

Consumer Test Marketing Sta-Puf Air Freshener

It's Automatic; In Four Scents

OAK BROOK, Ill.—Attracted by the sweet smell of success in the \$60 million air freshener category, the Consumer Products Group is test marketing an automatic air freshener for in-home use.

Called "Sta-Puf Automatic Air Freshener", the new product has the potential of becoming one of the Group's foremost brands, according to product manager Rod Tinkler.

Initial consumer acceptance of the product, which was introduced in December is "very favorable" Tinkler said.

Designed to be attached easily and quickly to most doors, the freshener's spray is actuated automatically by the closing of the door.

Under normal usage, the Staley product—being test priced at 98¢—lasts approximately one month.

Available in four scents—citrus, floral, fresh and pine—the product's primary advantage over conventional hand-held aerosol air fresheners is the automatic dispersal, Tinkler said.

Supported by television advertising, newspaper couponing and advertising, and point-of-



Sta-Puf Air Freshener Attaches to the Back of a Door
 Inset Gives You a "Consumer's Eye" View of the New Product

purchase displays in the test which reached \$55 million last year and is projected to soar to almost \$60 million this year," Tinkler stated.

Here's an Update On SSR, Soft Plus

OAK BROOK, Ill.—Here's an update on the status of two additional Staley consumer items—Sta-Flo SSR (Soil/Stain Remover) and Soft Plus fabric conditioner—which have been in test market just over a year.

For SSR, short-term plans are to expand the sale of the product into new markets, while Soft Plus has been "marginally successful" with expansion plans awaiting further test market results, according to the two product managers.

SSR's performance has been affected somewhat by the adoption of local anti-phosphate regulations, even though the Staley product contains less than 5% phosphate. As a result, product manager Jim Titus said, SSR has been reformulated and performs "as well as or better" than the original formula.

Thus, longer-range plans for SSR include expansion of the non-phosphate formula into additional markets when new packaging is available.

Soft Plus, on the other hand, has been affected by the

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Brooks Joins Consumer Group

OAK BROOK, Ill.—William R. Brooks has joined the Consumer Products Group as director of



Bill Brooks

marketing, succeeding R.L. (Dick) Nagle, who has accepted a new position in top-level account liaison for both Consumer and Industrial Products.

In other personnel changes, group vice president F.H. Wagner also announced that John Stehr had been appointed manager, Food Services, and that Rod Tinkler had been promoted to group product manager. Stehr and Tinkler succeed Bruce Hartman and Ronald Sharp, who have left the Company.

Prior to joining Staley, Brooks had been with Armour-Dial, part of the Greyhound Corporation, where he had served for the past two years as director of marketing, personal care and household products.

Before joining Armour-Dial in 1970, Brooks was with Foote, Cone & Belding, advertising agency, Chicago, serving as

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Open House at Morrisville



MORRISVILLE, Pa.—Approximately 1,000 guests—employees and their families, near-by residents, political and civic leaders—attended "open house" at the Company's modern, new corn refining facility here, Jan. 29. For additional information on the open house and the plant's start-up see back page.

Another Idea Winner

Another employee has submitted a money-winning suggestion in "Idea Sweepstakes", the contest open to employees and their dependents at all locations.

The latest winner is Bonnie Jess, office services assistant, Decatur. For Bonnie, it's the second trip to the \$100 first plateau winner's circle.

Previously, two ideas submitted by Decatur employees, utility driver Horace Hanselman and instrumentist Ford Ray Lewis, passed the second (\$250) plateau—confirmation in consumer concept research—and are

presently at the third plateau—final consumer testing. Should the products pass the third plateau, the originators will win an additional \$500.

If you have an idea for a new consumer product—it can be anything you think will sell in a supermarket—submit it through "Idea Sweepstakes" and try for the \$2,350 jackpot. There's no limit on the number of times or the amount of dollars you can win.

Entry blanks are available at your place of work or through Public Relations, 62 bldg., 1-W, Decatur.

Staley Research Develops New Starch And Analytical Capability for Paper

Through investigative ingenuity, Staley research has developed a new starch and an analytical capability that result in more efficient paper manufacturing.

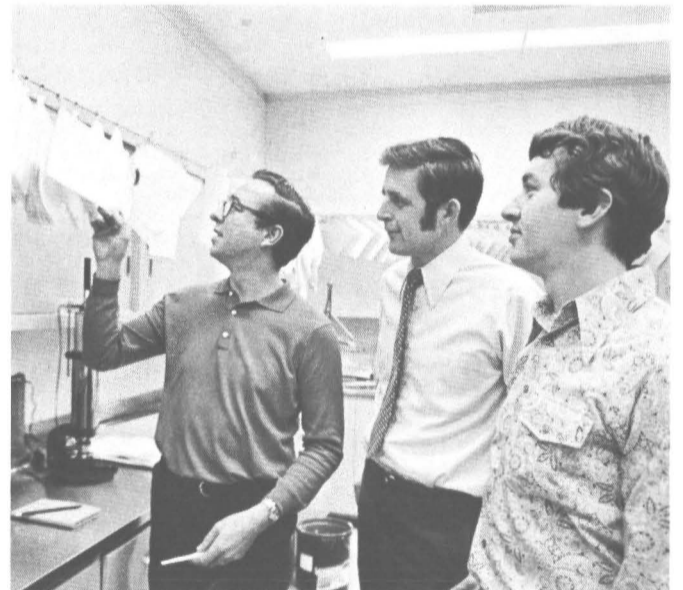
While developing the new corn starch—Sta-Lok A-200—the research team gained a deeper understanding of the paper manufacturers' wet end system, resulting in a systematic analysis of the system and determination of the Staley starch the customer needs for efficient paper production.

Key to the analysis, Don Johnson, paper and paper converting group leader, said, is Staley's ability to determine the characteristics of the basic slurry of paper pulp and additives the customer uses at the wet end. Once this determination is made, Johnson added, Staley can provide the customer with the new Sta-Lok A-200 (negatively charged) or any one of a family of cationic (positively charged) starches.

These products—along with the analytical capability—put Staley in an advantageous competitive position, according to paper sales manager Bill White. "With this capability," White said, "we can provide most customers with a product that will perform well in the wide range of wet end systems."

Describing the product as "in the evaluation period", White said mill trials are presently being conducted by two of the nation's larger papermakers.

Initial development of Sta-Lok A-200 and analyses of wet end systems took place under the direction of Leonard Vander Burgh, senior scientist, industrial products R&D. Further results were achieved by Ken Moser's starch development lab. Applications research and field testing are being conducted by chemist



A Primary Application of Sta-Lok A-200 Is for Writing Papers
 (L-R) Len Vander Burgh, Ken Moser, and Larry Avery Check a Sample

Larry Avery with assistance from Bill Turner's paper technical services team as well as paper representatives.

Manufactured in Decatur, Sta-Lok A-200's primary functions in wet end systems are to provide more efficient filler retention (90% efficiency vs. 70-80% by other starches) and to increase the paper's strength.

According to Vander Burgh, Sta-Lok A-200 is most effective for producing paper with good moisture resistance.

"Writing papers and stationery are examples," he said, "since they must resist moisture from the writer's hand or from water-based ink."

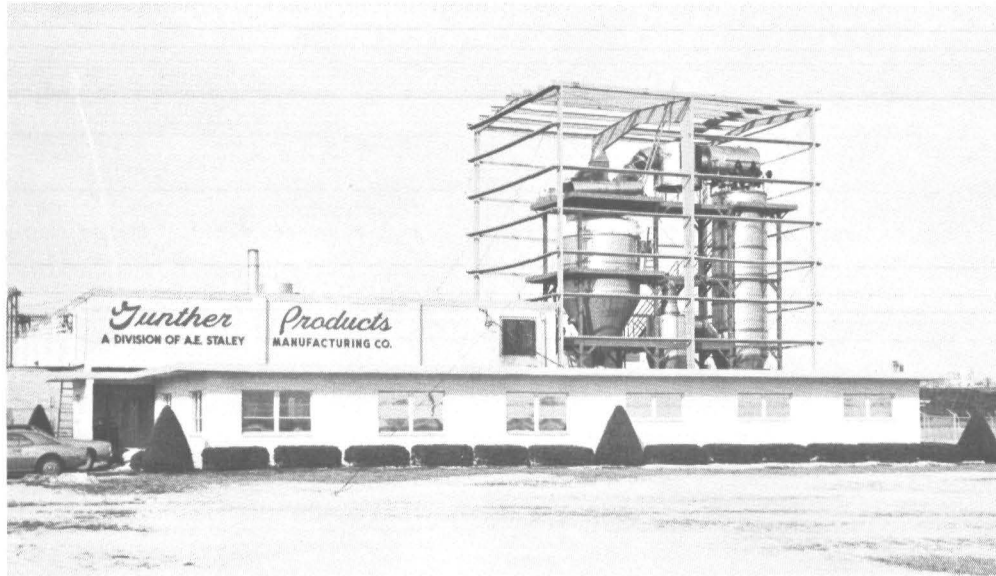
Commenting on the new Staley capability, Johnson said education is one of the major challenges.

"This is a unique solution," he said. "One with which our research and sales personnel must be thoroughly knowledgeable before we can fully educate our customers."

Directors Declare Usual Dividend On Staley Stock

On February 8, directors declared a regular quarterly dividend of 35 cents per common share, payable March 7 to shareholders of record February 21.

The usual dividend of 94 cents per share was declared on the Company's \$3.75 preference stock. It is payable March 20 to shareholders of record March 6.



A Major Portion of the Capacity-Doubling Construction at Gunther Products Is this New Spray Dryer

Gunther Expansion Graphic Evidence The Emphasis Is on Specialty Products

GALESBURG, Ill.—Expansion of the Gunther Products manufacturing facility here is graphic evidence of Staley's emphasis on sophisticated specialty food ingredients.

When completed, the expansion will enable the Gunther operations to double its production of soy-derived whipping agents and proteins, which are used in a variety of candy and baking applications.

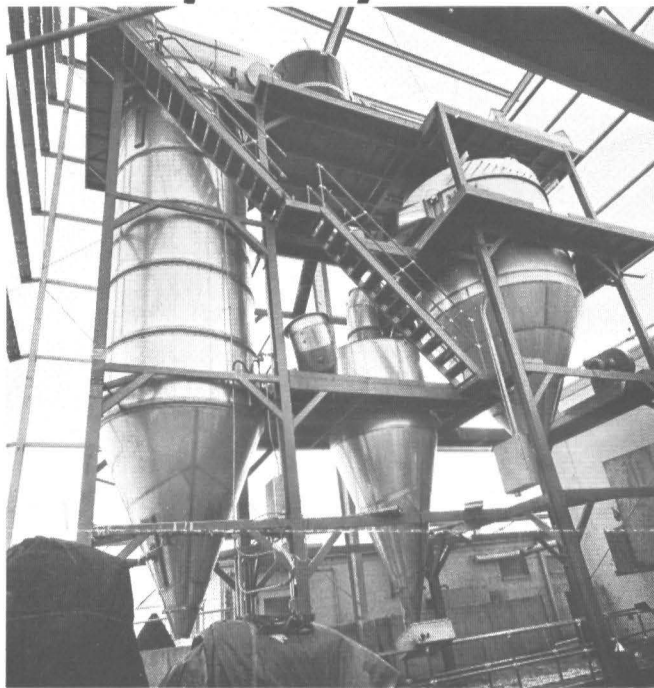
Against the backdrop of the expanded production capability and the emphasis on specialty items, specialty products manager N.R. Lockmiller forecasts "expanded sales for the Gunther items in the United States and in foreign markets."

For Gunther Products, the expansion is a major milestone in the firm's 23-years of operation.

"It's by far the largest undertaking since we started in 1949," manager Ken Gunther said. "At \$500,000, this project represents a larger dollar expenditure than the original cost of the plant."

The major unit in the expansion is a spray dryer designed specifically for the Gunther application. According to project engineer Harold Graves and process engineer Bill Weaver, the dryer incorporates the following features:

- +An environmental emission control system rated at 99%-plus efficiency
- +All stainless steel construction
- +A "clean-in-place" system that allows the dryer to be



The Unit at the Left Is the Stainless-Steel Spray Dryer Units in Center and on Right Are for Emission Control Purposes

sanitized automatically
 +An "absolute" intake air filter that screens out even microscopic-sized particles
 +Clean-burning natural gas
 Additional engineering support for the expansion was provided by Bill Armentrout and Harold March, field engineers; Rich Mosier, process engineer; Richard Barnett, structural engineer; and Roger Johns, draftsman.

Annual Report Quiz Winners Announced Next Issue

Winners in the 1971 Annual Report Quiz will be announced in the next Staley News.

As the February 25 deadline drew near, approximately 100 employees had submitted entries.

SERVICE ANNIVERSARIES

35 Years

VORRIS BLANKENSHIP, millwright, 77 bldg.
 CLARO CARTER, pipefitter, 31 bldg.
 HAROLD SIGMON, lift truck operator, 48 bldg.
 EVELYN TUETH, chief clerk-cost accounting, control division.



Vorris Blankenship Claro Carter

30 Years

WILLIAM ALLEN, director/governmental relations, corporate.
 OTIS CHENOWETH, assistant foreman, satellite V.
 HYLIA HOYT, operator, 20 bldg.



Harold Sigmon Evelyn Tueth

25 Years

GEORGE BATORSON, filter operator, 2 bldg.
 PAUL BREYFOGLE, production manager, starches/dextrins.
 MERVIN KINERT, estimator, corporate engineering.
 MELVIN RIDDLE, senior mechanic, 101 bldg.
 HAROLD E. SMITH, tank farm tender, 29 bldg.
 JOHN WILSON, dryer operator, Kever.



William Allen Otis Chenoweth

20 Years

LAMARR DAVIS, manager, Consumer Products, Louisville, Ky.
 ED LANE, director of administration, Agriproducts.
 CHARLES WALKER, sales service engineer, Industrial Products.



Hylia Hoyt George Batorson

15 Years

CHARLES CREMER, applications chemist, research and development.
 ROBERT GRAY, ash pump operator, 1 bldg.
 DONALD LEWIS, ion exchange operator, 5&10 bldgs.
 VIRGINIA MARION, technician, research and development.
 MARSHAL SPAIN, JR., feed press puller, 9 bldg.



Paul Breyfogle Mervin Kinert

10 Years

DUANE CHICOINE, director-facility and process engineering, corporate engineering.
 JACQUE DEVORE, secretary/vice president, Industrial sales.
 OTTO LUCHT, product manager-brewing.
 DONALD WILHELM, applications chemist, research and development.

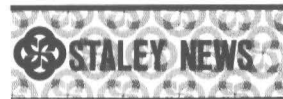


Harold E. Smith

5 Years

RONNIE CHAMPION, programmer, corporate information systems.
 RICHARD HAHN, group leader, food applications, research and development.
 ELVA HOGGINS, technician, research and development.

MICHAEL LENTS, systems analyst, corporate information systems.
 SHIRLEY LUSTER, medical secretary, first aid.
 WILLIAM WATTERSON, project leader, Consumer Products, Oak Brook.



The Staley News is published monthly for Staley employees by Corporate Public Relations, Decatur.

Manager, Employee Communications . . . Gerry Chatham
 Chief Photographer . . . Lee Jeske
 Assistant Photographer . . . Roy Enloe

Retirements

JOHN L. BROWN, development engineering helper, January 31
 JULIUS A. HEISLER, metalsmith, January 31
 FLOYD KLINGHAMMER, pipefitter, January 31
 HAROLD E. PARRISH, truck operator, January 31
 GEORGE RANEY, electrician, January 31

Record-Setting Dextrose Plant Employees and Wives Take a Tour

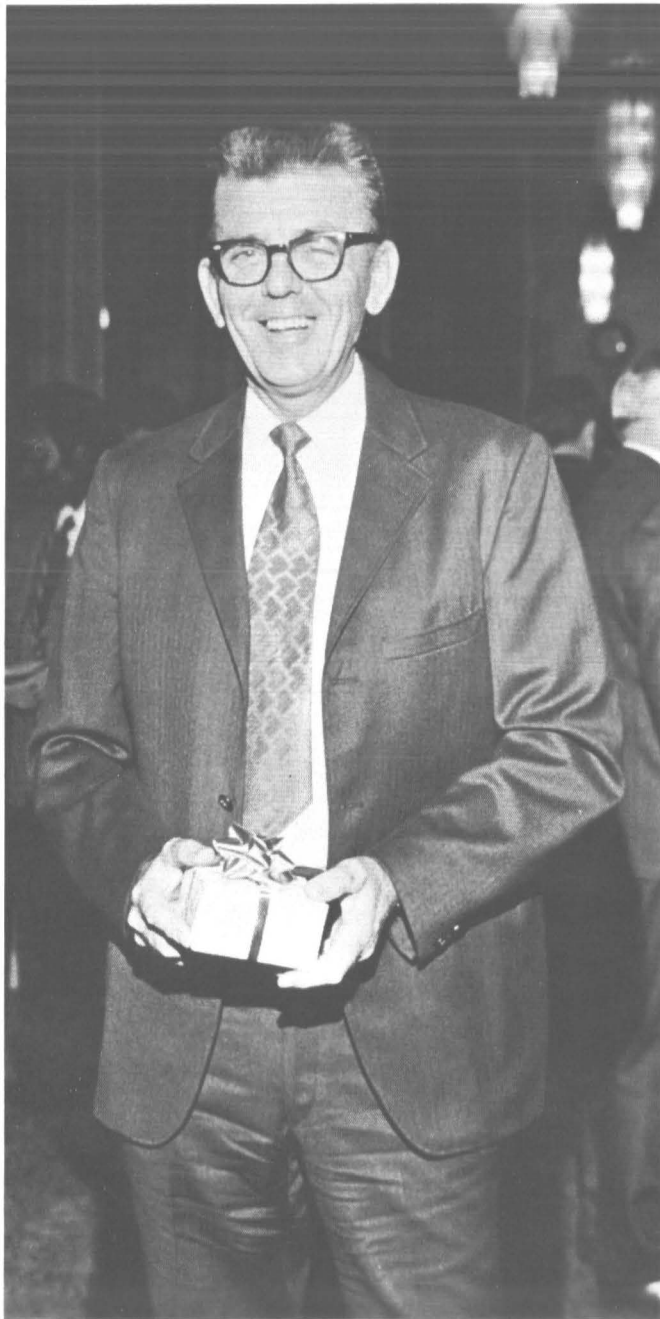
In recognition for record-breaking production during January, approximately 70 dextrose plant employees and their wives were treated to a "special day" by the Company on February 13.

The treat started with a guided tour, conducted by Industrial Products staff employees, of the administration building, continued with a guided tour by syrup refinery/dextrose personnel of the dextrose plant, and concluded with a dinner at a local restaurant.

Records set by the employees include: record monthly output, record daily production rate, record high output/input yield, record low in process losses, and zero losses due to mechanical failure.

For most of the wives, it was the first time they had seen either the dextrose plant in operation or the administration building since its renovation last year. Judging from their comments, they enjoyed both.





For Jerry White
Happiness Is:
A 25-Year Watch.
(More pictures on reverse side)

Over 600 Attend 25th Service Awards Banquet

"I remember that as a 18-year-old, fresh out of a whirlwind course in a business school, I thought—like the youth of today—that the world was my playpen, full of exciting experiences and warm relationships.

"Tonight, I thank each and every one of you here for not shattering that dream, and for allowing me to continue to harbor that youthful outlook some 53 years later.

"I express, tonight, two thoughts on behalf of our chairman and our president. First, to thank you most sincerely for your important role in making the Company what it is, and second, to extend to you best wishes for good health, stimulating and rewarding opportunities in your work, and then great days of recreation and happiness in your retirement."

With these words, vice chairman E.K. Scheiter concluded his welcoming remarks to approximately 600 persons at the 25th annual Service Awards Banquet, January 20, at the Masonic Temple.

Ironically, Scheiter was at the rostrum 25 years previous when the traditional Service Awards Banquet was initiated in the same Masonic Temple. Several of those in the audience for the Silver Anniversary Banquet were also present at the inaugural event.

In total, 349 employees—celebrating their 10th, 25th, 30th, 35th, 40th, or 45th anniversary with the Company received awards. Among these were 45-year awardees Jack Franklin, James Franklin, Frank Grossman, Martha Huffman, Harold Lents, William Nickel, William Oak, Leo Riedlinger, and William Stewart.

In addition, a record 156 employees received time pieces in recognition of 25 years service.



E.K. Scheiter (Standing Far Right) Addresses Approximately 600 Attendees at 25th Annual Service Awards Banquet

Guest speaker for the evening was the Reverend Charles H. Willey, former pastor of the First Christian Church, Moline, and presently engaged full-time in speaking and civic affairs.

The evening's toastmaster was Thomas C. Garren, manager, technical services, Industrial Products.

Coordination of the banquet and pre-banquet arrangements was handled by a committee headed by Harold Smith and Kathleen Poe.

Dr. Hagenbach Says:

'Don't Tie Industry's Hands in Environmental Red Tape'

"Red tape and paperwork are so much a part of proposed new Illinois environmental regulations that they threaten to severely hamper industry's clean air efforts as well as create a bureaucratic cost burden on the taxpayer."

This is the initial overview of Dr. William P. Hagenbach, our director of environmental sciences and engineering, after six weeks of intensive exposure to this complex and critical subject.

According to Hagenbach, the proposed air quality regulations, drafted by the Illinois Environmental Protection Agency (EPA) in an attempt to satisfy the federal "Clean Air Act", require industry to maintain and submit a myriad of unnecessary information.

"Unfortunately," Hagenbach said, "this unnecessary red tape and paperwork increase administrative efforts and hamper industry's pursuit of environmental solutions."

Results: Increased Expenses and State Bureaucracy

"The net result will be drastic increases in industry's environmental-related administrative expenses and the creation of an administrative bureaucracy in Springfield.

"Drastic increases in these administrative expenses for Illinois industry could weaken the competitive position of Staley and other Illinois firms who compete with industries in states not requiring such extensive administrative efforts."

The major portion of the red tape, according to Hagenbach, is created by several subsections dealing with environmental control equipment and programs—the filing of requests for construction and operating permits; the submission of detailed plans for compliance programs and project completion schedules; the installation and monitoring of test equipment; and the filing of numerous reports.

Call for Construction and Operating Permits

Under the proposed regulations, Staley and other Illinois firms would be required to apply for construction permits for all new emission sources or pollution control equipment as well as for emission-increasing modifications to existing sources.

This construction permit application must include: the nature of the emission source or control equipment, including the expected life; information on the process, including quantities and types of raw materials; sources, types and quantities of air contaminants; equipment specifications, including drawings, plans and specifications; the location of the emission source or control equipment; description of composite picture of other emission sources; and essentially any other data the EPA may require.

Upon receiving a construction permit and before operating the equipment, a firm is required to apply for an operating permit. The information required under this permit is similar to that for a construction permit. Valid for a maximum of five years or until there is any change in emission regulations, all applications for operating permits must then be refiled.

In addition, industry may also be required to install monitoring devices on each emission source and record and report the results. This requirement alone, Hagenbach stated, would necessitate an industrial staff of full-time laboratory and recording personnel to gather, record, audit and file the information.

Staley Could Conceivably File 200,000 Pages

In compiling an estimate on the extent of the paperwork required under these regulations, the Company's engineering and legal staffs conservatively estimated that to satisfy the "operating permit" subsection alone, Staley might conceivably be required to file as many as 200,000 pages of documents. This, Hagenbach pointed out, is in addition to the several hundred pages of documents the Company has already filed with the EPA in obtaining construction and operating permits.

"Those documents already filed should be sufficient," Hagenbach said.

"However, by considering that Staley alone might have to file 200,000 pages just to technically satisfy one subsection, the taxpayer gains a clear perspective of the tremendous administrative burden and costs which can result from these proposed regulations."

Dr. Hagenbach Proposes Alternatives

Instead of the EPA's red tape-cluttered regulations, Hagenbach proposed the following alternatives.

"The EPA should work toward setting emission standards and regulations requiring a minimum of paperwork and reporting.

"Permit applications should be simplified.

"Construction and operating permits should be combined.

"Essentially," Hagenbach said, "the EPA should function the same as any other enforcement agency and keep its eye on the target of clean ambient air. It should enforce the important regulations and not require industry to prove it is adhering to a maze of miscellaneous details.

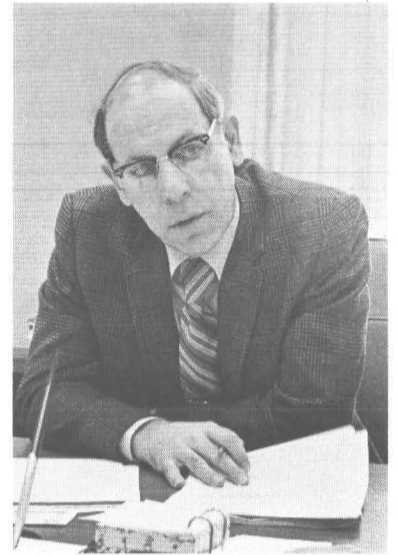
"The EPA's proposed regulations are analogous to a city police department that requires citizens to report and certify, on a routine basis, that they haven't broken any laws."



"Unfortunately, the unnecessary red tape and paperwork increase administrative efforts and hamper industry's pursuit of environmental solutions."



"We must not lose sight of our goal, namely clean air and water."



"Whatever deters us from this goal must be eliminated."

Meet the Professionals--The Environmental Staff That Keeps Staley Out Front in the Industry

Here's an overview of the Company's present environmental quality staff as well as a synopsis of the functions these employees perform.

At Decatur, there are 21 scientists, engineers and technicians engaged in full-time pursuit of the Company's environmental goals. In addition, there are several other key employees on the operating level whose responsibilities include administering effective pollution control.

Dr. William P. Hagenbach, 12-year employee with a Ph.D. degree in chemical engineering, is director of environmental sciences and engineering. Reporting to Roger Mauterer, director of engineering, Hagenbach is responsible for all aspects of pollution control technology at the Company's 11 U.S. plants as well as for liaison with the various environmental agencies.

Reporting to Hagenbach are three environmental engineers—Bob Popma (liquid and solid wastes), Bob Nisbet (air and noise), and Dan Taylor (sanitation, occupational health and safety).

In research, chemical engineers Charles Schollmeier and Dale Maley, under the direction of pilot plant and process development head Roger Leiser, are working on developing new technology for specific air and water quality control applications.

And, in corn milling and chemicals, loss control engineer Craig Larson's full-time responsibility is implementing controls and procedures for preventing sewer and air losses by various operating units.

If the state's air quality implementation plan is approved by the federal government, most of the paperwork requirements are scheduled to go into effect later this year. In the meantime, Staley has been joined by a host of other manufacturers, including the state's major oil and utility firms, as well as the Illinois Manufacturers Association, in objecting to the unnecessary red tape.

In summary, Hagenbach said the proposed Illinois regulations contain more unnecessary red tape than any of the ten states in which Staley has manufacturing facilities and which also have proposed implementation plans in response to the federal "Clean Air Act."

"In Illinois, we must not lose sight of our goal, namely clean air and water. To meet this goal regulations must be adopted under which industry can achieve the desired results in the most efficient, cost-effective manner.

"Whatever deters us from this goal must be eliminated."



Here's Part of Staley's Professional Environmental Control Team (L-R) Bob Nisbet, Dan Taylor, Bob Popma with Dr. Hagenbach

At the control lab and at the Company's waste treatment facility there are 14 employees engaged in full-time environmental activities. Primary responsibilities of those at the control lab are to take samples at various monitoring points, analyze the samples and report the results. Employees at the waste treatment facility are responsible for operating the plant 24 hours a day.

In addition, particularly since last fall, the Company's legal staff has been involved in assisting Staley spokesmen in various environmental proceedings in Illinois and nine other states in which Staley has manufacturing facilities. During this period, corporate legal counsel Ray Stanhope and assistant Jay Holmes figure they have devoted 25 percent of their time to these efforts.

You Can Be Consumer 'Evaluator'

Have you ever had the yearning to be on one of those "blue ribbon" panels that evaluates new products?

Here's your chance.

Consumer Products is looking for volunteers to serve on a New Products Screening Panel, the function of which is to evaluate concepts and products.

As a member of this panel, you and your family will be asked from time to time to evaluate an idea or a product on which the Consumer Group would like to get a cross-section of opinions.

All correspondence will be sent to your home address, and all evaluations will be conducted in your home.

If you want to serve (without pay) on this panel, fill out and send in the attached form.

I would like to serve (without pay) on the New Products Screening Panel.

Name _____ Work Location _____
City _____ State _____ Zip Code _____ Home Telephone _____

Use internal mail and send to: New Products
Oak Brook, Ill.

Next Month in the Staley News:
Anatomy of a Venture: Staley/Graphics
Open House at Oak Brook
New Starch Process at Decatur
Annual Report Quiz Winners

Brother and Brother...

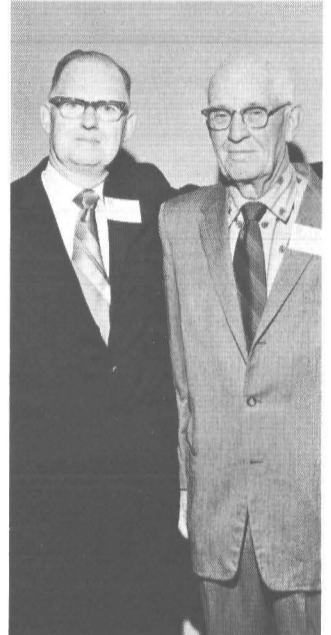


Ernie (L), Alonzo Karcher



Brothers Bill (L) and Ralph Roarick

Father and Son...



Cecil (L) and Leown Beel

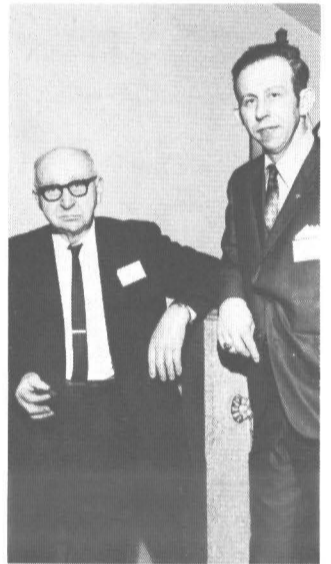
Husband and Wife... Brother and Sister...



Jordan and Pat Smith



Bob and Betty Roderick



Homer (L), Jackie Stuart

Friend and Friend...



Joe Hilberling (L) and Scott Page



Ken Heffington (L), Herman Rice



Andrew James (L) and Harold Schable



Bertha Keithley (L), Martha Pyle

Receive Service Anniversary Awards!



Ann Lipincott (L), Edna Powell



Charlie Jones Gets His 35-Year Jewelry



Norris Ford Receives 25-Year Watch from Vice-Chairman E.K. Scheiter

Expansion for SSR; Hold for Soft Plus



Continued from Front Page

nationwide introduction of S.C. Johnson's "Rain Barrel", a fabric softener the manufacturer claims can be added in the wash cycle instead of the traditional rinse cycle.

"We are presently re-evaluating Soft Plus' performance in light of this competition," Tinkler said.

Meanwhile, Tinkler added, Soft Plus is undergoing refinement—in packaging, marketing, labeling, positioning, etc.—to ensure that the Staley product enjoys the most advantageous competitive position possible.



Stehr, Tinkler Named to New Positions

Continued from Front Page.

vice president and account supervisor, and previous to that held management positions in sales and advertising with National Tea for four years and with The Kroger Company for four years.

On the Brooks-Nagle announcement, Wagner said, "We are indeed fortunate to have a man of Bill Brooks' broad experience and demonstrated effectiveness to build upon the excellent foundation in terms of

marketing organization and upgraded techniques which Dick Nagle has engineered so successfully over three very difficult transitional years in our Consumer Products Group."

In his new assignment, Nagle will be located in Atlanta, Georgia, his former home of several years.

For the past year, Stehr had been general manager of the Group's citrus operations in Florida. A 15-year Staley employee, he previously served for one year as assistant treasurer on

the corporate financial staff, and for seven years in various grain and refined oil management positions in the former soybean division.

Tinkler joined the Consumer Products Group in July, 1970 as product manager with most recent responsibility for Sta-Flo ironing aids as well as Sta-Puf Automatic Air Freshener, recently introduced into test markets. Previously, Tinkler had been brand manager at Quaker Oats for one year and with R.T. French for eight years.

After 37 Years of Service Cox Steps Down from Credit Union Board

Culminating 37 years of service, Claude V. Cox has resigned from the board of directors of Staley Employees Credit Union.



Claude Cox

During his tenure, the credit union's assets grew from its original capital of \$123.25 to its present \$9.25 million.

In addition to serving as president for the past ten years, other credit union positions Cox held include vice president (1949-62), secretary (1944-49), and as a member of the supervisory committee (1934-43).

A 47-year Staley employee, Cox retired from the Company last year as corporate credit manager. Prior to his final assignment, he had held a variety of supervisory positions in the Company's financial division.



1,000 Guests Attend Open House at Staley Morrisville

MORRISVILLE, Pa.—Many of them seeing a corn processing facility for the first time, approximately 1,000 guests—employees and their families,

MORRISVILLE, Pa.—Shakedown of various operating units continues here with most sections having produced and shipped their first products.

By late February, the feed house, dry starch, and the syrup refinery had filled initial orders.

Toward the end of the month, checkout of the IsoSweet production facility was underway with the first batch of the new, sweeter corn syrup through the refinery and pumped to storage tanks awaiting quality control results.

neighbors, as well as political and civic leaders—toured Staley's new plant here, January 29, during "open house".

In addition to a walking tour of the various sections, the guests also saw a display of several representative Staley products from all profit centers, a detailed scale model of the plant itself, and a safety equipment display.



On The Move

CONSUMER PRODUCTS

CLIFFORD DUNNIGAN from general accounting supervisor, Decatur, to director Consumer Products accounting, Oak Brook.

HARRIET MITELSZTET from freight billing clerk to telephone operator/receptionist, Oak Brook.



Cliff Dunnigan Dick Winkleblack

CORPORATE

TAMMA ANDERSON from keyed data operator trainee to keyed data equipment operator.

DORIS BASLER from price clerk to pricing and buying assistant.

LARRY DICKMAN from data processing trainee to computer console operator.

RICHARD WINKLEBLACK from manager cost and financial analysis to director, accounting.



Robert Birtz Richard Williams

INDUSTRIAL PRODUCTS

ROBERT BIRITZ from industrial sales trainee to industrial sales representative, San Mateo, Calif.

JANET CUSHING from freight clerk to data card control clerk.

HUGH O'NEILL from technical

paper trainee to technical paper representative.

RICHARD WILLIAMS from staff chemical engineer to chemical engineer.

LINDA SCOTT from maintenance secretary to secretary dry starch, syrup/dextrose.

Cost-Saving Program at Decatur Closes out 1971 on a High Note

With a record number of awardees receiving Staley common stock for a record number of cost-saving ideas, the TEAM program at Decatur closed out 1971 on a high note.

On hand to congratulate the TEAM's and pass out awards at the annual banquet, February 9, at the Decatur Club were group vice presidents Nat Kessler and Tom Fischer along with profit center representatives Bob Schwandt, Tom Garren, and Dave Hopkins.

TEAM-of-the-year award went to syrup/dextrose TEAM 8 (Hal March, John Rasche, Raymond Ledbetter, Vern Parks, Bill Paslay, Jack England, George Spates, and Ron Wells). Winner in this category is based on cost-reduction dollar totals, number of ideas, selection as TEAM of the month, and awards received in special categories.

The Thinker trophy, presented to the group with the most completed ideas per member, went in a dead heat to corn milling TEAM 32 (Floyd Lenover, Bob Swift, Vern Will, Jess Jolly, Roger Swift, Bill Brumaster, Bill Lindsten, Charlie O'Dell, Gary Saathoff, and Russ Wilber) and TEAM 8.

The Comeback Award, presented to the section with the greatest increase in cost reduction over the previous year, was given to corn milling, with section head Tom Wheatley accepting.

In addition, awards were presented in four special categories—environmental control,

quality, sanitation, and safety. Winning TEAM's and ideas were:

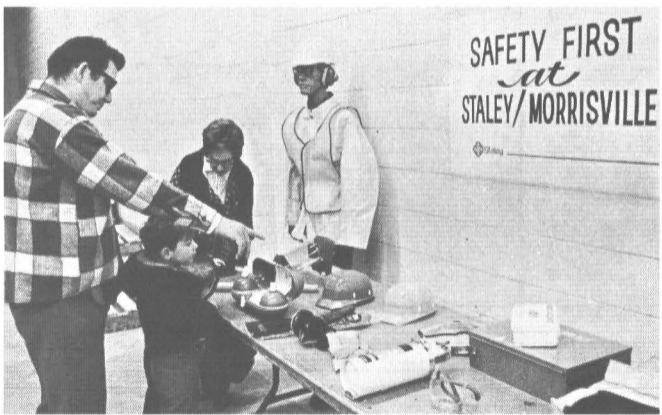
Environmental control—Dry starch TEAM 18 (Harry Atkins, Bob Etherton, Jerry Reece, Bob Siweck, Ed Schwalbe, Bill Huebner, Jim Wilson, Bud Luster, Bob Schnell, and Wayne Grotjan) for suggesting that disposal of waste paper and wood be handled by a vendor, avoiding incineration by Staley.

Quality—Dry starch TEAM 20 (Art Peterson, Charles Lake, Dick Vail, Merle Simmons, Jack Tuschhoff, Henry Burge, Everett Tetley, Art Thompson, Larry McLaughlin) for suggesting that air be used to clean out starch distribution lines, reducing starch deposits.

Sanitation—AgriProducts TEAM 11 (Carl Simroth, Charles Frey, George Russell, Paul Stroyeck, Rich Mosier, Bryan Bomball, Bill Evans, Don McKinney, and John Neuber) for the installation of a dust collection system at the east end of the grain conveyor.

Safety—Dry starch TEAM 20 for the installation of rupture discs for chemical hoses in 16 bldg., reducing danger of hoses rupturing and spraying chemical on the operator.

In many of the categories the competition was extremely close with only scant points separating first and second place. Commenting on this, TEAM administrator Dennis Stevenson congratulated all groups for the spirited competition and a job well done.



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