

**Co.'s Top '71 Achievements? Employees Say...**

**It's Environmental Progress, Morrisville, Proteins by a Landslide!**

Continued progress in environmental control, start-up of Staley/Morrisville, continuing protein development, expansion and development of products and processes, record net sales in face of weak economy and better employer-employee relations were cited most often as the Company's "most outstanding achievements" during 1971 by the 81 entrants in the Annual Report Quiz.

Conducted among employees at all locations, the quiz produced 15 winners, each of which will receive one share of Staley common stock. Winners were selected on basis of accuracy in answering 19 factual questions and content/originality in replying to a write-in question.

Top Company achievements according to our employees were environmental control, Morrisville and Mira-Tex proteins. These three key developments were cited by 73% of the entrants.

**On Environmental Control**

On environmental control, employees applauded the Company's clean air/water achievements and recognized the short and long-term value of such efforts.

Nancy Hunt, Decatur secretary, perhaps appraised the environmental efforts most succinctly.

"Staley has made tremendous advances toward reducing or controlling the amount of pollution generated... and has also managed to involve the general public by making them aware of the fact that Staley is not just a 'money-making' industrial concern, but is genuinely concerned for the health and welfare of the citizens of the



Some of the Winners: (Rear L-R) Claris Roth, Ford Ray Lewis, Horace Hanselman, John Creekmur, Wade Pacuch (Front L-R) Roger Swift, Bob Schanefelt, Doris Morganthaler, Nancy Hunt, Ralph Bates

community," she wrote.

Similarly, Decatur food technologist Robert Schanefelt stated, "There are many radical ideas and individuals in the environmental movement; however, the sincere and honest effort being put forth by the Staley Company, along with the calm manner and lack of meaningless rhetoric with which the Company has explained the situation to the community has instilled a certain public confidence, and as far as I am concerned, has created a great deal of pride in being a Staley employee."

**On Morrisville**

On Morrisville, employees

**The 15 Annual Report Quiz Winners**

- Claris Roth, research chemist, Decatur.
- Horace Hanselman, utility driver, Decatur.
- Robert Schanefelt, food technologist, Decatur.
- Gary Suydam, lab technician, Gunther Products, Galesburg, Ill.
- Roger Swift, chemical engineer, wet milling, Decatur.
- T. L. Appenzeller, shoveller leadman, soyflour plant, Decatur.
- John Creekmur, management trainee, Decatur.
- William O'Neil, inventory control clerk, Consumer Products, Oak Brook.
- Nancy Hunt, secretary, director of risk mgt., Decatur.
- Doris Morganthaler, secretary, corp. controller, Decatur.
- Dale Harper, engineering draftsman, corp. engineering, Decatur.
- Bob Bush, sr. Ind. Prod. sales rep., Memphis.
- Ralph Bates, air compressor operator, engine room, Decatur.
- Ford Ray Lewis, instrument man, Decatur.
- Wade Pacuch, metalsmith, Decatur.

commended the foresight of locating such a plant

on the East Coast and the growth potential it generates.

**On Proteins**

The Company's continued effort in proteins also drew attention from entrants, with most specifically mentioned Staley's textured soy protein, Mira-Tex.

Commenting on Staley's protein commitment, Gunther Products' Gary Suydam stated, "The entire success story is not written yet. The use of hydrolyzed vegetable protein (manufactured by Staley/Vico) is unlimited, and should surpass its current uses in TV dinners, casseroles and sauce bases."

Turn to Back Page.



The Initial Shipment of IsoSweet Gets Official Sendoff at Staley/Morrisville (L-R) Plant Manager John Homan, President Donald E. Nordlund, Group V-P L. E. Doxsie, Operator Joe Monseau

**First IsoSweet Shipment Rolls from Morrisville**

MORRISVILLE, Pa. The initial shipments of Staley "IsoSweet" rolled from the Company's new corn refining facility here on March 8, marking the dawn of on-the-spot customer service and lower sweetener costs (versus sucrose) for food and beverage processors on the East Coast.

On hand to dedicate the initial tank car shipment were President Donald E. Nordlund and Group Vice President, Industrial Products, L.E. Doxsie. After switching the giant tanker, the Staley President toured the plant and personally congratulated employees for their efforts in what he described as the smoothest startup ever for a corn wet milling plant.

Introducing speed in customer delivery previously un-

equaled, the first tank truck of IsoSweet was also shipped on March 8, arriving only four hours later at a bakery at Long Island City, New York.

With the addition of IsoSweet—the first corn syrup comparable to sucrose in sweetness Staley now has the industry's most complete line of corn sweeteners. In addition, the growing Staley product line will also be enhanced by Morrisville-produced modified starches for foods, papers, and textiles, as well as corn oil, nutrients and feed ingredients.

Representing the largest expansion in Staley history, the \$25 million installation and its employees will be the subject of a special issue of the Staley News due in your homes this month.

**Ladies, Our Slip Isn't Showing; We Salute You During National Secretaries Week**



Pictured (L-R) Doris McConnell of Corporate Legal; Polly Slucher, Morrisville; Janet Somers, International; and Roberta Nugent, AgriProducts

In observance of National Secretaries Week (April 23-29), the Staley News through this picture sequence salutes all secretaries throughout the Company.

Our hat's off to you, ladies, for the manner in which you perform your valuable duties, enhancing your reputation not only at Staley but across the nation.





Here's the Record-Breaking Sales Team: (Back L-R) Dolan, Brown, Polzin, Ritchie, Crow (Seated L-R) Carr, Carlisle, Balenger, Saunders, Kyle, Anderson, Lovelace

## Specialty Feeds Sets a Record For Sales, Shipment of Products

Good salesmanship, an expanding product line, hard work, and a more efficient production facility were the primary contributing factors to a record tonnage of Specialty Feeds products. "Sweetlix" blocks and "Sweetone" top dressing—sold and shipped in March, according to manager Earl Snearley and production superintendent Jim Warnick.

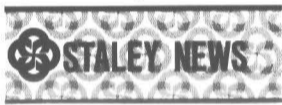
Particularly encouraging to Snearley was the increase in sales of all the "Sweetlix" blocks, with each salesman showing an improvement.

"Sweetlix" Bloat Guard was the top seller, Snearley said, on strength of increased usage of the bloat-controlling block for cattle in Western Oklahoma and the high plains of Texas.

The addition of two new blocks—"Sweetlix" HEP (High-Energy-Protein) and "Sweetlix" High-Mag (High Magnesium)—were also contributing factors. With the two newer products, Specialty Feeds now has a seven-block product line.

Speaking on the record production and shipments, Warnick said the chief contributing

factors were "plain hard work" by the production and loading crews and the increased efficiencies gained by the recent installation of a shrink-wrap machine, which automatically packages the blocks in a plastic film.



The Staley News is published monthly for Staley employees by Corporate Public Relations, Decatur. Manager, Employee Communications . . . Gerry Chatham Chief Photographer . . . Lee Jeske Assistant Photographer . . . Roy Enloe

## Retirements

### FEBRUARY

WILLIAM DULANEY, manager sizing sales, Atlanta sales office, February 29.

DONALD HALL, millwright, February 29.

LUKE MC OULOUGH, assistant plant manager @ Monte Vista, February 15.

WILLIAM ROBERTS, tin shop, February 29.

MILDRED SCHROAT, office janitor, February 1.

VERNON STEELE, plant cleaner, February 1.

CECIL TAYLOR, credit union, February 29.

### MARCH

FLOYD ADCOCK, shift foreman, ext. process, March 31.

WALTER COOPER, Karry Krane operator, March 31.

RAY DRISCOLL, inspector, March 31.

JOHN WAGONER, group leader—physical chemistry, research and services, March 31.

## Automatic Air Freshener Gets off to an 'Excellent' Start

OAK BROOK, Ill.—It's been several years since a Staley consumer product has been greeted by food brokers more favorably than Sta-Puf Automatic Air Freshener, according to the sales team which introduced the new household item in December.

"The enthusiasm with which the brokers received the product and their immediate success in placing the item with key customers in the Albany (N.Y.) and Scranton (Pa.) test markets have been most encouraging," reports national sales manager John Blazin.

In slightly over a month, the brokers received orders or placement approval by supermarkets which account for 75-80% of the local volume in the air freshener category, Blazin said.

A great deal of the initial success, Blazin commented, should be credited to the product itself—it's automatic dispersal feature—as well as the eye-appealing package.

"The presentation to our brokers contained some hard-hitting, conclusive information on the product's performance in



Sta-Puf Automatic Air Freshener Off to a Fast Start

a controlled test market," sales development manager Bob Pence said. "Information that not only showed that the product moved briskly, but also helped increase sales in the air freshener category."

Besides Blazin and Pence, the announcement team included group product manager Rod Tinkler as well as district managers Dick Purcell and Jim Hennelly.

## SERVICE ANNIVERSARIES

### 45 Years

ARTHUR HEIDEMAN, electrician, 77 bldg.



Arthur Heideman

### 40 Years

ROBERT KOSHINSKI, metalsmith, 77 bldg.



Maurice Eagan

### 35 Years

MAURICE EAGAN, assistant manager soybean meal, AgriProducts. HOWARD LOGSDON, plant superintendent, Kever.



Clyde Aydt

Jesse Baker

### 25 Years

CLYDE AYDT, mechanic, 77 bldg. JESSE BAKER, leadman weigher, 3 bldg.

JOHN FIELDS, receiving clerk, 77 bldg.

CARL HENSON, pack and loader leadman, 20 bldg.

GUY RIGSBY, extraction tower operator, 11 bldg.

RALPH SHERDEN, assistant production manager corn milling, Industrial Products.



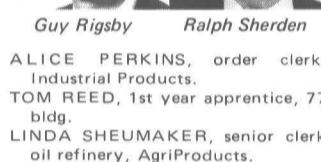
John Fields

Carl Henson

### 20 Years

MAX CORMANY, production shift foreman, Kever.

RICHARD LOCKMILLER, manager of special products, Industrial Products.



Guy Rigsby

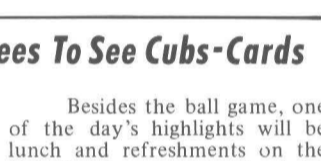
Ralph Sherden

### 15 Years

HENRY WALTON, patent chemist, Patent Department.

### 10 Years

ALICE DEVINE, secretary/manufacturing manager, Staley Chemical. MARGE REINHOLD, crude oil scheduling clerk, AgriProducts.



Alice Perkins, order clerk, Industrial Products.

TOM REED, 1st year apprentice, 77 bldg.

LINDA SHEUMAKER, senior clerk oil refinery, AgriProducts.

MICHAEL TAYLOR, applications chemist, Consumer Products.

### 5 Years

DONALD MILLER, senior industrial sales representative, San Mateo, Calif.

## Decatur, Chicago Employees To See Cubs-Cards

It'll be a "Staley happening" at Wrigley Field on July 29 when Decatur and Chicago employees attend the Chicago Cubs-St. Louis Cardinal baseball game.

In addition to the 39 who'll attend from Decatur, there'll be a group of 53 from Staley/Oak Brook, 10 from Staley/Vico, and 3 from the Chicago Clearing House.

Besides the ball game, one of the day's highlights will be lunch and refreshments on the Oak Brook grounds and a brief tour of the Consumer Products headquarters.

The festivities were arranged by corporate public relations, Decatur, and by Jim Legat, personnel manager, Consumer Products.

## Group V-P Wagner Outlines 'State of Division' For Staley/Oak Brook Employees

"Ours is a marketing organization, first last and always. The ring of the super-market cash register is what we're all about. Every function in this organization supports the goal of efficiently satisfying consumer needs as translated back to us in the form of ever-increasing music from the cash register.

"In the final analysis, profit and potential, generated in tandem, are the only true form of job security for any of us, and thus it has to be in all of our best interest to work diligently toward this end. Learning to work together, communicating with one another is a start."

With these words F.H. Wagner, group vice president,

Consumer Products, defined the group's mission and launched the first in a series of group meetings for employees at Staley/Oak Brook on March 2.

Placing major emphasis on the dual necessity of more efficient operations and new products, Wagner challenged employees to seek such efficiencies and generate new product ideas.

"Ours is a constantly changing business," he said, "and we are on a never-ending pursuit of the most efficient ways in which to deploy our precious personnel assets to maximize the potential for current lines and at the same time generate profit dollars for reinvestment in new ideas—which

become the key to our future."

Also covered in the meeting were a review of the group's product line, including those presently on the market, those in test market, and several others under evaluation; an outline of the group's vital marketing organization; and the showing of the group's current television commercials.

Commenting on the meeting, administrative director Ken Schroeder said it was the first in a series of communications sessions to keep Staley/Oak Brook employees fully informed on the group's operations. Previously, Schroeder added, such meetings were difficult because of the multiple locations of various divisions.



Group Vice President F.H. Wagner (at Podium) Addresses Consumer Products Employees At the First in a Series of Communications Meetings for Staley/Oak Brook



Planting Season at Staley Gardens  
Retiree Clyde Henley Gets Ready

## Like Vegetables? Try Staley Gardens

"I like gardening, but I enjoy eating much better."

That's the way Clyde Henley, former Staley storeroom clerk who retired in 1969, summarizes more than 30 years of vegetable gardening at Staley Gardens.

If you're in Clyde's category, Staley Gardens may be your row to hoe. Plots (25x75 feet) may be reserved by employees or retirees by calling Clyde (423-1859) or Chuck Lavery (ext. 8226). Those who had plots last year have until April 15 to make priority reservations. The remainder will be assigned on a first come, first served basis.

If assigned a plot, you are expected to tend it properly during gardening season and to clear it of all weeds, stalks, bean stakes, etc. at the end of the season.

As for Clyde, he's already making gardening plans.

"Corn, beans, sweet potatoes, tomatoes, carrots—I'll grow a little bit of about everything."

# Backup Safety Warning System Installed at Corn Oil House

One of the primary functions of a viable plant safety program is the detection and elimination of potential safety hazards.

Such is the case with a hexane gas leakage detection and warning system recently installed at the corn oil extraction house (18 bldg.)

Used to extract corn oil, hexane gas, when handled properly, is safe. However, should sufficient quantities of the flammable gas escape and go undetected, it could present problems.

Recognizing this potential hazard, the Safety Office has directed the installation of a backup warning system which is automatically triggered in the event the building's regular hexane gas-purging system is inoperable.

Here's how the system works.

When the primary gas-purging steam's pressure drops below a certain level, a siren and flashing red lights are automatically actuated, warning the operator to shut off the supply of incoming gas and those in the immediate area to secure all spark-producing equipment.

"It's a precautionary, backup system," safety director Don Brown said. "Although Staley's corn oil extraction house has an outstanding safety record, the leakage of hexane gas should be detected and stopped as soon as possible."

"With the installation of the system, the operator is warned and can take corrective measures."

Additional precautions, Brown said, have also been initiated. Previously, several diesel-powered trucks had parked near the extraction house with engines running, awaiting loading at the nearby packing house. Now, only one truck is allowed in the area with those awaiting loads parked at a safe distance. In addition, truck drivers and employees have been briefed on what to do in the event the warning system is



Operator Jack Lewis (R) Points to Warning Siren on Corn Oil House  
While Safety Director Don Brown Checks Out the New System



actuated. Design of the system was initiated by Brown, Morris Fisher of plant protection, and Lec Carter, corn oil extraction-feed packing house foreman and was installed by Staley electricians and instrumentmen.



Against a Record Field, These Are the Three Winners  
(L-R) James Babcock, Annette Smulick, and Robert Hutchings

## Babcock, Hutchings, Smulick Win 'News' Bowling Tourney

With a record 145 employees participating, James Babcock, Annette Smulick, and Robert Hutchings took home the trophies in the 11th annual Staley News bowling tournament at The Bowl, March 12.

Babcock (senior analyst, control lab) won the men's scratch competition with a 581; Hutchings captured the handicap portion with a 675; and Smulick took the women's scratch trophy with a 536.

Special high-game prizes went to James Stowell (R&D) with a 226 and Jo Ann Blaylock (secretary to the corp. director of engineering) with a 201.

"Scratch Division" Men	
James Babcock	581
Carl Grant	(Tie) 578
Robert Murphy	(Tie) 578
George Scanlon	575
James Booker	573
"Scratch Division" Women	
Annette Smulick	536
Jo Ann Blaylock	523
Lu Molohon	499
Carol Ann Jackson	486
Judy Steele	483
Handicap Division	
	Total Score
Robert Hutchings	675
Eugene Collins	667
James Booker	656
Robert Murphy	654
Floyd McElroy	(Tie) 650
James Babcock	(Tie) 650
Ward Woodard	643
George Scanlon	638
Chester Sharp	636
Joseph Empen	(Tie) 634
Paul Bork	(Tie) 634
Annette Smulick	630
Richard Barfield	629
Fred Ridlen	(Tie) 625
William Barnett	(Tie) 625
John Daniels	622
Elmer Ford	(Tie) 621
Robert Ellegood	(Tie) 621
Wallace Bean	620
Scott Ooton	619
Darrell Law	618
Robert (Zeb) Eaton	(Tie) 617
Gehl Tucker	(Tie) 617
John Scrimsher	(Tie) 617
Clarence Koshinski	616
Ralph Dombroski	(Tie) 615
Jo Ann Blaylock	(Tie) 615
Russell Dash	(Tie) 612
Carol Ann Jackson	(Tie) 612
George McFarland	(Tie) 610
Jack Beck	(Tie) 610
Jerry Zimmerman	608
Janet Cushing	606
Dale Fleischauer	(Tie) 604
Dorothy Tefft	(Tie) 604

## Fashion's the Thing at Women's Style Show

The latest in fashions in the topsy-turvy women's wear world were paraded before some 150 employees and their guests at the Staley Women's Club style show, March 16, at the Chef and Brewer Restaurant, Decatur.

Styles included sportswear, bathing suits, office wear, evening wear, and children's clothes.

Coordinator for the style show was Barbara Sheay, corporate personnel.

Fashions for the Staley Women's Club show were presented courtesy of Myers Brothers department stores, Decatur. Models were selected from club members and their children.



For Children, Knickers Are In Style Again  
Modeled by Mary Jane Owens, Daughter of Darlene Owens, Employee Benefits



# Manufacturing 'Heats Up' for New Cold-Water Starch

Thanks to ramrodding by a Staley construction/mechanical/technical team—against a critical deadline—the Company's new cold-water swelling food starch is being manufactured and shipped to food processors across the nation essentially on target.

Even as late as early December, however, it appeared that the product's introduction would be drastically delayed due to manufacturing.

"The completion urgency was clearly on manufacturing's shoulders," starch production head Paul Breyfogle said. "Marketing had identified the demand for the product and had customer commitments, and research had developed and perfected the process in pilot plant quantities.

"In manufacturing, we were behind schedule—due to engineering and process support for Staley/Morrisville and other projects.

"In early December our team began making up for lost time, working two shifts a day, and on February 21—after 15,000 manhours packed into some 75 days—we started up the facility.

"Admittedly, we departed from the 'text book' approach, often with engineering and construction going on simultaneously. But to meet the deadline, it was necessary.

"As a result, even with the delayed start, we came very close to our original target date, and that's a credit to our multi-talented construction and startup crew."

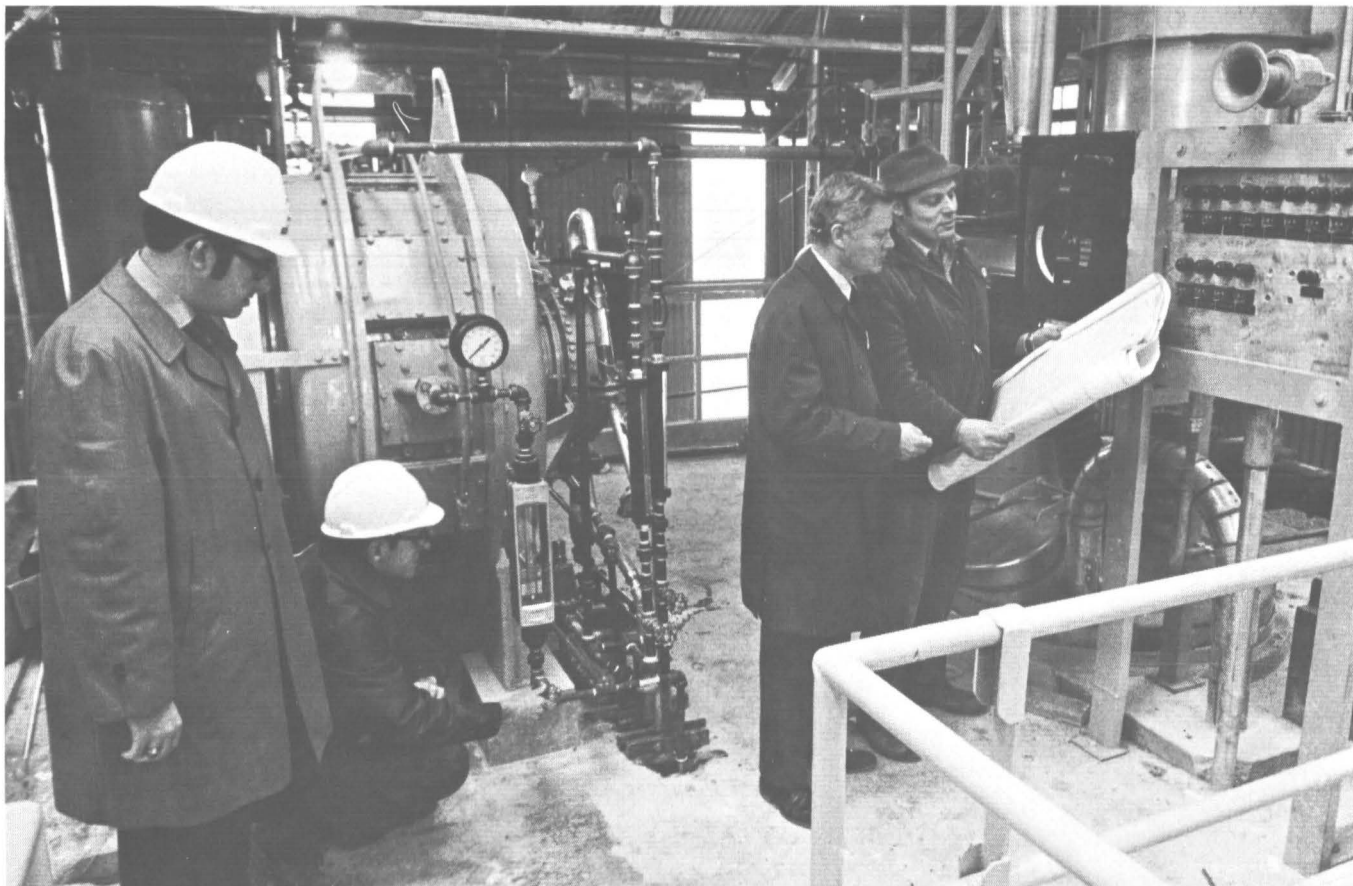
For the record, that team consisted of project engineer Ilmar Palm-Leis, construction supervisors Bob Woodcock and Bob Clark, assistant production manager, Dry Starch, Gene Griffith, with process assistance from Staley engineers Bob Schnell, Charles Isdale, and Gin Liaw, along with operators Harry Warning, Pat Griffin, and Don Hodges, in addition to several Staley mechanics.

Although the 2,800-square-foot facility was constructed in face of a critical deadline, specific attention was given to safety, sanitation, and efficient operation.

For safety purposes, explosion-proof motors and equipment have been installed along with a vapor ventilation system.

Built-in sanitation features for the food-grade unit include: stainless steel process equipment; a nitrogen-purging continuous sanitation system; and an enclosed process.

Designed so that one operator maintains the unit, the 113 bldg. is also one of Staley/Decatur's most efficient processes, Breyfogle said.



Dry Starch Production Head Paul Breyfogle (2nd from Right) Checks Out Control Panel with Bob Woodcock While Charles Isdale (L), Bob Schnell Inspect Filter

## Staley's Cold-Water Starch Offers Food Processors New Flexibility, Capability in Wide Variety of Products

A thickener in dry, instant puddings; a suspending agent for flavored powders, such as cocoa; a replacement for more expensive thickeners in dry mix barbecue sauces, gravies, soups and snack dips; a stabilizer for frozen milk shakes and various dairy and imitation dairy desserts; a whipping aid in marshmallow and meringues; a thickener-stabilizer for relishes and pourable dressings; and a general viscosity builder in a variety of mixes and convenience foods.

All applications for Staley's new cold-water swelling tapioca starch processed at Staley/Decatur.

Developed by Staley's food applications research lab under the direction of Dick Hahn, the product offers food processors a new flexibility and capability in preparing a wide variety of products.

Primary advantages of the Staley starch, according to Hahn, are: ease of dispersion and rapid hydration in cold water or milk, allowing the processor to produce foods with a smooth texture commonly associated with cooked starches; blandness, which makes it especially suited for use in delicately flavored products, such as dairy or simulated dairy foods and light cream sauces for meat, fish and vegetable dishes; low temperature and freeze-thaw stability, making it a natural for frozen products; and whipability, for whipped toppings and aerated desserts.

Despite its uniqueness for the food processor, consumers are the ultimate beneficiaries, product manager Jack McGowan said.

"Not only does it allow food processors to produce items they couldn't previously, but it serves as a building block for a new generation of products for expressed consumer needs."

Although the starch has been commercially produced for less than two months, initial customer acceptance has been "excellent, particularly among pickle relish processors," McGowan said.



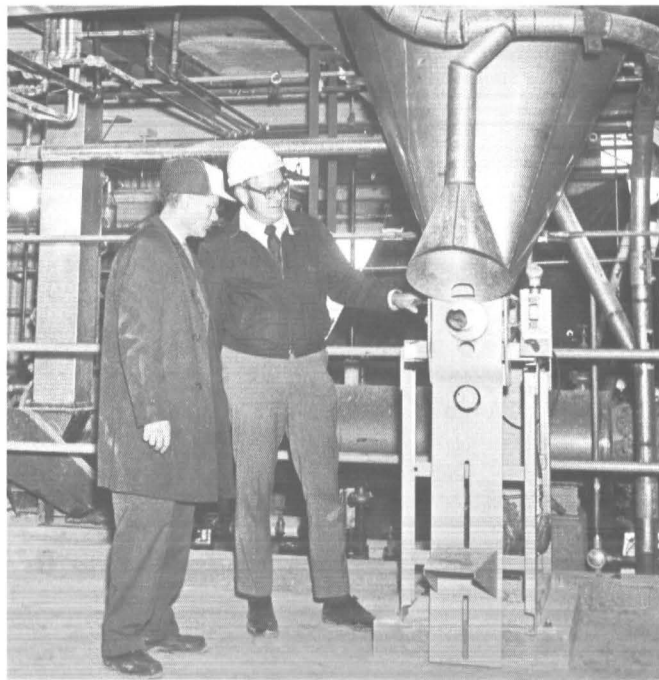
Here's Some of the New Starch's Applications Milk Shakes, Relishes, and Whipped Desserts



Equipment Checkout By Ornan Williams (L), Harry Warning



Millwright Zeke Reid Checks Out an Operation It's the Agitator on the Unit's Filter Feed Tank



This Is Where the Dry, End Product Is Packed Ilmar Palm-Leis (R) Discusses Operation with Paul Breyfogle



## ***Tickets Available for 'Disney on Parade'***

Some 250 seats for two performances of the all-new "Disney on Parade" show at the Assembly Hall, Champaign, have been reserved for purchase by Staley/Decatur employees and their families.

For the Saturday, April 15, 2 p.m. performance, 200 seats are reserved, while 50 have been set aside for the Sunday, April 16, 6 p.m. show.

Ticket prices are \$3.50 (50¢ off) for adults and \$2 for children under 16.

To order your tickets, fill out the attached form and send it to Public Relations, 62 bldg., 1-W. Make checks payable to "The University of Illinois."

You must also enclose a self-addressed, stamped envelope.

### **Ticket Order Form**

Attached is check or money order, payable to University of Illinois, for \$\_\_\_\_\_

Check Performance:

\_\_\_\_\_ Saturday, April 15, 2 p.m.

\_\_\_\_\_ Sunday, April 16, 6 p.m.

Number of  
Adult Tickets

\_\_\_\_\_ @ \$3.50

Number  
Children's Tickets (16 & under)

\_\_\_\_\_ @ \$2.00

Your name \_\_\_\_\_ Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

This order form and payment should be returned to: Public Relations, 62 Bldg., 1-W, by April 12.

Also enclose a self-addressed, stamped envelope.

NOTE: Seats are in the middle-priced B Section.



# Quiz Winners Praise Company For 'Better Employee Relations'

Continued from Front Page.

Continuing, Suydam added, "Textured proteins (Mira-Tex) won acceptance for nutritional as well as functional contributions in many prepared meat dishes... and Gunther's whipping agents are beginning to establish themselves.

"Proteins," Suydam concluded, "will continue to be important in Staley's future."

## On Expansion & Development

Expansion and development were also often mentioned, with Decatur instrument man Ford Ray Lewis applauding the Company's continued leadership in starches.

"Thanks to Staley leadership," he stated, "key individuals continue to see that Staley remains strong in its original products by finding new modifications and applications, as evidenced by the two national (Putnam) awards and the introduction of new, unique starches."

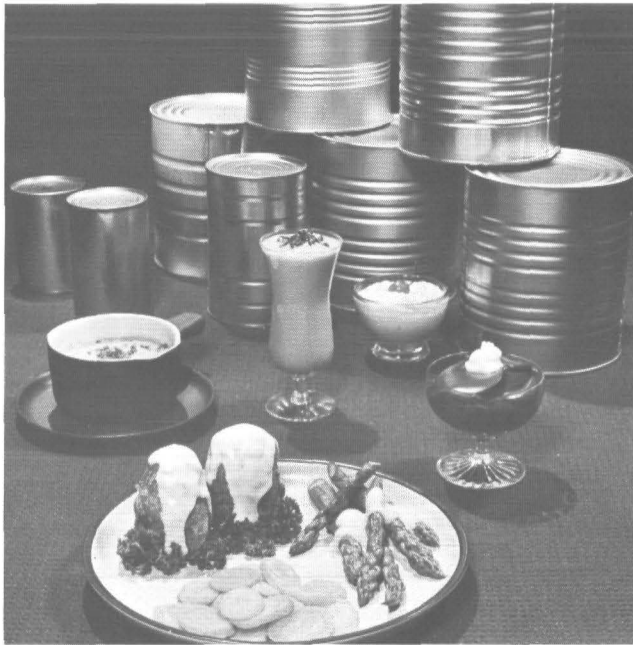
Perhaps 26-year employee Horace Hanselman of Decatur stated it best with these words, "Ten years ago who would have dreamed that so many new and so many improved products could have been derived from corn and soybeans? Products that could benefit so many users?"

For T.L. Appenzeller of Decatur, the most important achievement was the 8.9% increase in sales "in face of a world-wide economic recession."

"This increase reflects the dynamic potential of the Staley team," he stated.

## On Employee Relations

Better employer-employee relations also drew comment, with Decatur's Dale Harper stating, "The Company's continuous desire for better employee-employer relationships with the lean-over-backward attitude has resulted in better work performance and dollars saved."



New Modified Starches Called One of Co.'s Top Achievements Such as Thin-N-Thik for a Variety of Retorted Food Products

On better relations, Decatur metalsmith Wade Pacuch singled out "Idea Sweepstakes", the contest open to employees at all locations and through which Consumer Products solicits new product ideas.

"The Company's realization that a bonus for a workable and saleable idea or a new product can only bring employees and their employers closer together, to me, is the most important achievement during fiscal 1971. A new product idea from an employee may someday bring in millions of dollars, making for better growth, more stability, and a harmony that any successful company must have."

## On Staley/Oak Brook

For Staley/Oak Brook employee William O'Neil, the move into Consumer Products' new headquarters was most significant.

"The move has fostered many very apparent changes in the group," he wrote.

"Certainly cohesiveness is now more visible. Communications is much more effective at all levels. There seems to be less wasted effort... and functions are more streamlined. All these improve the ways and means to make decisions which also create time to make better choices of whatever alternatives are available.

"Also fostered by this move is an intangible that is vital to long-term growth of any firm. Call it esprit-de-corps. Every day a little more evidence of this appears."

Although not clearly defined to a particular category, Decatur's Ralph Bates selected the Company's "vision" as an important achievement.

"The same vision that is portrayed in the face of the young man on the cover of the annual report. Youth a growing population—people demanding fine products by a company which can and will deliver."

## On The Move

### CORPORATE

JUDY BARNER from field facility coordinator to employment specialist, Industrial Relations.

JANET CRAWLEY from keyed data equipment operator to lead keyed data equipment operator.

KAY PENN from production shipping clerk to secretary to assistant treasurer.

JUDITH PEDDYCOART from keyed data operator trainee to keyed data equipment operator.

MARTHA POGUE from secretary to assistant treasurer to secretary to treasurer.



Judy Barner Ronald Kornewald



Thomas Richbourg Richard Smith

### RESEARCH AND DEVELOPMENT

WILLIAM BOMBALL from associate research chemist to research chemist.

### INDUSTRIAL PRODUCTS

WILLIAM FLYNN from associate technician to technician, Staley Chemical, Kearny.

JOAN GOSNELL from inventory clerk to maintenance secretary.

RONALD KORNEWALD from production department relief foreman to shift foreman, wet processing.

LOUIS MAZZA from accounts receivable and credit clerk to credit and receivable administrator, Staley Chemical, Kearny.

THOMAS RICHBOURG from finishing sales supervisor to manager sizing sales.

LORRAINE SHARP from technician to technical supervisor-dry starch.

RICHARD SMITH from technical sales manager Vico-Asmus to manager Vico products.

ALBERT SUMMERS from shift foreman-118 building to shift foreman-



Albert Summers Roger Swift



William Bomball

processing. ROGER SWIFT from staff chemical engineer to chemical engineer.

## Another \$100 Winner Selected In Consumer's 'Sweepstakes'

A consumer product idea submitted by Dr. Frank Del Valle, senior food technologist, soy products development, Decatur, has been selected as another \$100 winner in "Idea Sweepstakes", the contest sponsored by Staley's Consumer Products Group and open to employees and dependents at all locations.

By passing the first plateau—initial screening—Del Valle's idea becomes eligible for the \$250 second plateau—evaluation by consumers—in quest of the \$2,350 jackpot.

Previously, ideas submitted by Decatur employees

Horace Hanselman, utility driver, and Ford Ray Lewis, instrument man, passed the second \$250 plateau and are now being evaluated for the \$500 third plateau—final consumer testing.

If you have an idea for a new consumer product it can be anything you think will sell in a supermarket—submit it to "Idea Sweepstakes" and bid for that \$2,350 jackpot. There's no limit on the number of entries nor on the amount you can win.

Entry blanks are available at your place of work or through Public Relations, 62 bldg., Decatur.

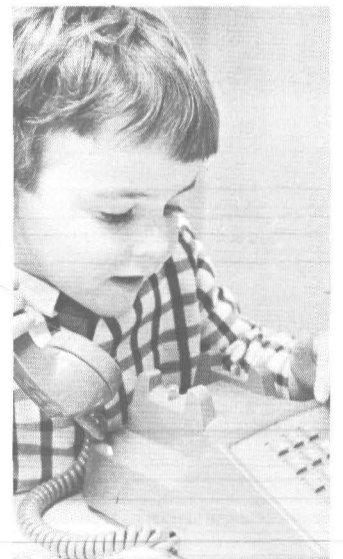
## Employees, Families Attend Open House/Dedication at Oak Brook

OAK BROOK, Ill. Pride. It was apparent on their faces when some 350 persons—employees and their families attended the open house/dedication of Consumer Products new group headquarters here in this west suburban Chicago community on March 4.

After touring the modern 34,000-square-foot facility, the guests enjoyed conversation and refreshments at a "Wagner Oasis" in the facility's auditorium.

In addition, they observed a portion-packing operation in the group's research kitchen as well as a series of packaging demonstrations in the engineering-packaging laboratory.

Upon departure, each family was presented with a gift pack of Staley consumer products.



Staley Mfg. Co.  
P. O. Box 151  
Decatur, Ill. 62525

Return Requested

Bulk Rate  
U. S. Postage  
**PAID**  
Permit No. 49  
Decatur, Ill.