Monitor", ABC's "Flair" and the ever-popular "Breakfast Club", Prescott has gained a following among women giving him the reputation as one of radio's best salesmen.

He has sold for many of the nation's leading advertisers, including Pepsi Cola, Borden's, Rheingold Beer and Proctor & Gamble.

"Best household hint of all", he says in the commercials, "use New Blue Rain Drops for the whitest, brightest washes ever".

To which Grocery Products adds to its salesmen, Best sales hint of all—get it displayed prominently in the stores, make sure that when Prescott fans take his advice, there's plenty on the shelves.

Blue Rain Drops was recently reformulated for greater strength than ever and packed in a new streamlined box for convenient handling.

Local Red Cross Seeks Volunteers

The local Red Cross chapter is seeking volunteers to devote some of their spare time and their talent to help meet community needs.

Volunteer help is being solicited in the areas of first aid, driving, food service, hospital work, blood program, water safety, clerical, disaster, administration and public information.

Sign-up cards for volunteers are available in most public places throughout the community. Additional information may be obtained by contacting the Macon County Red Cross chapter, 500 E. Lake Shore Drive, Decatur.

Graduation Dinner Held in Honor of Seven Apprentices

Seven Staley employees were honored for completing the Company's apprentice training program at a graduation dinner Feb. 24 at the Blue Mill.

Receiving certificates of completion for three-year apprenticeships were:

- Lewis E. Brown, Pipefitter
- Edgar S. Ginder, Millwright
- Bernard J. Incarnato, Millwright
- Billy Paslay, I & C
- Paul F. Smith, I & C
- Darwin Lee Wendel, I & C
- Robert G. Woodcock, I & C

Presenting the certificates was Maintenance Superintendent Al Foley.



APPRENTICE GRADUATION—Maintenance superintendent Al Foley congratulates Robert Woodcock, one of seven Staley apprentices honored at a graduation dinner Feb. 24 at the Blue Mill. Seated around the banquet table, from left, Emil Schiman-

ski, George Zurkan, Dwight James, Charles O'Dell, graduate Everett Liesner (head only), Foley, Woodcock, Lyle Woods, graduate Ed Ginder, Clarence Nader, graduate Bernie Incarnato and Charlie Schmitt.

Company, Union Leaders Urge Hospital Support

Company and Union leaders spoke out in behalf of the need for additional facilities at Decatur & Macon County Hospital during meetings kicking off the Staley-employees fund drive Feb. 24.

Donations are being sought across Macon County for a \$4.5 million addition to the hospital. It is hoped that up to \$2.5 million will be raised by voluntary subscriptions, with the remainder to be made up through borrowing and Federal aid.

Speaking at meetings held for campaign workers at 77 Bldg. and the Research Center, Company President E. K. Scheiter, Union President Otto S. McKee, Wayne Stanley, J. W. Moore and W. R. Schwandt expressed their support of the community cause.

President Scheiter outlined the view that the United Fund and Decatur's hospitals deserve all the help the Company and its people can give.

"They are either the responsibility of every citizen, or they are in existence to provide essential services to every citizen," he said.

This is why your help is being asked in telling Staley people about the fund drive for the desperately needed expansion to Decatur & Macon County Hospital, Mr. Scheiter told the groups of foremen, stewards and supervisors.

McKee announced Local 837's unanimously recommended support of the fund drive.

"Few people haven't taken advantage of Decatur & Macon County Hospital, he said, and those who have know the real need for additional facilities that exists there.

"We owe it to our children to pass on an improved version of what has been passed along to us," McKee said.

Stanley traced the pride of the working men in helping the community maintain the very finest facilities across the board.

He expressed confidence that workers will stand 100 percent behind the hospital drive.

"Seldom have the Company and Union failed to unite on projects like this," he reflected. He predicted that both would once again get together "for the common good."

President Scheiter emphasized that the Company is not telling employees to work or contribute to the drive.

"We are suggesting that you listen, consider the need and decide if you want to help raise and give money. Decatur's fine hospitals have always been voluntary. Let's keep them that way," he said.

The Staley Company donated \$180,000 to the drive, higher than the \$65 per employee asked of business and industry. Staley contributed \$200,000 to the St. Mary's drive of 1957, and \$200,000 to a Decatur & Macon County drive of 1953.

Staley employees donated more than \$50,000 to the 1957 St Mary's drive.

Staley Singles Bowling Set for April 4

The annual Staley Singles Bowling Tournament has been scheduled for Sunday, April 4 at "The Bowl".

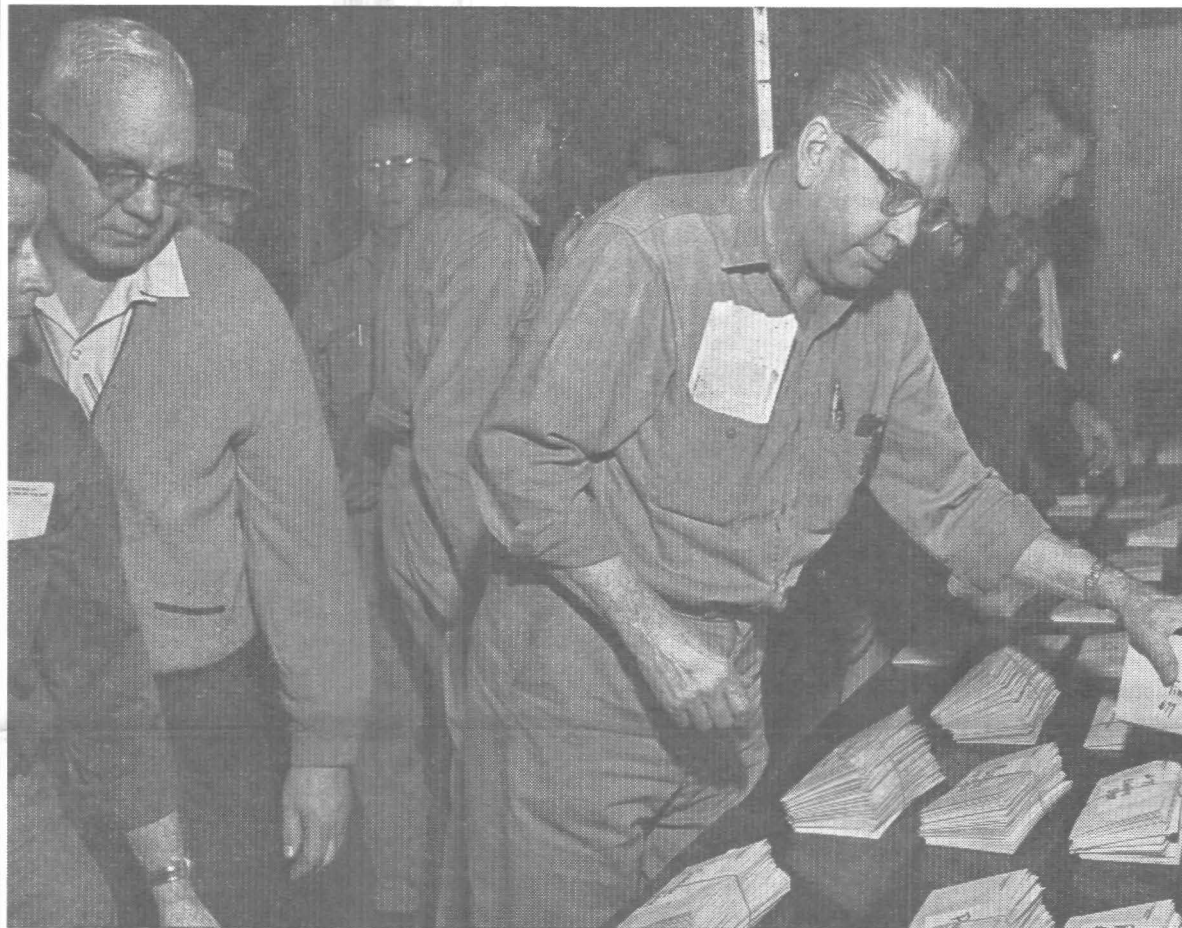
All Staley employees are eligible for the handicap competition.

Entries and additional tourney information may be obtained from Russ Dash, 3-E.



Union President Otto S. McKee asks employee support of Decatur & Macon County Hospital fund drive at campaign workers meeting.

Why D & MC Hospital Needs More Space



CAMPAIGN LEADERS—Charles Nuehs picks up hospital drive pledge envelopes following campaign leaders meeting in 77 Bldg. Feb. 24 Others identifiable are, from left, Charles Baker, Charles Jones, Lloyd Cox, Delmar Hazenfield, Bill Van-Fossan (extreme right).

Patients bedded down in hallways and others turned away or postponed because there simply isn't room for them speak most effectively of the need for additional space at Decatur & Macon County Hospital.

Ten-year comparisons of hospital use, and projected population figures offer further evidence of the need for immediate action:

Total Admissions	
1954	10,414
1964	16,148
Increase	55.1%
Total Patient Days	
1954	76,462
1964	117,491
Increase	53.7%
Daily Adult Occupancy	
1954	209.4
1964	321
Increase	53.3%
Emergency Patients	
1954	3,196
1964	16,589
Increase	419.1%
X-Ray	
1954	11,344
1964	32,266
Increase	184.4%

One in eight people will be a patient in the hospital each year. They will stay an average of 7.5 days. By the time the addition is complete and operative in 1968 the county's population will be nearly double what it was in 1950.

Yardsticks for 'How Much to Give'

How much should I give is a big question to many employees on fund drives for worthy community causes.

Early returns on contributions from Staley employees and suggestions from the leaders of the D&MC fund drive offer some measuring sticks:

The 27 employees in Data Processing, the first department to report in with 100 percent participation, averaged \$61.48 per pledge.

"Rules of thumb" offered by campaign leaders are:

For hourly employees, a minimum of \$1 a month for 36 months, by payroll deduction.

For salaried employees, 2 percent of annual wages for 3 years, also by payroll deduction.

Another suggestion is that employees take their United Fund

pledge and multiply by four for the difference between help in a drive for \$500,000 and one for more than \$2 million.

Fund drive leaders are the first to concede that donations are strictly an individual matter, and no guideline can be applicable to all.

Consider the facts and your finances, they ask, and give what you can, but give, in the best interest of all Decatur People.

What will be Done With your Money

Expanded scientific facilities, emergency and out-patient treatment centers and 150 more rooms for the ill are major elements in the proposed \$4.5 million addition to Decatur & Macon County Hospital.

An operating room with electronic control, a recovery room, medical records section and surgeons', doctors' and nurses' lockers will go on the first floor of an addition to the east end of the Oscar Dorr wing.

Expanded emergency and out-patient departments, physical therapy, laboratories and a new X-Ray therapy unit with a Cobalt therapy unit for cancer treatment will go in an enclosure between the Oscar Dorr and Jacob Latham wings.

Approximately 150 new patient beds will be provided on the 3rd and 4th floors of the east end and the south end of the Dorr wing addition. Visitor-patient lounges are also provided.

Other new features will include a new front entrance, lobby, chapel, new elevators, an admittance suite and additional business offices.



CAPSULE COMMENTS—Staley engineer Bill Kimberly, left, and draftsman Bob Buckles enjoy improvised space capsule demonstration by Col. John "Shorty" Powers, former spokesman for the U.S. astronauts. He was in Decatur for Engineering Week Banquet February 25.