

1969 An Excellent Year, Employee Efforts Praised

Decatur Administration Bldg. Remodeling Planned

Air Conditioning Part of Project

A general Administration Building remodeling and air conditioning project has been approved and is in the "drawing board" stages with construction expected to begin sometime in April.

A 12 to 15 month completion date has been projected, and plans are expected to be drawn up, ready for bids in January.

The plans call for complete air conditioning and ventilation of the structure, relocation of private office partitions, lowering of ceilings with acoustical panels, installation of new recessed lighting, and carpeting of all office work areas.

Only exterior alteration to the building will be the conversion of the rear service court into an air conditioning equipment storage area.

The interior work, undertaken one wing at a time, will generally follow this pattern: work groups on one wing would be displaced to locations elsewhere in the administration building, partitions in the vacated area would be removed, duct work for the air conditioning positioned, ceilings and new partitions installed, and the newly remodeled wing re-occupied.

A typical remodeled wing will have a capacity for 15 private offices and a general bay area for 44 desks plus filing cabinets. Each wing will have at least one conference room. All wings on all five of the general office floors will follow this pattern with only minor variations.

Some inconveniences and crowding are predicted during the project, and the patience and cooperation of all employees is requested.

The renovation will lead to maximum utilization of space in the building and much improved working environment. It is a

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Awards Dinner To Honor 171

Some 171 employees will be honored at the company's 23rd annual service awards dinner, Thursday evening, Jan. 22, at the Decatur Masonic Temple.

The group will receive awards for service, ranging from 10 years to 45 years. Heading the service award recipients will be four 45-year veterans: Claude V. Cox, Edmund D. Moore, Norval A. Smith and John M. Durcholz.

More than 500 Staley employees are expected to attend and observe service milestones with the company.

Guest speaker for the evening will be Arthur Holst, a colorful National Football League official.

Mr. Holst is a resident of central Illinois.

Holst will speak on "The Challenge of a Pro."

Tickets will be mailed to participants and invited guests sometime in December.

Staley Double 'S'

Corporation Gets New Symbol

A new, modern and distinctive "double S" emblem (shown on this page) has become the official corporate symbol.

The new design replaces the Staley shield — emblem of the corporation on a worldwide basis for 40 years.

In introducing the new mark, President Don Nordlund commented:

"It is designed to establish and enhance a Staley-family relationship among our multiplicity of product lines, brand franchises and name equities.

"The new mark has the flexibility to effectively complement all types of surfaces," Nordlund said. "In no way will it be an inhibiting factor to marketing creativity or sound financial judgments on printing and packaging.

The "double S" symbol will be phased into use in the hundreds of ways that the shield has been utilized in the past — stationery, railroad cars, service award pins, advertising, etc.

Nordlund noted that the shield was a creation of A. E. Staley, Sr., founder of the company. Nordlund said that the longevity of the shield's effectiveness as a corporate symbol is a tribute to his vision.

Creation of the new Staley "double S" has been several months in the offing, according to Bruce Shaeffer, director of public relations.

Initially, a number of orientation sessions were held with several graphic arts firms in Chicago regarding the creation of a new corporate symbol.

"The assignment was a difficult one because of the diversity of interests that Staley now has," said Shaeffer.

"We needed a symbol that was soft enough to look good on our consumer packaging, yet bold enough to lend itself to our industrial and agriproducts."

A number of designs were submitted and discarded for various reasons, according to Shaeffer.

Finally, Hiro Mizushima, a Japanese artist with the firm of Grant-Jacoby, Chicago, submitted the "double S" design, which was approved. The mark is used in a distinctive blue and green color combination or in a dramatic one-color version.

Implementation of the mark will be the responsibility of the

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Earnings, Sales Gains Reported

Chairman A. E. Staley, Jr. and President D. E. Nordlund applauded the "abilities and enthusiasm of employees" as a major factor in making 1969 "an excellent year."

The statement was made in the 1969 company annual report, recently mailed to all employees and stockholders.

In the report, Staley and Nordlund noted that sales hit a record level in 1969, profits improved, and the company engaged in several diversification moves with "very favorable implications."

Net earnings were \$8,253,698 or \$3.12 per share, presenting an increase of 26 per cent over the \$6,571,450 or \$2.50 per share recorded in 1968.

"One of the primary reasons for the increase in profits was the significant increase in demand for food ingredients, notably sweeteners and specialty starches," said Mr. Staley. "This enabled us to operate our corn refining plant at satisfactory levels."

Staley and Nordlund said that the Wagner line of fruit drinks again paced a growth year in the consumer products area.

Total company sales for 1969 were \$297,582,000 as compared to \$280,369,000 a year ago.

Achieving this higher level of sales was a definite accomplishment because it was done despite the closing of our Painesville, Ohio, soybean processing plant," said Mr. Staley. He also mentioned the longshoremen's strikes, which curtailed demand for soybean oil and meal, and reduced the operations at the Decatur soybean plant, as a negative factor that was overcome.

Two acquisitions, "each strengthening and expanding our position in a major marketing

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Morrisville Site Work Progressing

Site development work has commenced on the company's Morrisville, Pa., corn refining plant.

Contract for the site development was awarded to Keating Construction Co., Philadelphia. The firm has started work on a railroad siding and roads, fire mains, and construction of an unloading and storage facility.

The work is expected to be completed next summer.

Equipment procurement and basic engineering are also proceeding for installation of the plant's corn wet milling process.

The 205,000 square foot facility will be used for production of specialty starches, sweeteners, oil, feed ingredients and other nutrients for the company's eastern markets. It will also serve as a packaging and distribution point for Staley's line of grocery and laundry products.

Two Decatur personnel have been assigned to the Morrisville plant project as owner's representatives during the construction period. They are Elmer Tomlinson, chief civil engineer, and Tom Grimshaw, field engineer.



Staley

Staley/Graphics Creating Excitement

In its short history, Staley/Graphics has caused plenty of excitement.

Crowds swarmed around the division's demonstration booth at the September National Association of Photo Lithographers convention in Chicago to see the "Colex 520" system go through its paces.

In another milestone event, state and local dignitaries turned out along with company officials for the November opening of Staley/Graphics headquarters in Columbus, Ohio.

At the convention, prospective printing industry customers

viewed the Staley/Graphics' Colex 520 system used for pre-press color proofing, checking separation positives, determining dot etching corrections, testing turnouts and staging, running progressive color checks and many other printing procedures.

What they saw was a five-step method (see photos accompany-

ing this story) that permits printers to have in-plant quality control over their color reproduction work. The steps are: 1) coating a special paper with a light sensitive solution, 2) exposing the light sensitive paper to a positive color separation, 3) applying dry developing powder to the proofing stock to bring out the color image, 4) treating of the stock with warm, moist air to fully develop the color image, and 5) the automatic cleaning of excess matter from the proof, so the series of steps can be repeated for each color

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193 Employees Observe Service Anniversaries

Since the end of July, 193 employees have observed anniversaries with the company.

Heading the list of service award recipients are a pair of 45-year veterans: Claude Cox, financial, Aug. 8; Norval Smith, transportation, Aug. 5.

Other employees marking company anniversaries during August, September, October and November, are:

40 Years

Herman Crawley, Inositol Plant, August 21
Donald Hall, Millwright Shop, August 22
Donald Pygman, Bulk Syrup, September 20

35 Years

Merwyn Armentrout, Engineer and Maintenance, August 23
James Coffey, Control Lab., August 5
Carl Dongwoski, Production, August 9
Clyde Greenwood, Garage, August 26
Clarence Koshinski, Millwright Shop, August 11
Clarence Moutray, Production, August 10
Dale Himes, Yard Department, September 28
William Miller, Engineer and Maintenance, September 6
Lawson Albritton, Chemical Engineering, October 2
John Scribner, Mill House, October 13
Thomas Henson, Machine Shop, October 30
Harold Gentry, Corn Oil and Germ Dryer, November 5
George Raney, Electric Shop, November 21

30 Years

Glenn Bowman, Engineering and Maintenance, August 30
Dale Deibert, Yard Department, August 12
Fred Martina, Sheet Metal Shop, August 15
John McCollum, Yard Department, August 11
Lloyd Blankenship, Engineer and Maintenance, September 16
Jace Davidson, Boiler House, September 23
Robert Deardorff, Syrup Refinery, September 16
George Evans, Feed Marketing, September 21
Howard Flacke, Feed Marketing, September 25
Gilmore Gillon, Sr., Paint and Roof Shop, September 24
Dave Hopkins, Commodity Production, September 23
Eugene Kerven, Commodity Production, September 28
Everett Moore, Machine Shop, September 23
Charles Nesler, Sat. Shop-East End, September 23
Hilbert Bell, Chemical Engineer, November 18
Dale Fisher, Sheet Metal Shop, November 18
Harold Fuson, Sheet Metal Shop, November 24
Orval Hale, Plant Protection, November 6
Clifford Mast, Sheet Metal Shop, November 14
Lee Owens, Control Lab, November 19
Charles Wilber, Sheet Metal Shop, November 7

25 Years

John Byers, Modified Starch Dryer, August 15
James Cox, Oil Refinery, August 15
Charles Phegley, Thin Boiling Starch, August 16
Roosevelt Cheatham, Oil Refinery, September 13
Harold Hiser, Grocery Products, September 11

Mary Stockdale, Control Lab., September 12
Dean Christman, Research, October 1

Nat Kessler, General, October 1
Wayne Mussulman, Research, November 1

20 Years

Joseph Adams, Sat. Shop-East End, August 31
Richard Blaylock, Pipe Shop, August 4
John Boyer, Starch Shipping and Packaging, August 18
Marcus Clark, Paint and Roof Shop, August 9

Robert Cowgill, Jr., Production, August 30

Cecil Davis, Small Machine Shop, August 1

Fountain Dixon, Paint and Roof Shop, August 30

Wayne Houser, Garage, August 5

Stanley Kovolisky, Staley Chemical, August 1

John Kruse, Paint and Roof Shop, August 5

Waymond Ledbetter, Production, August 30

Robert Metzger, Grocery Products, August 1

Phillip Padgett, Plant Clean-Up, August 16

Robert Poe, Modified Starch, August 30

Leo Pressley, Production, August 3

Robert Quick, Machine Shop, August 3

Norman Rodgers, Feed House, August 9

Ronald Saunders, Feed Marketing, August 8

William Sloan, Sat. Shop-East End, August 22

Marion Smith, Production, August 31

Bobby Walker, Pilot Plant, August 4

Ivan York, Plant Clean-Up, August 3

Kenneth Alexander, Dextrose Hydrate, September 27

Dwight Butterfield, Modified Starch Dryer, September 26

Donovan Brewner, Sr., Oil Refinery, September 30

Robert Craig, Yard Department, September 26

Paul Gollan, Chemical Engineer, September 26

Maurice Kapper, Yard Department, September 27

Vera Bryan, Industrial Relations, October 31

Dale Fleischauer, Machine Shop, October 7

James Gunther, Industrial Marketing, October

Frederick Henemeyer, Garage, October 24

Monteje Huxtable, Plant Protection, October 27

Samuel Jump, Oil Refinery, October 24

Gerald St. Pierre, Jr., Production, October 6

Maurice Stock, Pilot Plant, October 25

Oliver Sy, Extraction Plant, October 7

Victor Walters, Power House, October 26

Clarence Wood, Starch Shipping and Packaging, October 6

Darrell King, Extraction Plant, November 14

15 Years

Jack Erickson, Industrial Marketing, August 16

David Gulette, International, August 31

John Tuschhoff, Research, August 1

Merton Weber, Grocery Products, August 1

Donald Allison, Control Lab., September 17

Fred Binkley, Grocery Products, September 3

Clifford Blankenship, Pilot Plant, September 10

Albert Blazer, Yard Department, September 23

Raymond Chenoweth, Modified Starch Dryer, September 27

Orval Clayton, Extraction Plant, September 20

Frank Dondzik, Extra - Board - Man, September 9

Jack England, Production, September 30

Herbert Feezel, Grocery Products, September 17

Billie Fetrow, Extraction Plant, September 17

Carl Gaitros, Sat. Shop-East End, September 8

Carl Giesekeing, Grocery Products, September 21

Glen Hutton, Syrup Refinery, September 10

Edward Lacy, Pilot Plant, September 3

Harold Laskowski, Thin Boiling Starch, September 24

James Martin, Mill House, September 30

Marvin McLean, Grocery Products, September 9

Samuel McClure, Millwrights Shop, September 8

Robert Miller, Dextrose Hydrates, September 24

James Parnell, Starch Process, September 2

Maurice Rauch, Elevator A, September 7

Helen Schwartz, Financial, September 20

Lyle Smith, Feed Packaging, September 20

Dwight Stockdale, Pipe Shop, September 8

Edwin Tilley, Millwrights Shop, September 22

John Younger, Storeroom, September 24

Homer Altevogt, Modified Starch Dryer, October 7

Charles Cecil, Steep House, October 27

Robert Cowgill, Plant Protection, October 27

Robert Flannigan, Corn Oil and Germ Dryer, October 7

Robert Jones, Grocery Products, October 4

Edward Karcher, Production, October 1

Francis Mitsdarffer, Mill House, October 1

Robert Murphy, Sat. Shop-East End, October 7

Paul Nave, Steep House, October 26

Malvern Poor, Pipe Shop, October 27

Larry Shook, Millwright Shop, October 1

James Smith, Sat. Shop-East End, October 8

Donald Whitely, Syrup Refinery, October 26

James York, Electric Shop, October 21

Walter Faron, Staley Chemical, November 1

Frank Janes, Industrial Marketing, November 22

10 Years

Louis Bauswell, Dextrose Hydrate, August 11

Duane Benedict, Boiler Makers Shop, August 11

Roy Book, Electric Shop, August 11

Jess Bradford, Modified Starch, August 10

Gerald Cochran, Syrup Refinery, August 17

Richard Kemp, Boiler House, August 19

Ronald Kitchens, Dextrose Hydrate, August 13

Edward Lacy, Instrument and Control, August 7

Charles Marlatt, Grocery Products, August 13

Norman Mathias, Thin Boiling Starch, August 10

Charles Moran, Grocery Products, August 1

Alyce Radford, Industrial Marketing, August 1

Larry Sheay, Starch Shipping and Packaging, August 11

Mervil Stephens, Feed House, August 11

James Trichel, Control Lab., August 14

Wilber Ware, Grocery Products, August 8

Michael Watson, Machine Shop, August 10

Chester Wesolek, Transportation, August 2

Anthony Yonker, Electric Shop, August 14

Marcella Benton, Financial, September 8

Betty Rodgers, Financial, October 27

Lauren Incarnato, Production-General, November 25

Hugh O'Neill, Industrial Marketing, November 9

Lloyd Riggs, Garage - Service Driver, November 31

Donald Sigmon, Syrup Refinery, November 31

Lloyd Wilber, Machine Shop, November 25

5 Years

Charles Andrews, Elevator C & D, August 21

Lowell Coker, Research, August 3

James Franklin, Extraction Plant, August 26

John Freeman, Mill House, August 26

Carl Gregory, Modified Starch Dryer, August 21

Mollie Leischner, Research, August 20

Russell Lind, Staley Chemical, August 31

James Mollohan, Extraction Plant, August 25

Rosella Oak, Financial, August 6

John Rice, Machine Shop, August 26

George Smith, Thin Boiling Starch, August 21

Thomas Stout, Chemical Engineering, August 26

Robert Auten, Warehouse, September 18

Ross Buchanan, Jr., Inositol Plant, September 29

Robert Cox, Millwright Shop, September 18

Kenneth Doty, Yard Department, September 22

Harold Ellsworth, Transportation, September 16

Russell Finley, Control Lab., September 25

June Frymire, Industrial Marketing, September 8

Thomas Hollingsworth, Garage-Service Driver, September 25

Leo Johnson, Warehouse, September 18

Charles Montgomery, Modified Starch, September 25

Henry Scobell, Research, September 17

Roger Waggoner, Warehouse, September 1

Alford Zick, Jr., Industrial Relations, September 8

George Black, Staley Chemical, October 12

Ronald French, Yard Department, October 2

Edwin Goldberg, Industrial Relations, October 1

Jerry Perkins, Research, October 13

Darrell Sowers, Warehouse, October 22

Thomas Cooley, Production, November 16

Robert Lents, Corp. Information Systems, November 2

Jerry Logue, Corporation Information Systems, November 30

Lynn Shoemaker, Industrial Marketing, November 23

Josie Jean Tallia, Staley Chemical, November 30

Staley Chemical Adds Products

A polymer emulsion for floor polishes and a synthetic resin-based adhesive for the furniture industry are the newest products from Staley Chemical.

WC-33 polymer will be marketed by Staley Chemical for use in floor polishes aimed at the institutional and industrial fields. A key feature of polishes based on WC-33 is their ability to be repaired in high traffic areas.

The product is said to permit the manufacture of floor polishes that provide initial high gloss, light color, soil and scuff resistance, as well as excellent buffability.

B-3090 furniture adhesive provides strong lamination when used for bonding coreboard, pressed wood, wood laminates, cloth and leather and a variety of other materials.

The products are being manufactured at Staley Chemical's Kearny, New Jersey, plant.

Wagner Drinks Switch Formula

In quick response to the government's recent ban on cyclamates, the two low-calorie versions of Wagner breakfast fruit drinks have been switched to a saccharin base.

The two drinks, breakfast orange and grapefruit, had used a combination of cyclamates and saccharin.

Staley had conducted laboratory investigations on new formulations for the breakfast drinks for several months in anticipation of the cyclamate withdrawal, according to Frank Wagner, Staley vice president of consumer products.

He said that consumer tests have confirmed equal or superior taste appeal in the new breakfast drinks as opposed to the previous cyclamate-based formulations.

Site Negotiations Underway At Alsip

Negotiations are proceeding on a 29-acre site for the company's new Consumer Products Group headquarters and manufacturing facility in Alsip, Illinois.

Ragnar Benson, Inc., a Chicago engineering and building firm, has been awarded a contract for design of an office building.

Alsip is a southern suburb of Chicago.

Vico Increases Plant Capacity

In conjunction with the introduction of three new meat extract replacement powders, Staley's Vico Products plant in Chicago has more than doubled its capacity to produce such items.

The products, marketed to food processors, are "BF" 2, "BF" 4 and "BF" 10. They are designed for use in soup bases, snack foods, gravies and other applications.

Increased capacity at the Vico plant was achieved by installation of new spray and shelf drying equipment, modified for processing of hydroscopic and thermoplastic flavors as derived from vegetable proteins.

Staley/Graphics Creating Excitement

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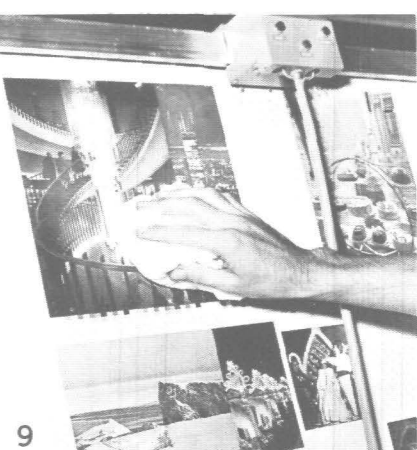
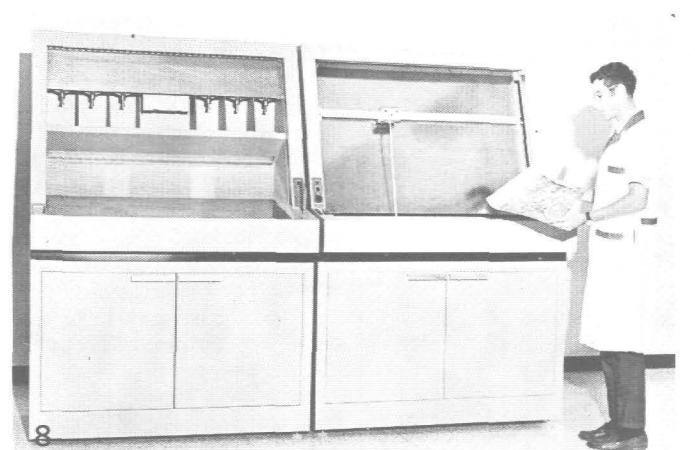
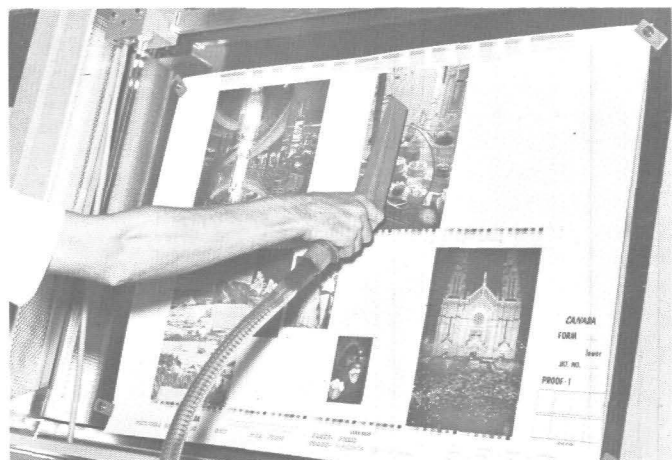
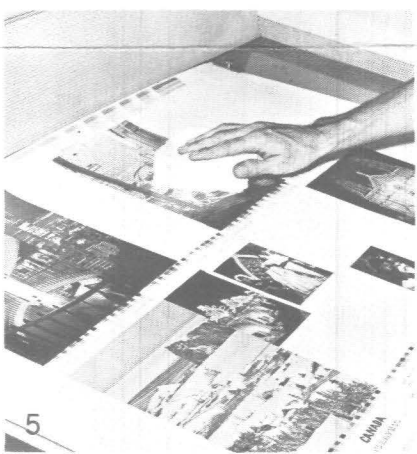
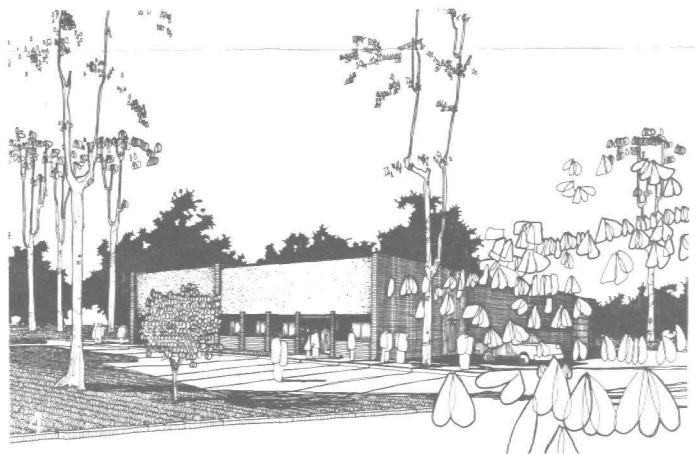
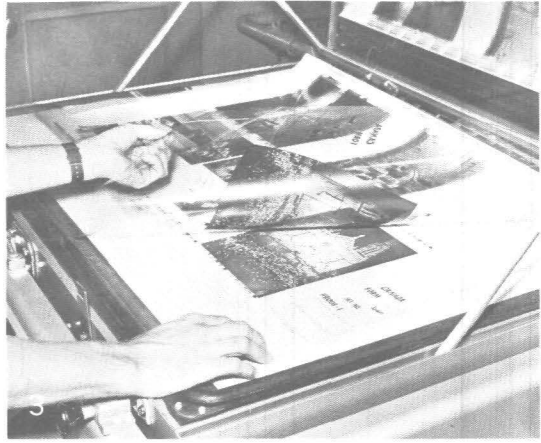
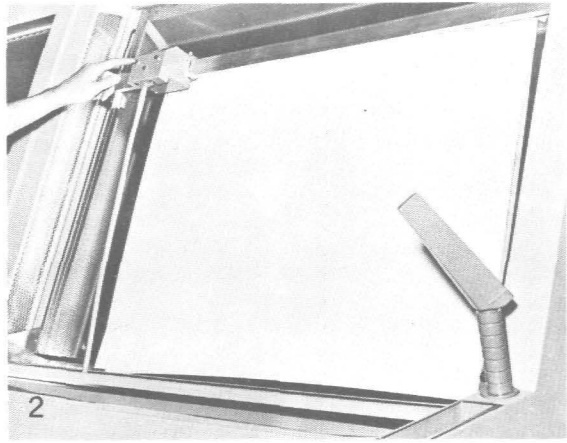
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Participating in the November dedication of the Staley/Graphics headquarters in Columbus were John W. Brown, lieutenant governor of Ohio, William Hoermler, president of the Columbus city council, James P. Bally, execu-

tive assistant to the mayor of Columbus, and A. E. Staley, Jr., chairman of the board.

The group was guided on a tour of the facility by William Lamparter, president of Staley/Graphics, then witnessed a demonstration of the "Colex 520" equipment.

The Staley/Graphics building, located at Silver Drive, Columbus, houses the division's manufacturing, research and development, and administrative offices in addition to an operator training school.



(1) First appearance of Colex 520 at National Lithographers Convention drew large crowds, (2) Initial step in process — coating of paper, (3) Second step—expos-

ing paper, (4) Artist's rendering of division's facility in Columbus, (5) Application of powder—step three, (6) Ribbon-cutting by A. E. Staley, Jr. and other digni-

taries, (7) Step-four — treating of stock with warm, moist air, (8) The "Colex 520" twin modules, (9) Removal of excess powder—step five.

73 Employees Promoted

A number of employees have been promoted to new positions in recent months and several newcomers have joined the company. Here is a rundown on these happenings.

Kent Mittelberg has been named director of administration for the Industrial Products Group. His responsibilities include order service, pricing, inventory control, forecasting, production planning and information data and records.

William E. Hall has been appointed general manager of Almidones Mexicanos, S. A., Staley's Mexican affiliate. He had been sales manager.

Thomas Maloney has been appointed controller of the International Group. He will be responsible for all financial activities for Staley's international affiliations and export ventures. In addition, he will direct financial analysis on new venture evaluations.

Gene Kessinger has been named technical director of the Consumer Products Group. He previously was group leader, consumer products technical services.

In his new post, Kessinger is responsible for new product development, product improvement and all facets of consumer product technical service.

Scott Milroy has been appointed regional sales supervisor-southwest with the Food Services Division. He will be responsible for all marketing functions of the division's southwest regional office in Houston. Milroy had previously served as assistant institutional products manager in food services.

Jack Abell and Donald McKinney have been promoted to senior technical representatives — textiles with the Industrial Products Group. Abell will cover North Carolina. McKinney will be responsible for eastern Tennessee, South Carolina and northern Georgia.

John Cole has advanced to market development specialist-coatings and Richard O'Mara to market development specialist-adhesives with Staley Chemical. Both men had been senior sales representatives.

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'69 An Excellent Year

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category," were termed prominent events by the company executives. The acquisitions were Charlotte Chemical Laboratories, Charlotte, N. C., and Gunther Products, Galesburg, Ill.

Charlotte Chemical Laboratories produces a line of auxiliary textile chemicals that, according to Staley and Nordlund, "complement our line of starches and synthetic polymers for sale to the textile industry."

Mr. Staley referred to Gunther as a firm "well known for its advanced technology in the field of soybean proteins." He said the Gunther acquisition will expedite the company's plans to proceed with the development of a line of specialty soy products.

Also cited by Staley and Nordlund as important developments during the year were the start of construction on a new corn processing plant at Morrisville, Pa., and the completion of the company's expanded dextrose facility in Decatur.

On the international scene, they noted that the company's new soybean processing plant in Portugal came on stream during the summer and that construction had begun on a new corn refining installation in Argentina — Staley's first initial venture in South America.

The company's program of reorganization into self-contained

profit centers was described as "now essentially completed" by Staley and Nordlund.

"It is designed to provide a broader base of management decision-making and enhance the company's ability to respond swiftly and decisively to changing needs," Mr. Staley elaborated.

During 1969, the company was reorganized into the following groups — industrial products, agriproducts, chemical specialties, international, graphics and consumer products.

The industrial products' food ingredients area had a record volume year in 1969. Pacing the performance was increased sales of corn sweeteners — syrups, dextrose and corn syrup solids.

The increased sales came from a combination of market growth in food and beverages and more widespread application in baked goods, puddings, various candies and a variety of fast-growing convenience and snack foods.

Prominent among the year's developments was a new starch modification for improved prepared puddings and baby foods. Several new starches for pies, canning and candies were also well received. A new high-amylose starch was developed and introduced by Staley for production of jelly candies.

In addition to the record year for Wagner fruit flavored drinks, other consumer products turned

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Consumer Group Makes Moves

A number of redefined positions plus the addition of several newcomers has altered the personnel picture at the Consumer Products Group in Cicero.

Joining the organization are James Ake as director of sales and Richard Pryse as controller.

In newly-defined positions are Mike Dotson, formerly marketing planning manager, now director of advertising and product management, Jim Freisner, formerly packaging supervisor, now sales promotion supervisor, and Tom Fox, formerly assistant product manager, now marketing research and budget control supervisor.

In a related move, Dick Purcell has been promoted from product manager to assistant district manager in the New York-New England area.

Ake joins Staley from Miles Laboratories, Elkhart, Indiana, where he served as sales development manager. Previously, he had been a member of the marketing

staff of General Foods for eight years, his last position being promotion planning manager for the Kool-Aid Division. He was also employed by Proctor & Gamble for two years as a sales representative.

Pryse comes to the company from A. T. Kearny & Company, a management consulting firm. He has served as accounting manager for the Flexonics Division of Calumet & Hecla, Inc., and was also on the staff of Arthur Young & Co.

Keever Expanded

The company recently increased capacity for producing vital wheat gluten at its Columbus, Ohio, plant by about 20 percent.

Vital wheat gluten is widely used by the baking industry for breads and other yeast-raised food products as well as a protein supplement for cereal and other processed foods.

'69 Excellent Year

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in significant growth performances. "Sta-Flo" fabric finish earned an excellent reception in its first full year of national marketing. "Sta-Puf" fabric softener retained a prominent share of the growing laundry aid market. "Staley" waffle and pancake syrups, corn and popcorn oils, "Cream" cornstarch for foods and "Cream" baby powder performed strongly in their respective regional markets, as did "Sno-Bol" bathroom cleaner.

The company's new food service division continued to expand its line of products for restaurants, hospitals, schools and other mass feeding installations. Recent additions include a variety of spices, pre-seasoned batter mixes, flavored toppings, imitation bacon bits, portion-pak condiments and new flavors in aseptically-canned puddings.

In the industrial products' non-foods area, the company's line of starch and chemical products was complemented by Charlotte Chemical's auxiliary chemicals for the textile industry.

Staley and Nordlund noted in the annual report that Charlabs textile chemical technology combined with Staley's expertise in natural polymers "is expected to yield the combination natural-synthetic agents which will be needed to serve new applications in fabrics incorporating both natural and man-made fibers — a strong trend in textiles."

The general paper industry demand for the company's full line of corn and potato starches remained strong throughout the year. Paper continued as the largest single user of Staley industrial starch.

Two Named Overseas

Two men have joined the staff of Staley Argentina, according to John Shroyer, general manager.

Harold Breiding has been appointed manager of administration, and Gerardo Hinderks named junior accountant.

Shroyer also reports that construction of the plant is progressing satisfactorily.

New Symbol

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Public Relations Division, noted Nordlund.

All applications of the mark are to be cleared, prior to use, through public relations. These applications include all forms, stationery and envelopes, business cards, signs, vehicles, advertising and promotional literature, ad specialties and gift items, and all packaging.

"A standards manual, now being prepared, will guide all employees and vendors who are involved with printed materials and make it possible to streamline the approval procedure in the near future," said Shaeffer.

Shaeffer said that employees will begin to see the new symbol in use sometime in January, and with increasing frequency thereafter.

700 Participate In '69 Training Program

A total of 700 employees—almost 100 more than the previous year—participated in the company's various training and development programs during fiscal 1969, according to Glen Shelton, Director of Training.

The programs ranged from process operator training to managerial development.

Shelton also noted that 102 employees took part in the apprentice training program with 38 graduating to skilled positions during the year.

"Banish" Test Marketed

Staley is matching wits again with Mrs. Homemaker.

The Consumer Products Group is test marketing a new soil and stain removing laundry product, called "Banish."

Banish is described by Bob Pence, new products manager for the group, as a "new no-soak stain remover." Pence says that Banish is applied directly to stains or spots in garments which are then placed in the wash, as compared with pre-soaking of entire garments with most enzyme active pre-soak laundry products.

It is being introduced in a 12-ounce squeeze bottle that retails for 69 cents.

According to Pence, the test marketing is designed to find out if consumers will buy the product, and also the best method of advertising and promoting it.

To get the answers, the company is using various combinations of television commercials, newspaper ads, direct mail coupons and free samples in three cities — Binghamton, N. Y., Rockford, Ill., and Fresno, Calif.



In Test Marketing . . . New "Banish"

TEAM Banquet Honors 179

Company officials recently praised 179 Staley employees for their "tough thinking and show of ingenuity and imagination" in the Decatur Plant's continuing cost-reduction effort—the TEAM program.

The 179 individuals, representing 22 teams that surpassed year-long goals in TEAM, were honored at a November banquet.

The 22 teams included 8 from the syrup refinery/dextrose, 5 from corn milling, 2 from commodities, 4 from dry starch and 3 from P.U.M.P. (plant utilities, maintenance and protection).

Lou Doxsie, vice president of industrial products, Jim Moore, vice president of commodities, and Nat Kessler, vice president of manufacturing, spoke to the group.

Shares of Staley common stock were presented to the 179 TEAM program participants. Special stock awards were presented to corn milling team No. 32, syrup refinery team No. 35, commodity team No. 31, corn milling team No. 4, and corn milling team No. 2.

Each member of corn milling team No. 2 also received a statuette of Rodin's Thinker for most ideas per member.

In his remarks to the group, Doxsie emphasized the importance of cost reduction as a key factor in the continuing improvement of the company's profit picture. He noted that projected higher operating costs at the Decatur plant in the future will make even more welcome any cost saving ideas.

Moore praised the group for its tough thinking, a factor of prime importance to the company. He said that the TEAM program had made a significant contribution to Staley in fiscal 1969. Moore, saying that the

TEAM effort goes beyond the bounds of measurement, called attention to the spirit of the group's dedication to doing a good job better.

Kessler noted that cost improvement has always been an important part of the manufacturing program at Staley, but he said the banquet celebrated the tremendous output of ideas that had been put forth in the past fiscal year.

"What you gain," said Kessler to the participants, "is more responsibility for making our company grow, more recognition for your ideas . . . because what you accomplish is not lost in the shuffle, but becomes part of . . . your performance record."

The 22 teams of 179 individuals are credited with 355 ideas saving hundreds of thousands of dollars for the company, which in part offset the increasing costs of operation.

\$60,338 Raised By United Fund

The recently concluded Staley Decatur United Fund Drive totaled \$60,338 in employee contributions for this year, according to John Homan, committee chairman.

In announcing the successful completion of the drive, Homan commended the union United Fund committee and the solicitors for plant and offices for their efforts.

According to Homan, the following areas had 100 per cent participation in this year's campaign: No. 101 Soybean Extraction, Civil Engineers, No. 111 Inositol, Extra Board, Sewing Room, and No. 118 Oxytrol, Executive, Market Development, Facilities Planning, Law, and Commodities (plant).

73 Employees Promoted

(Continued from Page 3)

James H. Balenger has been named retail feeds specialist with the Agriproducts Group. He is responsible for contacting and selling key feeders through local retail outlets, holding feeder meetings, and obtaining performance data throughout Illinois. He had been a grocery products salesman.

Lester Hayes has been promoted to group leader, soy protein and oil research and development. He had been a senior applications chemist.

Wayne L. Pruiett has been appointed commercial service administrator in soy products research and development. He had been a market research analyst. Pruiett will be responsible for market studies and development of soy-based foods for human and animal consumption.

William Robinson has been promoted to group leader—soy foods development in the Research and Development Division. He had been senior development chemist in the food products technical service group.

Jerry Zimmerman has been appointed an applications chemist with Staley/Graphics in Columbus, Ohio. He will be involved in developmental activities related to Staley's recently announced pre-press proofing system.

Robert Hahn has been promoted to senior applications chemist in the Research and Development Division. He has held several positions with the company in sales as well as research. His most recent post prior to his promotion was applications chemist.

Terry Shaw has joined the company as a design engineer in the corporate engineering department. In his new position, he will design and specify structural support for processing equipment. He is a recent graduate of the University of Illinois.

Charles Isdale has joined Staley in Decatur as a chemical engineer. He had been previously employed by Firestone Synthetic Rubber & Latex Co., Lake Charles, La.

Steven Tyler has joined the Decatur plant as a process engineer. He had been associated with FMC Corporation's Green River, Wyoming, plant.

Frank Uxa, Jr. has joined the Research and Development Division as a patent attorney. He recently was graduated by the John Marshall Law School, Chicago, with a J.D. degree in law, and also holds a B.S. degree in chemical engineering from Purdue University. He had been employed for five years by Sinclair Research, Inc., Harvey, Ill., as a chemical engineer.

Douglas Myers has joined the company as an industrial engineer in the Decatur plant. He will be involved in packaging engineering services for all Staley divisions. Before coming to Staley, he had been associated with Ownes-Illinois, Toledo, Ohio.

Patrick Pata has joined the Consumer Products Group as a grocery products salesman. He will be responsible for promotion and sales of the company's line of grocery and laundry products throughout northeastern Ohio. Before joining Staley, he was employed by the Pepsi-Cola Bottling Co., Cleveland.

Other promotions include: Lila Bay from secretary, labor relations, to chief clerk, oil refinery.

Ronnie Champion from lead computer console operator to junior programmer.

Frank Edwards from research technician to associate research chemist.

Russell Sager from buyer, manufacturing supplies, to pur-

chasing analyst.

Jane Smith from key punch operator to tab operator with Staley Chemical.

Kenneth Buechler from chief invoice clerk to assistant grain inspector.

Jackie Chasteen from shop clerk to secretary, labor relations.

Millard Russell from associate applications chemist to food technologist.

Richard Nyboer from junior technician to assistant analytical chemist.

John Redden from car movement weighing coordinator to relief coordinator.

Russell Wilber from shift foreman, pilot plant, to shift foreman, inositol.

Mary Blacet from manufacturing supplies invoice clerk to production coordinator and receiving.

Joseph McGlade, Jr. from industrial engineering technologist to staff engineer.

Stanley Patrick from stock records clerk to production supplies coordinator.

David Rhodes from plant messenger to stock records clerk.

Christian Brough from messenger to freight invoice clerk.

Don Musick from soybean meal scheduling coordinator to specialist, export and import services.

William Schneider, Jr. from assistant director of safety to night building superintendent.

Robert West from data processing trainee to computer console operator.

Martha Diefenthaler from divisional secretary to soy feeds sales assistant.

William Hamilton from purchasing agent to manager, materials management with Staley Chemical.

Joyce Hullinger from secretary to division secretary feed marketing.

Anne Martins from secretary, insurance manager, to division secretary, administration.

Madonna Mundy from industrial relations clerk/steno to secretary to the insurance manager.

Mary Paxton from central supply clerk to offset machine operator.

Sandra Wirwahn from shop clerk to shop relief clerk.

Remodeling Planned

(Continued from Page 1)

tribute to the foresight of A. E. Staley, Sr., that the 40-year-old building can be updated to modern office building standards at minimum cost.

A number of advantages are seen stemming from the new working conditions.

The surroundings should improve individual efficiency through use of sound absorbing and fatigue reducing materials (lighting, carpeting, acoustical ceiling, etc.) and controlled year-round temperature and ventilation. Coordinated carpeting and wall colors will create an overall pleasing atmosphere expected to produce an effect on employee morale.

While extensive changes will be made on floors one through five, features of floors eight, nine and ten will not be disturbed. The 11th floor will be converted into two general-purpose conference rooms. The third floor center will also be turned into conference room space.

Ferris and Hamig, Inc., St. Louis, is serving as consulting engineers on the air conditioning work. Smith, Seaton, Olach, Urbana, Ill., is doing the architectural work. An interior designer will consult on the overall color scheme.