



STALEY NEWS

VOLUME XVI
NO. 6

DECATUR, ILLINOIS

JUNE, 1974



There's no question in these women's minds that Staley has come up with a winner in Sta-Puf blue. Each tried it in their home and rated it tops. Left to right, Rue Copeland, Mrs. Robert Nihiser, Dawn Mowen and Mary Jones.

On midwest shelves this month

Tough jury picks Sta-Puf blue as 'tops'

What will the midwestern homemaker think of Sta-Puf blue as it appears on grocery shelves in her area this summer?

If the comments of five women selected by Staley News to try the new concentrated fabric softener are any indication, Sta-Puf blue should continue its test market success.

News asked the wives of two Staley Decatur employees and three women employees to try the new product in their homes and give us their opinions of it.

The participants in the tests were Mrs. Robert Nihiser, whose husband Bob works as a leadman in reclamation; Mrs. Donald Redman, whose husband Don is a separator operator, 6 building; Dawn Mowen, messenger, 63 building; Rue Copeland, senior clerk typist, 60 building, and Mary Jones, flexowriter operator, industrial.

Each of them rated the scent of Sta-Puf blue, as well as its softening power, as unsurpassed.

A capsule of their comments follows:

Mrs. Nihiser: "I really like it. I had been using Downy, but this is much better. The smell is great and the clothes come out of the dryer so much softer. I like a concentrated softener and I'll recommend this one to my friends."

Dawn Mowen: "I am using Downy now. But Sta-Puf blue is equal to it, and is, I believe, a good product."

Rue Copeland: "I'm using Sta-

Puf pink now and like it, but I believe Sta-Puf blue is also a great product. The scent is wonderful and it has great antistatic properties."

Mrs. Redman: "It makes my clothes feel soft and great. I have always used whatever is on sale, but I'll use Sta-Puf blue all the time from now on. I've used Downy but I like this better because it keeps in the softness that a dryer usually takes out. Even my family noticed the difference. I've already recommended it to my

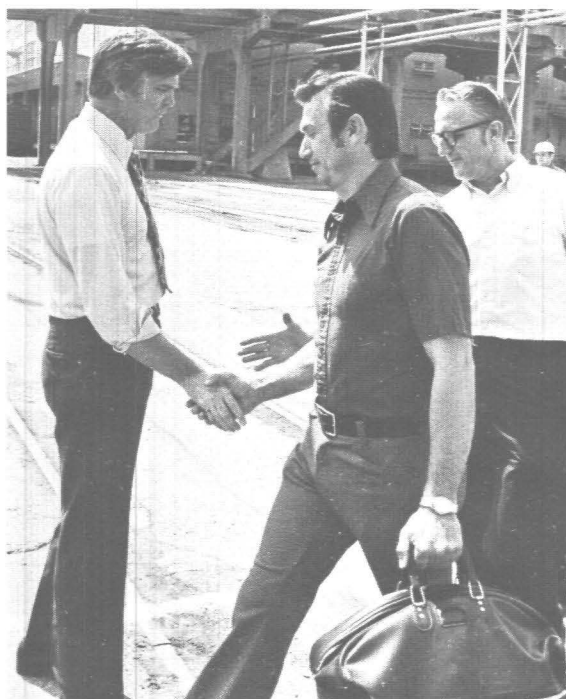
sister."

Mary Jones: "I really enjoyed using Sta-Puf blue. It seems when I take my clothes out of the washer, they already had a feeling of fluffiness to them and they took less time to dry, too! I really liked the scent. It seems like a darned good product."

It's enthusiastic comments like this coupled with its outstanding test market results that is leading to the intense interest in Sta-Puf blue, a strong new entry for Staley consumer products.



Staley people and products received the attention when Illinois Governor Dan Walker visited Staley. Left, the governor samples a German meatloaf made with textured soy protein as, left to right, Dr. Nancy Fogg, President Donald E. Nordlund, Technical Group Vice President Nat Kessler and Research & Development Vice President Robert Powers watch. Right, the governor greets employees at the main gate at shift change.



Construction start step to cleaner air

A landmark in Staley's anti-pollution efforts was marked in June when construction began on a new building designed to greatly reduce emissions from Decatur plant's feed dryer stacks.

To be designated 14 building, the new structure will house two dryers coupled with an incinerator furnace in a system which will "recycle" emissions which formerly were discharged into the atmosphere.

The construction is part of a

more than \$5 million emission control effort at Decatur. Additionally, the company spent \$2.4 million from 1968 to 1973 to clear up its boiler stacks and reduced emissions by more than 90 percent.

Improvement of a recycling system on one of the plant's feed dryers which took place in September 1971 was followed by installation of a similar system in the spring of 1972.

These systems reduced air emissions from Staley by nearly 40 percent.

A year later, 8 building—formerly called the Table House—was demolished as a first step in preparation of the site for the construction of 14 building.

The construction of 14 building is being assisted by a special provision of the new Illinois constitution which allows municipalities to issue bonds for private industrial development.

The city of Decatur will issue bonds to finance the environmental portion of the project and then lease the completed system to Staley under a long-term agreement.

Despite the delays caused by an unusually wet spring in central Illinois, the project is still expected to be completed on schedule in early 1975.

During June, the first holes were drilled and filled with concrete to form caissons. The first steel framework of the building is expected to appear on the skyline sometime during July.

Here's how the new system will work:

Emissions from the first new feed dryer will be recycled and incinerated at 1,300 degrees Fahrenheit in the dryer furnace.

The hot vapors will be returned to the dryer and reused in the drying process. Excess effluent goes to a huge odor incineration furnace where it will be reheated at 1,300 to 1,500 degrees. The result is that the odor is consumed by the heat, rather than being discharged into the air.

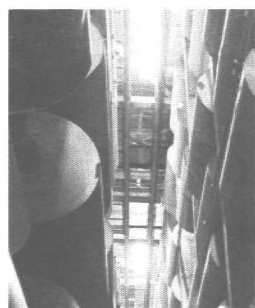
Benefits don't take a vacation

Summer and vacations—but not for your Staley employee benefits which keep on working in your behalf around the clock, every day of the year.

If you are traveling away from home this year and should need the protection provided by your benefits, it will be there. Should you require hospital treatment, the hospital—wherever it may be—can obtain verification of benefits coverage by calling COLLECT 217/423-4411, ext. 236.

(If you don't have the number written down somewhere, you might want to clip this article and carry it with you as you travel.)

In the News...



This paper house stands on quality . . . P. 2



A little girl, Staley people and benefits . . . P. 3



Roman's a HAM and proud of it . . . P. 4

Total need concept sells Appleton Papers

"The needs of the paper industry change rapidly and Staley has shown the willingness—backed by the necessary research, sales and manufacturing—to meet those needs."

With those words, L. M. Swaim, vice president of manufacturing for Appleton Papers Division of NCR, sums up why Staley has not only supplied starches to Appleton for more than 20 years, but also why it is the only starch manufacturer to provide the complete line of starches used by Appleton.

This reflects the success of the "total need" concept practiced by Staley paper industry sales, a part of the industrial products group.

Appleton Papers was created as an NCR subsidiary June 21, 1971, by merging two former companies—Appleton Coated Paper Company, a specialized converting operation begun in Appleton in 1907, and Combined Paper Mills, Inc., with pulp and paper mills at Combined Locks, Wis., and Roaring Spring, Pa.

Redesignated as a division of

NCR Jan. 1, 1973, Appleton Papers also includes a converting plant at Harrisburg, Pa., and cap-sular products plants at Dayton, Ohio, and Portage, Wis.

Bill Hall, who serviced the Appleton Papers account for several years as a sales representative and has since been promoted to assistant central regional manager, paper industry sales, explains: "Whereas some companies develop a starch which might be used by a paper house and then offer it to the manufacturer, Staley studies the processes and problems of paper manufacturers and develops starches which will meet their needs."

"We don't expect the paper company to adapt to our starches," he concludes.

Staley respected name

Mr. Swaim concurs with Bill's assessment of the Staley approach. "Staley is an old, respected name here," he notes. "We have found it to be fair in its prices, reliable in its quality and deliveries and innovative in its research."

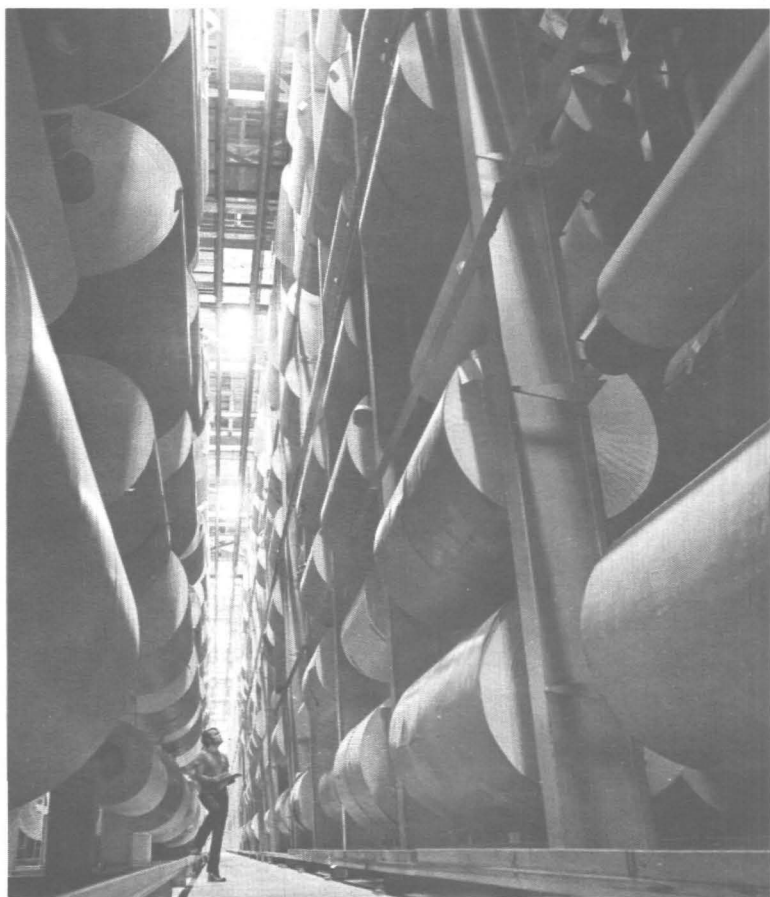
Several types of Staley starches are used by Appleton Papers. They include pearl starch, which is a basic unmodified starch derived from corn and found in many papers; Stayco, an oxidized (chlorinated) starch which has a higher bonding level than pearl starch and is used primarily as an adhesive in coating of paper; Ethylex, a superior binding for coatings and used on higher grade papers. These starches are added to the paper at the size press, calender, and/or coater, as the paper is being processed on the machine. That is, they are added to the paper when it is formed on a machine.

Other starches, called "wet end", are used when the wood pulp, chemicals and water are mixed in a pulp slurry before going to the paper making machine. Included in this group are Interbond-C, a corn-based lightly cationic starch (an electrical charge is added to make coatings adhere to the paper); and Sta-Lok 400, a potato-based starch which is highly cationic and provides efficient retention of coatings.

Pearl starch is manufactured in 20 building, Stayco and Interbond-C are modified in 16 building, Ethylex in 116 building (all in Decatur), while Sta-Lok 400 is manufactured at Houlton, Me., and Monte Vista, Colo.

Mr. Swaim paid a tribute to the skills of the Staley people who manufacture these products when he noted that there had been "no major quality problems with Staley starches."

(Continued on page 4)



Appleton Papers makes a complete line of papers, and is known as a "quality house" in the industry. Staley is the only manufacturer supplying starches for the complete line produced by Appleton.

Staley news wrapup

While the full extent of damage to crops caused by the exceptionally wet weather this spring won't be known for some time, projections offered by A. E. "Ike" Idleman indicate another year of tight grain supplies is in store.

Ike, director of economic research for agriproducts, says that delayed corn plantings could cause decrease in yields by 400 million bushels. He explains that the rule of thumb is that each day after May 20 that corn is planted causes a loss of a bushel per acre. He continues that many farmers were not able to plant until the middle of June.

An additional 300 million bushels may be lost from fields that were flooded and never planted at all, Ike says.

Staley's 1973 annual report was selected to receive a certificate of excellence at Chicago '74, a yearly show sponsored by Chicago-based graphic arts societies.

Only four reports from the thousands entered were selected for the certificate which is based on excellence in design, graphic arts and printing.

The Pentagon has approved textured soy protein for use in meals served by the armed forces. The decision could open up a broad new market for textured protein as the military moves to keep in step with the trend towards developing economical, yet nutritious meals.

A first has been scored for the use of textured soy protein with the decision of a major fish processor to use Mira-Tex 200 in fish cakes.

Previously, the use of textured protein had been primarily in beef.

Use of textured protein in fish dishes is expected to increase as processors move to counteract high food prices.

Staley Protein Division's Vico Products is now offering a new, versatile flavor enhancer for use in chicken, turkey and seafood products.

The hydrolyzed vegetable protein called Vico BF-3 Seasoning is expected to find primary application in light colored, convenience dinners and mixes.

Max Hathorn, executive vice president of Sigman Meats in Denver, says he believes the price cycle for meats has "bottomed out" and will remain at its current level until early 1975, at which time an upward price spiral will again occur.

Mr. Hathorn continues that such upward movement of prices will place Sigman's Coneys and sandwich slices featuring Staley Mira-Tex textured protein in an advantageous position with consumers seeking to beat the higher prices.

He says the quality of his company's textured protein-containing products has already firmly established them in the marketplace.



James H. Galloway, Jr.



Kathryn Rhodes



John Travis



Dennis Durbin



William Gibbons



Robert Wittig



Floyd Maddox

Anniversaries

45 YEARS

JAMES CARTER, senior mechanic, millwright shop

40 YEARS

JAMES H. GALLOWAY, JR., plant services manager, industrial manufacturing

35 YEARS

KATHRYN RHODES, janitor, 60 building

30 YEARS

JOHN TRAVIS, senior analyst, quality assurance, 60 building
CHARLES BRADLEY, senior mechanic, I & C

25 YEARS

DENNIS DURBIN, utility man, 40 building
ROBERT OWENS, senior mechanic, boiler-makers, 1 building
WILLIAM GIBBONS, tank car cleaner, 17 building
CLAUDE STINE, reliefman, 20 building
THEODORE JACKSON, senior mechanic, boiler-makers, 1 building
LOUIS MILLER, JR., senior mechanic, painter and roofer, 77 building
ROBERT WITTIG, conversion operator, 5 building

FLOYD MADDOX, development engineer helper, 59 building

JOSEPH McELYEA, flash drier, grind operator, 12 building

WILLIAM REIMER, flash drier, grind operator, 12 building

WILLIAM MORRISON, shift foreman, boiler room, industrial manufacturing

DONALD KUSH, methods analyst, corporate engineering

RALPH McLAUGHLIN, JR., coordinator, satellite V, industrial manufacturing

ARTHUR MENSE, packaging foreman, industrial manufacturing

20 YEARS
ROBERT NISBET, environmental engineer, corporate engineering

JOHN BOLAS, national sales manager, specialties, industrial sales

GEORGE PRUST, director, industrial relations, corporate

JESSE JOLLY, plant engineer, maintenance, industrial

CHARLES FREY, area maintenance engineer, agriproducts

GERALD MILLER, assistant labor relations supervisor, industrial

HARRY JOHNSON, senior mechanic, millwright

MAX NAPIERSKI, senior mechanic, pipe shop

JOHN ROBINSON, senior mechanic, electric

15 YEARS
DARRELL SMITH, senior mechanic, electric shop

JOHN CRANE, senior mechanic, machine shop

GEORGE VIRGIL, production superintendent, industrial

ROBERT MAGRUDER, maintenance manager, industrial



J. T. McElyea



William Reimer



Wilbur Morrison



Don Kush

WILLIAM BUDDS, programmer, corporate information systems
WAYNE MARTIN, director of purchasing, corporate

10 YEARS

GARY CRAIG, senior mechanic, electric shop

ROBERT REDDING, converter operator, 118 building

JAMES SHINALL, 19 building, operator, 6 building

JOSEPH STORER, drier operator, 118 building

WILLIAM BELL, utility man, 118 building

LLOYD HARRINGTON, PS drier operator, 20 building

IVAN ALLEN, senior mechanic, electric

MICHAEL WILLIAMS, pump & tank operator, 5 building

GORDON AXON, technical director, Charlab

5 YEARS

WILLIAM WHEELER, production supplies coordinator, industrial

SUE FONNER, secretary, training/salary administration, corporate

JOHN CREEKMUR, financial assistant, corporate

DAVID RHODES, tandem press operator, corporate information systems

CURTIS SMITH, industrial engineer, corporate engineering

LEONARD WALTER, manager, customer services, industrial

STEVE MARTIN, plant chemist, Houlton

ROGER SWIFT, chemical engineer, corn milling, industrial

SONNIE MADDING, scheduling and maintenance clerk, industrial

ALLAIN FERRIS, apprentice 2nd year, sheet-metal

JAMES BEAN, mechanic, sheetmetal

MICHAEL FIFIELD, reliefman, 1 building

CLAUDE RAMBO, pump and tank operator, 5 building

STEVE STROCHER, carbon operator, 5 building

JOSEPH CREAMER, utility loader, 75 building

EDWARD JARMER, building cleaner, 28 building

WILLIAM SCHEIBLY, east end operator, 12 building

RUEBEN THOMAS, pump and tank operator, 5 building

JOHN BURCHARD, sample carrier, 60 building

D. L. LUJAN, operator, Monte Vista

JULIUS WEBB, production department relief foreman, industrial

RETIREMENTS

JAMES M. STEWART, district manager, consumer products, Florida

BERNARD KRAUSE, sales service engineer, industrial

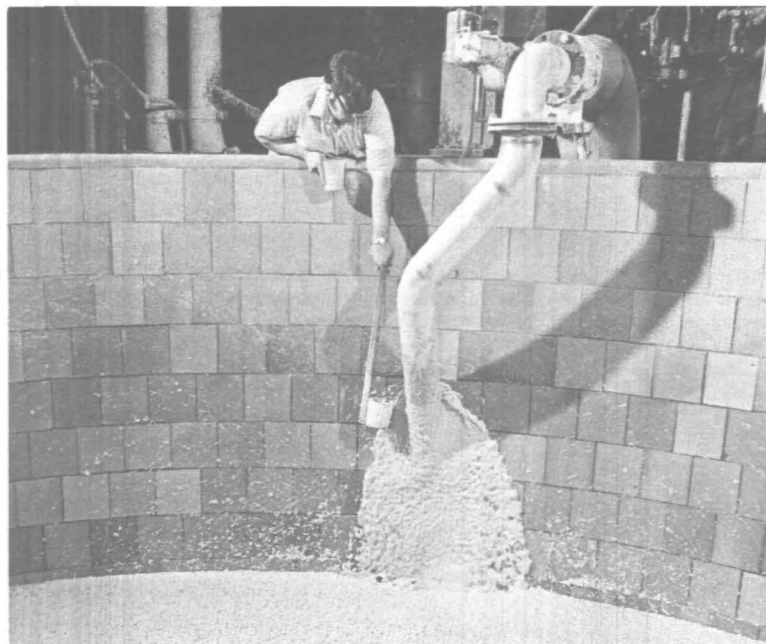
JAMES E. FUSON, night superintendent, industrial manufacturing, 35 building

SAMUEL W. GREEN, utility lubricator, satellite I building

CLARENCE L. LYONS, JR., senior mechanic, electric shop, 77 building

HAROLD R. SMITH, inspector, control lab, 60 building

FRANKLIN C. THOMPSON, conversion operator, 5 & 10 building



The pulp slurry for making paper is mixed. It is at this stage the "wet end" starches are added to the pulp before being formed into paper.

Block sales assisted by production effort

The ability of manufacturing personnel to contribute to Staley sales efforts has been demonstrated by record-setting production and shipping marks of employees in 47 and 32 buildings, says Earl Snearely, manager, specialty feeds.

Earl gave two examples which have arisen in the first six months of this year.

The first came when a backlog of orders of Sweetlix blocks was eliminated because of production marks in 47 building and shipping records in 32 building. The Sweetlix line for beef includes Fly 'n' Worm, Bloat Guard, Mol-Mag, 3 in 1 and regular Sweetlix. Hi-Energy Protein blocks and Sweetlix horse blocks are also produced in 47 building.

The backlog occurred as a result of chemical shortages earlier this year. The ingredients pinch came at the time of highest demand for the Sweetlix line, Earl explains.



STALEY NEWS

The Staley News is published monthly for Staley employees by Corporate Public Relations, Decatur.

Manager, Employee Communications. . . . Dan Hines
Manager, Visual Communications. . . . Lee Jeske
Assist. Photographer. . Roy Enloe

"Delays in delivery can create strains with customers and cost the company business," Earl says. "But the guys in 47 and 32 buildings pitched in with an effort that allowed us to continue to deliver a quality product with a minimum of delays."

New business

Meeting the current demand also allowed the company to take on new business, Earl says. He cites the case of the Tennessee Farmers Cooperative which made a first-ever purchase of feeding blocks from Staley with an order for Fly 'n' Worm blocks.

The Cooperative had been manufacturing its own blocks for some time but was itself hit with a shortage of phenothiazine and forced to look to another feed manufacturer to supply Cooperative members.

Because it had been a long-time customer of Staley corn gluten feed, the Cooperative was familiar with Staley quality and asked if the company could meet its needs in blocks as well.

The response was quickly forthcoming. Within two days of the date of order, 10 rail car-loads of blocks were produced, loaded and on their way to Tennessee.

"Thanks largely to the 47 and 32 building employees, the Cooperative has ordered some Bloat Guard blocks—another first," Earl closes. "It's a perfect example of the type of manufacturing support which assists our sales efforts."



Kathy Wood, center, digs into a pile of pancakes topped with Staley syrup as a group of her Staley friends watch. Left to right, Kathy's brother, Ed Wood; his wife Patty; Jules Sautlet; his wife Judy; Kathy's father, Frank; her mother, Carolyn Joan; Staley retiree Sherwood Howard, and his wife, Wilma.

Benefits protect retiree's daughter

When Frank Wood retired as a pack and load leadman in 20 building back in 1971, he didn't leave behind his employee benefits program.

This point was amply proved in June when his 11-year-old daughter, Kathy, successfully underwent her third heart surgery.

While an active employee, Frank found his benefits coverage of significant value when Kathy underwent her first heart surgery in 1966. The total payments by the Staley Employee Benefits Association at that time were approximately \$1,800.

Then another operation in 1968 prompted payments of approximately \$3,300 for a total of more than \$5,000 in benefits.

The latest operation which could cost as much as \$5,000 also will be covered extensively by Frank's benefits.

Frank is mindful of the advantages offered by his broad protection.

"There were many items that were paid by my benefits plan that I would not have suspected would have been covered," he reflects.

"When I visited the Association office, I found out how well these benefits worked. The people who handle the claims told me to contact them about all expenses and they would help to make sure I received all the benefits due me. When they learned that I had not submitted any claims for drugs required after Kathy's second operation they explained that I should submit these expenses since they were covered items under my benefits plan."

In addition, Frank was reimbursed \$200 for other medical expenses that Kathy had incurred and Frank had paid not realizing that these were covered expenses.

There's another side to the story that shows an intangible benefit of working at Staley—the people you work with and learn to know.

A group of Frank's friends who work at Staley and live in Lovington, Ill., where Kathy goes to school, wanted to show their compassion for her.

So a series of community

events was planned in her honor, including a pancake day featuring—you guessed it, Staley syrup and Wagner orange drink.

Mrs. Jules Sautlet, whose husband works in 5 & 10 building as a process support man, together with Mrs. Sherwood Howard, whose husband retired from the electric shop as a senior mechanic in October 1972, after 32 years service, spearheaded the efforts.

That Staley people should spark such an event is appropriate. Kathy's brother, Ed, is an ion exchange operator, 10 building in Decatur and, her uncle, Arval Hale, is a Staley retiree.

Mrs. Sautlet says the entire community responded to the efforts of the group. The local Christian Church youth group presented a program of music from *Godspell*, local merchants contributed ingredients for preparing the dinner and many local musical groups donated their talents for a "Country Opry and dance."

"We just wanted to do something to show that people still care about one another," Mrs. Sautlet muses. "We know Kathy will receive the best medical care possible and we're grateful for that."

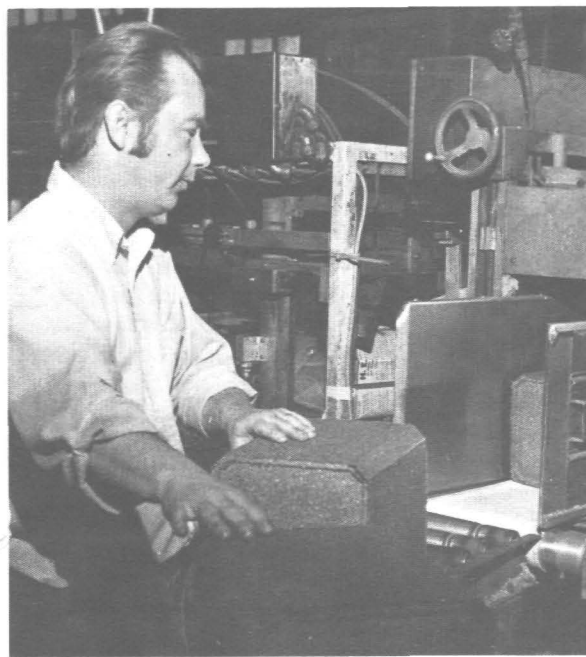
"But being a neighbor and friend demands more than that. You have to be concerned with people. We want to work and grow together," she says.

"Reaching out to someone to give them strength at a critical time. That's what life is about."

It's security provided by the company's benefits program coupled with such heartwarming actions of Staley friends that makes the future a bright one for Kathy.

People make a company

47, 32 building employees set production marks of blocks



Emery Scrimpsheer, block and packer operator, upper left, runs the machine which wraps the blocks produced in 47 building



Darrell Sowers, Sweetone loader, marks a group of Hi-Energy Protein blocks ready for shipment.



Frank Dondzik, service laborer, right, operates the press forming the block.



William Budds



James Friesner



Allen Kryger

On The Move

CORPORATE
WILLIAM BUDDS from staff management accountant to programmer, corporate information systems
MARTHA HAWKINS from permanent part-time to general accounting clerk, corporate control
CONSUMER PRODUCTS
EILEEN KING from casual roll to mail clerk, Oak Brook
JAMES FRIESNER from manager sales administration, Oak Brook, to district manager,

Florida, consumer product sales
ALLEN KRYGER from senior applications chemist to project leader, Redd Labs

AGRIPRODUCTS
MARK PACELLI from permanent part-time to phoneman/settlement clerk, commodity futures office

INDUSTRIAL
JULIUS WEBB from hourly roll to production department relief foreman



Surrounded by the tools of the amateur radio operator, Roman Martin completes a message from his operating center. Roman is an advocate of HAM radio as a means of serving the public.

HAM radio offers fun, provides public service

What do you say when you meet the King of Jordan? According to Roman Martin, HAM radio operator, "Hey, I want to talk to the king," will do.

While such an informal greeting might rock the shaky pillars of middle eastern diplomacy, it's common in the world-wide network of amateur radio operators, says Roman, who is project leader, technical services.

Roman is one of five Staley employees licensed to use amateur radio. The others are Bob West, manager, design engineering; Jess Jolly, plant engineer, industrial; Don Adcock, senior mechanic, millwright shop and Don Falk, accounts payable clerk, industrial.

Roman recalls his conversation with King Hussein of Jordan. One night, Roman tuned in on a conversation between the king, an avid radio HAM, and his U. S. manager, who sends cards to U. S. HAMs acknowledging their conversation with the king.

Realizing whom he had tuned in to, Roman shouted out, "Hey, I want to talk to the king. I've never talked to him."

The result was a conversation between the much-in-the-news king and the Decatur-based project leader.

Differences unimportant

"That's the fantastic thing about amateur radio," says Roman. "People are brought together and differences—political, economic or racial—are completely unimportant."

To prove his contention, Roman can point to a recent part he played in the observance of International Telecommunications Week.

He was assigned special call letters for that week only. Many amateur operators make it a point to "work" or contact such special prefixes as a record of their accomplishments.

So, from May 11-19, Roman handled calls from more than 2,000 fellow HAMs in all 50 states and 75 countries.

But there is another side to amateur radio which Roman em-

phasizes—the public service aspect.

"Amateur radio as a hobby cannot be justified," he observes. "We are charged to act in the public interest."

"Examples include providing assistance during and following disasters such as assisting police and civil defense authorities and Red Cross units."

Disaster aid

Roman points out that HAMs often are the only means by which news from a disaster-stricken area can be relayed to the rest of the country since regular communications facilities are destroyed.

The public impression of a HAM revolves around "voice" radio. However, amateur radio also includes morse code, teletype and even television.

It is even possible for a HAM to have his own show for the benefit of other operators, Roman says.

Currently, Roman is using both morse code and voice communications for his radio messages, and is beginning work with a teletype machine.

Roman promotes amateur radio both for the enjoyment it provides and the public service it offers. And you never know . . . someday you might just meet a real king.

Sno-Bol dry starts tests

Staley consumer products has made a move which establishes the Sno-Bol name in all three categories of toilet bowl cleaners.

New Sno-Bol dry cleaner went into controlled test markets in June in Ft. Wayne, Ind., Charleston, S.C., and Tuscon.

The entry of Sno-Bol dry accompanied with continued success of Sno-Bol automatic and the traditional and popular Sno-Bol liquid is an attempt to gain a market share with consumers who use the different type of cleaners.

Summer safety based on common sense

Summertime is safety time says Tom Ellison, safety director at Decatur, who urges employees to be especially alert to avoid accidents or injury related to the unfolding vacation days. That's the June theme of "Take time for safety."

"Summer and vacation should be enjoyable times in which an employee rests and builds a storehouse of pleasant memories," Tom notes. "However, for many, it will be a time of illness, injury and, tragically, even death."

Tom continues that many employees overextend themselves during the summer.

"Muscles that haven't been used during colder weather need time to loosen up," he explains.

"But some people will rush outdoors and start strenuous summer activities only to suffer injuries ranging from pulled muscles to broken bones."

"All this could be avoided by a little common sense and easing into these activities—whether it's yard work, swimming or tennis."

Swimming offers special hazards during the summer," Tom notes.

"Sometimes it's a question of endurance. People might not be as strong a swimmer as they think, and will swim beyond a safe point of return to shallower water."

"Unconditioned muscles play a factor in cramps. That's why swimmers should use the buddy system and swim in pairs."

"And don't dive in unfamiliar areas. Always check a diving area for depth of water and to make certain it's free of obstacles."

Fatal accidents

Despite the lowered speed limits, this will be the last summer

for many people because of fatal accidents.

"We hope none of them are Staley employees," Tom says. "But safe driving is still a matter of defensive driving—looking out for the other fellow and his mistakes—even at 55 miles per hour."

Tom also warns employees that trying to beat the gasoline pinch by carrying along a five-gallon can in the trunk is like driving a time bomb.

"Fumes from the can can cause an explosion even when there is no collision," he says. "And the changes of surviving

even a simple rear-end collision are virtually zero when exploding gasoline is involved."

Other summertime hazards include overexposure to the sun, an improper intake of liquids and loss of body salts and even poisonous plants.

"This can be a safe summer for anyone who uses their head," Tom concludes. "Avoiding fatigue, either while driving, working or playing can prevent most accidents and injuries."

"Couple this with a common sense approach to activities and you have a fun-filled summer."

Light safety plate on shoe prevents injury



Bob Clark shows the sliced toe of the safety shoe which prevented serious injury to his foot when a 300-pound metal plate fell on it. The shoes in front of Bob are just a few of the many styles available through safety.

What weighs less than an ounce and half yet has the ability to withstand the force of a 300-pound falling object and save you from the agony and pain of injury?

It's the steel toe plate of a safety shoe.

In June, while supervising the installation of a metal dike on the inside transformer in 2 building, Bob Clark, assistant foreman, utilities section, became the beneficiary of the strength of the protective plate.

The dike toppled over and fell on Bob's shoe, but hit the steel plate of the toe. The result was a small slice in the shoes, which Bob continues to wear today.

"If it hadn't been for those safety shoes, I would almost certainly have had a crushed foot," Bob recalls. "You can't beat protective safety equipment as an investment."

Staley employees are entitled to special rates on safety shoes, and should check the details either at their safety or personnel offices.

Quality key to starch use

(Continued from page 2)

Such commendation does not come easy from Appleton, considered one of the "quality houses" of paper manufacturing and coating.

Supplier evaluation

It uses a supplier evaluation form to "grade" suppliers. Included in the rating system are contributions made by the supplier to Appleton's manufacturing, engineering and sales technology; responsiveness to inquiries for information or samples; effectiveness in eliminating invoice, and receiving problems; communications; record of quality and on-time shipments; financial condition and cooperation in working with Appleton's production schedule.

"We look closely at the research facilities of a company," Mr. Swaim explains. "The history and accomplishments, plus the commitment to research, are an indication of the ability of a company to change to meet our needs. Staley's research ranks high." This refers to Bill Turner's paper industry technical service laboratory and Don Johnson's paper laboratory.

Sales and administrative representatives also drew praise from Mr. Swaim.

"We can count on good communication with Staley because it keeps its men in the field informed. And when personal contact is required, people such as Bill White and George Moore will take the time to come to Appleton to explain manufacturing problems, price changes or whatever." Bill is manager, paper industrial sales, reporting to George who is manager, paper/textile sales, industrial products.

"The rate of changing technology that has taken place in the last 15 years will not decrease—but probably accelerate," Mr. Swaim adds. "There will be a trend towards higher quality papers, and the world-wide demand for more paper will continue upward."

"At the same time, shortages, rapidly rising prices and new problems will present themselves. The production of paper represents a challenging market which will demand adaptability, service and technologically advanced companies."

Mr. Swaim's remarks concerning the need for a continuing flow of new products sounded as though he had thrown a challenge to Staley to continue its record of excellence . . . a challenge that will be met through the combined efforts of Staley people.

Have a story or item for News? We're interested

Do you have a story or item of interest for Staley News?

The News is an employee-oriented newspaper, and we're interested in what you are doing. So, why not drop us a line at Staley News, 2200 E. Eldorado St., Decatur, Ill., 62521, or call us on ext. 372 in Decatur.

We'll be looking forward to hearing from you.

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