

IT IS SMART  
TO PLAY  
SAFE

# STALEY NEWS

SAFE WORKERS  
MAKE GOOD  
BUDDIES

Vol. 2—Page 41

BY AND FOR STALEY PEOPLE

February 1, 1939

## "SAID THE CITY MOUSE TO THE COUNTRY MOUSE"

In a casual way, most of us think of the Staley organization as being one which is limited to those who are actually on our payroll. In a less casual way, we realize that our group is much larger because we have to include the stockholders who supply the money to finance our operations and the equipment needed for our jobs, because a portion of our income is paid them for the work of their money.

That makes a pretty large family when we get all of the noses counted. But, recently Roy Rollins got to thinking that those of us who believe that we are the "Whole works" are all mistaken. That count as hard as we would, we still constitute the minority in our actual family circle.

That called for a "How come" and as usual, Roy had the answer. Said he, "How about this big army of people who get their support from raising the beans and corn we use?" Roy had a point there. It is estimated that over 40 percent of the money we take in goes to that branch of the family.

While we don't usually look upon the farmer who sells us our corn and beans as being one of us, he really is. True, he doesn't have to produce market outlets, he doesn't have to conduct extensive research to obtain new products, he doesn't have to educate the people to use these new products, he doesn't have to sell them, and he doesn't have the big task of obtaining the money to finance those activities. But, still—he is a pardner.

### His Job Is Big Too

His part is to bump the weather, buck world prices, lean years, rich years, he has to learn which varieties will give the highest yield, which are most acceptable to us, and a thousand other things we city mice never realize. What he does, what we do, supports both of us.

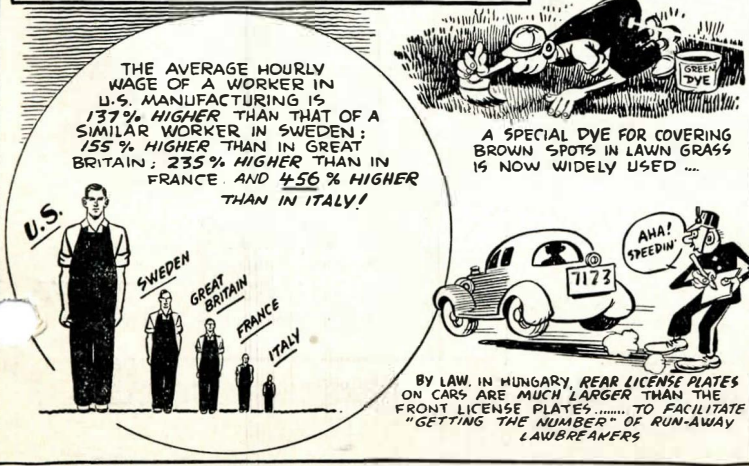
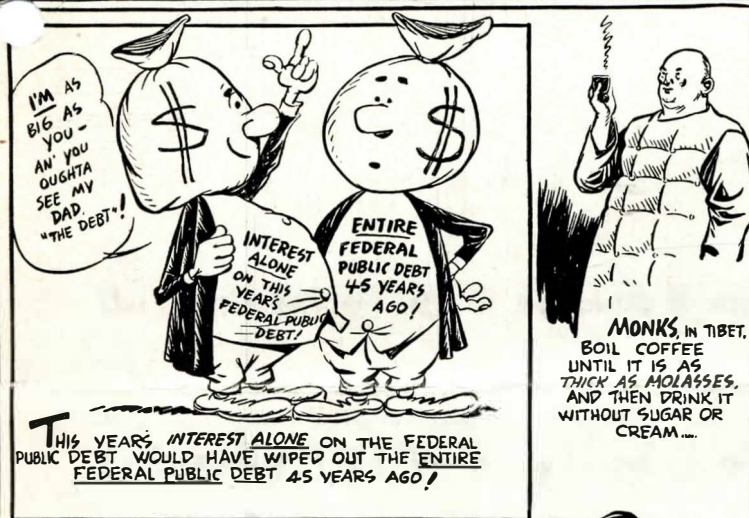
Yes, Roy had something there when you stop to think of it. How much does it amount to? How many does that add to the group that depends upon the wheels in the Decatur Plant? Well, according to our grind in beans and corn in what we would like to think of as a fair year, if we bought all of our corn from farmers who grow nothing but corn, and they didn't feed any of it back to the hogs, but sold it all to us, then 8,522 additional people would be directly supported by Staley sales.

And

Add to that, the number of people figured in the same manner, who would be required to supply our soybeans, and we would have 11,842 more people added to the Staley family. The difference in numbers, of course, being due to the fact that one acre of ground will not produce as many bushels of soybeans as corn and so more farms would be needed to do the entire job.

Yes sir, Roy, that adds up to a pretty good family picnic and come to think of it. When Roosevelt recently said "The job of America is to increase our national income" so that the difference between what something is worth at the start and what it is worth at the finish will support a lot of people, it appears like the Decatur organization has done a good job. Mr Eakin says our immediate contribution to the National Income last year was about 5 million dollars. When you add to that the farmers working for us and their part of the job, well, it ought to add up to 15 million anyhow.

## THE POCKETBOOK of KNOWLEDGE BY TOPPS





NOTICE  
EFFECTIVE MONDAY,  
JANUARY 30th

CREDIT UNION OFFICE HOURS will be changed from all day Tuesday, Wednesday and Thursday of each week to 1 p. m. to 4:30 p. m. Monday through Friday, inclusive.

CREDIT COMMITTEE MEETINGS will be changed from Wednesday, Thursday and Friday mornings to Tuesday and Thursday afternoons at 12:30 p. m.

APPLICATIONS received on Thursday, Friday and Monday will be taken to the Tuesday morning meeting and applications received on Tuesday and Wednesday will be taken to the Thursday meeting for action.

CHECKS to those whose applications are approved by the committee Tuesday will be issued Wednesday afternoon between 1 and 4:30 p. m. and to those whose applications are approved Thursday will be issued Friday between 1 and 4:30 p. m.

TO GIVE AWAY:  
3 playful kittens, 8 weeks old, to good homes. 1902 N. 34th street.

FOR SALE:  
Large two-wheeled trailer and stock rack Uses tires 19x4.75. In good condition. \$10.00 will buy it. 1902 N. 34th street.

THE  
BULLETIN  
BOARD



If you are CARELESS - don't  
bother to have your fortune told  
YOU'LL PROBABLY HAVE NO FORTUNE

NATIONAL SAFETY COUNCIL

DRIVER'S LICENSE LAW  
BECOMES EFFECTIVE  
MAY 1, 1939

All Drivers Required To Have One

The Illinois Driver's License Law which becomes effective on May 1, 1939, will apply to all persons who plan to drive an automobile after that date. Through the courtesy of the Decatur Police Department, the following information is given to outline the chief portions of this new law which need to be understood by all drivers.

1. After May 1, 1939, every motor vehicle driver who is a resident of this state will be required to possess a driver's license.

2. These licenses may be obtained from various local groups such as the Motor Club, Police Department, City Clerk, Notary Public, or in the case of Staley employees, through Miss Trow in our own Personnel Office.

3. The cost of the license is 50 cents to drivers over 18 years of age, 25 cents for operators between 15 and 18. No licenses will be issued to persons under 15. A Notary fee of 25 cents is usually added at the place of registration. This charge will not be made to Staley employees who make application through the Personnel Department.

4. A space is provided on the application blank for the driver's picture but pictures are not required on licenses obtained before May 1. (Note—Authorities strongly recommend the picture for identification and protection purposes). After that date, all applications for license must be accompanied by a head photograph, size 1 inch by 1½ inches. The applicant must furnish his own photo which may be obtained anywhere he likes.

5. No examination is required on individuals who make their application before May 1, except in the case of persons with a physical defect which might affect their ability to drive a car safely.

6. If more than one person in a family plans to drive the car, each must possess his own license.

7. Individuals possessing chauffeur's licenses will not be required to buy a driver's license.

For Your Own  
**SAFETY**  
Roy Rollins, Director of Safety

Get rid of the superstition that rubbing with snow is the proper treatment for a frost bitten hand or foot. Rubbing with snow is not only useless but it is positively dangerous. The frozen tissues will be bruised and torn by any kind of rubbing and there are a number of cases on record where gangrene has resulted from this kind of treatment.

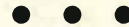
If you are unfortunate enough to be frost bitten remember these things.

Keep the frozen part away from fire or warmly heated rooms.

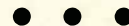
Cover the frozen part gently with your hand or other body surface until it thaws and circulation is restored.

Apply soothing ointment.

Do not rub, either with or without snow.



You can do a lot of looking in any kind of an industrial plant for machinery and equipment which can be repaired or changed and made more Safe and you can always find something to be done. All of this finding and fixing, however, won't help you to find real Safety or make much of a contribution to reducing accidents. Real Safety is only to be found in the Minds of the men doing the work and in the Minds of their bosses. If you find it there the physical hazards won't matter. They'll know how to avoid them.



In the manner of Walter Winchell: What assistant foreman in what Boiler Room dropped a metal plate on a toe that was not protected by Safety Shoes?



We are still looking for the fellow who will say, "Boy, I'm sorry I didn't take a chance."

MEMBER NATIONAL  
SAFETY COUNCIL



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By The Personnel Department  
For The Employees Of  
**THE A. E. STALEY  
MANUFACTURING COMPANY**  
DECATUR, ILLINOIS  
W. G. Reynolds, Manager of Personnel  
J. M. Richey, Editor

**SHOULD BUSINESS BE  
BIG OR LITTLE?**

There are a hundred different answers to the question of how big business should be, but they all boil down to this,—

**Business Should Be As Big As Is  
Necessary To Do a Good Job**

Business is called upon to do all sorts of things. It must build rowboats and 15,000 ton battle-ships. It must make scientific devices which are correct down to the millionths of an inch, and it must build giant locomotives and great dredges like those used to dig the Panama Canal.

The small crew of half dozen workmen who build a house in Decatur could never build such a structure as the Empire State building, the world's tallest. Nor could the able craftsmen who build sailboats for use on Lake Decatur handle such a mammoth task as building the Queen Mary, a 1000 foot luxury liner.

Business must be as big as it needs to be to do a good job. And some jobs have to be done by big business. If the telephone companies were all small companies, as they used to be, it would take hours to make a phone call from Decatur to our New York office. If automobile corporations were small companies, as they used to be, there would be no production lines for economical manufacture. Cars would be made slowly and would be so costly that most of us wouldn't be able to buy and own automobiles.

**How A Business Grows Big**

Henry Ford was once employed as a mechanic and was a good sort of fellow. When he pawned his watch to raise money to finish his first low priced automobile, he became a business man, but he was still a pretty good fellow. Now he has one of the biggest businesses in the world, but he is no better or worse a fellow than he was when he was a mechanic.

Ford had an idea and worked on it. He set out to make an auto-

mobile that could be sold for a low price. In order to do this, it was necessary to develop mass production facilities. The development of mass production facilities made the Ford business a big business. Ford's idea forced him into big business but it made it possible for millions of people to drive automobiles.

**Why Has Business Grown Big?**

American business has become big because America has grown too big to be served entirely by small business. In 1870 America was relatively small, and business was relatively small. The population of the United States in 1870 was 38½ million. For every 10 men, women and children, there were three people holding jobs. By 1930 the population increased to 123 million and for every 10 men, women and children, there were four holding jobs. Therefore, the population in 1930 was about three times as great as in 1870 but there were four times as many people holding jobs.

This increase in employment results from the fact that men like Henry Ford and companies like General Electric and U. S. Steel and others, built big businesses to do the things that needed to be done to serve this growing country.

**Big Business Makes Opportunity  
For Small Business**

In doing these things, big businesses have created customers for smaller businesses. The development of automobiles, radios, packaged foods, ready made clothes, and thousands of other products have created a need for starch and soybean products, and many other things that are made and sold by medium sized businesses. The wages paid by big and medium sized businesses have created customers for grocers, butchers, and other small businesses. All business, large, medium and small, serve each other and are dependent on each other. Working together they provide 49 million jobs.

**STALEY GARDENERS' NOTICE**

Those desiring space in the Staley garden area this year may make their plot selection at any time between February 4th and March 1st. Reservations are to be made at the usual place on the first floor of the Administration Building in the West Wing. Mr. Underwood will have the plans and bulletins ready for distribution at that time.



The heat built up in an automobile traveling 55 miles an hour is sufficient to keep a good sized home warm.

\* \* \*

There has been only one short period in our history when the government has been out of debt.

\* \* \*

*A conscience is an inner sense that tells us we are doing wrong when we are about to get caught.*

\* \* \*

The consumption of commercially canned foods has increased 800% in less than 30 years.

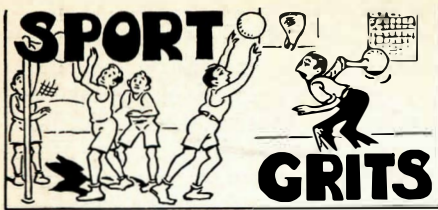
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The average hourly pay of Staley male hourly employees during 1938 was 70 cents an hour.

\* \* \*

*As a general rule, the man who doesn't know his own mind hasn't missed a great deal.*





By Bill Brumaster

THE STALEY BASKETBALL TEAM lost its victory touch in the third and deciding game of the first half championship series of the Industrial League when they dropped a close 21-19 decision to the U. S. Mfg. boys. The first game of the play-off resulted in a Staley loss, the second a Staley victory, 60-50 in the freest scoring contest of the year.

★ ★ ★

Then into Indiana to play the Honey Crust Bakers who had defeated the best that the basketball state had to offer. The game ended 42-37 for the Honey Crust boys but the superlative showing the Staley boys made in defeat drew a huge hand from the crowd as they left the floor.

★ ★ ★

Several nights later the Taylorville Hoppers stepped into a 46-32 Staley streak at the St. James Gym as our boys tuned up for the fast Sparks five. The giant killers of Shelbyville broke the Staley streak 28-26 in one of those nip and tuck battles the books tell about.

★ ★ ★

Sharpened by almost continuous play, Staleys returned to Industrial League competition and swept the Illinois-Iowa Power entry 48-18, jumped down to Moweauqua for a double feature, took the first game 50-36 and extended their victory march 46-43 in the evening's finale.

★ ★ ★

Back again to the St. James Gym for the invasion of the Alton Apex'ers and another victory, 43-38. Staley's lost to them at Alton but are maintaining their home floor record with a clean slate.

★ ★ ★

THE BIG BASKETBALL DATE OF THE YEAR in more ways than one is February 4. Against a team Staley's have never beaten, and at St. James Gym. 7:30 p. m. American Maize is the team and our boys would rather win that one than any other game of the season. The American Maize boys are held in high respect

### MR. EAKIN ADDRESSES SPRINGFIELD MEETING OF COST ACCOUNTANTS

Thirty-five Decaturites, 15 of them Staley people, attended the regular monthly meeting of the National Association of Cost Accountants held in Springfield the 19th of January. Mr. Eakin functioned in the role of principal speaker of the evening giving a paper on, "The Effect of Inventory Valuation Methods upon Financial Sales Policies."

The attendance from the communities which compose the Decatur Chapter was the largest in the brief experience of the organization. Officers attributed the success of the Springfield program to the popularity of the subject and the speaker as well as to the professional spirit of Central Illinois accountants who are preparing themselves to meet the increased significance of accounting procedures in today's industrial picture.

### ENGINEERS ATTEND HEAT CONTROL STUDY

Staley engineers, members of the Central Illinois Chapter of the Illinois Society of Engineers, attended a movie presentation of "Heat Control" at their regular meeting January 19th. The Johns Manville Company conducted the illustrated program and Mr. Breckenridge, their Industrial Engineer, led the open discussion of technical questions following the movies.

not only as basketball players but as hosts. They have royally entertained Staley's there, feasted them and given them the keys to the city but never permitted us to win a basketball game.

★ ★ ★

Fans who really like basketball, and those who only go now and then, this is the game to see. All the competitive spirit that has ever shown itself between two great rivals will be displayed in this game. The treat of the year. Admission 25c if tickets are purchased in advance. 40c at the gate.

From the bottom of the dope bucket, let's get in there this Saturday and back our boys to win. *Get a ticket and yell.* Let's help our boys win and let's help them entertain American Maize on the standard that they have set.

### BEAUTIFYING THE BASEMENT FOR \$2.00

The usual custom among those who have a home of their own is to spend the spring and summer doing things to the outside and the fall and winter doing things to the inside. Sooner or later, it is the basement that comes in for some sort of planning because it offers a large space to spread out and live if and when it gets fixed up.

The first step planners would like to take is to dab on some paint. But that is where most of the improvement stops. Either because the paint costs so much the rest of the job has to wait or because it will cost so much the general plan has to be given up.

#### It Can Be Done Cheaply

With most of the great brotherhood of home fixer-uppers, the greatest pleasure comes in getting by at practically no cost. A valuable tip that comes out of that group and is worth passing along to the 46 percent of Staley people who are home owners is the composition of a paint which can be applied for about \$2.00 including the cost of a brush.

All one needs to paint their cellar white, with a preparation that won't rub off, that is said to be washable and will not peel off, is about 30 cents worth of cheap barrel salt, a half bag of mason's lime and one-third bag of cement. Properly mixed, those amounts will paint the cement or brick walls of a large basement. The ceiling is another matter and requires regular paint.

#### Three Easy Steps Does It

The first step is to take a bucket of water, 24 hours ahead of time, and dissolve as much salt in it as the water will hold. Step two consists of adding the lime and cement to the solution. Three cups of lime to one of cement until enough has been added to bring the thickness of the liquid to that of good paint. Stir while the lime and cement are being added. Step three, apply the paint to the walls with a large whitewash brush.

One bucket full of this paint will take about three hours to apply and makes a nice evening's work. Because the mixture has a tendency to fill small cracks and openings, the final result is a good smooth wall. One coat is enough to do a good job. Applied once a year it will keep the basement sweet, clean and bright.