

Staley NEWS

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A. E. Staley Manufacturing Co., Decatur, Ill.—Return Requested

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Sales Hit All-Time High; Income Gains



PLAUDITS, AND A CHALLENGE—R. L. Rollins, L. E. Doxsie, D. F. Rentshler, Henry Volle, upper panel, left to right, and J. W. Moore, lower right, joined President E. K. Scheiter in commend-



ing employee performance in the first quarter then outlining even bigger job ahead during Jan. 26 management staff meeting at the Research Center auditorium.



Company earnings for the three months ending Dec. 31 reached \$1.67 million, highest first quarter since 1950, on all-time record sales of \$53.9 million.

The income was up more than 48 percent from year-ago levels. Sales topped first-quarter 1964 totals by some 18 percent and shattered by 10 percent the all-time high established in last year's fourth quarter.

Earnings for the quarter were 73 cents a share, of 24 cents more than the 49 cents per share reported a year ago.

Chairman A. E. Staley, Jr. and President E. K. Scheiter attributed the gains to unusually strong demand for industrial products, coupled with improved results from soybean, chemical and specialty product lines.

They said that although these sales highs are not expected to continue in the normally less-active second quarter, the current-year results should continue to show improvements over last year.

Although first quarter earnings appear impressive when compared against year-ago totals, further comparison with prior years reveals that there's still some way to go toward the long-term earnings uptrend our Company needs.

First quarter income two years ago was \$1.4 million, not much less than this year's figure for the same period, while sales for that quarter were nearly \$10 million less than this year.

Staley Leaders Outline 'Greatest Challenge Ever'

Staley employees came in for a big salute, and perhaps their greatest challenge ever, during a wrap-up of results and projection of plans at the Jan. 26 management staff meeting.

Speaking on the quarter's record and plans for the rest of the year, R. L. Rollins, L. E. Doxsie, Del Rentshler, Jim Moore, Henry Volle and Lee Crouse joined President E. K. Scheiter in praising effective employee performance and previewing what could be the most demanding period in Company history.

Bouquets were handed out in all directions, with emphasis on Manufacturing's record output despite widespread plant construction work.

The challenge set forth is to put the expanded plant on stream while maintaining high production, and then to sell more products than ever before to make possible efficient operation of the bigger plant capacity.

All this must be accomplished while meeting customer demand for peerless quality products and the competitive demand for maximum efficiency.

President Scheiter commended a "fine engineering and manufacturing effort" in expanding the plant while simultaneously getting the production job done.

Although everyone must be sick and tired of construction interference by now, he said, we all look forward to cleaning the place and settling down to run the most efficient corn plant in the world.

"And when the larger plant is ready to run, we will need more orders than ever before to keep it running smoothly," he said.

Rollins saluted Maintenance for a "fine job" in rebuilding 18 Bldg., announced startup of a new combined fiber wash system at the Mill House, and said that the Dextrose Plant, to be known as 44 Bldg., is coming along on schedule.

Doxsie, after doffing the marketing hat to Manufacturing, predicted good business levels for the balance of the year and confirmed Industrial Sales' determination to bring in more business than ever before to keep the larger plant running full.

He said dextrose will only partially account for the increased

grind, and that it would take more starch and syrup sales than ever before just to keep pace with former operating results.

Listed by the Industrial Sales chief as "good things working for us" were a number of new food and paper starches and expanded markets in the mining and brewing industries."

Rentshler outlined a goal of maintaining capacity operations while continuing a capacity-improving program at the Oil Refinery and cost-trimming on transportation of refined oils.

Moore, tracing distinct improvement in our soybean operations, saluted Production for "fine operating help".

While second-quarter margins generally dip, he said, he looks for improved conditions over the year.

Volle traced a number of new consumer products currently in various stages of testing during his analysis of Grocery Products' first quarter performance.

Crouse listed nine areas in which the Total Information System team is currently concentrating, describing it as an optimistic schedule that can only be met through all employees working together.

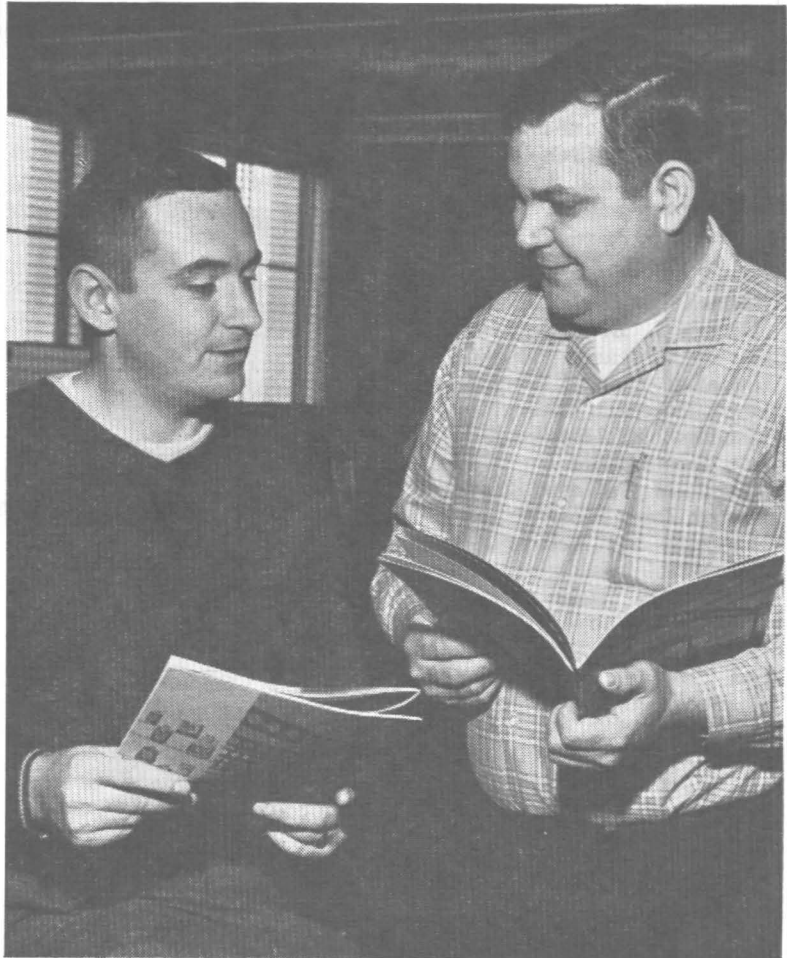
Wrapping up the report session, Mr. Scheiter expressed confidence that sales would be given the strongest kind of support in



terms of production, quality, service and technical service during the upcoming period of transition at the corn plant.

He extended thanks to all employees for their efforts in meeting the challenge.

Craig, Miller, Blankenship Win 'Annual' Quiz



QUIZ WINNERS—Clifford Blankenship, left, and Fred Miller discuss their award-winning Annual Report Quiz papers. Miller placed second, Blankenship was third in the employee contest sponsored by the Staley News. Winners were selected on the basis of their analysis of how to improve Company performance in a runoff among 17 papers receiving 100 percent grades on the objective section of the 'Annual' Quiz.

Harold Craig, Fred Miller and Clifford Blankenship combined perfect papers and effective essay answers to take first, second and third prizes in the Staley News' Annual Report Quiz.

Craig, manager of Industrial Sales in Southern California, wins a share of Staley Common Stock; Miller a Plant Protection employee, gets a \$25 U. S. Savings Bond; and Blankenship, a Pilot Plant technician, wins \$10 cash.

Their entries were selected on the basis of the review of Company performance factors in a runoff with 15 other contestants who submitted perfect Quiz papers.

Salesman Craig called on all employees to carry out their duties with one thought uppermost: "that we should strive to operate our plant at full capacity at all times, manufacturing quality products, ensuring the greatest amount of profits, with emphasis placed on controlled costs and expenses."

He urged continued emphasis on Research & Development to upgrade our product line and return higher margins.

Miller looked to continued emphasis on manufacturing top quality products at minimum costs as the most important thing we should continue doing to compete effectively and improve Company performance.

He suggested that upon completion of the current expansion the Company should be in the

best position possible to achieve these goals.

Miller cited the updating of the Decatur plant and acquisition of new ones as evidence of "good foresight looking toward our Company's future."

Blankenship saw Research and employee relations as two of the most important elements in Company performance.

An effective Research program is necessary to keep pace with changing times, he said, and good employee relations will help keep production in high gear.

"The two go hand in hand for our Company's higher performance in 1965," he said.



TOP SPOT—First place in the Staley News' Annual Report Quiz goes to salesman Harold Craig.

Twenty-Seven Mark Anniversaries

Twenty Staley employees mark anniversaries of 430 years service to the Company during February.

Leading the list is **Herb Scholes**, assistant to the Comptroller, who is marking his 45th year with the Company this month. He started in 1920 in the auditing dept. and has worked in accounting ever since.

Others celebrating anniversaries this month:

35 Years

J. Kenneth Ball, 5-10 Bldg., Feb. 26

John Wrightsman, Applications Research, Feb. 20

30 Years

James Cheshier, 22-47-48-49 Bldgs., Feb. 4

Cleotis Helm, Pipe Shop, Feb. 2

Guy Thompson, Control Lab, Feb. 24

25 Years

Harold Behrns, Electric Shop, Feb. 3

Robert Burchard, Machine Shop, Feb. 31

Frank Dant, Mill House, Feb. 27

Herman Houser, 17 Bldg., Feb. 3

Luther Long, 17 Bldg., Feb. 3

20 Years

Marvin Barton, Grocery Products, Atlanta, Feb. 26

Robert Lipsky, Industrial Sales, Chicago, Feb. 19

Charles Orr, Garage Dept., Feb. 12

15 Years

Eunice Turner, Soybean Meal, Feb. 16



Scholes



Ball



Wrightsman



Cheshier



Helm



Thompson



Houser



Long

5 Years

Jerome Groniger, Grocery Products, Cleveland, Feb. 29

C. Wesley Hicks, Systems, Feb. 2

Theodore Liermann, Engineering Rsch., Feb. 1

Walter B. Malloy, Jr., Grain Div., Feb. 1

Donald Pace, Sno-Bol, Feb. 8

Staley Foremen's Club Sets Officers' Election

The Staley Foremen's Club will hold its annual election of officers meeting on Monday, Feb. 15 at the Elks Club.

Twelve Employees Advance In This Month's Promotions

Twelve Staley employees moved up in promotions during January.

Dick Heyl has been promoted from food technologist to assistant branch manager and technologist at the San Francisco Office. A Pennsylvania State College graduate in dairy husbandry, he joined the Company in 1940 as a demonstrator for "Sweetose" to the dairy industry, moved up to senior technical representative on the west coast in 1946, and was named food technologist at the San Francisco Office in 1962.

Roy Broeren has been promoted from retail salesman to Chicago territory manager in Grocery Products. He had been in retail sales serving Wisconsin markets since joining the Company in 1959.



Heyl

England

Jack England has been promoted from the hourly roll to shift foreman at the Syrup Refinery, where he has worked nearly all of his 11 years with the Company. He started on the Extra Board in 1954 and moved up a year later to the Refinery, where his assignments included work in the press room, ion exchange, carbon, and vacuum pan areas.

Other promotions:

Thomas Cooley, from shop clerk to scheduler, Maintenance.

Paul DeGuire, from assistant analytical chemist, Chemical Research, to retail salesman, Grocery Products—Cleveland.

William Dunaway, Jr., from messenger to Xerox and Addressograph operator, Printing & Mailing.

Mollie Fox, from messenger to junior clerk, Cashier's Office.

Billy Hardy, from hourly roll to relief foreman, Production.

Myrna Kirchhoefer, from junior clerk typist, Grain Div., to systems clerk, Corporate Information Systems Div.

Armand Loffredo, from research technician to associate research chemist, Chemical Research.

Stephen Myrvold, from record clerk, Inventory Planning & Control, to special products coordinator & statement record clerk, Production Control.

Jon Pasley, from technician, Chemical Research, to retail salesman, Grocery Products—Chicago.

Three Staley Veterans Retire



Miss Neyhard

Three longtime Staley employees retired this month after compiling 99 service years between them.

Leading the list is **Miss Bessie Neyhard**, who retired as invoice and code clerk in the Order Dept., where she spent her entire 40-year career with the Company.

She worked as a packaging price clerk for 25 years before becoming audit clerk in 1949. She had been invoice and price clerk since 1962.

Ted Corrington retired as shift foreman in the Control Lab, where he worked most of his 31 years with the Company. After starting on the Extra Board, he moved to the Control



Schmuck



Corrington

Lab in 1934, where his assignments included as a sample carrier and assistant special analyst before he advanced to senior analyst in 1945.

He was named assistant foreman in 1947, and moved up to shift foreman in 1955.

William R. Schmuck retired as Grocery Products Kansas City territory manager after 28 years service selling Staley package products. He started as a salesman in the Western Division, and had been a territory manager since 1943.

Fill Containers Slowly and Carefully



Spills can be dangerous; they can be expensive; they almost always mean more work. And they can hurt water quality in the streams.

Assigned to Mitchell's Section . . .

Mauzey To Head Dextrose Plant

Management of the new Dextrose Hydrate plant has been assigned to **Dave Mitchell's** Oil Refinery & Chemical Section, with **Jack Mauzey** named to head up

the operational supervision as Building Foreman.

Mauzey, a veteran of more than 19 years with the Company,

served 11 years in the Control Lab before moving up to technician in Applications Research. He served as sanitation assistant, foreman of the plant loss control center and assistant foreman in Production before moving up to the Syrup Refinery post last year.

Assignment of the new building to become a part of the Oil Refinery & Chemical Section has been announced by Plant Superintendent W. R. Schwandt.

Mitchell has played a key role in engineering and process planning for the new Dextrose Hydrate plant.

Startup of the new crystalline dextrose facility is tentatively set for sometime next spring.



Mitchell



Mauzey

had been a shift foreman at the Syrup Refinery.

He joined the Company in 1945 on the Extra Board, then

Sprague Named Director of Safety

Appointment of **Willis F. Sprague** as director of safety has been announced by Industrial Relations Division Manager Roy Shay.

Sprague had been assistant labor relations supervisor for the past two years.

He joined the Company in



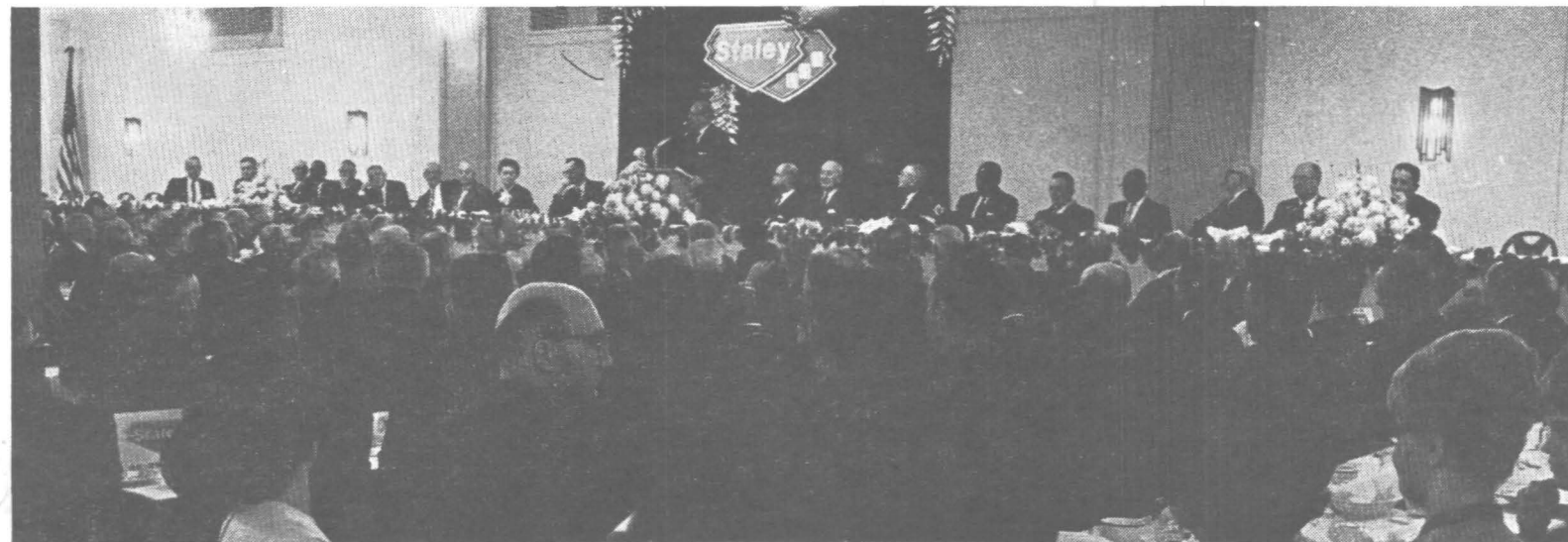
Sprague

1956 and worked on the extra board and as a messenger before moving up to clerk in the Elevator Section, then advancing to allowance & adjustment clerk in Credit, working as an assistant in Personnel, Manufacturing Supplies and Sanitation before his promotion to labor relations in 1962.

Employee Flu Shots

A total of 498 Staley employees received protection against flu and colds during the second round of Company-sponsored inoculations, Jan. 11-15.

Employee Service in Spotlight at Awards Dinner



This was the setting, as 450 longtime Staley employees gathered at the 18th annual Service Awards Dinner.

President Scheiter in 45th Anniversary Talk . . .

Company's Present Progress, Future Prospects Viewed Against Panorama of Past Landmarks

The Company's future was viewed against the panorama of past landmarks in a talk by President E. K. Scheiter before some 450 longtime Staley employees at the 18th annual Service Awards Dinner.

Asking license to bend an unwritten rule of the occasion, the Staley president did "a little reminiscing" on major landmarks of the past half-century as a perspective for measuring present progress and future prospects.

Singled out as basic developments of overriding significance that set a course for Company progress were the syrup refinery, pioneer soybean processing, the oil refinery, the enzyme conversion process, dextrins and the grocery products buildup.

Mr. Scheiter viewed the six as standing out above all the other developments in their significance then and now, as landmarks which set the Company's course.

However proud we may be of these accomplishments, he suggested, their significance today is as a measure of current progress.

"Landmarks of this magnitude do not grow thick like trees in a forest," he said, "we have spotted six over the past 45 years, yet today we have that many more coming up—all at the same time."

"A far more modern and productive plant, new starches and other developments from research, overseas developments and acquisitions in this country, new distribution programs and corporate information systems, the dextrose development—I can't recall a time when we had so many really big things going for us," he said.

"In Manufacturing, we are completing the greatest single expansion in the Company's history. I don't need to tell you how much modernization has been going on in the plant.

"The new starches coming out of Research are tricky to make, but there is no doubt that you can do it, and there is good reason to believe that there will be one or more landmarks for future reference as a result.

"Our several developments overseas and acquisitions in this country have already given our Company a broader scope and character, just in the last few years, in the U B S Chemical plants and products, in Great Britain, Canada, Belgium, Spain and other countries.

This is surely a landmark for future growth, and we have just begun.

"The new distribution programs and corporate information systems coming onto the scene have great promise for our future. They are essential to keep abreast of things, and if we make the best use of these

new business methods we will pull ahead to new heights.

The Staley dextrose process and our new crystalline dextrose plant coming on stream next spring are already recognizable landmarks, not only in our own Company's growth, but in the industry at large, in dextrose production the world over and in all the industries where dextrose is an important ingredient.

"Seen against the panorama of the past, we have a truly great future," Mr. Scheiter said, "not just within reach, but started, in progress toward far greater things than perhaps any of us can imagine here tonight, any more than we could have foretold years ago."

Mr. Scheiter noted a tide among men toward building a new and better world, and the privilege we all share in being a part of it.

"It is also our privilege to have been part of and to help bring about the many advances along the way," he said, "which

is what brings us here tonight, to dedicate an evening to a common experience which we all shared, and to dedicate ourselves to continue the work, to make it grow and hand it on.

"This is your great achievement, now and in the future," he concluded.

Others received a choice of jewelry to mark advanced anniversaries.

More than 2,000 men and women, over 60 percent of all active Staley employees, have been with the Company at least 10 years.

Some 450 active and retired Staley employees braved ice, snow and freezing temperatures for the fellowship of their annual reunion Jan. 28 at the Company's 18th annual Service Awards Dinner.

In the spotlight were 216 Staley employees marking service anniversaries of 10, 25, 30, 35, 40 and 45 years with the Company.

Together with a dozen old-timers with more than 45 years service, and active and retired employees with 26, 28, 32 and 34 and more years behind them, they formed a gallery representing more than 56,000 combined years with the Company.

The program, spearheaded by the humor of 40-year-man Henry Colbert as master of ceremonies, featured entertainment, a fond look back and a determined glance forward.

Entertainment was provided by 10-year-old Joe Wolff of Hammond, Ill., with a medley of showtunes capped by some Al Jolson favorites.

Speakers for the evening were President E. K. Scheiter, marking his own 45th service anniversary, and William W. Allen, secretary of information for the Illinois Agricultural Assn.

Fifty-two employees received gold watches to commemorate their 25-year anniversaries, while 75 others attending their first Service Awards Dinner were awarded 10-year pins.

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Guest Speaker . . .

Allen Traces 'Elements of Change'

It wasn't planned, but you couldn't prove it by the listening, when William W. Allen launched a commentary on our times entitled "Elements of Change" following President E. K. Scheiter's Service Awards Dinner talk.

Calling on President Scheiter's citation of the events that built the Staley Company, Allen viewed change as "the only constant factor" in our lives, noting that success in any field is measured by our ability to change for the better that which we can and should change.

He went on to applaud the necessity and the virtue of change, then defended lack of change when it threatens principles that make our nation strong and provide the atmosphere for advancement.

In citing the speed of changes today, Allen said that more might take place in 2 hours now than in the 200 years following the birth of Christ.

He observed four ways in which people face change:

- * let it happen, but don't change with it,
- * attempt to keep it from happening,
- * adjust to accept that which others change, and
- * take change as a motivating power and guide it in their direction.

The Staley Company's pioneer effort in soybeans, founding what

today is a multi-billion dollar industry, was one of several examples Allen used to emphasize the benefits of courageous change.

"It is possible for today's housewife to buy all the family's food for an entire week, to plan an entire menu, and not have one single product that was on the market 15 years ago," he said.

"This is the result of efforts by people who realized that change is good," he added.

Allen looked to equipping our labor force for jobs involving new skills as the solution to an "unemployable" rather than "unemployment" problem arising from changes on the farm, in business and industry.

Not to be tampered with, in Allen's view, are the principles on which our lives are based, seen notably in our form of government.

He defended the congressional machinery and the Supreme Court setup, citing them as examples of sometimes unpopular institutions still very right and necessary to our well-being.

In closing the IAA official suggested that individual initiative, the type that built Staley, is still our greatest product.



Master of Ceremonies Henry Colbert congratulates President E. K. Scheiter after presenting him with his 45-Year award.



Guest speaker Allen views "Elements of Change".



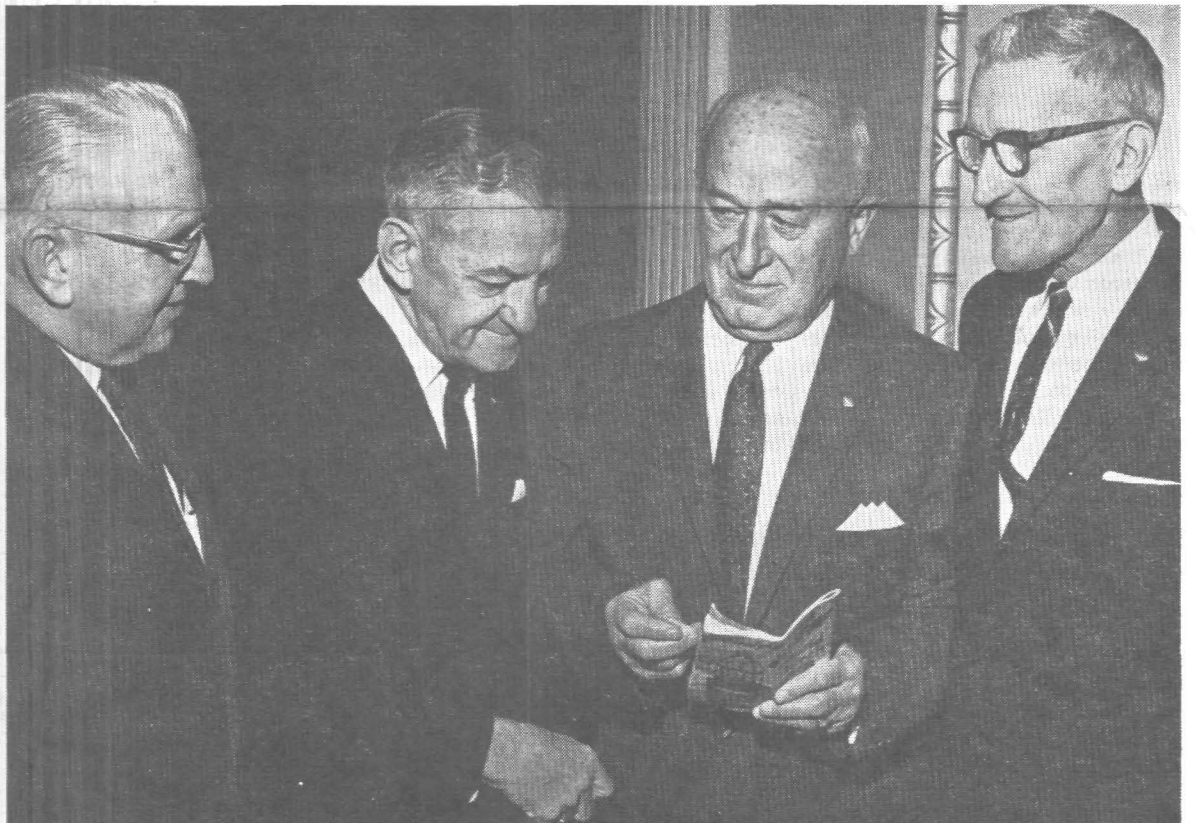
Twenty Staley "senior citizens" join guests at speaker's table. The lineup: from left, Byron May, Doc Corn-

thwaite, Lynn Hettinger, Leo Richards, Tom Barbee, Bus March, Carl Waltens, Carl Simroth, John Shyer,

Mrs. Margaret Lupton, President William W. Allen,



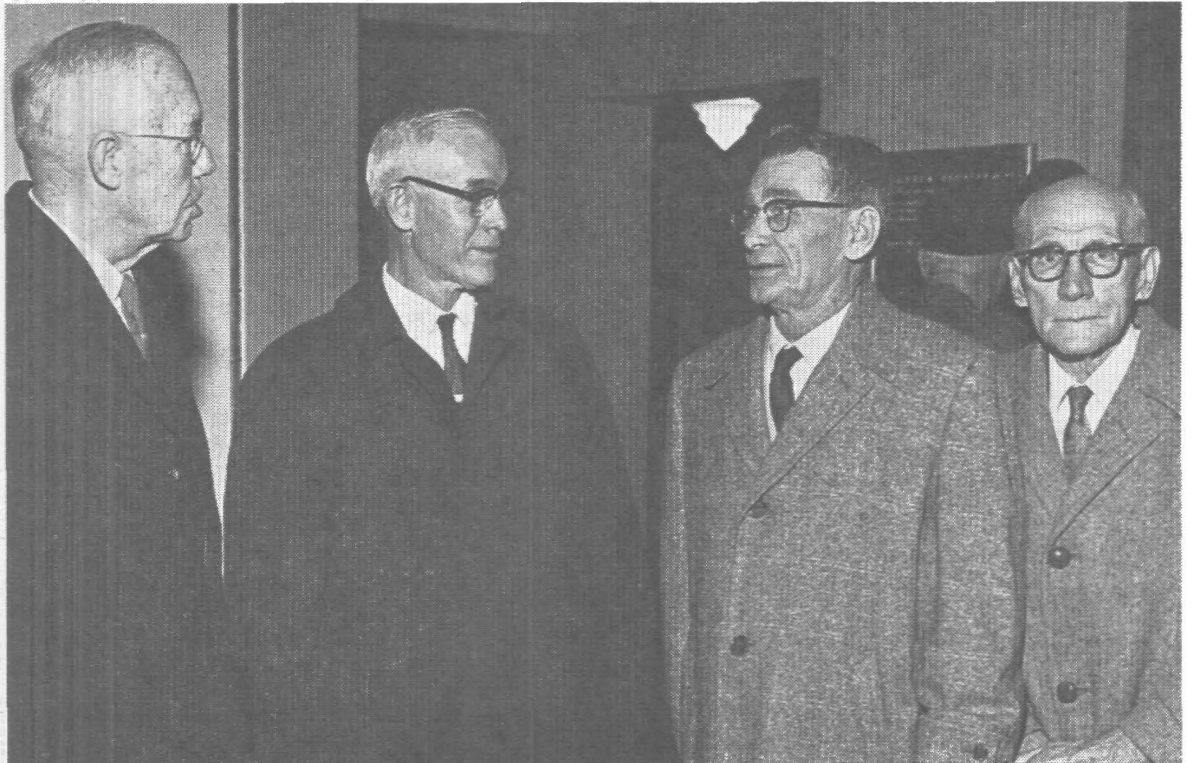
President Scheiter pins 40th anniversary orchid on Miss Bessie Neyhard.



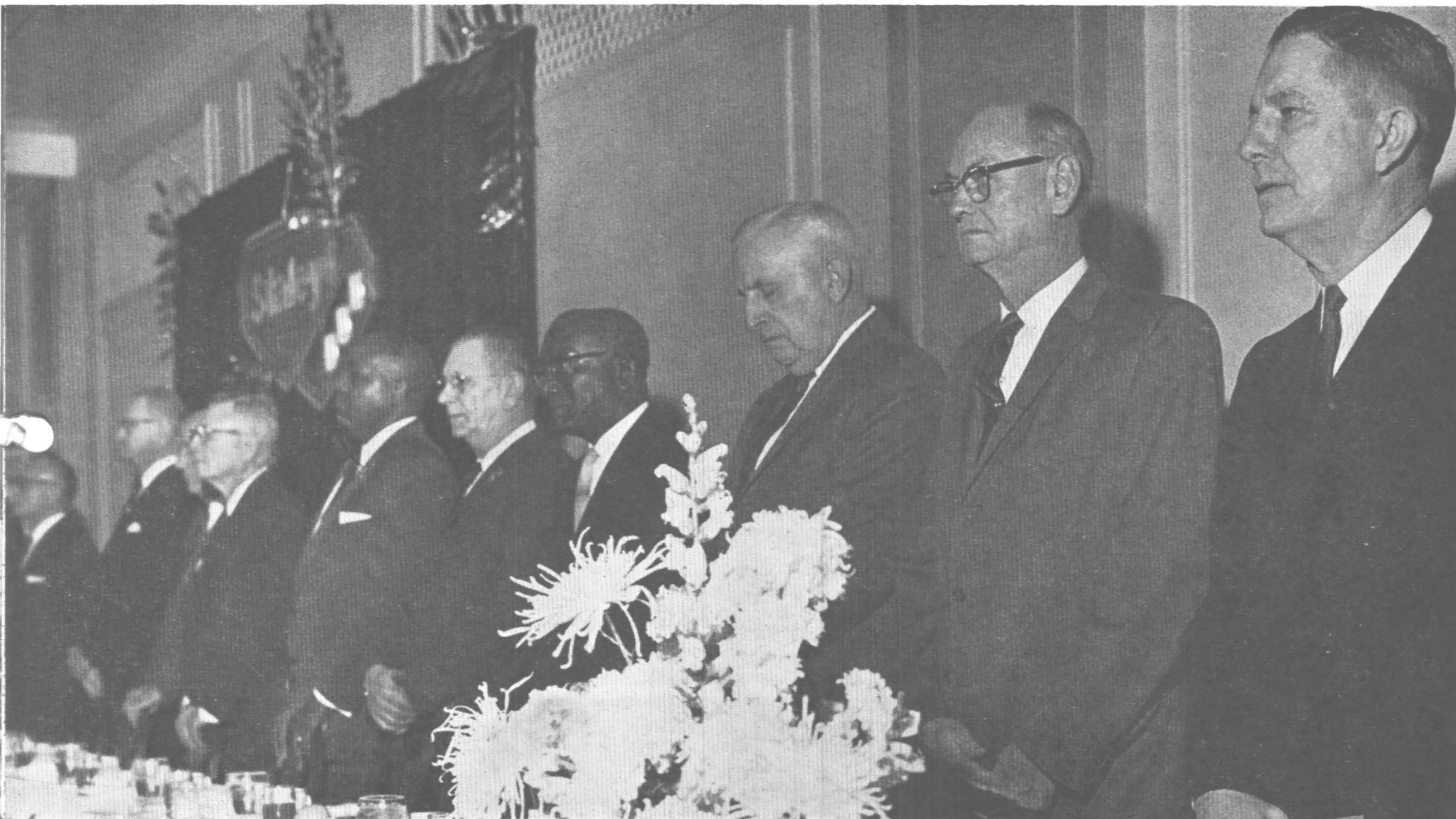
Inspecting the Staley Journal write-up of the first Service Awards Dinner are, from left, Eddie Patton, Carl Waltens, "Buck" Scherer and John Galamback.



Jim Matthews, who's been helping arrange service awards dinners for the past 14 years, gets a surprise at the hat check booth—his wife, Jessie.



Tales from the good-old-days are reviewed by Rick and Ernie David, left to right. Floyd Hazenfield, Leo Richards, Clarence Rode-



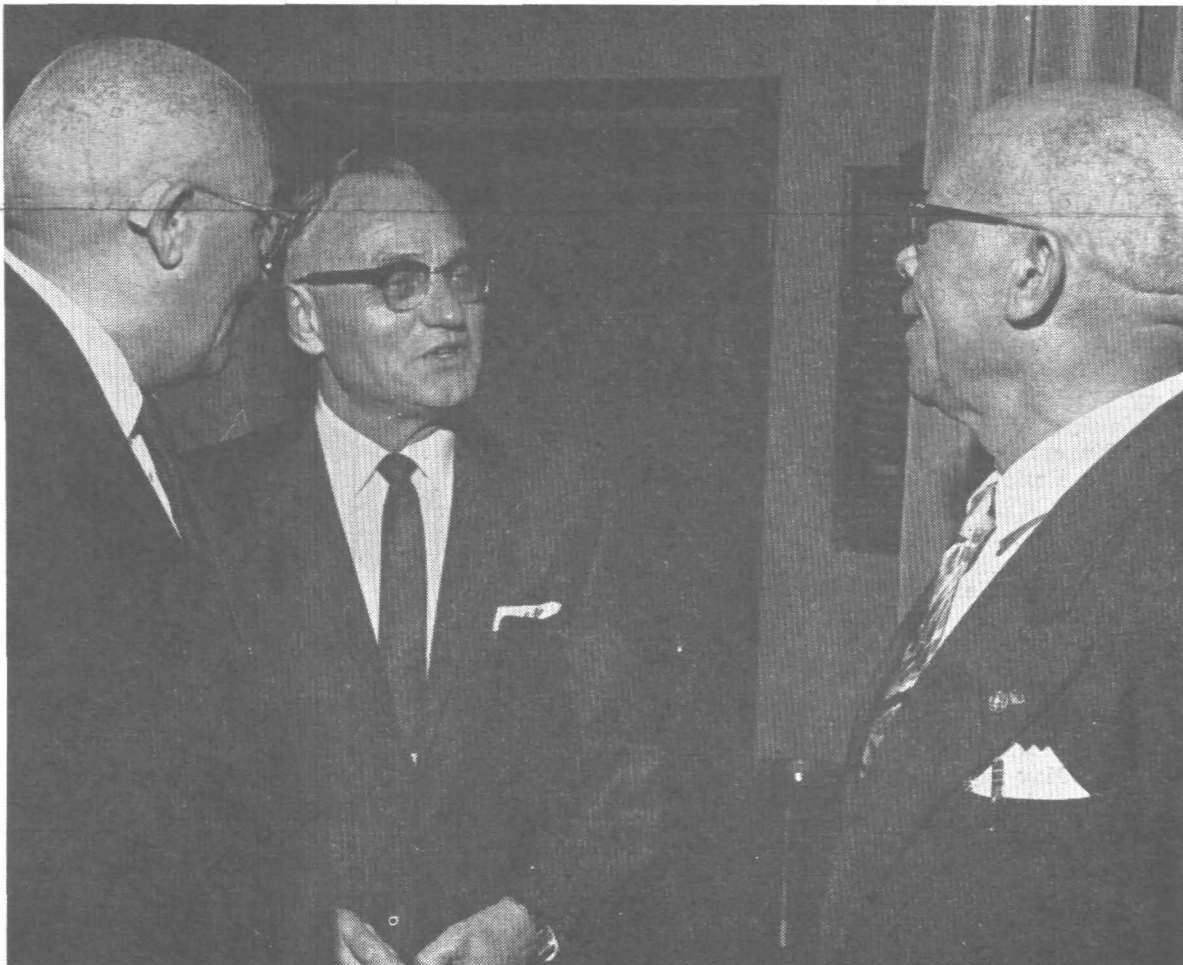
President E. K. Scheiter, Guest Master of Ceremonies Hen-

ry Colbert, Rev. Wilson Forbush, Buck Scherer, Syl Ivens, Perry Conley, Eric Augustine, Makies Boyd,

Jack Mintun, Archie Beals, and Jack Bowman.



Esther Elder, left admires Neva Long's 30-Year award.



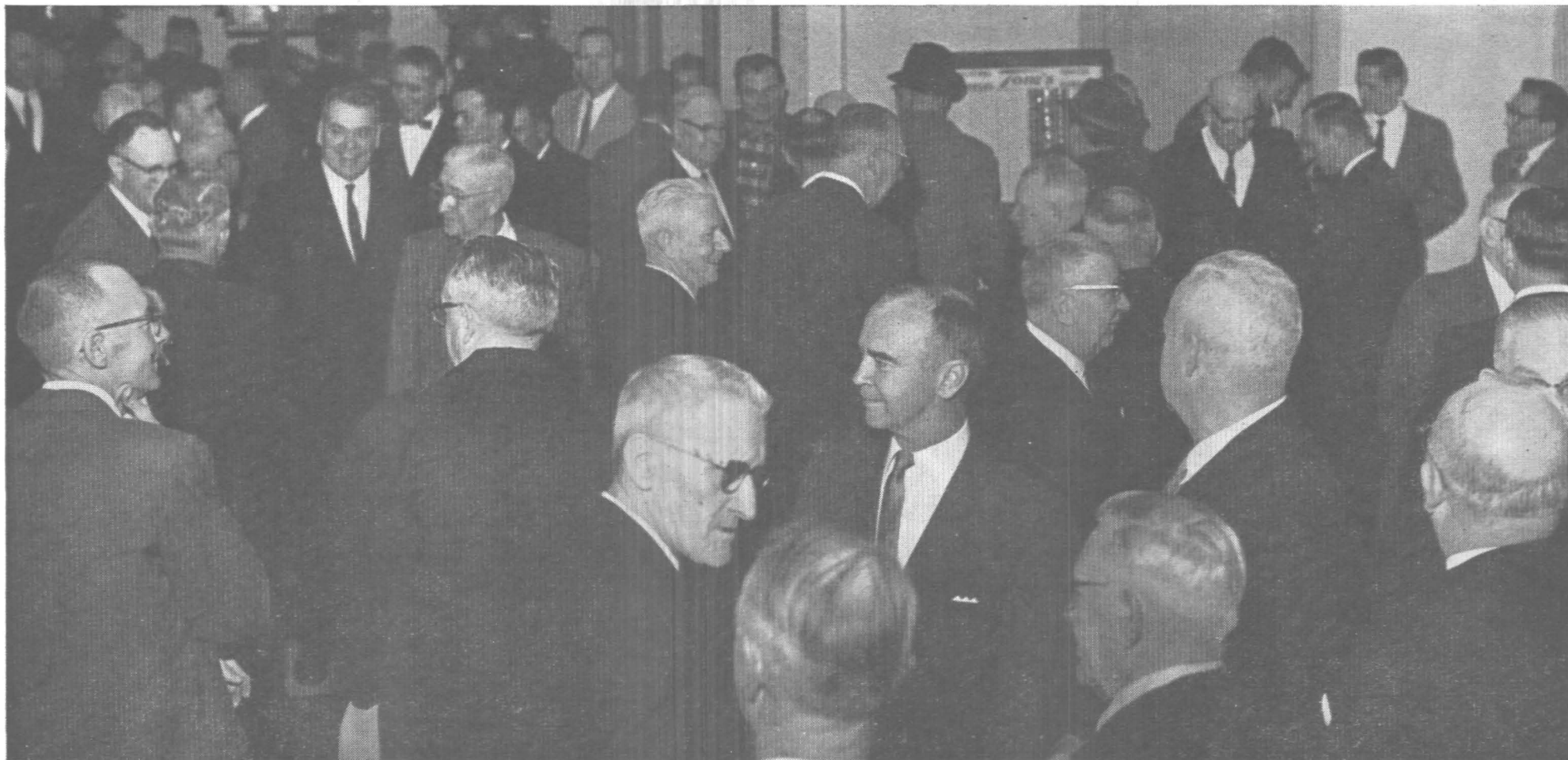
Toastmaster Henry Colbert pauses to chat with Charlie Lawrence and Luke Winston.



Gaiety is the evening's order among, from left, Lorraine Reynolds and Helen Schwartz. John Wrightsman, John McDonald, Marge White,



Father-son Staley-employee-team Charlie and Jed Ellis take this family reunion business literally.



Above: Many bushels of corn were probably ground and re-ground in this reunion of Staley old-timers in the Masonic Temple lobby.

Upper Right: From left, George Owens, Edmond Moore, Dwight James, Russell Trowbridge and Charlie Schmidt, Sr. Visible in background are from left, Kermit Shively, Irvin Cox and Murray Hiltabrand.



Middle Right:—Some of the Staley gals whose talents helped make the Awards Dinner go: from left, Norma Guysinger, Mary Frahm, Kathleen Poe, Bonnie Jess, Helen Rigsby, Roberta Nugent, Jane Ernst, Bee Renshaw, Rosie Orrel and Ann Brunson.



Below: Fred Martina receives his 25-year gold watch from President Scheiter.

Lower Right: Mildred Schroat, Kathryn Rhodes and Katherine Starbody May look over their 25-Year watches.



Computer vs. Brainpower: Who'll Run the Show?

"Computers today do no more or no less for the human mind than steam and electric power does for human muscles."

This was one of several observations made by **Lee Crouse** in a rundown on computers and our Total Information System at the Jan. 14 meeting of the Staley Technical Society.

The Staley TIS director squared off against a misplaced emphasis on the computer and too little attention to the all important role people play in developing integrated business systems for the Company.

He said success in the program to serve our customers more efficiently depends solely on employees—our understanding of what must be done, our part in developing business system needs and our part in making the system work properly.

"Nothing yet invented in the data processing field is a cure-all for the ills of poor planning, poor supervision, bad judgment and poor workmanship, and nothing—not even the costliest computer—replaces human action as the key to a business's success," Crouse asserted.

"While it is true that computers can finish in 10 seconds what it would take a person a full year to do, that they can work up to a million times faster than man he said, they are helpless without good information and facts to work with.

"Computers are only a tool, and as is true of any tool, they can be misused. How well they are used depends upon the skill of the people who use them," he said.

He chalked out the base lines of the computer's "ballpark"—things it can and can't do:

* **Can**—enormously expand the powers of the human mind, freeing it for the creative and judgment work it alone can do.

* **Can't**—make good information out of poor facts. It is only as good as the information it's given.

* **Won't**—take over the decision-making functions, contrary to some popular science-fiction of the day.

* **Will**—if harnessed properly, make tremendous contributions to a business, far beyond speeding up of information and eliminating a great deal of tedious clerical work for employees.

* **Can't**—understand people, but demands that people understand it.

* **Doesn't**—have imagination, judgment, loyalty or ambition—a mere slave of the people who run it, will work as hard and as effectively as they make it work.

* **Can**—give out new information never before practical or possible to help increase the efficiency and effectiveness of the Company's business activities.

* **Can't**—for all its wonders, hold a candle to the human brain, whose electrical circuits and impulses are infinitely more complex.

The computer-versus-brain comparison, which has long been grist for cartoonists and comedians, was used by Crouse to further put the computer in its proper place.

Here's how we stand:

* Where computers are made up of as many as 5,000 interconnected circuits, the human brain has 10 million.

Frank M. Carriere, Jr. of F. M. Carriere & Son, our brokers in New Orleans since 1923, recently received his masters degree in business administration from Loyola University of the South.



TIS Director Lee Crouse discusses computer capabilities before Staley Technical Society.

* Where in computers each circuit is connected to two others, the brain's nerve cells have from 100 to 250,000 different connections to other cells.

* Where the computer takes information only if programmed to do so, brains soak it up all through life.

It is said that if all the information in just one brain

were printed on magnetic tape, by codes currently used, an area of tape equal to the entire surface of the earth would be needed.

All our computer's data will be stored in a room in the basement of the Administration Bldg.

These statistics would seem enough to make one wonder just

why all the shoutin' about computers and the miracles they perform.

The answer is speed, and the handling of complex problems.

Where the brain can only translate what it sees at the rate of 20 to 25 items a second, a modern computer can make these deductions in thousandths and even millionths a second.

In a Total Information System, this means getting the right kind of information where it is needed and when it is needed—the big key to running our business better.

Like any tool, a computer can make our jobs more productive, but only if we accept it for what it is and harness it to work for us, Crouse concluded.

Staley Folks in Politics . . .

Spring Elections May See 'Ticket-Splitting' High

This spring's elections could result in all-time record ticket-splitting among Staley employees.

They could go Republican, Democratic—then "non partisan" too—in support of three fellow employees carrying these three banners in first-time campaigns for February and April Decatur city and township elections.

Currently embarking on their first trip over the campaign trail are:

Frank Grossman, Maintenance, one of seven local citizens running in the non partisan Feb. 23 primary to select six candidates for three Decatur city council openings to be filled in the April 30 election.

Jack Newberry, Employees Benefit Assn., Republican standard-bearer for township assessor.

Danny Smith, Credit Democratic hopeful for township board of auditors.

Political campaigning—in their own behalf—is a new adventure for all three Staley men, with good government the commonly-shared cause.

All say they've "let George do it long enough", and think it's time to forsake the fun of sideline heckling for firing line responsibility in the area of governmental affairs.

They look with mixed emotions to the door-knocking, hand-shaking, baby-smooching, card-passing world of platforms, testimonials, statements and retractions, matchbooks, pencils, banquets, revivals and other old campaign standbys.

Frank's campaign plans begin with "recruiting the recruiters"—those who convinced him to run in the first place and pledged their help in getting him elected.

So far, so good, he says, he's still able to find 'em anyway.

Drawing only on his and other

ers' Monday-morning quarter-backing, Frank says the velocity of his campaign will be pretty much determined by what opponents do, acknowledging that a "couple of eager beavers" could make things real rough.

To date, he's most impressed with the "vital interest" shown in candidates and their platforms by local civic organizations.

Frank looks forward to ex-

pressing his views publicly whenever possible, and beyond that to "the usual" cards, matchbooks and what-have-you used to carve a place in voters' hearts.

Jack and Danny both draw on precinct-level political party experience. There, at the "grass roots" is where their campaigns will start.

Both are currently building up teams to help with campaign

planning, financing and doorbell-ringing throughout the township.

All three go into the campaign with qualified confidence (just like the pros) in predicting close, tough races.

All hope for a strong Staley-employee vote to help carry them home, each quick to add that with a little judicious ticket-splitting, employees can support them all.



POLITICIAN'—Staley employees Jack Newberry, Frank Grossman and Danny Smith, left to right, carry Republican, non-partisan and Democratic

banners, respectively, into first-time campaigns for city and township elective offices this spring.



ENGINEERING—Staley employees working in 12 different engineering categories illustrate engineering role in Company activities. Pictured conferring outside new dextrose plant are, foreground, from left,

design engineer Tony Jacob, chemical engineer Rod Simms, instrument engineer Roger Snelson, utilities engineer Don Thompson, structural engineer Ken Lichtenheld and project engineer Harold Graves. Back-

ground, from left, field engineer Hal March, maintenance engineer Tom Strahle, industrial engineer Gus Greanias, electrical engr. Morris Birkhead, development engr. Bob Schnell and civil engr. Harry Burgener.

Chamberlain Hall of Fame Election Rekindles Golden Era of Staley Bears

When Guy Chamberlain became the fourth former Staley Bear to be named to the Football Hall of Fame last week, it rekindled once again stories of a golden era in Staley lore.

Chamberlain, who played on the 1920 and 1921 Staley teams enroute to a brief but illustrious professional playing and coaching career, was one of seven old-time grid greats to be voted into the Hall of Fame.

He follows teammates George Halas, his opposite number at end on the 1920-21 Staley teams, Jimmy Conzelman and George Trafton.

Decatur columnist Forrest Kyle traced the oft-heard sequence that eventually paved the way for the National Football League, the "Monsters of the Midway" dynasty under Papa Bear Halas and the rise of a spec-

tator sport that many feel is replacing baseball as the national pastime.

Kyle recalled for his readers how A. E. Staley, Sr. hired a young man named George Halas in early 1920 to learn the starch business, play on the plant baseball team, and recruit, play and coach the football team.

Halas' diamond prowess overshadowed any starch processing insight, but both took a backseat to the fetes of a galaxy of college football stars he assembled to play under the Staley banner.

Old-timers know the rest of the story by heart. After winning the national championship in 1921, Halas and the Staley's were staked by A. E. Staley, Sr., moved to Chicago, where the Chicago Bears and the National Football League were born.

After starring at end in '20 and '21, Chamberlain moved on to coach the Canton Bulldogs to two undefeated championship seasons, then another when the team was purchased by Cleveland interests.

Speaking at the 1957 reunion of the old Staley team, Papa Bear Halas described Chamberlain as "the greatest end of all time."

Chicago columnist Howie Roberts agreed. He placed the Staley flanker along with Green Bay's Don Hutson as the two greatest ends ever.

This tribute becomes all the more notable when you consider the long list of pass-catchers that have emerged with the opening-up of pro football in recent years.

In Chamberlain's time they threw six or eight passes a game, compared to from 20 to 50 heaves today.

Chamberlain, whose 6-2, 205-lb frame was considered giant pro-

portions in those days, employed his size and speed on end-around plays and was known as a defensive stalwart.

In fact, the play oldtimers seem to remember best was his 70-yard touchdown gallop with an intercepted pass which beat Buffalo in 1921 and brought the championship to Staley's.

Jack Mintun, one of the last of the Staley's around these parts, remembers Chamberlain as a key man on the team.

"He could run like a deer," Mintun recalls.

Forty-five years later, the Staley's football saga is still very much alive.

Last month in Detroit, a Staley customer presented National Sales Manager Paul Kirkpatrick with the program he had saved from a game between the Staley's and Detroit in 1921 at Decatur's Cubs Park.

Detroit won, 20-0. But the Detroit customer-fan thought we ought to have it for our archives anyway.

Staley Engineers Mark 'Their Week'

The more than 170 graduate engineers at work at Staley were among the Decatur engineers who were the subject of a nationwide tribute during Engineering Week, Feb. 21-28.

The Company participated in a special supplement to the Decatur Herald & Review, spearheaded by the Society of Professional Engineers to commemorate the event.

The Staley message described briefly the major activities of

STS Plans Annual Valentine Dance

The Staley Technical Society will hold its annual Valentine Dance on Friday, Feb. 12 in the grand ballroom of the Decatur Club.

Music will be furnished by the Donald Bring Band.

Tickets may be obtained from Ed Koval, Bud Taylor, Hoyt Coverstone, Dick Lockmiller, Duane Chicoine, Bob Powers, Bob Hathaway or Harry Young.

Staley engineers working 38 different positions in more than a dozen general categories.

A photograph of 12 different types of engineers taken outside the new dextrose center was used to illustrate the piece.

Testimony to the importance of engineering at Staley was mirrored in the fact that one out of every 16 employees at the Decatur plant is a graduate engineer.

One important purpose of the local promotion was to acquaint area high school students with opportunities for engineers in Decatur.

Zurkan Talks Training On TV Panel Show

Staley training supervisor George Zurkan was one of five panelists on the "Look Up and Learn" show on WCIA-TV Jan. 23.

He discussed industry's view on adult education programs offered at local schools through extension.



STALEY GRID GREAT—Guy Chamberlain, as he looked in 1921, when he helped Decatur Staley's to national grid championship.

Employees Save More, Borrow More in '64

More savers, more borrowers, two new directors and a new home—these are the 1964 highlights for the Staley Credit Union.

Election of directors and balloting on a name-change resolution were included in the organization's annual meeting Jan. 29 in 77 Bldg.

New directors named to the 12-man board were Koran Capshaw, 5-10 Bldg., shift foreman, and Joe Hilberling, senior mechanic in the electric shop.

They replace Carl Bomball and K. P. Moore.

Other officers and directors re-elected are:

Claude Cox, President
C. W. Taylor, treasurer
Richard E. Schuman, secretary
Ralph Clifton
Noble C. Owens
R. Gehl Tucker
Harry Atkins
Paul L. Breyfogle
T. A. Wheatley
Henry A. Scherer

Also approved at the annual meeting was the addition of the word "employees" to the organization's name. It now reads "Staley Employees Credit Union."

Total shares held by the Credit Union's 4,044 members rose to \$5.27 million in 1964, an in-

crease of some \$235,000 over the previous year.

A record 2,621 members borrowed an all-time high of \$2.7 million during the year.

More than 8 out of 10 of the 2,849 active-employee members are borrowers from the Credit Union. Average loan during 1964 was \$564.

A total of \$196,953, 48.8 percent of the earnings dollar, was paid out in dividends to shareholders. This is an increase of some \$10,000 from 1963.

Total credit Union assets edged over the \$6 million mark for the first time, up from \$5.7 million in 1963.